

By  
Hitesh Gupta



# Pizza Sales Report



Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizzas Per Order



38.31

Avg Order Value



817.86K

Total Revenue

## BUSIEST DAY & MONTH

### DAYS

Orders are **highest** on weekends, **Friday/Saturday**.

### MONTHLY

Month of **July** and **January** have **maximum** orders.

## SALES PERFORMANCE

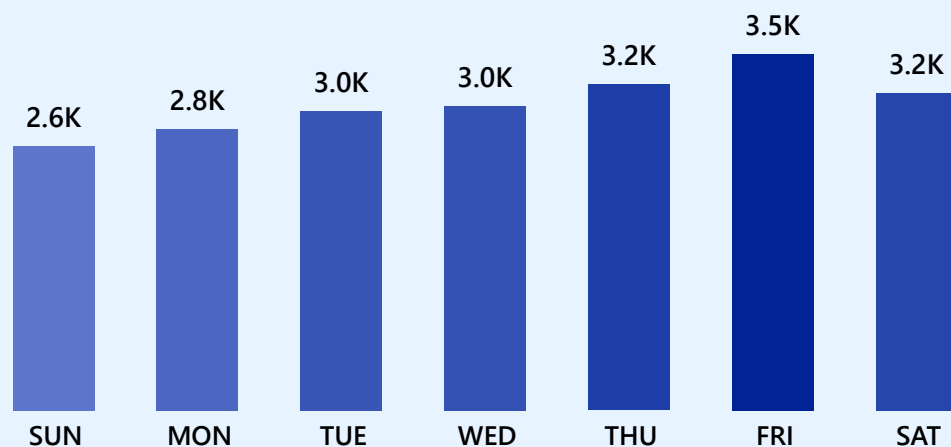
### CATEGORY

**Classic** Category contributes to **maximum** sales.

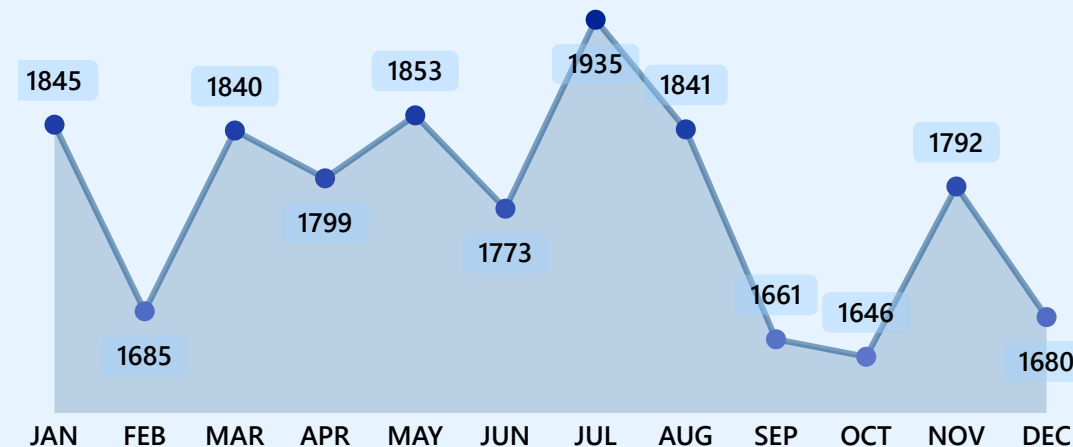
### SIZE

**Large** size pizza contributes to **maximum** sales.

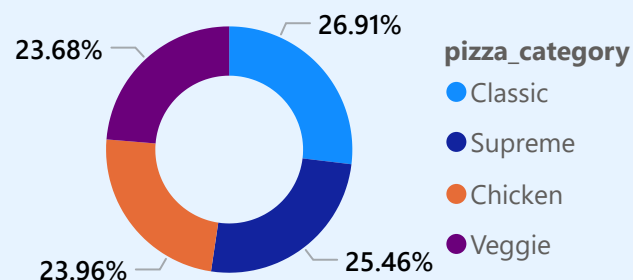
Daily Trends For Total Orders



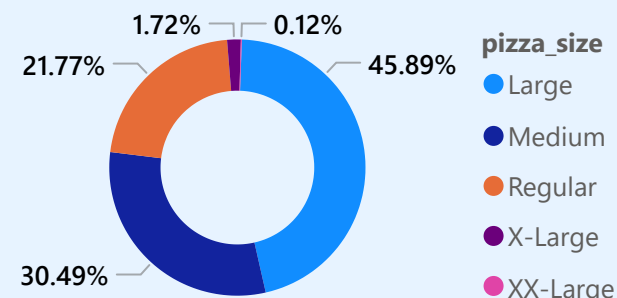
Monthly Trends For Total Orders



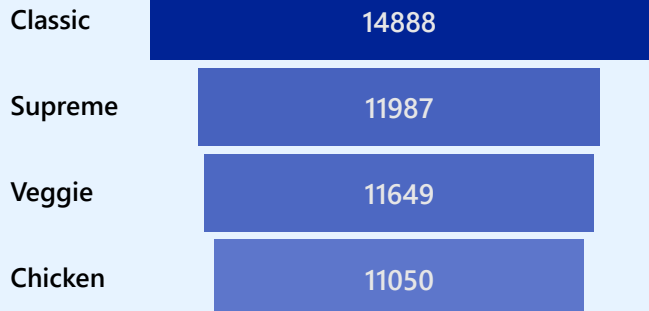
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold By Pizza Category



By  
Hitesh Gupta



# Pizza Sales Report



Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers



## BEST SELLERS

### REVENUE

**Thai Chicken** contributes to maximum revenue.

### QUANTITY

**Classic Deluxe Pizza** contributes to maximum quantities.

### TOTAL ORDERS

**Classic Deluxe Pizza** contributes to maximum orders.

## WORST SELLERS

### REVENUE

**Brie Carre Pizza** contributes to minimum revenue.

### QUANTITY

**Brie Carre Pizza** contributes to minimum quantities.

### Total Orders

**Brie Carre Pizza** contributes to minimum orders.



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizzas Per Order



38.31

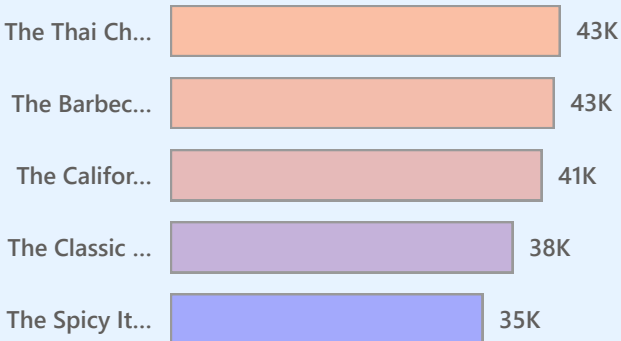
Avg Order Value



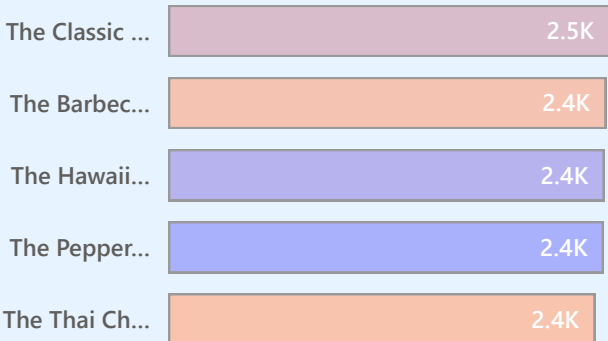
817.86K

Total Revenue

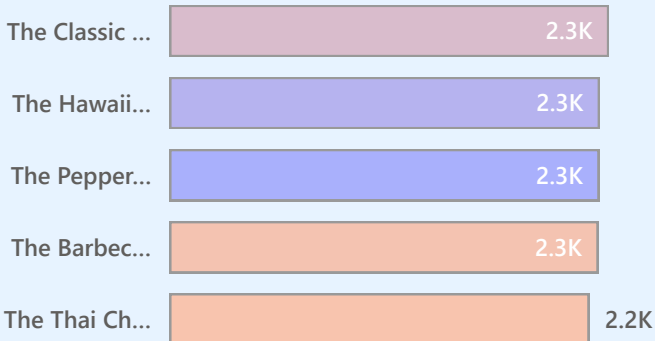
### Top 5 Pizzas by Revenue



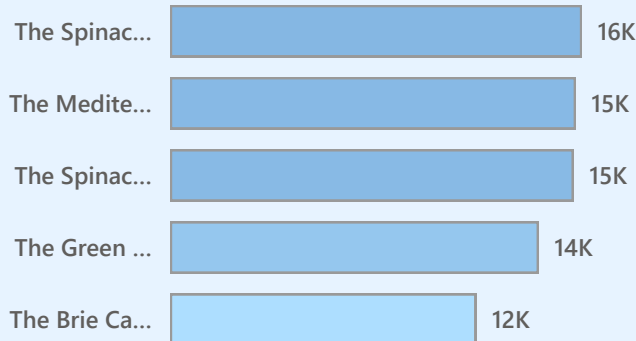
### Top 5 Pizzas by Quantity



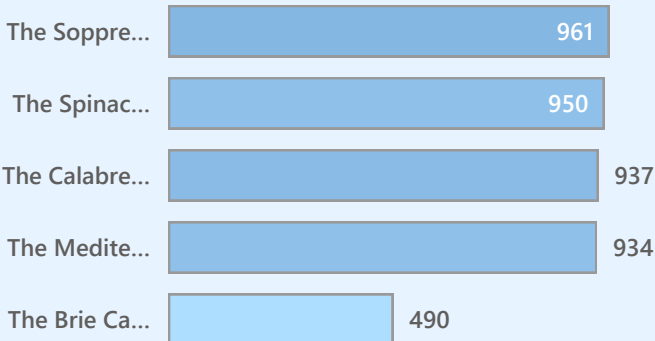
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

