CIND820_Capstone_Project

June 26, 2023

- 0.1 CIND820 Capstone Project
- 1 Investigate Airline passenger satisfaction using Machine Learning Techniques
- 2 Preparation:

```
[]: [!] python -V
```

Python 3.10.12

Import csv file (the dataset and the data dictionary)

```
import pandas as pd
import numpy as np
import seaborn as sns
from matplotlib import pyplot as plt
from sklearn.model_selection import train_test_split
from sklearn import preprocessing
```

```
[2]:
                 Age Customer Type Type of Travel
                                                       Class Flight Distance \
         Gender
     ID
           Male
                  48
                        First-time
                                                                           821
     1
                                          Business
                                                    Business
     2
         Female
                  35
                                                                           821
                         Returning
                                          Business
                                                    Business
     3
           Male
                  41
                         Returning
                                          Business Business
                                                                           853
```

```
4
             50
                                                                       1905
      Male
                     Returning
                                      Business Business
5
    Female
                     Returning
                                      Business Business
                                                                       3470
             49
    Departure Delay Arrival Delay Departure and Arrival Time Convenience \
ID
1
                   2
                                 5.0
                                                                              3
2
                                39.0
                                                                              2
                  26
3
                   0
                                 0.0
                                                                              4
4
                   0
                                 0.0
                                                                              2
5
                   0
                                 1.0
                                                                              3
    Ease of Online Booking ...
                                 On-board Service Seat Comfort \
ID
                                                                5
1
                          3
                                                 3
2
                          2
                                                 5
                                                                4
3
                                                 3
                                                                5
                          4
4
                          2
                                                 5
                                                                5
5
                                                 3
                          3
                                                                4
    Leg Room Service Cleanliness Food and Drink In-flight Service \
ID
                    2
                                                                       5
1
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                                                   5
2
                    5
                                  5
                                                   3
                                                                       5
3
                    3
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                                                   5
                                                                       3
4
                    5
                                  4
                                                   4
                                                                       5
5
                                                                       3
    In-flight Wifi Service In-flight Entertainment Baggage Handling \
ID
                          3
                                                     5
                                                                         5
1
                                                                         5
2
                          2
                                                     5
3
                          4
                                                     3
                                                                         3
4
                          2
                                                     5
                                                                         5
                          3
                                                                         3
                Satisfaction
ID
1
    Neutral or Dissatisfied
2
                   Satisfied
3
                   Satisfied
4
                   Satisfied
                   Satisfied
[5 rows x 23 columns]
```

[]: # Import the dictionary

```
url2 = 'https://raw.githubusercontent.com/HitomiMo/CIND820_Capstone-Project/
      ⇔main/data_dictionary.csv'
     data_dictionary = pd.read_csv(url2, index_col=0)
     data_dictionary
[]: Description
    Field
     TD
                                                                     Unique passenger
     identifier
     Gender
                                                           Gender of the passenger
     (Female/Male)
                                                                            Age of the
     Age
     passenger
     Customer Type
                                                Type of airline customer (First-
     time/Returning)
     Type of Travel
                                                      Purpose of the flight
     (Business/Personal)
     Class
                                              Travel class in the airplane for the
     passenger...
     Flight Distance
                                                                        Flight distance
     in miles
     Departure Delay
                                                               Flight departure delay
     in minutes
     Arrival Delay
                                                                 Flight arrival delay
     in minutes
     Departure and Arrival Time Convenience Satisfaction level with the convenience
     of the...
     Ease of Online Booking
                                              Satisfaction level with the online
     booking exp...
     Check-in Service
                                              Satisfaction level with the check-in
     service f...
     Online Boarding
                                              Satisfaction level with the online
     boarding ex...
     Gate Location
                                              Satisfaction level with the gate
     location in t...
     On-board Service
                                              Satisfaction level with the on-boarding
     servic...
```

In-flight Service Sa

Satisfaction level with the in-flight

Satisfaction level with the food and

Satisfaction level with the comfort of

Satisfaction level with the leg room of

Satisfaction level with the cleanliness

service ...

drinks on...

Seat Comfort

Leg Room Service

Food and Drink

the air...

the ai... Cleanliness

of the...

```
In-flight Wifi Service

Wifi ser...

In-flight Entertainment
Entertai...

Baggage Handling
Handling
Satisfaction level with the in-flight
Satisfaction level with the baggage
Satisfaction level with the baggage
Satisfaction level with the baggage
Coverall Satisfaction level with the
Satisfaction level with the
```

3 Exploratory Data Analysis (EDA)

Install pandas-profiling

```
[]: pip install pandas-profiling
[]: from pandas_profiling import ProfileReport
     prof = ProfileReport(df1)
     prof.to_file(output_file='output.html')
    Summarize dataset:
                          0%1
                                       | 0/5 [00:00<?, ?it/s]
                                  0%1
                                                | 0/1 [00:00<?, ?it/s]
    Generate report structure:
    Render HTML:
                   0%1
                                 | 0/1 [00:00<?, ?it/s]
                                           | 0/1 [00:00<?, ?it/s]
    Export report to file:
                              0%|
[]: df1.head(10)
[]:
         Gender Age Customer Type Type of Travel
                                                       Class Flight Distance \
     ID
     1
                        First-time
                                                                           821
           Male
                  48
                                          Business Business
     2
         Female
                  35
                         Returning
                                          Business Business
                                                                           821
     3
           Male
                                          Business Business
                                                                           853
                  41
                         Returning
     4
           Male
                  50
                         Returning
                                          Business Business
                                                                          1905
     5
         Female
                         Returning
                                          Business Business
                                                                          3470
                  49
     6
           Male
                  43
                         Returning
                                          Business Business
                                                                          3788
     7
           Male
                  43
                         Returning
                                          Business Business
                                                                          1963
     8
         Female
                                          Business Business
                                                                           853
                  60
                         Returning
     9
           Male
                  50
                         Returning
                                          Business Business
                                                                          2607
     10 Female
                  38
                         Returning
                                          Business Business
                                                                          2822
         Departure Delay Arrival Delay Departure and Arrival Time Convenience \
     TD
     1
                       2
                                     5.0
                                                                                3
     2
                      26
                                    39.0
                                                                                2
     3
                       0
                                     0.0
                                                                                4
     4
                                                                                2
                       0
                                     0.0
```

```
5
                                    1.0
                                                                                     3
                    0
6
                    0
                                    0.0
                                                                                     4
7
                                    0.0
                                                                                     3
                                    3.0
                                                                                     3
8
9
                    0
                                    0.0
                                                                                     1
10
                    13
                                    0.0
                                                                                     2
    Ease of Online Booking \dots On-board Service Seat Comfort \setminus
ID
1
                             3
                                                     3
                                                                      5
2
                             2
                                                     5
                                                                      4
3
                             4
                                                     3
                                                                      5
                             2
                                                     5
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4
5
                             3
                                                     3
                                                                      4
6
                             4
                                                     4
                                                                      4
7
                             3
                                                     5
                                                                      5
8
                                                     3
                                                                      4
9
                                                                      3
                             1
                                                     4
10
                             5
    Leg Room Service Cleanliness Food and Drink In-flight Service \
ID
1
                      2
                                     5
                                                        5
                                                                              5
                      5
                                                                              5
2
                                     5
                                                        3
3
                      3
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                                                        5
                                                                              3
                      5
                                                                              5
4
5
                                     5
                                                        4
                                                                              3
6
                                     3
                                                        3
                                                                              4
7
                      5
                                                        5
                                                                              5
                      4
                                     4
                                                        4
                                                                              3
8
                                                        3
9
                      4
                                     3
                                                                              4
10
                      5
    In-flight Wifi Service In-flight Entertainment Baggage Handling \
ID
1
                             3
                                                          5
                                                                               5
2
                             2
                                                          5
                                                                               5
                             4
3
                                                          3
                                                                               3
                             2
4
                                                          5
                                                                               5
5
                             3
                                                          3
                                                                               3
6
                             4
                                                          4
                                                                               4
                                                                               5
7
                             3
                                                          5
8
                                                          3
                                                                               3
                             4
9
                             4
                                                          4
                                                                               4
10
                             2
                                                          5
                                                                               5
```

Satisfaction

```
ID
1
    Neutral or Dissatisfied
2
                  Satisfied
                  Satisfied
3
4
                  Satisfied
5
                  Satisfied
                  Satisfied
6
7
                  Satisfied
8
                  Satisfied
9
    Neutral or Dissatisfied
10
                  Satisfied
```

[10 rows x 23 columns]

Check the dataset

[]: df1.info()

<class 'pandas.core.frame.DataFrame'>
Int64Index: 129880 entries, 1 to 129880

Data columns (total 23 columns):

#	Column	Non-Null Count	Dtype	
0	Gender	129880 non-null	object	
1	Age	129880 non-null	int64	
2	Customer Type	129880 non-null	object	
3	Type of Travel	129880 non-null	object	
4	Class	129880 non-null	object	
5	Flight Distance	129880 non-null	int64	
6	Departure Delay	129880 non-null	int64	
7	Arrival Delay	129487 non-null	float64	
8	Departure and Arrival Time Convenience	129880 non-null	int64	
9	Ease of Online Booking	129880 non-null	int64	
10	Check-in Service	129880 non-null	int64	
11	Online Boarding	129880 non-null	int64	
12	Gate Location	129880 non-null	int64	
13	On-board Service	129880 non-null	int64	
14	Seat Comfort	129880 non-null	int64	
15	Leg Room Service	129880 non-null	int64	
16	Cleanliness	129880 non-null	int64	
17	Food and Drink	129880 non-null	int64	
18	In-flight Service	129880 non-null	int64	
19	In-flight Wifi Service	129880 non-null	int64	
20	In-flight Entertainment	129880 non-null	int64	
21	Baggage Handling	129880 non-null	int64	
22	Satisfaction	129880 non-null	object	

dtypes: float64(1), int64(17), object(5)

memory usage: 23.8+ MB

Observation: * Number of variable: 23 * Number of entries: 129880

Check missing data

```
[]: missing_values = pd.isnull(df1)
     missing_values.head()
[]:
         Gender
                   Age Customer Type Type of Travel Class Flight Distance
     ID
     1
          False False
                                 False
                                                 False False
                                                                          False
     2
          False False
                                 False
                                                 False
                                                       False
                                                                          False
     3
          False False
                                 False
                                                 False False
                                                                          False
     4
          False False
                                 False
                                                 False False
                                                                          False
          False False
                                 False
                                                 False False
                                                                          False
         Departure Delay Arrival Delay Departure and Arrival Time Convenience \
     ID
     1
                   False
                                   False
                                                                            False
     2
                   False
                                   False
                                                                            False
     3
                   False
                                   False
                                                                            False
                   False
                                   False
     4
                                                                            False
     5
                   False
                                   False
                                                                            False
         Ease of Online Booking ...
                                     On-board Service Seat Comfort \
     ID
     1
                          False
                                                False
                                                               False
     2
                                                False
                                                               False
                          False
     3
                          False
                                                False
                                                               False
     4
                          False ...
                                                False
                                                               False
                                                False
                                                               False
     5
                          False
         Leg Room Service Cleanliness Food and Drink In-flight Service \
     ID
     1
                    False
                                  False
                                                  False
                                                                      False
     2
                    False
                                  False
                                                  False
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                    False
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                                                                      False
     3
     4
                    False
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     5
                    False
                                  False
                                                  False
                                                                      False
         In-flight Wifi Service
                                In-flight Entertainment Baggage Handling
     ID
     1
                          False
                                                    False
                                                                       False
     2
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                                                                       False
     3
                          False
                                                    False
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     4
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                                                    False
                                                                       False
     5
                          False
                                                    False
                                                                       False
```

ID	
1	False
2	False
3	False
4	False
5	False

[5 rows x 23 columns]

[]: df1.isnull().sum()

[]:	Gender	0
	Age	0
	Customer Type	0
	Type of Travel	0
	Class	0
	Flight Distance	0
	Departure Delay	0
	Arrival Delay	393
	Departure and Arrival Time Convenience	0
	Ease of Online Booking	0
	Check-in Service	0
	Online Boarding	0
	Gate Location	0
	On-board Service	0
	Seat Comfort	0
	Leg Room Service	0
	Cleanliness	0
	Food and Drink	0
	In-flight Service	0
	In-flight Wifi Service	0
	In-flight Entertainment	0
	Baggage Handling	0
	Satisfaction	0
	dtype: int64	

Check description of the data

[]: df1.describe()

[]:	Age	Flight Distance	Departure Delay	Arrival Delay	\
count	129880.000000	129880.000000	129880.000000	129487.000000	
mean	39.427957	1190.316392	14.713713	15.091129	
std	15.119360	997.452477	38.071126	38.465650	
min	7.000000	31.000000	0.000000	0.000000	
25%	27.000000	414.000000	0.000000	0.000000	
50%	40.000000	844.000000	0.00000	0.000000	

75%	51.000000	1744.000000	12.000000	13.000000						
max	85.000000	4983.000000	1592.000000	1584.000000						
	Departure and Arr			Online Booking \						
count		129880.0		129880.000000						
mean)57599	2.756876						
std		526741	1.401740							
min			000000	0.000000						
25%			00000	2.000000						
50%			00000	3.000000						
75%			00000	4.000000						
max		5.0	000000	5.000000						
	Check-in Service	Online Boarding	g Gate Location	n On-board Service	\					
count	129880.000000	129880.000000			`					
mean	3.306267	3.252633								
std	1.266185	1.350719								
min	0.000000	0.000000								
25%	3.000000	2.000000								
50%	3.000000	3.000000								
75%	4.000000	4.000000								
max	5.000000	5.000000								
max	0.00000	0.00000	0.00000	0.000000						
	Seat Comfort Le	g Room Service	Cleanliness	Food and Drink \						
count	129880.000000	129880.000000	129880.000000	129880.000000						
mean	3.441361	3.350878	3.286326	3.204774						
std	1.319289	1.316252	1.313682	1.329933						
min	0.000000	0.000000	0.000000	0.000000						
25%	2.000000	2.000000	2.000000	2.000000						
50%	4.000000	4.000000	3.000000	3.000000						
75%	5.000000	4.000000	4.000000	4.000000						
max	5.000000	5.000000	5.000000	5.000000						
		T 63								
	In-flight Service	In-flight Wifi		light Entertainment	\					
count	129880.000000	12988	30.000000	129880.000000						
mean	3.642193		2.728696	3.358077						
std	1.176669		1.329340	1.334049						
min	0.000000		0.000000	0.000000						
25%	3.000000		2.000000	2.000000						
50%	4.000000		3.000000	4.000000						
75%	5.000000		4.000000 5.000000	4.000000						
max	5.000000		5.000000							
	Baggage Handling									
count	129880.000000									
mean	3.632114									
std	1.180025									

```
      min
      1.000000

      25%
      3.000000

      50%
      4.00000

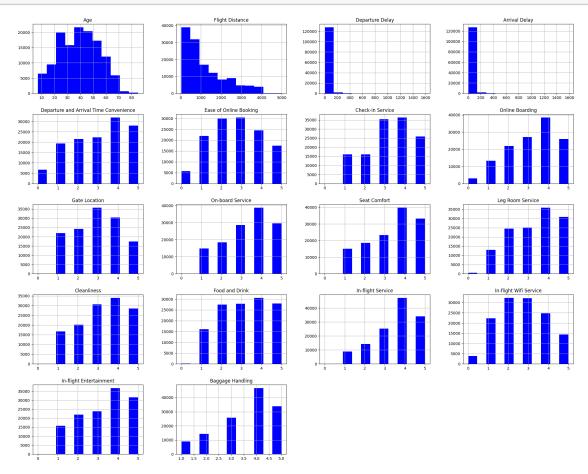
      75%
      5.00000

      max
      5.000000
```

Check distribution of numerical variables in histgram

```
[]: # import numpy as np
# import seaborn as sns
# from matplotlib import pyplot as plt
```

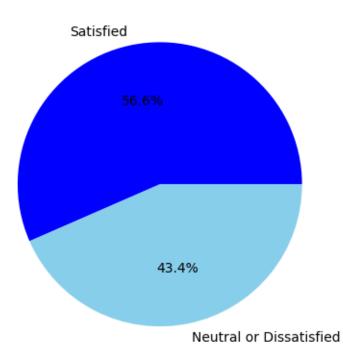
```
[]: binwidth=2
df1.iloc[:,1:].hist(bins=11, figsize=(25,20), color='blue')
plt.show()
```



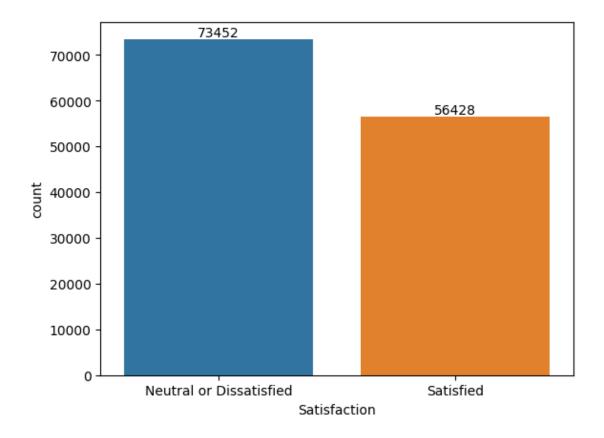
Check categorical veriables

```
[]: y = df1["Satisfaction"].value_counts()
  labels = ["Satisfied", "Neutral or Dissatisfied"]
  mycolors = ["blue", "skyblue"]
  y = df1["Satisfaction"].value_counts()
  plt.pie(y, labels = labels, colors = mycolors, autopct = '%1.1f%%')
  plt.title('Satisfaction')
  plt.show()
```

Satisfaction



[]: # ChecK the # of customers - Satisfaction
mycolors2 = ["blue", "skyblue"]
s = sns.countplot(x='Satisfaction',data=df1)
abs_values = df1['Satisfaction'].value_counts().values
s.bar_label(container=s.containers[0], labels=abs_values);

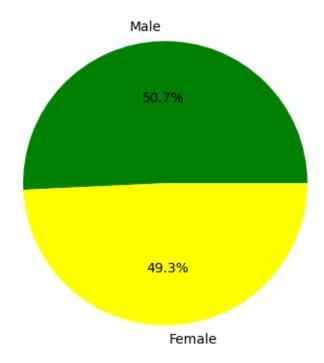


Observation:

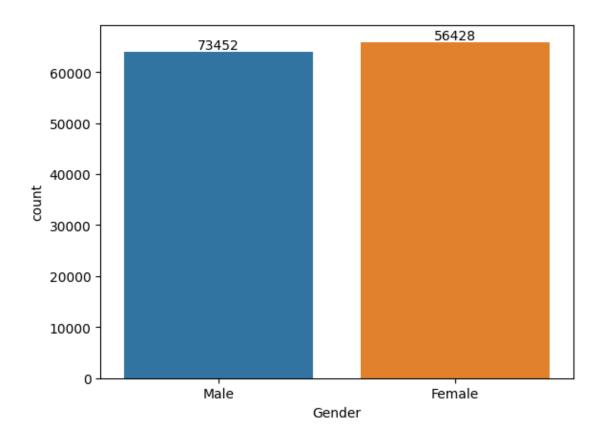
• Satisfaction is a terget class and it is imbalanced.

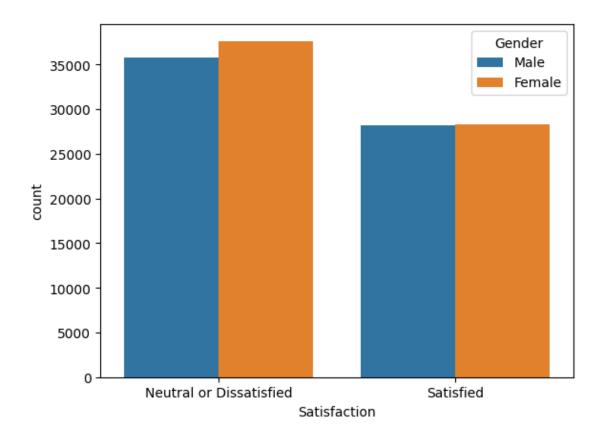
Pie chart for Gender

```
[]: y = df1["Gender"].value_counts()
labels = ["Male", "Female"]
mycolors = ["Green", "Yellow"]
plt.pie(y, labels = labels,colors=mycolors ,autopct='%1.1f%%')
plt.show()
```



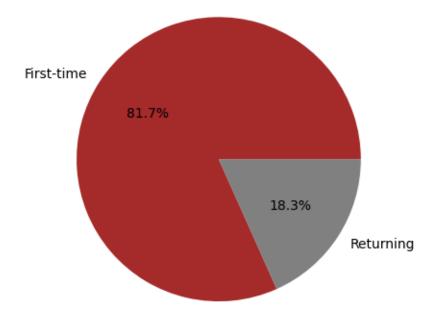
```
[]: # ChecK the # of customers - Gender
s = sns.countplot(x='Gender',data=df1)
abs_values = df1['Satisfaction'].value_counts().values
s.bar_label(container=s.containers[0], labels=abs_values);
```



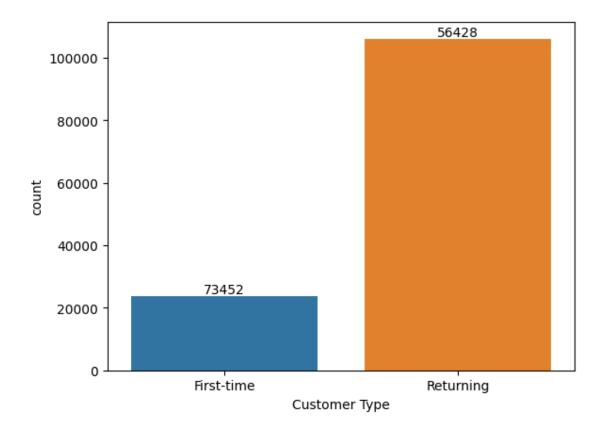


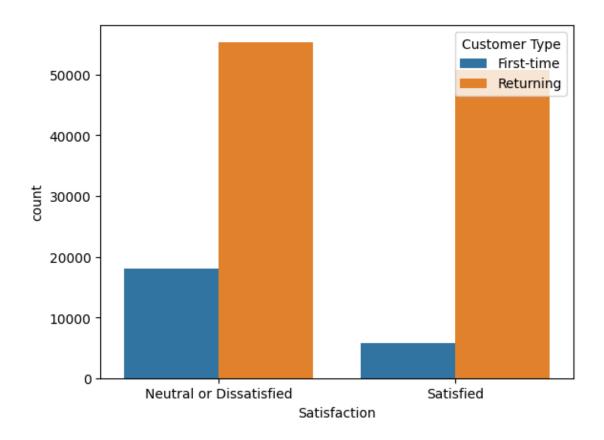
Pie chart for Customer Type

```
[]: y = df1["Customer Type"].value_counts()
  labels = ["First-time", "Returning"]
  mycolors = ["Brown", "Gray"]
  plt.pie(y, labels = labels,colors=mycolors ,autopct='%1.1f%%')
  plt.show()
```



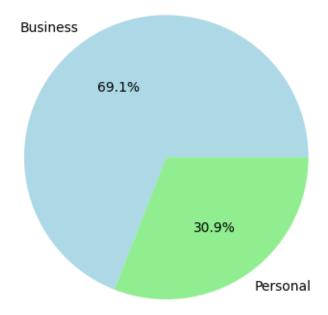
```
[]: # ChecK the # of customers - Customer Type
s = sns.countplot(x='Customer Type',data=df1)
abs_values = df1['Satisfaction'].value_counts().values
s.bar_label(container=s.containers[0], labels=abs_values);
```



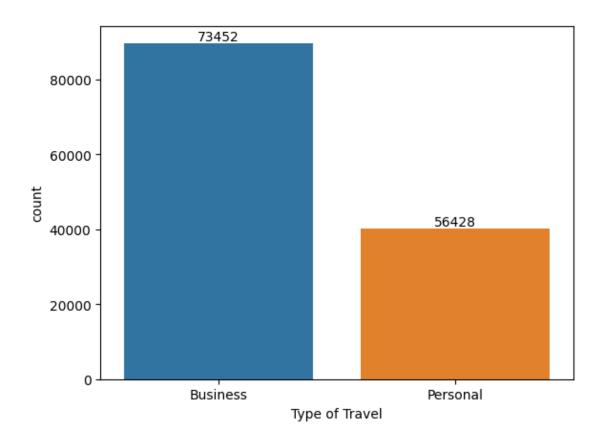


Pic chart for Type of Travel

```
[]: y = df1["Type of Travel"].value_counts()
    labels = ["Business", "Personal"]
    mycolors = ["Lightblue", "Lightgreen"]
    plt.pie(y, labels = labels,colors=mycolors ,autopct='%1.1f%%')
    plt.show()
```



```
[]: # ChecK the # of customers - Customer Type
s = sns.countplot(x='Type of Travel',data=df1)
abs_values = df1['Satisfaction'].value_counts().values
s.bar_label(container=s.containers[0], labels=abs_values);
```



```
[]: # Grouping the data points based on Type of Travel
df1.groupby('Type of Travel')['Satisfaction'].value_counts()
```

[]: Type of Travel Satisfaction

Business Satisfied 52356

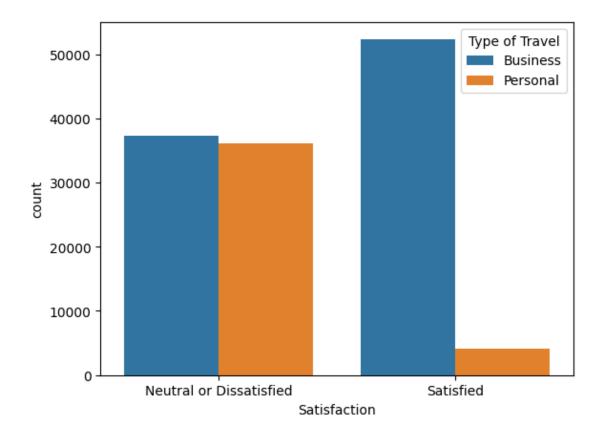
Neutral or Dissatisfied 37337

Personal Neutral or Dissatisfied 36115

Satisfied 4072

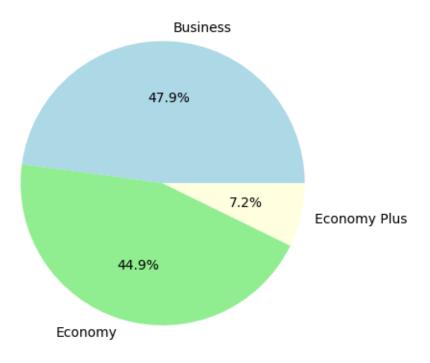
Name: Satisfaction, dtype: int64

[]: sns.countplot(data = df1, x= df1['Satisfaction'], hue = df1["Type of Travel"]);

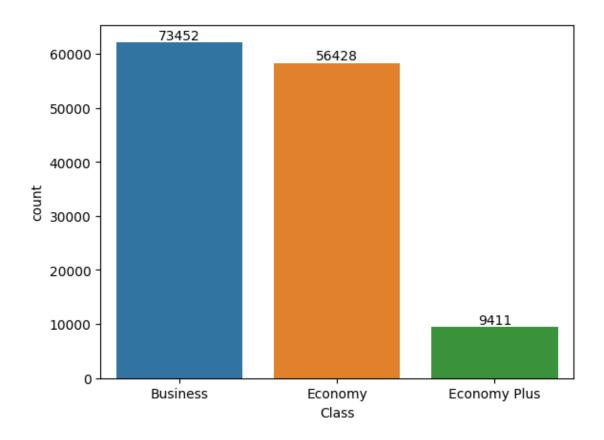


Pic chart for Class

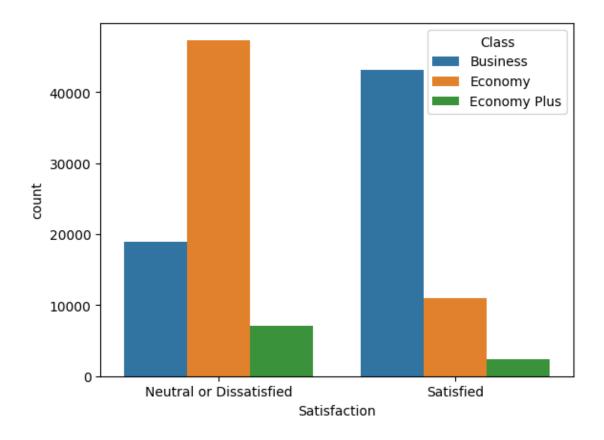
```
[]: y = df1["Class"].value_counts()
labels = ["Business", "Economy", "Economy Plus"]
mycolors = ["Lightblue", "Lightgreen", "Lightyellow"]
plt.pie(y, labels = labels,colors=mycolors ,autopct='%1.1f%%')
plt.show()
```



```
[]: # ChecK the # of customers - Customer Type
s = sns.countplot(x='Class',data=df1)
abs_values = df1['Satisfaction'].value_counts().values
s.bar_label(container=s.containers[0], labels=abs_values);
```



```
[]: # Grouping the data points based on Class
     df1.groupby('Class')['Satisfaction'].value_counts()
[]: Class
                   Satisfaction
    Business
                   Satisfied
                                              43166
                   Neutral or Dissatisfied
                                              18994
                   Neutral or Dissatisfied
     Economy
                                              47366
                   Satisfied
                                              10943
                  Neutral or Dissatisfied
                                               7092
    Economy Plus
                   Satisfied
                                               2319
     Name: Satisfaction, dtype: int64
[]: sns.countplot(data = df1, x= df1['Satisfaction'], hue = df1["Class"]);
```



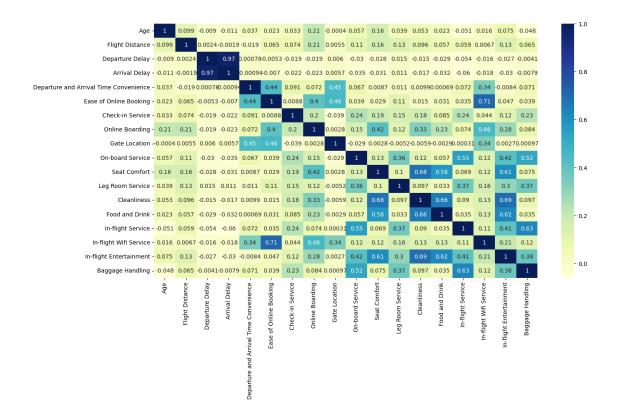
Check correlation matrix

```
[]: plt.figure(figsize = (15,8))
sns.heatmap(df1.corr() , annot = True , cmap = "YlGnBu")
```

<ipython-input-29-46ea086570be>:2: FutureWarning: The default value of
numeric_only in DataFrame.corr is deprecated. In a future version, it will
default to False. Select only valid columns or specify the value of numeric_only
to silence this warning.

sns.heatmap(df1.corr() , annot = True , cmap = "YlGnBu")

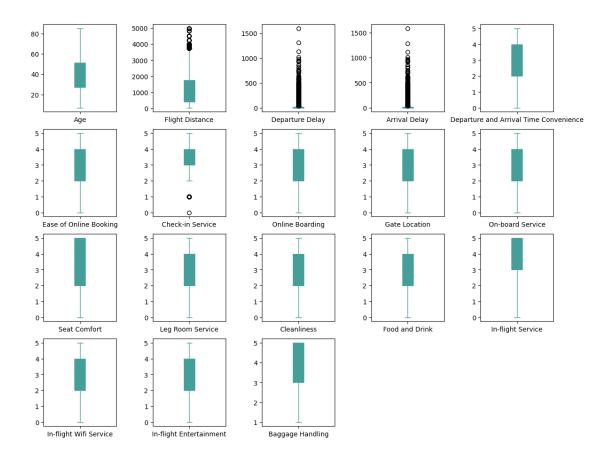
[]: <Axes: >



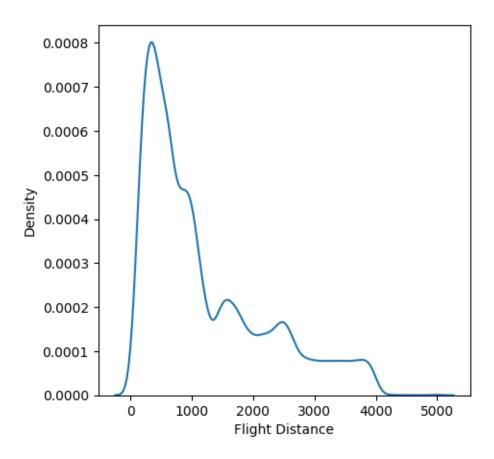
Observation:

- Strong positive correlation between Arrival Delay and Departure Delay which is 0.97.
- Moderate positive correlation between In-flight Wi-Fi Service and Ease of Online Booking which is 0.71.

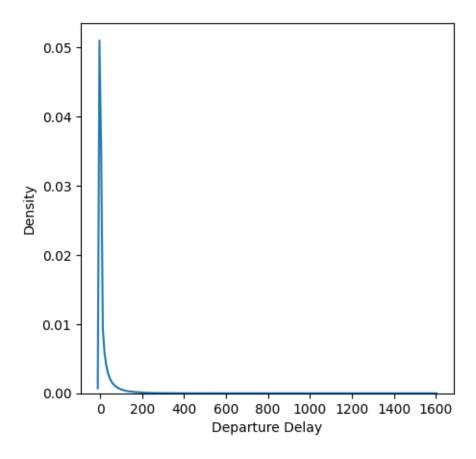
Check outliers of numerical variables in histgram



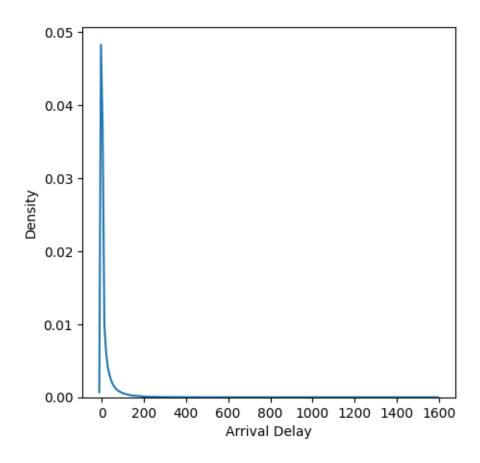
```
[]: # check distribution of Flight Distance
plt.figure(figsize = (5,5))
sns.kdeplot(df1['Flight Distance']);
```



```
[]: # check distribution of Departure Delay plt.figure(figsize = (5,5)) sns.kdeplot(df1['Departure Delay']);
```



```
[]: # check distribution of Arrival Delay
plt.figure(figsize = (5,5))
sns.kdeplot(df1['Arrival Delay']);
```



Observation:

- Outliers in Flight Distance, Departure Delay and Arrival Delay
- The distribution of all three variables are right skewed (Positively Skewed). This means that the mean is often greater than the median.
- Arrival Delay includes 393 missing values.

4 Data preparation for Supervised Machine Learning

Split the original dataset (df1) into Traing set and Test set

[91]:	ID	Gender	Age	Custom	er T	уре	Туре	of	Travel	C	Class	Flight	Distance	e \	
	2050	Male	47	Re	turn	ino		R۱۰	ısiness	Ecc	nomy		812)	
	49177	Female	44		turn	_			siness		ness.		3285		
	38347	Male	26		turn	_			siness		nomy		1173		
	36700	Male	48		turn	_			ersonal		nomy		1197		
	20522	Female	16		turn	_		Pe	ersonal		ness.		533	3	
		Departu	re De	elay A	rriv	al I	Delay	De	parture	and	Arriva	l Time	Convenie	ence	\
	ID													_	
	2050			63			51.0							3	
	49177			0			0.0							0	
	38347 36700			0 9			0.0							3 5	
	20522			0			0.0							5	
		Ff	0 1 -	: D	1			. т.	+:	O 1-			,		
	ID	Ease of	Unli	ine Boo	King		Gate	е с	cation	un-c	oara S	ervice	\		
	2050				3				3			1			
	49177				0				1			3			
	38347				3				3			3			
	36700				1				2			5			
	20522				1	•••			4			4			
		Seat Co	mfort	t Leg	Room	Ser	rvice	C1	eanline	ss F	ood an	d Drin	k \		
	ID			Ü											
	2050		3	3			1			3		;	3		
	49177		3	3			3			1		;	3		
	38347		4	1			5			5		!	5		
	36700			1			2			4			4		
	20522			5			5			5		!	5		
		In-flig	ht Se	ervice	In-	flig	ght W:	ifi	Service	In-	flight	Enter	tainment	\	
	ID			_											
	2050			3					3				3		
	49177			3					0				3		
	38347			4					5				5		
	36700			4					1				4		
	20522			5					1				5		
		Baggage	Hand	dling											
	ID			2											
	2050			3											
	49177 38347			3 4											
	36700														
	20522			1 5											
	20022			5											

[5 rows x 22 columns]

```
[92]: X_train["Arrival Delay"].isnull().sum()
[92]: 290
[93]: X_train["Arrival Delay"].mean()
[93]: 15.105889621087314
[94]: # view first few rows of test set
      y_train.head()
[94]: ID
      2050
               Neutral or Dissatisfied
      49177
                             Satisfied
      38347
                             Satisfied
      36700
              Neutral or Dissatisfied
      20522
               Neutral or Dissatisfied
      Name: Satisfaction, dtype: object
[95]: # check the size of each set
      print(X_train.shape, X_test.shape)
     (97410, 22) (32470, 22)
[96]: # check missing value of train set
      X_train['Arrival Delay'].isnull().sum()
[96]: 290
[97]: # check missing value of test set
      X_test['Arrival Delay'].isnull().sum()
[97]: 103
```

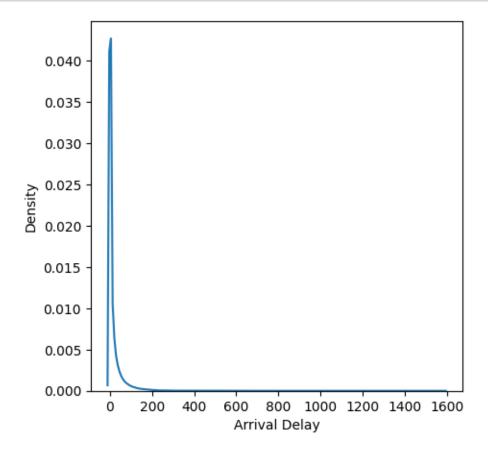
This test set contains some missing values. I am looking for a way to split the dataset into tarining and golden standard test set (no missing values in test set)

Handling missing value of train set

```
[98]: # check missing value of train set
missing = X_train.isnull().sum()
missing = missing[missing > 0]
missing = missing.sort_values(ascending = False)
missing
```

```
[98]: Arrival Delay 290 dtype: int64
```

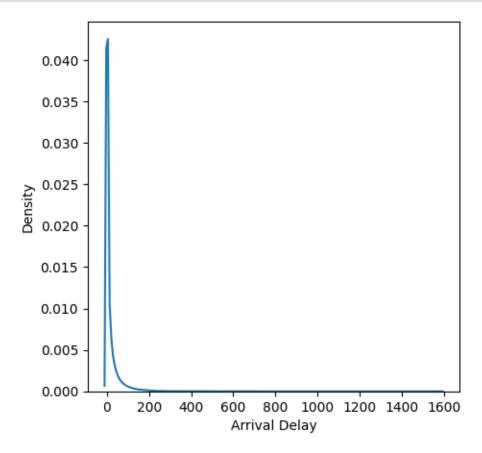
```
[99]: # check the distribution of Arrival Delay of train set
plt.figure(figsize = (5,5))
sns.kdeplot(X_train['Arrival Delay']);
```



Observation:

• Arrival Delay is right skewed distribtion. Therefore, we will impute the median to the missing values.

[101]: 0



Observation: There is no significant change AFTER imputing the median value to fill the missing values.

Handling missing value of test set

To avoid data leakage, median value from Train train set is imputed to test set.

```
Int64Index: 32470 entries, 125670 to 34201
Data columns (total 22 columns):
    Column
                                            Non-Null Count Dtype
    _____
                                            _____
 0
    Gender
                                            32470 non-null object
 1
    Age
                                            32470 non-null int64
 2
    Customer Type
                                            32470 non-null object
 3
    Type of Travel
                                            32470 non-null object
 4
                                            32470 non-null object
    Class
 5
                                            32470 non-null int64
    Flight Distance
 6
    Departure Delay
                                            32470 non-null int64
 7
    Arrival Delay
                                            32470 non-null float64
 8
    Departure and Arrival Time Convenience
                                            32470 non-null int64
    Ease of Online Booking
                                            32470 non-null
                                                           int64
 10 Check-in Service
                                            32470 non-null int64
 11
    Online Boarding
                                            32470 non-null
                                                           int64
 12 Gate Location
                                            32470 non-null int64
 13 On-board Service
                                            32470 non-null int64
 14 Seat Comfort
                                            32470 non-null int64
 15 Leg Room Service
                                            32470 non-null int64
 16 Cleanliness
                                            32470 non-null int64
 17 Food and Drink
                                            32470 non-null int64
 18 In-flight Service
                                            32470 non-null int64
   In-flight Wifi Service
                                            32470 non-null int64
   In-flight Entertainment
                                            32470 non-null int64
 20
 21 Baggage Handling
                                            32470 non-null int64
dtypes: float64(1), int64(17), object(4)
memory usage: 5.7+ MB
```

Handling outliers of train set

<class 'pandas.core.frame.DataFrame'>

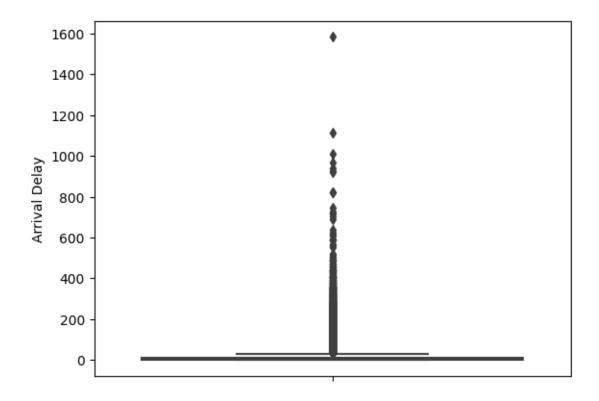
Use IQR (Inter Quartile Range) to finding the outliers and cap the outliers

• capping: to replace the outlier values with a maximum or minimum capped value

Arrival Delay

```
[106]: # before capping outliers
sns.boxplot( y="Arrival Delay", data = modified_X_train)
```

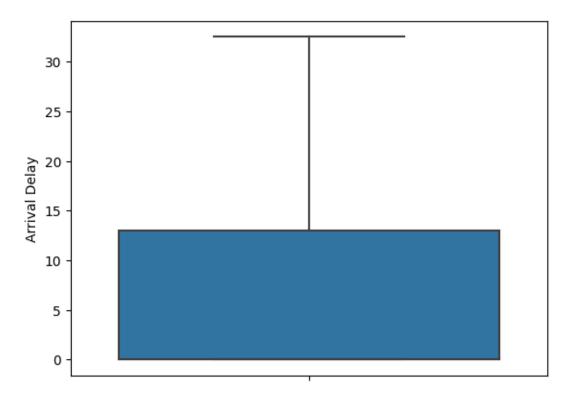
[106]: <Axes: ylabel='Arrival Delay'>



```
[107]: # IQR
       Q1 = np.percentile(modified_X_train['Arrival Delay'], 25, method='midpoint')
       Q3 = np.percentile(modified_X_train['Arrival Delay'], 75, method='midpoint')
       IQR = Q3 - Q1
       print(IQR)
      13.0
[108]: upper_bound = Q3 + 1.5 * IQR
       lower_bound = Q1 - 1.5 * IQR
       print(upper_bound)
       print(lower_bound)
      32.5
      -19.5
[109]: modified_X_train["Arrival Delay"] = np.where(modified_X_train["Arrival Delay"]>__
        →upper_bound, upper_bound,
                               np.where(modified_X_train["Arrival Delay"]<_
        →lower_bound, lower_bound,
                                 modified_X_train["Arrival Delay"]))
```

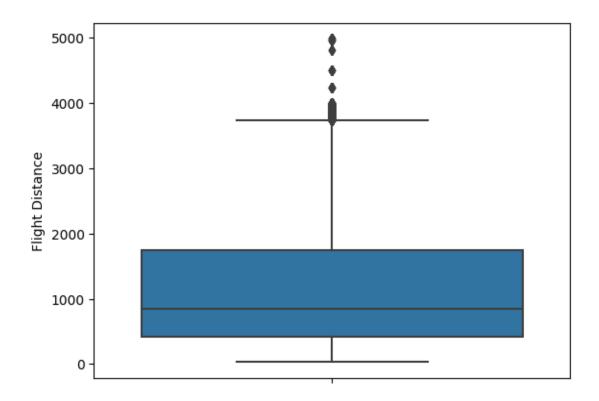
```
[110]: # after capping outliers
sns.boxplot( y="Arrival Delay", data = modified_X_train)
```

[110]: <Axes: ylabel='Arrival Delay'>



Flight Distance

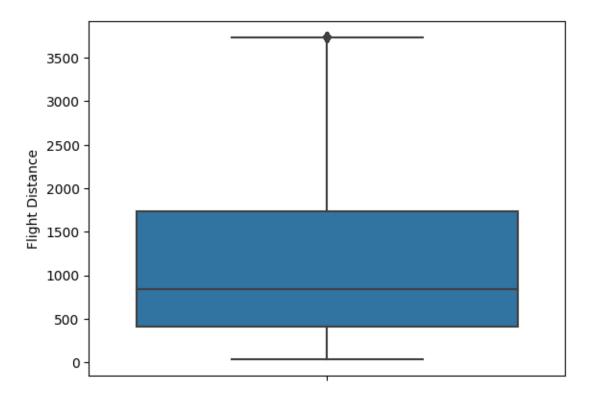
[111]: <Axes: ylabel='Flight Distance'>



```
[112]: # IQR
       Q1 = np.percentile(df1['Flight Distance'], 25, method='midpoint')
       Q3 = np.percentile(df1['Flight Distance'], 75, method='midpoint')
       IQR = Q3 - Q1
       print(IQR)
      1330.0
[113]: upper_bound = Q3 + 1.5 * IQR
       lower_bound = Q1 - 1.5 * IQR
       print(upper_bound)
       print(lower_bound)
      3739.0
      -1581.0
[114]: modified_X_train["Flight Distance"] = np.where(modified_X_train["Flight_")
        →Distance"]> upper_bound, upper_bound,
                               np.where(modified_X_train["Flight Distance"]<_
        →lower_bound, lower_bound,
                                 modified_X_train["Flight Distance"]))
```

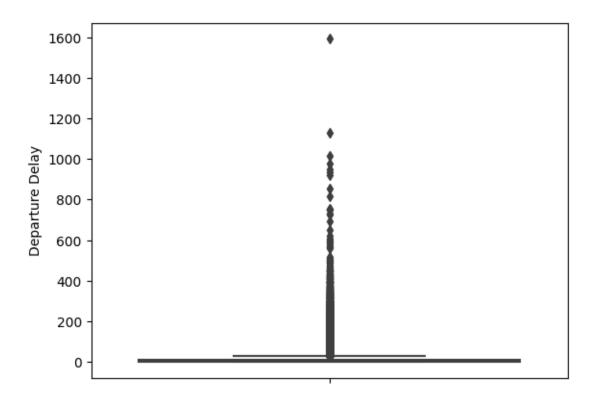
```
[115]: # after capping outliers
sns.boxplot( y="Flight Distance", data = modified_X_train)
```

[115]: <Axes: ylabel='Flight Distance'>



Departure Delay

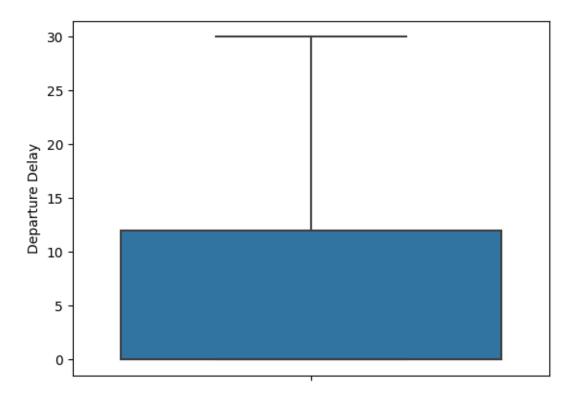
[116]: <Axes: ylabel='Departure Delay'>



```
[117]: # IQR
       Q1 = np.percentile(df1['Departure Delay'], 25, method='midpoint')
       Q3 = np.percentile(df1['Departure Delay'], 75, method='midpoint')
       IQR = Q3 - Q1
       print(IQR)
      12.0
[118]: upper_bound = Q3 + 1.5 * IQR
       lower_bound = Q1 - 1.5 * IQR
       print(upper_bound)
       print(lower_bound)
      30.0
      -18.0
[119]: modified_X_train["Departure Delay"] = np.where(modified_X_train["Departure_
        →Delay"]> upper_bound, upper_bound,
                               np.where(modified_X_train["Departure Delay"]<_
        →lower_bound, lower_bound,
                                 modified_X_train["Departure Delay"]))
```

```
[120]: # after capping outliers
sns.boxplot( y="Departure Delay", data = modified_X_train)
```

[120]: <Axes: ylabel='Departure Delay'>



Encoding all categorical variables (columns with type: object) to numerical variables

```
[121]: from sklearn.preprocessing import LabelEncoder
       le = LabelEncoder()
[122]: encoded_X_train = modified_X_train
[123]:
       encoded_X_train["Gender"].value_counts()
[123]: Female
                 49432
       Male
                 47978
       Name: Gender, dtype: int64
[124]: encoded_X_train["Gender"]=le.fit_transform(encoded_X_train["Gender"])
       encoded_X_train["Gender"].value_counts()
[124]: 0
            49432
            47978
       1
```

```
Name: Gender, dtype: int64
[125]: encoded_X_train["Customer Type"].value_counts()
[125]: Returning
                     79497
       First-time
                     17913
       Name: Customer Type, dtype: int64
[126]: encoded_X_train["Customer Type"]=le.fit_transform(encoded_X_train["Customer_L
        →Type"])
       encoded_X_train["Customer Type"].value_counts()
[126]: 1
            79497
       0
            17913
       Name: Customer Type, dtype: int64
[127]: encoded_X_train["Type of Travel"].value_counts()
[127]: Business
                   67234
       Personal
                   30176
       Name: Type of Travel, dtype: int64
[128]: encoded_X_train["Type of Travel"]=le.fit_transform(encoded_X_train["Type of_u

¬Travel"])
       encoded_X_train["Type of Travel"].value_counts()
            67234
[128]: 0
            30176
       1
       Name: Type of Travel, dtype: int64
[129]: encoded_X_train["Class"].value_counts()
[129]: Business
                       46509
                       43832
       Economy
       Economy Plus
                        7069
       Name: Class, dtype: int64
[130]: encoded_X_train["Class"]=le.fit_transform(encoded_X_train["Class"])
       encoded_X_train["Class"].value_counts()
[130]: 0
            46509
            43832
       1
             7069
       Name: Class, dtype: int64
[131]: encoded_X_train.head()
```

```
[131]:
              Gender Age Customer Type Type of Travel Class Flight Distance \
       ID
       2050
                                                           0
                                                                   1
                                                                                 812.0
                    1
                        47
                                          1
       49177
                    0
                        44
                                          1
                                                           0
                                                                   0
                                                                                3285.0
       38347
                                          1
                                                           0
                    1
                        26
                                                                   1
                                                                                1173.0
       36700
                    1
                        48
                                          1
                                                           1
                                                                   1
                                                                                1197.0
       20522
                    0
                        16
                                                           1
                                                                   0
                                                                                 533.0
              Departure Delay Arrival Delay Departure and Arrival Time Convenience \
       ID
       2050
                           30.0
                                           32.5
                                                                                         3
                                                                                         0
       49177
                            0.0
                                            0.0
                            0.0
                                            0.0
                                                                                          3
       38347
       36700
                            9.0
                                            0.0
                                                                                          5
       20522
                            0.0
                                            0.0
                                                                                          5
              Ease of Online Booking \mbox{...} Gate Location On-board Service \mbox{$\backslash$}
       ID
       2050
                                     3
                                                         3
                                                                            1
       49177
                                                         1
                                                                            3
                                     0
       38347
                                                         3
                                                                            3
                                     3
       36700
                                                         2
                                                                            5
                                      1
       20522
                                                                             4
                                     1
              Seat Comfort Leg Room Service Cleanliness Food and Drink \
       ID
       2050
                          3
                                              1
                                                            3
                                                                              3
       49177
                           3
                                              3
                                                                              3
                                                            1
                          4
                                              5
                                                                              5
       38347
                                                            5
                                              2
       36700
                           4
                                                            4
                                                                              4
                          5
                                              5
       20522
                                                            5
               In-flight Service In-flight Wifi Service In-flight Entertainment \
       ID
       2050
                                3
                                                          3
                                                                                     3
                                3
                                                          0
                                                                                     3
       49177
                                4
                                                          5
                                                                                     5
       38347
       36700
                                4
                                                          1
                                                                                     4
       20522
                                5
                                                          1
                                                                                     5
              Baggage Handling
       ID
       2050
                               3
                               3
       49177
       38347
                               4
       36700
                               1
       20522
                               5
```

```
[5 rows x 22 columns]
```

```
[132]: y_train.value_counts()
[132]: Neutral or Dissatisfied
                                  55153
       Satisfied
                                  42257
       Name: Satisfaction, dtype: int64
[133]: encoded_y_train=le.fit_transform(y_train)
       encoded y train
[133]: array([0, 1, 1, ..., 1, 0, 0])
[134]: encoded_y_train = pd.DataFrame(encoded_y_train, index=encoded_y_train)
[135]: encoded_y_train.columns = ['Satisfaction']
[136]: encoded_y_train.head()
[136]:
          Satisfaction
       0
       1
                     1
       1
                     1
       0
                     0
       0
      Applying Feature Selection to reduce dimensions
[137]: # Pre-processing and scaling dataset for feature selection
       from sklearn import preprocessing
       r_scaler = preprocessing.MinMaxScaler()
       r_scaler.fit(encoded_X_train)
       encoded_X_train_scaled = pd.DataFrame(r_scaler.transform(encoded_X_train),__
        ⇔columns = encoded_X_train.columns)
       encoded_X_train_scaled.head()
       encoded_y_train_scaled = encoded_y_train
[138]: # Finding the best K for feature selection
       import sklearn.feature_selection as fs
       import sklearn.datasets as datasets
       from sklearn.model_selection import train_test_split
       from sklearn.linear_model import LogisticRegression
```

```
import sklearn.metrics as metrics
import matplotlib.pyplot as plt
X = encoded_X_train_scaled
y = encoded_y_train_scaled
f1 list = []
for k in range(1, 22):
    bk = fs.SelectKBest(fs.f_classif, k = k)
    bk.fit(X, y)
    X_trans = bk.transform(X)
    train_x, test_x, train_y, test_y = train_test_split(X_trans,
                                                         test_size=0.2,
                                                         random_state=42)
    lr = LogisticRegression()
    lr.fit(train_x, train_y)
    y_pred = lr.predict(test_x)
    #f1 = metrics.f1_score(test_y, y_pred, pos_label="Satisfied")
    f1 = metrics.f1_score(test_y, y_pred)
    f1_list.append(f1)
print(len(f1_list))
fig, axe = plt.subplots(dpi = 150)
print(type(axe))
axe.plot(range(0, len(f1_list)), f1_list)
axe.set_xlabel("best k features")
axe.set_ylabel("F1-score")
plt.grid(True)
plt.show()
# fig.savefig("img.png")
# plt.close(fig)
```

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

```
y = column_or_1d(y, warn=True)
/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143:
```

DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to $(n_samples,)$, for example using ravel().

```
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```

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/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

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/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

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/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

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/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using rayel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was

expected. Please change the shape of y to $(n_samples,)$, for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

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/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column or 1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using rayel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using

```
ravel().
```

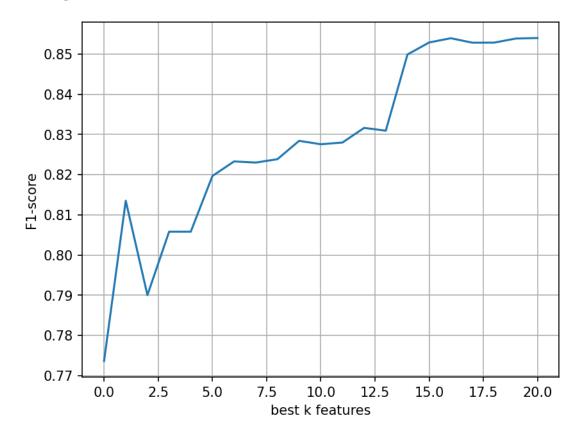
y = column_or_1d(y, warn=True)

/usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel().

y = column_or_1d(y, warn=True)

21

<class 'matplotlib.axes._axes.Axes'>



```
selected_X_train_scaled = selector.transform(X)
       features = (X.columns[selector.get_support(indices=True)])
       features
      /usr/local/lib/python3.10/dist-packages/sklearn/utils/validation.py:1143:
      DataConversionWarning: A column-vector y was passed when a 1d array was
      expected. Please change the shape of y to (n_samples, ), for example using
      ravel().
        y = column_or_1d(y, warn=True)
[139]: Index(['Type of Travel', 'Class', 'Flight Distance', 'Check-in Service',
              'Online Boarding', 'On-board Service', 'Seat Comfort',
              'Leg Room Service', 'Cleanliness', 'Food and Drink',
              'In-flight Service', 'In-flight Wifi Service',
              'In-flight Entertainment', 'Baggage Handling'],
             dtype='object')
[140]: features = pd.DataFrame(selected X_train_scaled[selector.

get_support(indices=True)])
       # features.head()
[141]: features.columns = ['Type of Travel', 'Class', 'Flight Distance', 'Check-in_
        ⇔Service',
              'Online Boarding', 'On-board Service', 'Seat Comfort',
              'Leg Room Service', 'Cleanliness', 'Food and Drink',
              'In-flight Service', 'In-flight Wifi Service',
              'In-flight Entertainment', 'Baggage Handling']
[142]: features.head()
[142]:
          Type of Travel Class Flight Distance Check-in Service Online Boarding \
                     1.0
                            0.5
                                        0.314455
                                                                0.4
                                                                                 0.2
       0
                     1.0
                                        0.135383
                                                                0.6
                                                                                 0.2
       1
                            0.0
       2
                     0.0
                            0.5
                                        0.174757
                                                                0.8
                                                                                 0.6
       3
                     1.0
                            0.5
                                        0.154531
                                                                1.0
                                                                                 0.2
                     0.0
                            0.0
                                        0.307983
                                                                0.8
                                                                                 0.8
          On-board Service Seat Comfort Leg Room Service Cleanliness \
       0
                       1.0
                                     0.8
                                                        0.4
                                                                     0.8
       1
                       0.8
                                     1.0
                                                        1.0
                                                                     1.0
       2
                       0.8
                                     0.4
                                                        0.2
                                                                     0.4
       3
                       1.0
                                     1.0
                                                        1.0
                                                                     1.0
                                     1.0
       4
                       1.0
                                                        0.8
                                                                     1.0
          Food and Drink In-flight Service In-flight Wifi Service \
       0
                     0.8
                                        0.8
                                                                 0.2
```

```
0.2
       1
                      1.0
                                           1.0
       2
                      0.4
                                           0.6
                                                                     0.6
                                                                     0.2
       3
                      1.0
                                           1.0
       4
                                           0.8
                                                                     0.8
                      1.0
          In-flight Entertainment Baggage Handling
       0
                                0.8
                                                  0.00
                                1.0
                                                  1.00
       1
       2
                                0.4
                                                  0.75
       3
                                1.0
                                                  0.75
       4
                                                  1.00
                                1.0
[143]: selected_X_train_scaled.shape
[143]: (97410, 14)
```

Applying undersampling, oversampling and SMOTE to address the imbalance in the target class, "Satisfaction".

Applying SMOTE

```
[144]: from imblearn.over sampling import SMOTE
       from collections import Counter
       # define dataset
       X_SMOTE = selected_X_train_scaled
       y_SMOTE = encoded_y_train_scaled
       # summarize class distribution
       counter = Counter(y_SMOTE)
       print('Before SMOTE',(counter))
       # transform the dataset
       oversample = SMOTE()
       X_SMOTE, y_SMOTE = oversample.fit_resample(X_SMOTE, y_SMOTE)
       # summarize the new class distribution
       counter = Counter(y_SMOTE)
       print('After SMOTE',(counter))
      Before SMOTE Counter({'Satisfaction': 1})
      After SMOTE Counter({'Satisfaction': 1})
[145]: SMOTE_train = pd.DataFrame(X_SMOTE)
       SMOTE_train.columns = features.columns
[146]: SMOTE_train.info()
      <class 'pandas.core.frame.DataFrame'>
      RangeIndex: 110306 entries, 0 to 110305
      Data columns (total 14 columns):
           Column
                                    Non-Null Count
                                                      Dtype
```

```
0
           Type of Travel
                                    110306 non-null float64
       1
           Class
                                    110306 non-null float64
       2
           Flight Distance
                                    110306 non-null float64
           Check-in Service
       3
                                    110306 non-null float64
       4
           Online Boarding
                                    110306 non-null float64
       5
           On-board Service
                                    110306 non-null float64
                                    110306 non-null float64
           Seat Comfort
       7
          Leg Room Service
                                    110306 non-null float64
           Cleanliness
                                    110306 non-null float64
           Food and Drink
                                    110306 non-null float64
       10 In-flight Service
                                    110306 non-null float64
       11 In-flight Wifi Service
                                    110306 non-null float64
       12 In-flight Entertainment
                                    110306 non-null float64
       13 Baggage Handling
                                    110306 non-null float64
      dtypes: float64(14)
      memory usage: 11.8 MB
[147]: y_SMOTE.value_counts()
[147]: Satisfaction
      0
                      55153
      1
                      55153
      dtype: int64
      Applying undersampling
[148]: from imblearn.under_sampling import RandomUnderSampler
       # define dataset
      X_under = selected_X_train_scaled
      y_under = encoded_y_train_scaled
      # summarize class distribution
      print('Before UnderSampling',(Counter(y_under)))
       # define undersample strategy
      undersample = RandomUnderSampler(sampling_strategy='majority')
       # fit and apply the transform
      X_under, y_under = undersample.fit_resample(X_under, y_under)
       # summarize class distribution
      print('After UnderSampling',(Counter(y_under)))
      Before UnderSampling Counter({'Satisfaction': 1})
      After UnderSampling Counter({'Satisfaction': 1})
[149]: undersampling_train = pd.DataFrame(X_under)
      undersampling_train.columns = features.columns
[150]: undersampling_train.info()
```

```
<class 'pandas.core.frame.DataFrame'>
      RangeIndex: 84514 entries, 0 to 84513
      Data columns (total 14 columns):
           Column
                                    Non-Null Count Dtype
           _____
                                    _____
       0
           Type of Travel
                                    84514 non-null float64
       1
           Class
                                   84514 non-null float64
          Flight Distance
                                    84514 non-null float64
       3
          Check-in Service
                                    84514 non-null float64
       4
           Online Boarding
                                    84514 non-null float64
       5
           On-board Service
                                    84514 non-null float64
       6
                                    84514 non-null float64
           Seat Comfort
       7
                                   84514 non-null float64
           Leg Room Service
       8
          Cleanliness
                                    84514 non-null float64
           Food and Drink
                                    84514 non-null float64
                                   84514 non-null float64
       10 In-flight Service
       11 In-flight Wifi Service
                                    84514 non-null float64
       12 In-flight Entertainment 84514 non-null float64
       13 Baggage Handling
                                    84514 non-null float64
      dtypes: float64(14)
      memory usage: 9.0 MB
[151]: y_under.value_counts()
[151]: Satisfaction
      0
                      42257
                      42257
      1
      dtype: int64
      Applying oversampling
[152]: from imblearn.over sampling import RandomOverSampler
       # define dataset
      X_over = selected_X_train_scaled
       \# y\_over = y\_train
      y_over = encoded_y_train_scaled
      # summarize class distribution
      print('Before OverSampling',(Counter(y_over)))
       # define oversampling strategy
      oversample = RandomOverSampler(sampling_strategy='minority')
       # fit and apply the transform
      X_over, y_over = oversample.fit_resample(X_over, y_over)
       # summarize class distribution
      print('After OverSampling',(Counter(y_over)))
      Before OverSampling Counter({'Satisfaction': 1})
```

After OverSampling Counter({'Satisfaction': 1})

```
[153]: | oversampling_train = pd.DataFrame(X_over)
      oversampling_train.columns = features.columns
[154]: oversampling_train.info()
      <class 'pandas.core.frame.DataFrame'>
      RangeIndex: 110306 entries, 0 to 110305
      Data columns (total 14 columns):
           Column
                                    Non-Null Count
                                                     Dtype
       0
           Type of Travel
                                    110306 non-null float64
       1
           Class
                                    110306 non-null float64
       2
          Flight Distance
                                    110306 non-null float64
       3
           Check-in Service
                                    110306 non-null float64
       4
           Online Boarding
                                    110306 non-null float64
       5
           On-board Service
                                    110306 non-null float64
           Seat Comfort
                                    110306 non-null float64
       7
           Leg Room Service
                                    110306 non-null float64
           Cleanliness
                                    110306 non-null float64
                                    110306 non-null float64
          Food and Drink
       10 In-flight Service
                                    110306 non-null float64
       11 In-flight Wifi Service
                                    110306 non-null float64
       12 In-flight Entertainment 110306 non-null float64
       13 Baggage Handling
                                    110306 non-null float64
      dtypes: float64(14)
      memory usage: 11.8 MB
[156]: y_over.value_counts()
[156]: Satisfaction
      0
                      55153
      1
                      55153
      dtype: int64
      Building Models
      Apply Random Forest, k-Nearest Neighbours, and Gradient Boosting (Extreme Gra-
      dient Boosting (XGBoost))
      Random Forest: SMOTE
[157]: from sklearn.ensemble import RandomForestClassifier
[158]: RF = RandomForestClassifier(max_features= 14, max_depth=7)
[159]: RF.fit(SMOTE_train , y_SMOTE)
```

<ipython-input-159-d365d61def11>:1: DataConversionWarning: A column-vector y was

RF.score(SMOTE_train , y_SMOTE)

```
passed when a 1d array was expected. Please change the shape of y to (n_samples,), for example using ravel(). 
 RF.fit(SMOTE_train , y_SMOTE)
```

Random Forest: undersampling

```
[160]: RF.fit(undersampling_train, y_under)
RF.score(undersampling_train, y_under)
```

<ipython-input-160-8503aaaec792>:1: DataConversionWarning: A column-vector y was
passed when a 1d array was expected. Please change the shape of y to
(n_samples,), for example using ravel().
 RF.fit(undersampling_train, y_under)

[160]: 0.9274203090612206

[159]: 0.9291969611807155

Random Forest: oversampling

```
[161]: RF.fit(oversampling_train, y_over)
RF.score(oversampling_train, y_over)
```

<ipython-input-161-c7bc34fba153>:1: DataConversionWarning: A column-vector y was
passed when a 1d array was expected. Please change the shape of y to
(n_samples,), for example using ravel().
 RF.fit(oversampling_train, y_over)

[161]: 0.9266495022936195

Observation: Random Forest: SMOTE is the highest score, 92.9 but there is no significant difference.

Checking the important features using Random Forest: SMOTE

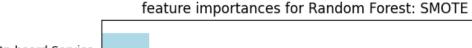
```
[180]: RF_SMOTE_train = SMOTE_train
RF_y_SMOTE = y_SMOTE

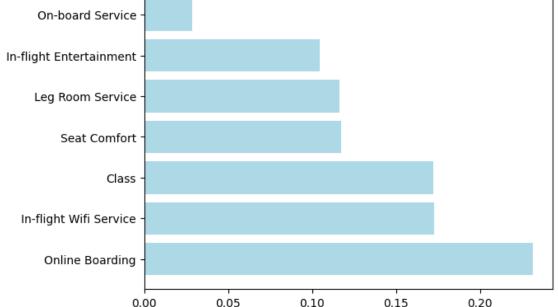
def f_importances(coef, names, top=-1):
    imp = coef
    imp, names = zip(*sorted(list(zip(imp, names))))

if top == -1:
    top = len(names)

plt.barh(range(top), imp[::-1][0:top], align='center', color = 'LightBlue')
    plt.yticks(range(top), names[::-1][0:top])
    plt.title('feature importances for Random Forest: SMOTE')
    plt.show()
```

<ipython-input-180-7e9ccdfb3c27>:19: DataConversionWarning: A column-vector y
was passed when a 1d array was expected. Please change the shape of y to
(n_samples,), for example using ravel().
 rf.fit(RF_SMOTE_train , RF_y_SMOTE)





KNN: SMOTE

/usr/local/lib/python3.10/distpackages/sklearn/neighbors/_classification.py:215: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape

```
of y to (n_samples,), for example using ravel().
        return self._fit(X, y)
[171]: 0.9552698855909924
      KNN: undersampling
[172]: KNN.fit(undersampling_train, y_under)
      KNN.score(undersampling_train, y_under)
      /usr/local/lib/python3.10/dist-
      packages/sklearn/neighbors/_classification.py:215: DataConversionWarning: A
      column-vector y was passed when a 1d array was expected. Please change the shape
      of y to (n_samples,), for example using ravel().
        return self._fit(X, y)
[172]: 0.9443287502662281
      KNN: oversampling
[86]: KNN.fit(oversampling_train, y_over)
      KNN.score(oversampling_train, y_over)
      /usr/local/lib/python3.10/dist-
      packages/sklearn/neighbors/_classification.py:215: DataConversionWarning: A
      column-vector y was passed when a 1d array was expected. Please change the shape
      of y to (n_samples,), for example using ravel().
```

[86]: 0.9511268652657153

return self. fit(X, y)

Observation: KNN: SMOTE is the highest score, 95.5 but there is no significant difference.

Checking the important features using KNN: SMOTE

```
[209]: KNN_SMOTE_train = SMOTE_train
KNN_y_SMOTE = y_SMOTE

def f_importances(coef, names, top=-1):
    imp = coef
    imp, names = zip(*sorted(list(zip(imp, names))))

if top == -1:
    top = len(names)

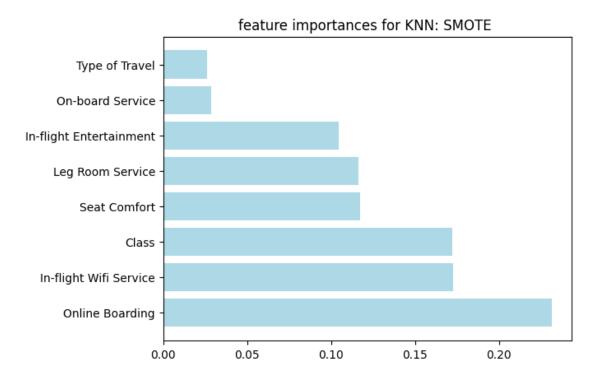
plt.barh(range(top), imp[::-1][0:top], align='center', color = 'LightBlue')
    plt.yticks(range(top), names[::-1][0:top])
    plt.title('feature importances for KNN: SMOTE ')
    plt.show()
```

```
features_names = KNN_SMOTE_train.columns
knn = KNeighborsClassifier(n_neighbors=5)
knn.fit(KNN_SMOTE_train , KNN_y_SMOTE)
f_importances(abs(rf.feature_importances_), features_names, top=8)
```

/usr/local/lib/python3.10/dist-

packages/sklearn/neighbors/_classification.py:215: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to $(n_samples,)$, for example using ravel().

return self._fit(X, y)



XGBoost: SMOTE

[176]: 0.9748608416586586

XGBoost: undersampling

```
[177]: XGB.fit(undersampling_train, y_under)
XGB.score(undersampling_train, y_under)
```

[177]: 0.9741107982109473

XGBoost: oversampling

```
[178]: XGB.fit(oversampling_train, y_over)
XGB.score(oversampling_train, y_over)
```

[178]: 0.9762388265370877

Observation: XGBoost: oversampling = Highest score, 97.6 but but there is no significant difference.

Checking the important features using XGBoost: oversampling

```
[210]: XGB_oversampling_train = oversampling_train
XGB_y_over = y_over

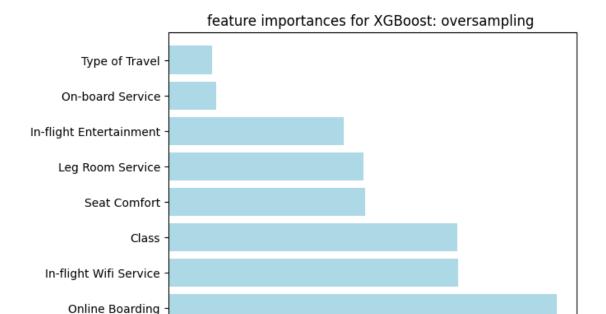
def f_importances(coef, names, top=-1):
    imp = coef
    imp, names = zip(*sorted(list(zip(imp, names))))

if top == -1:
    top = len(names)

plt.barh(range(top), imp[::-1][0:top], align='center', color = 'LightBlue')
    plt.yticks(range(top), names[::-1][0:top])
    plt.title('feature importances for XGBoost: oversampling ')
    plt.show()

features_names = XGB_oversampling_train.columns

xgb = XGBClassifier(max_depth = 18 , n_estimators= 6)
    xgb.fit(XGB_oversampling_train , XGB_y_over)
    f_importances(abs(rf.feature_importances_), features_names, top=8)
```



0.10

0.15

0.20

0.00

[213]: import sklearn

0.05

```
import time
       from resource import getrusage, RUSAGE_SELF
       from sklearn.metrics import accuracy_score
       from sklearn.metrics import precision_score
       from sklearn.metrics import recall_score
       from sklearn.metrics import roc_auc_score
       from sklearn.metrics import confusion_matrix
       from sklearn.metrics import roc_curve
[216]: # Model activation and result plot function
       def get_model_metrics(model, SMOTE_train, modified_X_test, y_SMOTE, y_test):
           Model activation function, takes in model as a parameter and returns \sqcup
        ⇔metrics as specified.
           Inputs:
               model, SMOTE_train, modified_X_test, y_SMOTE, y_test
           Output:
               Model output metrics, confusion matrix, ROC AUC curve
           # Mark of current time when model began running
```

```
t0 = time.time()
  # Fit the model on the training data and run predictions on test data
  model.fit(SMOTE_train, y_SMOTE)
  y_pred = model.predict(modified_X_test)
  y_pred_proba = model.predict_proba(modified_X_test)[:,1]
  # Obtain training accuracy as a comparative metric using Sklearn's metricsu
→package
  train_score = model.score(SMOTE_train, y_SMOTE)
  # Obtain testing accuracy as a comparative metric using Sklearn's metrics
⇔package
  accuracy = accuracy score(y test, y pred)
  # Obtain precision from predictions using Sklearn's metrics package
  precision = precision_score(y_test, y_pred)
  # Obtain recall from predictions using Sklearn's metrics package
  recall = recall_score(y_test, y_pred)
  # Obtain ROC score from predictions using Sklearn's metrics package
  roc = roc_auc_score(y_test, y_pred_proba)
  # Obtain the time taken used to run the model, by subtracting the start\sqcup
→ time from the current time
  time_taken = time.time() - t0
  # Obtain the resources consumed in running the model
  memory used = int(getrusage(RUSAGE SELF).ru maxrss / 1024)
  # Outputting the metrics of the model performance
  print("Accuracy on Training = {}".format(train_score))
  print("Accuracy on Test = {} • Precision = {}".format(accuracy, precision))
  print("Recall = {} • ROC Area under Curve = {}".format(recall, roc))
  print("F1 = {} • ROC Area under Curve = {}".format(f1, roc))
  print("Time taken = {} seconds • Memory consumed = {} Bytes".
→format(time_taken, memory_used))
  # Plotting the confusion matrix of the model's predictive capabilities
  plt.confusion_matrix(model, modified_X_test, y_test, cmap = plt.cm.Blues,_
→normalize = 'all')
  # Plotting the ROC AUC curve of the model
  plt.roc_curve(model, modified_X_test, y_test)
  plt.show()
  return model, train_score, accuracy, precision, recall, roc, time_taken,_
→memory_used
```