APPENDIX-C

ENCLOSURES

SDG Mapping Figure 3.1

The project work carried out here is mapped to following goals:

SDG 3: Good Health and Well-Being :MedPad improves healthcare delivery by enabling Medical Representatives to better connect with doctors, especially in underserved and remote areas.

SDG 8: Decent Work and Economic Growth

By optimizing the productivity of Medical Representatives, MedPad contributes to the growth of pharmaceutical companies and supports the creation of a more efficient and results-oriented workforce.

SDG 9: Industry, Innovation, and Infrastructure

MedPad leverages innovative technologies such as machine learning, video conferencing, and data analytics to revolutionize the pharmaceutical sales process, creating a more resilient and tech-driven healthcare infrastructure.

SDG 10: Reduced Inequalities

By enabling access to remote regions where healthcare resources are scarce, MedPad helps reduce inequalities in access to essential healthcare services.