

## Hitesh Soneta

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### EDUCATION

#### Northeastern University

Master of Science in Computer Software Engineering

GPA: 3.6

Expected August 2025

Boston, MA

- **Relevant Coursework:** Concepts of OOPS, Data Architecture Management, Web Design and User Experience

#### University of Mumbai

Bachelor of Engineering in Information Technology

GPA: 3.0

August 2016 – October 2020

Mumbai, India

- **Relevant Coursework:** Data Structures & Analysis, Internet Programming, Database Management Systems, Operating Systems

### SKILLS

**Languages:** JavaScript, TypeScript, HTML/CSS, Python, React, React Native, Node.JS, Nest.JS, Django

**Tools:** Git, Jenkins, Power BI, Figma, AWS Lambda, MongoDB Atlas

**Databases:** MySQL, MongoDB

### EXPERIENCE

#### Sute

Scituate, MA

Software Development Co-op

July 2024 – December 2024

- Designed and developed a React TypeScript-based web application to display financial insights, enabling users to connect their bank accounts via Teller API and view spending patterns, helping them track expenses and avoid missed payments.
- Led the frontend development of the application, focusing on financial data visualization and user-friendly interfaces, ensuring seamless integration of banking data for comprehensive insights.
- Built and maintained internal scraping tools to automate data collection from CRM and social media platforms, reducing data gathering time by 50% and improving workflow efficiency.
- Implemented a script to scrape social media data, update CRM records with relevant insights, and store data in Google Sheets, increasing data accuracy by 40% and reducing manual data entry by 75%.
- Enhanced CRM data management by integrating social media scraping insights, streamlining the process and reducing discrepancies by 45%.

#### MAQ Software

Mumbai, India

Software Engineer

July 2022 – August 2023

- Collaborated on developing a React-based web application, contributing to design and implementation.
- Led Power BI implementation for sales data analysis across 5 regions, improving forecast accuracy by 20% and reducing excess inventory by 15%.
- Optimized SQL queries, reducing response time by 40% and enhancing database performance for quicker decision-making.
- Upgraded data extraction processes, improving efficiency by 25% and reducing processing time by 30%.

#### Aviso

Mumbai, India

Implementation Engineer

June 2021 – June 2022

- Developed and deployed a full-stack web application, contributing to both frontend and backend.
- Customized backend software to support personalized user experiences, enhancing client engagement and aligning application features with unique client needs.
- Resolved 95% of client issues, serving as a dedicated point of contact.
- Improved customer retention by 40% and boosted average order value by 25% through tailored solutions.

#### Code-B

Mumbai, India

Full Stack Developer

October 2020 – June 2021

- Developed innovative software applications, optimizing load times by 40% and enhancing user experience ratings by 25%.
- Created a mobile app using React Native, showcasing cross-platform development skills.
- Led backend projects using Nest.js for efficient and scalable server-side solutions.
- Integrated AWS Lambda, enhancing application performance and reduce costs by 15%.

### PROJECTS

#### Vivekanand Education Society's Institute of Technology

Mumbai, India

Consumer Behavior Analytics using Machine Learning Algorithms | [Research paper](#)

July 2019 - May 2020

- Developed a Django-based system applying machine learning, enhancing predictive accuracy by 20% for consumer behavior insights.
- Created an interactive JavaScript interface, improving user engagement by 50% and increasing average transaction value by 20%.
- Published a research paper on predictive consumer behavior analytics, cited in 9 industry publications and presented at 3 major conferences.