






## Project Design phase-II

### Customer Journey Map

Date	08 October 2022
Team ID	PNT2022TMID10858
Project Name	Crude oil price prediction
Maximum Marks	4 marks

### Customer Journey Map

PHASES	Motivation	Information gathering	Analyzes various Ways	Choose the most efficient ways	Price prediction
Actions	wants to know the accuracy of the price prediction.	wants to collect the past five years of data.	Directly download datasets from online resources.	Go through the company websites for references.	After reach through efficient way.
Touchpoints	The producer <u>feel</u> excited.	After implementation, the <u>producer no</u> need to worry much about the price prediction.	The producer can predict the crude oil price by various ways.	After using this producer <u>won't</u> worry to predict the price.	After find the efficient way then, producer uses it.
Customer Feeling					
Customer Thoughts	Customer thought, it helps to predict the price easily.	Customer thought, it will lead more information required for registration.	Customer thinks alternate ways <u>will available</u> .	The price prediction will be easy and comfortable for them.	Customer thinks that platform will be userfriendly
Opportunities	The producer gets the better price prediction.	The <u>Producer knows</u> about the way of predicting price.	The producer will be aware about other ways.	The producer comes to know which way is best one.	The producer will enjoy the price.