## **RETAIL SUPPLY CHAIN & SALES ANALYSIS**

Consumer

Corporate

Home Office

2014

2016

2017

**Total Customer** 

9994

**Overall Sales** 

2.30M

**Total Quantity** 

38K

**Average Cost** 

201.20

**Overall Profit** 

286.40...

**Total Products** 

2015

1862

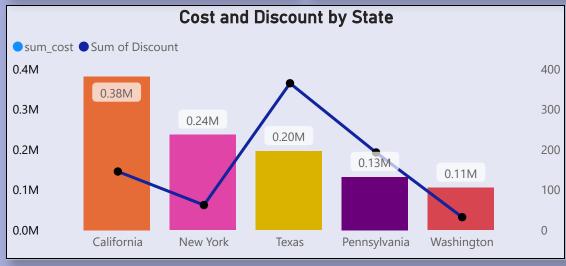
Avg Days Required for Shipping

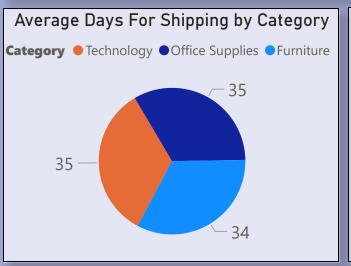
35

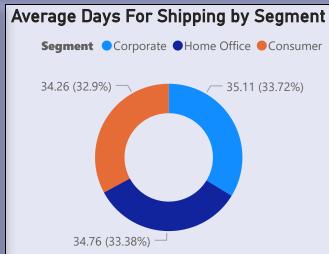












## **RETAIL SUPPLY CHAIN & SALES ANALYSIS**

First Class

Same Day

Second ...

Standard...

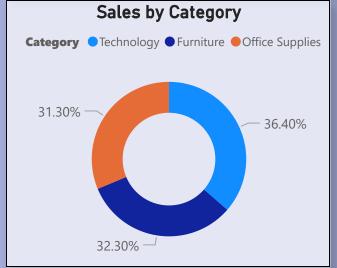
2014 2015

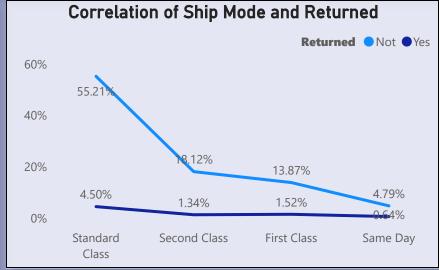
2016

2017

Customer Name	Sum of Sales ▼	Cost	Sum of Quantity	Sum of Profit		
Sean Miller	22.64K	24,449.56	6	<b>↓</b>	-1.81K	
Tamara Chand	17.50K	9,099.97	5	<b></b>	8.40K	
Raymond Buch	14.00K	7,279.98	4	<b>1</b>	6.72K	
Tom Ashbrook	11.20K	7,279.98	4	1	3.92K	
Hunter Lopez	10.50K	5,459.98	3	<b>1</b>	5.04K	
Adrian Barton	9.89K	4,946.37	13	1	4.95K	
Sanjit Chand	9.45K	4,819.47	5	1	4.63K	
Sanjit Engle	8.75K	5,949.97	5	1	2.8 <mark>0K</mark>	
Christopher Conant	8.40K	7,279.98	4	1	1.12K	
Ken Lonsdale	8.19K	7,860.14	5	1	0.33K	
Christopher Conant	2.80K	1,854.97	5	1	0.94K	
Total	153.81K		634			41.14







Category	Sum of Quantity	Sum of Sales	Sum of Profit
Office Supplies	22906	7,19,047.03	1,22,490.80
Furniture	8028	7,41,999.80	18,451.27
Technology	6939	8,36,154.03	1,45,454.95
Total	37873	22,97,200.86	2,86,397.02
Ship Mode	Sum of Quantity	Sum of Sales	Sum of Profit
Standard Class	22797	13,58,215.74	1,64,088.79
Second Class	7423	4,59,193.57	57,446.64
First Class	5693	3,51,428.42	48,969.84
Same Day	1960	1,28,363.13	15,891.76
Total	37873	22,97,200.86	2,86,397.02