



# TIME SERIES

MARÍA HERNÁNDEZ RUBIO



# TIME SERIES

## AGENDA

- **What is a time series?**
- **TS decomposition**
  - code
- **Forecasting**
  - As a Machine Learning problem
  - With Exponential Smoothing
  - As a stochastic problem: AR, MA, ARMA, ARIMA, ARCH, GARCH
  - Selecting the model that best fits the data
- **How good is our model?**
  - code
- **Additional material**
  - Clustering
  - TS Forecasting with Deep Learning
  - Final remarks
  - TS in R and Python
  - Bibliography and resources

## ABOUT ME...

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Mathematics & Computer Science, UAM  
MsC Computational Intelligence, UAM

Senior Data Scientist at BBVA Data & Analytics

Joined BBVA in 2011, Smart Cities, external consultant  
Joined Beeva (now BBVA Next Technologies) in 2013  
Joined BBVA D&A in 2014

Urban Analysis, C360, RecSys  
(Non-) Customer Intelligence  
Smart Replies (NLP)



# What is a time series?

Variables that depend on time

# TIME SERIES

Time series: variable that depends on time.  
**Collection of data points collected at constant time intervals.**

- It can be univariate or multivariate. We will focus on univariate TS.
- But what makes a TS different from, say a regular regression problem? There are 2 things:
  - It is **time dependent**. So the basic assumption of a linear regression model that the observations are independent doesn't hold in this case.
  - Along with an increasing or decreasing trend, most TS have some form of **seasonality trends**, i.e. variations specific to a particular time frame.
- Very central in Econometrics.
- Objectives:
  - **Understand** or model the behaviour of the economic magnitude
  - Predict or **forecast the future**.

# TIME SERIES EXAMPLES

## Economics:

- Share price measured each day / hour.
- Unemployment rate measured each month.
- IPC or Euríbor

**Exercise: name a few!**

## Meteorology:

- Daily rainfall, temperature
- Hourly wind speed

## Demography:

- Population of a city/province/country in successive years

## Marketing:

- Sales in successive months

# TIME SERIES ANALYSIS

1. Visualize the time series

Exploration

2. Stationarize the series

Preprocessing

3. Plot ACF/PACF charts and find optimal parameters

Modelling & hyperparameter tuning

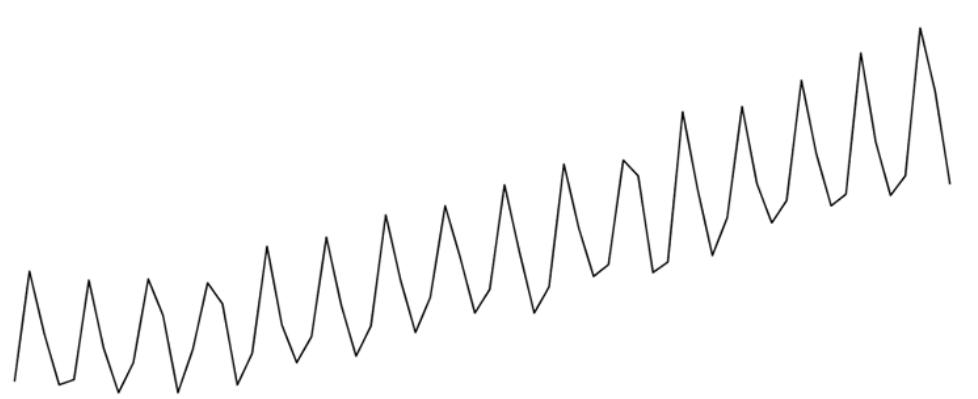
4. Build the ARIMA model

5. Make Predictions

Predict

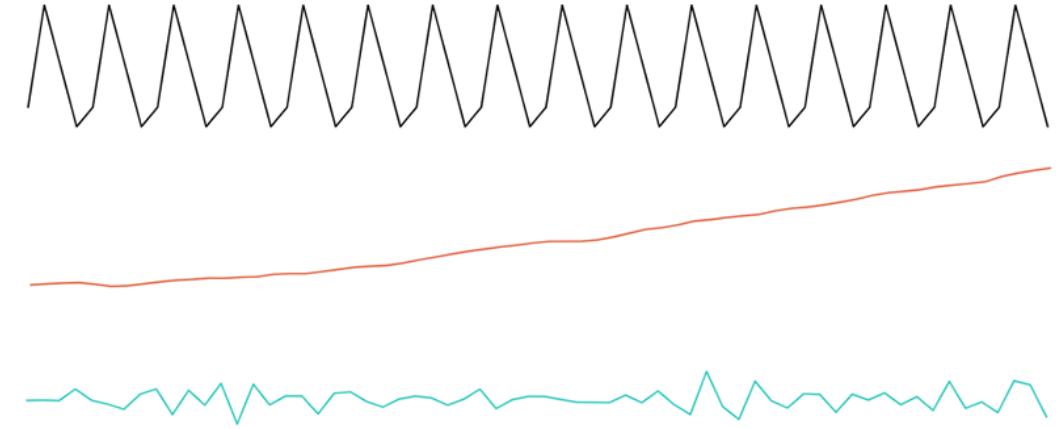
# Time Series Decomposition

Computing trend, seasonality and noise



=

Seasonal  
+  
Trend  
+  
Random

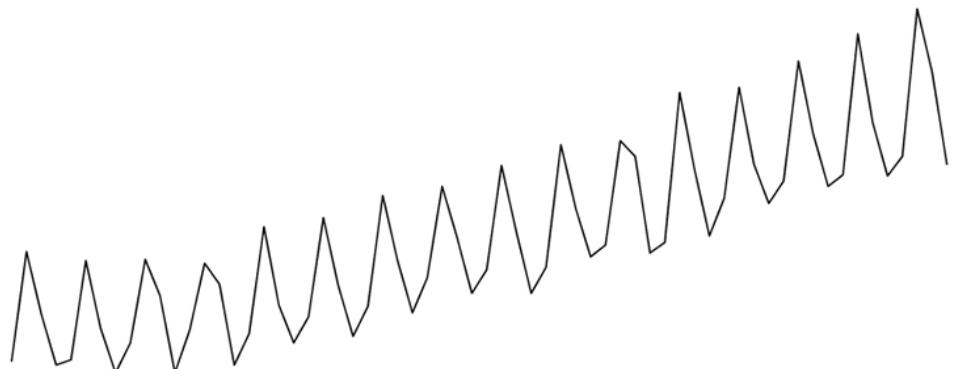


# Time Series Decomposition

Computing trend, seasonality and noise

# TS DECOMPOSITION

$$y_t = T_t + C_t + S_t + e_t$$



=

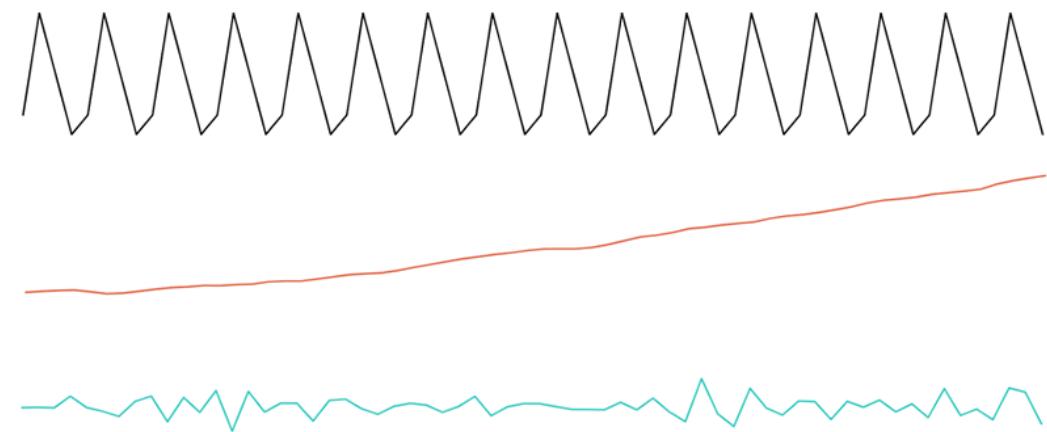
Seasonal

+

Trend

+

Random



- $T_t$ : Trend
- $C_t$ : cyclical component
- $S_t$ : seasonality
- $e_t$ : error/random term

Note: the trend and cycle component are usually combined in the trend-cycle component ( $T_t$ )

# TS DECOMPOSITION

## Additive decomposition

$$y_t = T_t + C_t + S_t + e_t$$

## Multiplicative decomposition

$$y_t = T_t \cdot C_t \cdot S_t \cdot e_t$$

$T_t$ : Trend,  $C_t$ : cyclical component,  $S_t$ : seasonality,  $e_t$ : error/random term

Note: the trend and cycle component are usually combined in the trend-cycle component ( $T_t$ )

- In the **additive** model the seasonal component does look constant over time; whereas in the **multiplicative** model the seasonal effect increases as the time series increases in magnitude.  
Examples:

- beer production (additive)
- air passengers (multiplicative)

- Remark: taking the log over the multiplicative model we get an additive model:

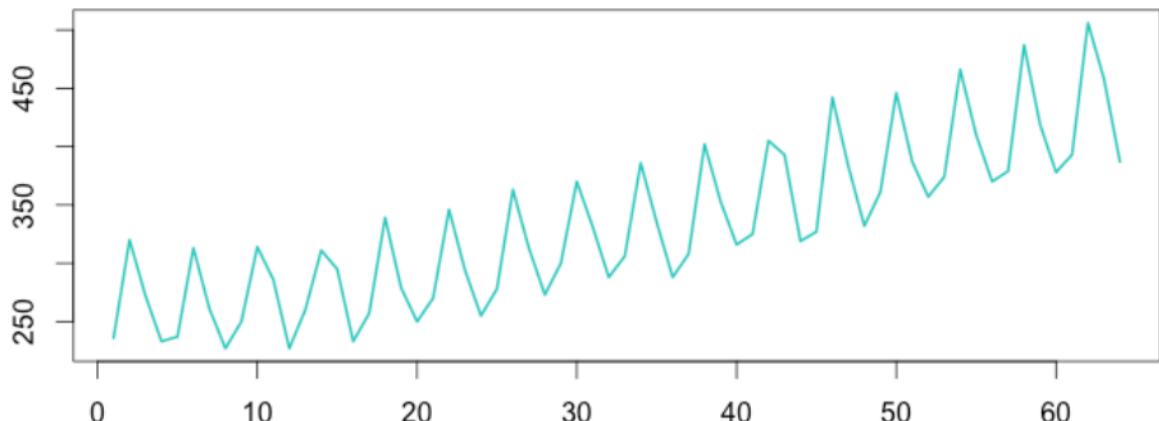
$$\log(y_t) = \log(T_t) + \log(S_t) + \log(e_t)$$

Step-by-step example of additive vs multiplicative model

# TS DECOMPOSITION

## Additive decomposition

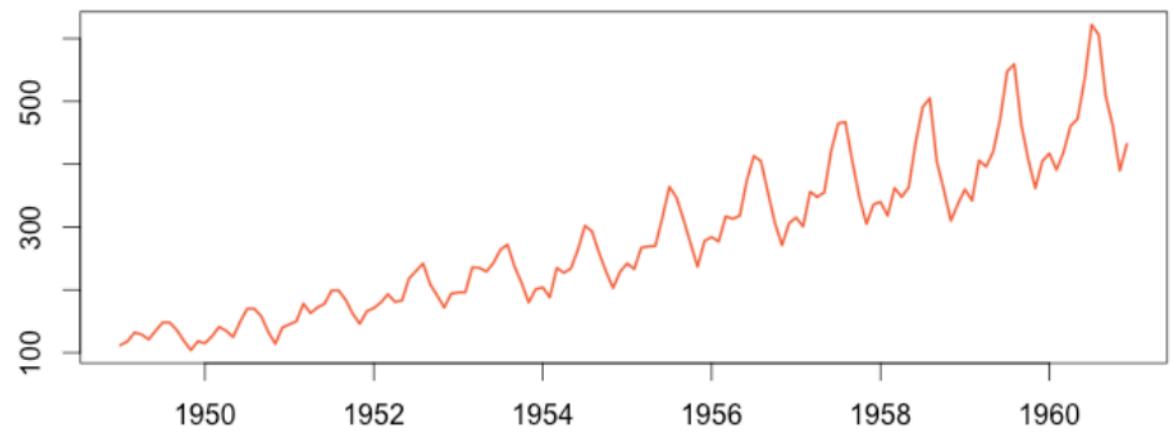
$$y_t = T_t + C_t + S_t + e_t$$



**Australian beer production** – The seasonal variation looks constant; it doesn't change when the time series value increases. We should use the **additive model**.

## Multiplicative decomposition

$$y_t = T_t \cdot C_t \cdot S_t \cdot e_t$$



**Airline Passenger Numbers** – As the time series increases in magnitude, the seasonal variation increases as well. Here we should use the **multiplicative model**.

Step-by-step example of additive vs multiplicative model

# TS DECOMPOSITION

## Classical decomposition (ETS)

1. Compute **trend-cycle** component with m-MA (moving average,  $m=2k+1$ )  $\rightarrow T_t$
2. Calculate the detrended series:  $y_t - T_t$
3. Estimate the **seasonal** component by averaging over all values of that season (ex. Monthly)  $\rightarrow S_t$
4. Calculate the **errors** as  $y_t - T_t - S_t$

For multiplicative model, simply divide instead of subtracting.

## STL decomposition

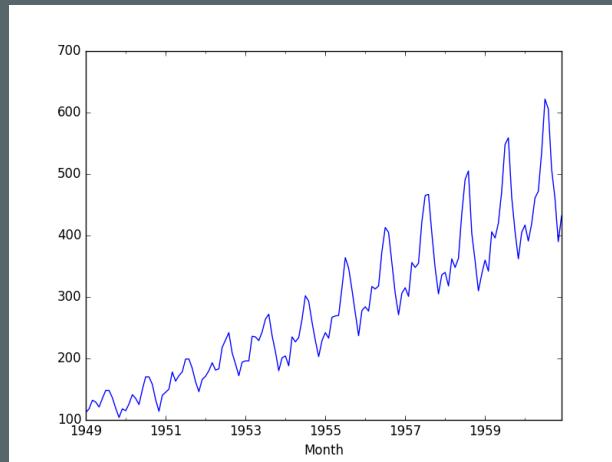
Decompose a time series into **seasonal**, **trend** and **irregular** components using **loess**.

1. Compute the **seasonal** component by loess smoothing of that season  $\rightarrow S_t$
2. Loess smooth  $y_t - S_t$  to find the **trend**  $\rightarrow T_t$ . Apply it to  $S_t$ .
3. Iterate
4. Calculate the **errors** as  $y_t - T_t - S_t$

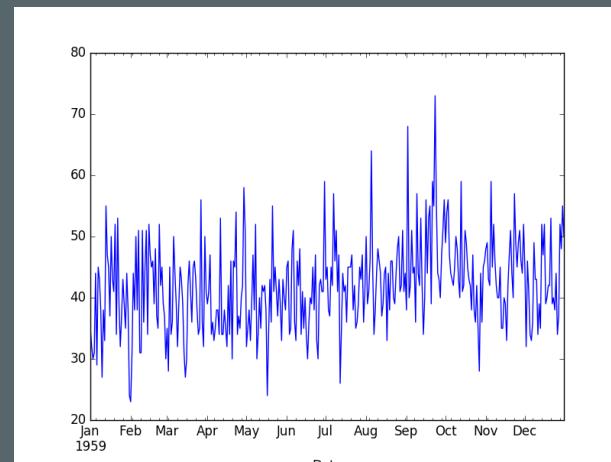
- ✓ The seasonal component may change over time.
- ✓ Robust to outliers (included in the error term).
- ✗ Not valid for multiplicative models.

## [TECH. ASIDE] STATIONARY PROCESS

- A TS or process is said to be **stationary** if the joint distribution of N samples does not change over time, i.e.
- A TS or process is said to be **stationary** if its **statistical properties (mean, variance,...) remain constant over time:**
  - Constant mean
  - Constant variance
  - Autocovariance does not depend on time



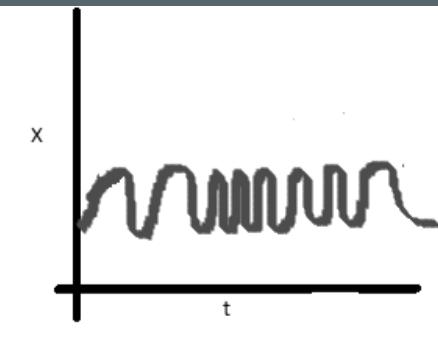
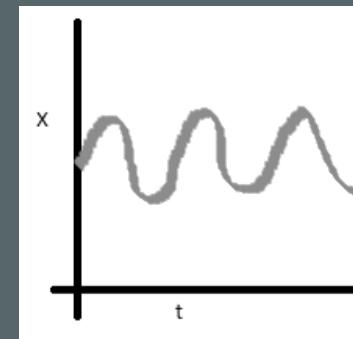
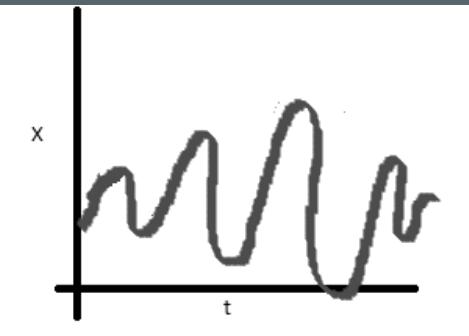
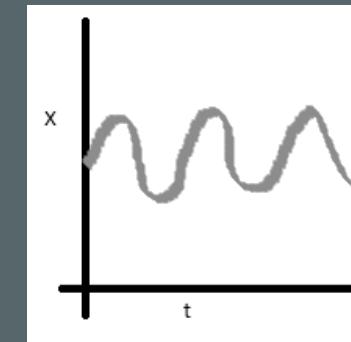
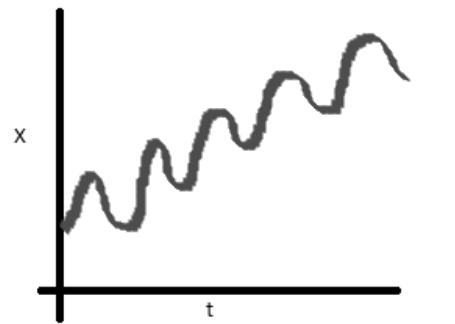
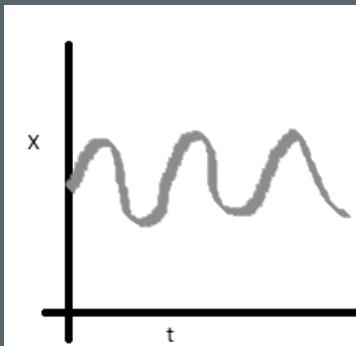
Airline passengers, non-stationary process



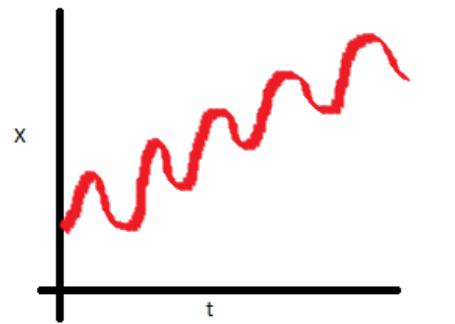
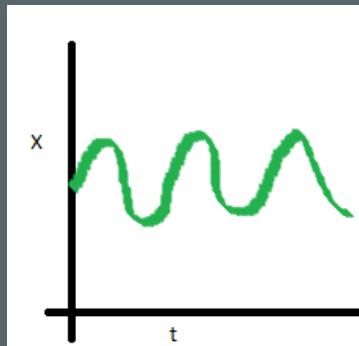
Daily female births, stationary process

- Most of the TS models work on the assumption that the TS is stationary. Also, the theories related to stationary series are more mature and easier to implement as compared to non-stationary series.

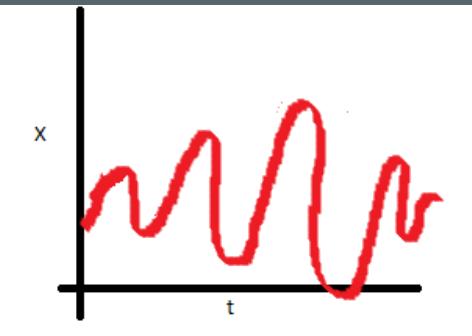
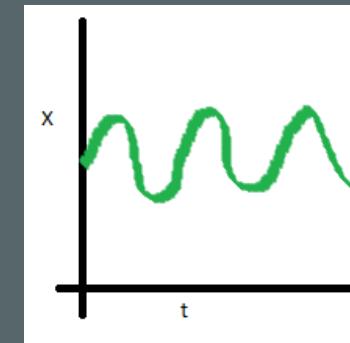
[TECH. ASIDE] **STATIONARY PROCESS - EXERCISE**



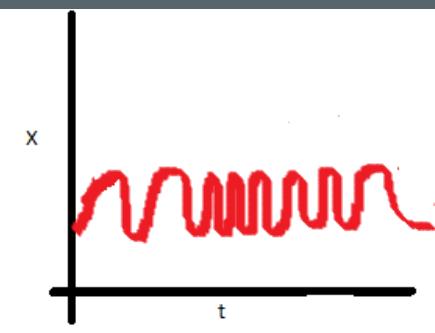
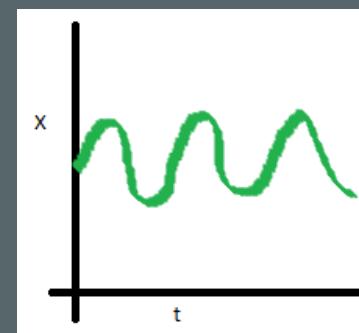
[TECH. ASIDE] STATIONARY PROCESS - EXERCISE



Mean is not constant



Variance is not constant



Covariance of  $y_t$  and  $y_{t+m}$  is not constant

[TECH. ASIDE] **CHECK FOR STATIONARY PROCESS**

### **Visual Inspection**

- plot the TS and visually check if there is any kind of trend or seasonality.

### **Rolling Statistics:**

- compute moving average or moving variance and see if it varies with time.
- Split data in N (two/three) partitions and compare mean and variance

### **Statistical Tests, Augmented Dickey-Fuller Test:**

- Null Hypothesis: TS has a unit root and hence is non-stationary.
- If the test statistic (p-value) is small, we can reject the null hypothesis and say that the series is stationary.

[TECH. ASIDE] **WHY DO WE CARE FOR STATIONARY?**

*"If we fit a stationary model to data, we assume our data are a realization of a stationary process. So our first step in an analysis should be to check whether there is any evidence of a trend or seasonal effects and, if there is, remove them."*

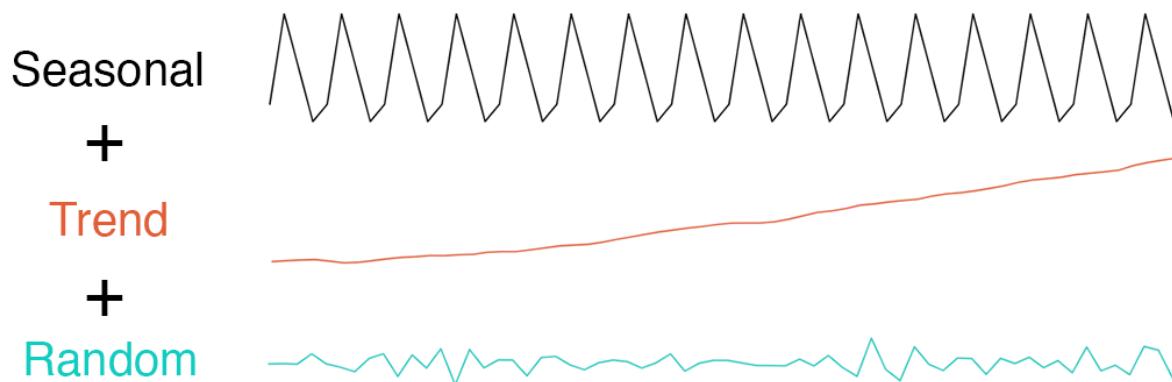
"Introductory Time Series with R", Page 122

Most of traditional TS forecasting models assume data is stationary, so make the TS stationary and train models on the stationary TS.

# MAKING A TS STATIONARY

## Decomposing

- Model the trend and seasonality
- Remove it from the data
- Train models on the residuals.



## Differencing

- Take the difference of the observation at time t with the observation at time t-1.
- This is called *lagging*.
- Despite its simplicity, this algorithm usually works very well in practice.
- We may need to compute lag(2).

# TS DECOMPOSITION - CODE

R

```
data <- ts(data_no_ts, start, frequency)

adf.test(data, k)

decomp <- decompose(data, type = "multiplicative")
decomp$trend
decomp$seasonal
decomp$random

stl_decomp = stl(data, "periodic")      #does not use loess for seasonal estimation
stl_decomp = stl(data, s.window=13)      #uses loess with window = s.window
# wacht out! Only for additive models

# stl$time.series contains 3 columns: seasonal, trend and remainder
stl_seasonality <- stl_decomp$time.series[,1]
stl_trend <- stl_decomp$time.series[,2]
stl_remain <- stl_decomp$time.series[,3]
```

# TS DECOMPOSITION - CODE

## Python

```
from statsmodels.tsa.stattools import adfuller

dftest = adfuller(ts, autolag='AIC')
print('Test statistic: {}'.format(dftest[0]))
print('p-value: {}'.format(dftest[1]))
print('Lag: {}'.format(dftest[2]))
print('Number of observations: {}'.format(dftest[3]))
for key, value in dftest[4].items():
    print('Critical Value ({})) = {}'.format(key, value))

from statsmodels.tsa.seasonal import seasonal_decompose

data = data.set_index('Month')
decomposition = seasonal_decompose(data)

trend = decomposition.trend
seasonal = decomposition.seasonal
residual = decomposition.resid
```



Let's code!

ts\_01\_decomposition\_before\_class.R

# TIME SERIES

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  - With Exponential Smoothing
  - As a stochastic problem: AR, MA, ARMA, ARIMA, ARCH, GARCH
  - Selecting the model that best fits the data
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  - Final remarks
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  - Bibliography and resources



# Forecasting

Predicting what the TS will do in the future



## FORECASTING

# Ideas?

Last value

Same value of last year

Mean/median of n last values

...

## MODELING THE TS AS A MACHINE LEARNING PROBLEM

Model the problem as a **regression problem**, where:

- $X_{t+1}$  is the dependent variable
- $\{X_j\} j = 0, \dots, t$  are the features

Question: Does it make sense?

## MODELING THE TS AS A MACHINE LEARNING PROBLEM

Model the problem as a **regression problem**, where:

- $X_{t+1}$  is the dependent variable
- $\{X_j\} j = 0, \dots, t$  are the features

Does it make sense?

- Regression assumes variables are uncorrelated
- We need data. Ex: think of female births TS.
- ...

If there are many TS, applying ML may be meaningful

## MODELING THE TS AS A MACHINE LEARNING PROBLEM

Model the problem as a **regression problem**, where:

- $\{y_t\}$  is the dependent (or forecast) variable
- $\{x_t^j\}$ ,  $j = 1, \dots, n$  are the features, we have  $n$  TS
- Each  $t$  is a “data point”

### Examples:

- Predict US *consumption* based on *personal income*
- Predict US *consumption* based on *personal income*, *personal savings* and *unemployment*.

## MODELING THE TS WITH EXPONENTIAL SMOOTHING

Recall - Simple forecasting methods:

- Last value:  $y_t = y_{t-1}$
- Mean of past values  $y_t = \text{avg}(y_{t-j}) \ j=1, \dots, t-1$

We can see both approaches as a weighted mean:  $y_t = \text{avg}(w_i y_{t-i})$

- Last value:  $w_i=0$  for all  $i$  except  $i=1$
- Mean of past values:  $w_i = 1/(t-1)$  for all  $i$

### Exponential smoothing

- make  $w_i$  bigger for recent observations and smallest for oldest observations
- make it decrease exponentially as observations come from further in the past

# MODELING THE TS WITH EXPONENTIAL SMOOTHING

## Exponential smoothing

- make  $w_i$  bigger for recent observations and smallest for oldest observations
- make it decrease exponentially as observations come from further in the past

### ■ Simple Exponential Smoothing:

$$S_t = \alpha y_t + (1-\alpha)S_{t-1} \quad \alpha = \text{smoothing constant}, 0 \leq \alpha \leq 1$$

$$\begin{aligned} S_t &= \alpha y_t + (1-\alpha) [\alpha y_{t-1} + (1-\alpha)S_{t-2}] = \alpha y_t + \alpha(1-\alpha)y_{t-1} + (1-\alpha)^2 S_{t-2} = \dots \\ &= \alpha y_t + \alpha(1-\alpha)y_{t-1} + \alpha(1-\alpha)^2 y_{t-2} + \dots = \sum_k \alpha(1-\alpha)^k y_{t-k} + (1-\alpha)^t S_0, \quad k=0, \dots, t \end{aligned}$$

Does not work well in practice → other forms of Exponential Smoothing:

- Holt's method: allow for trends
- Winter's method: allow for seasonality

→ Holt-Winter's method

## MODELING THE TS AS A STOCHASTIC PROCESS

stochastic  $\approx$  random

stochastic process = sequence of random variables  $X_t$

TS is a realization of each random variable

Observations are on discrete time

There is a relation between future and past values

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## AUTOREGRESSIVE - AR(P)

$$X_t = c + \sum_{i=1}^p \varphi_i X_{t-i} + \varepsilon_t$$

- $X_t$  variables,  $\varphi_i$  parameters,  $\varepsilon_t$  white noise\*,  $c$  constant
- AR(1) AR(2)
- Future values only depend linearly on its own  $p$  previous values
- $\varepsilon$  is also called *error, innovation term, shocks, residuals...*
- $\varphi_i$  corresponds to how much the  $X_{t-i}$  contributes to  $X_t$ .

\*white noise: iid samples from normal distribution with mean 0 and constant variance  $\varepsilon_t \sim \mathcal{N}(0, \sigma^2)$

- AR(p)
  - MA(q)
  - ARMA(p, q)
  - ARIMA(p, d, q)
  - ARCH(q)
- (p,q)

## AUTOREGRESSIVE - AR(P)

$$X_t = c + \sum_{i=1}^p \varphi_i X_{t-i} + \varepsilon_t$$

$$X_t = c + \varphi_1 X_{t-1} + \varphi_2 X_{t-2} + \cdots + \varphi_p X_{t-p} + \varepsilon_t$$

- $X_t$  variables,  $\varphi_i$  parameters,  $\varepsilon_t$  white noise\*,  $c$  constant
- AR(1) AR(2)
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## [TECH. ASIDE] AUTOCORRELATION FUNCTION (ACF)

Correlation between a signal and a delayed copy of itself, as function of the delay.

$$\rho(\tau) \equiv \text{Cor}(X_t, X_{t+\tau}) = \frac{\sum_{i=1}^{N-\tau} (X_i - \bar{X})(X_{i+\tau} - \bar{X})}{\sum_{i=1}^N (X_i - \bar{X})^2}$$

Observations:

- $\rho(0) = \text{Cor}(X_t, X_t) = 1$
- $\rho(\tau) = \text{Cov}(X_t, X_{t+\tau}) / \text{Var}(X_t)$
- We call  $\gamma(\tau) = \text{Cov}(X_t, X_{t+\tau})$
- $\gamma(0) = \text{Var}(X_t)$
- $\rightarrow \rho(\tau) = \gamma(\tau) / \gamma(0)$
- $\rho(\tau) = \rho(-\tau)$  and  $\gamma(\tau) = \gamma(-\tau)$
- Sometimes we will compute  $\gamma(\tau)$  and call it acf, they will only differ in dividing by the variance.

## [TECH. ASIDE] PARTIAL AUTOCORRELATION FUNCTION (PACF)

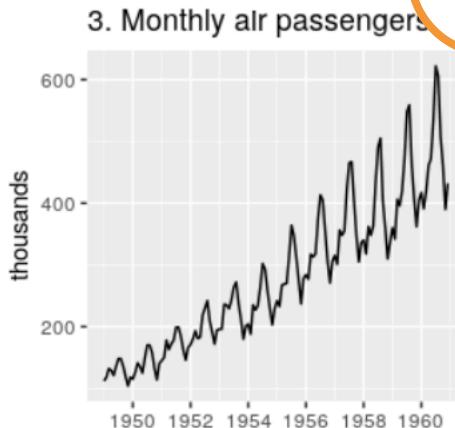
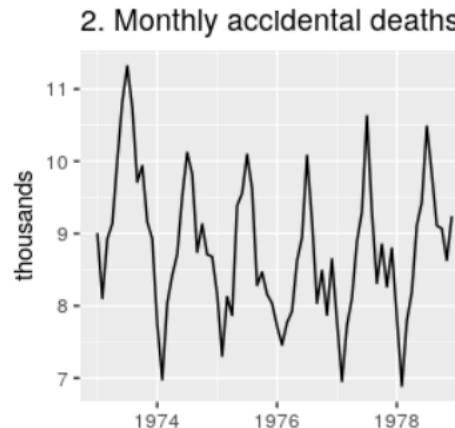
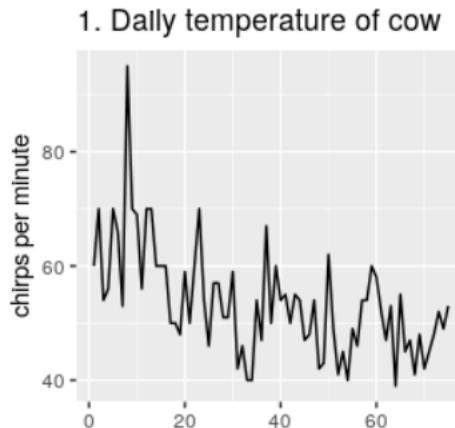
Correlation between a signal and a lagged version of itself, removing the effect of intermediate lags  $\alpha(k)$

$$\alpha(1) = \text{Cor}(X_t, X_{t+1}) = \rho(1)$$

$$\alpha(k) = \text{Cor}(X_t, X_{t+k} | X_{t+1}, \dots, X_{t+k-1})$$

## EXERCISE

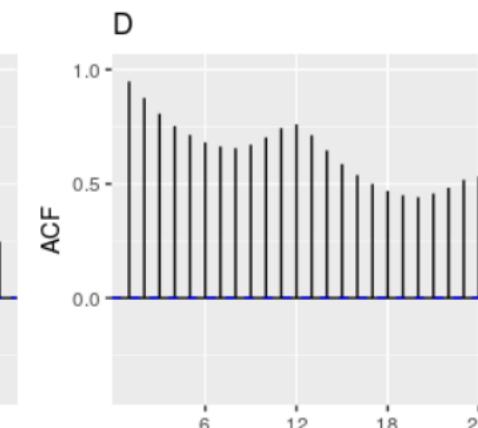
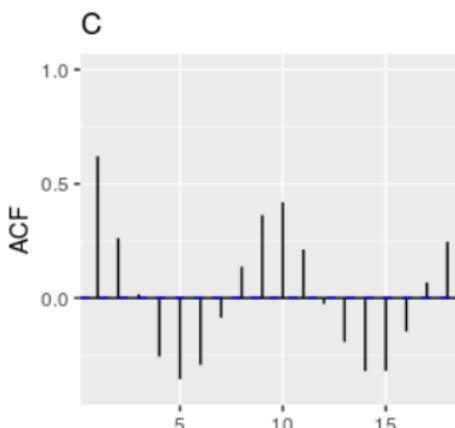
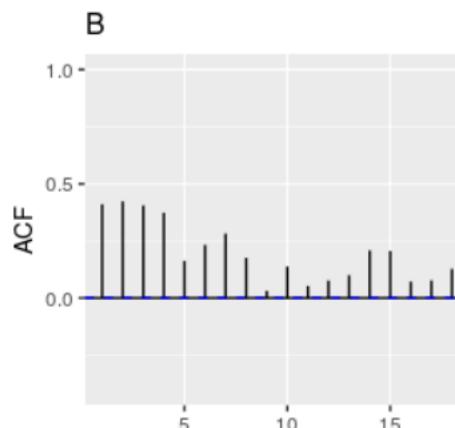
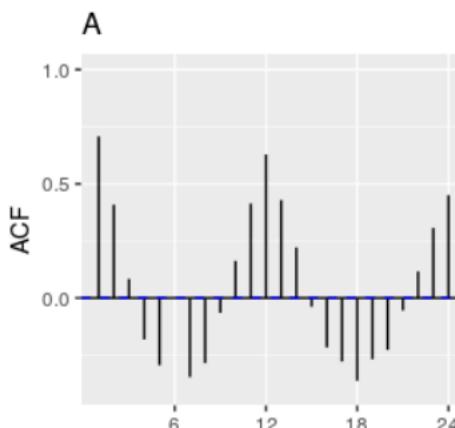
- Match each graph in the first row with its ACF in the second row.



**SOLUTION:**

**1B - 2A - 3D - 4C**

- Trend: ACF small lags is high; slowly decreases
- Seasonality: ACF has high peaks for seasonal lags



- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## AR(1)

$$X_t = \varphi X_{t-1} + \varepsilon_t$$

**Exercise: Compute mean, variance and autocorrelation function.**

- $E[X_t]$
- $\text{Var}[X_t]$
- $\text{Cov}[X_t, X_{t+\tau}]$  and  $\text{Corr}[X_t, X_{t+\tau}]$

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## AR(1)

$$X_t = \varphi X_{t-1} + \varepsilon_t$$

**Exercise: Compute mean, variance and autocorrelation function.**

$$E[X_t] = E[\varphi X_{t-1} + \varepsilon_t] = \varphi E[X_{t-1}] + E[\varepsilon_t]$$

$$= \varphi E[X_t] + 0$$

$E[X_{t-1}] = E[X_t]$  since  $X_t$  is stationary  
 $E[\varepsilon_t] = 0$  since it is white noise

$$\Rightarrow \mu = \varphi\mu$$

$$\Rightarrow \mu(1 - \varphi) = 0$$

$$\Rightarrow \mu = 0 \quad \text{or} \quad \varphi = 1 \quad \times$$

$|\varphi| < 1$  since it is stationary

$$\Rightarrow E[X_t] = 0$$

Note:  $E[X_t] = c$  if constant is present in definition

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## AR(1)

$$X_t = \varphi X_{t-1} + \varepsilon_t$$

**Exercise: Compute mean, variance and autocorrelation function.**

$$Var[X_t] = E[X_t^2] - (E[X_t])^2 = E[\varphi^2 X_{t-1}^2 + \varepsilon_t^2 + 2\varphi X_{t-1} \varepsilon_t] - \mu^2$$

$$= \varphi^2 E[X_{t-1}^2] + E[\varepsilon_t^2] + 2\varphi E[X_{t-1} \varepsilon_t] - \mu^2$$

$$= \varphi^2 E[X_{t-1}^2] + \sigma_\varepsilon^2 + 0 - 0$$

$$= \varphi^2 Var[X_{t-1}] + \sigma_\varepsilon^2$$

$$\implies Var[X_t] = \varphi^2 Var[X_{t-1}] + \sigma_\varepsilon^2$$

$\sigma_\varepsilon$  is the standard deviation of  $\varepsilon_t$   
 $E[X_{t-1} \varepsilon_t] = 0$  since  $\varepsilon_t$  is uncorrelated to previous values

$Var[X_{t-1}] = Var[X_t]$  since  $X_t$  is stationary

$$\implies Var[X_t](1 - \varphi^2) = \sigma_\varepsilon^2 \implies Var[X_t] = \frac{\sigma_\varepsilon^2}{1 - \varphi^2}$$

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## AR(1)

$$X_t = \varphi X_{t-1} + \varepsilon_t$$

**Exercise:** Compute mean, variance and autocorrelation function.

$$\begin{aligned} Cov[X_t, X_{t+1}] &= E[X_t X_{t+1}] - E[X_t]E[X_{t+1}] \\ &= E[X_t(\varphi X_t + \varepsilon_{t+1})] - E[X_t]E[X_{t+1}] \\ &= \varphi E[X_t^2] + E[X_t \varepsilon_{t+1}] - \mu^2 \\ &= \varphi Var[X_t] \implies Cov[X_t, X_{t+1}] = \varphi \frac{\sigma_\varepsilon^2}{1 - \varphi^2} \end{aligned}$$

We're assuming mu=0

$E[X_t \varepsilon_{t+1}] = 0$  since  $\varepsilon_t$  is uncorrelated to previous values

**Exercise:**  $Corr[X_t, X_{t+1}]?$

$Corr[X_t, X_{t+1}] = \varphi$

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## AR(1)

$$X_t = \varphi X_{t-1} + \varepsilon_t$$

**Exercise:** Compute  $\text{Cov}[X_t, X_{t+2}]$  &  $\text{Corr}[X_t, X_{t+2}]$  and the general form  
 $\text{Cov}[X_t, X_{t+\tau}]$  &  $\text{Corr}[X_t, X_{t+\tau}]$

**Solution:**

$$\text{Cov}[X_t, X_{t+2}] = \varphi^2 \frac{\sigma_\varepsilon^2}{1 - \varphi^2}$$

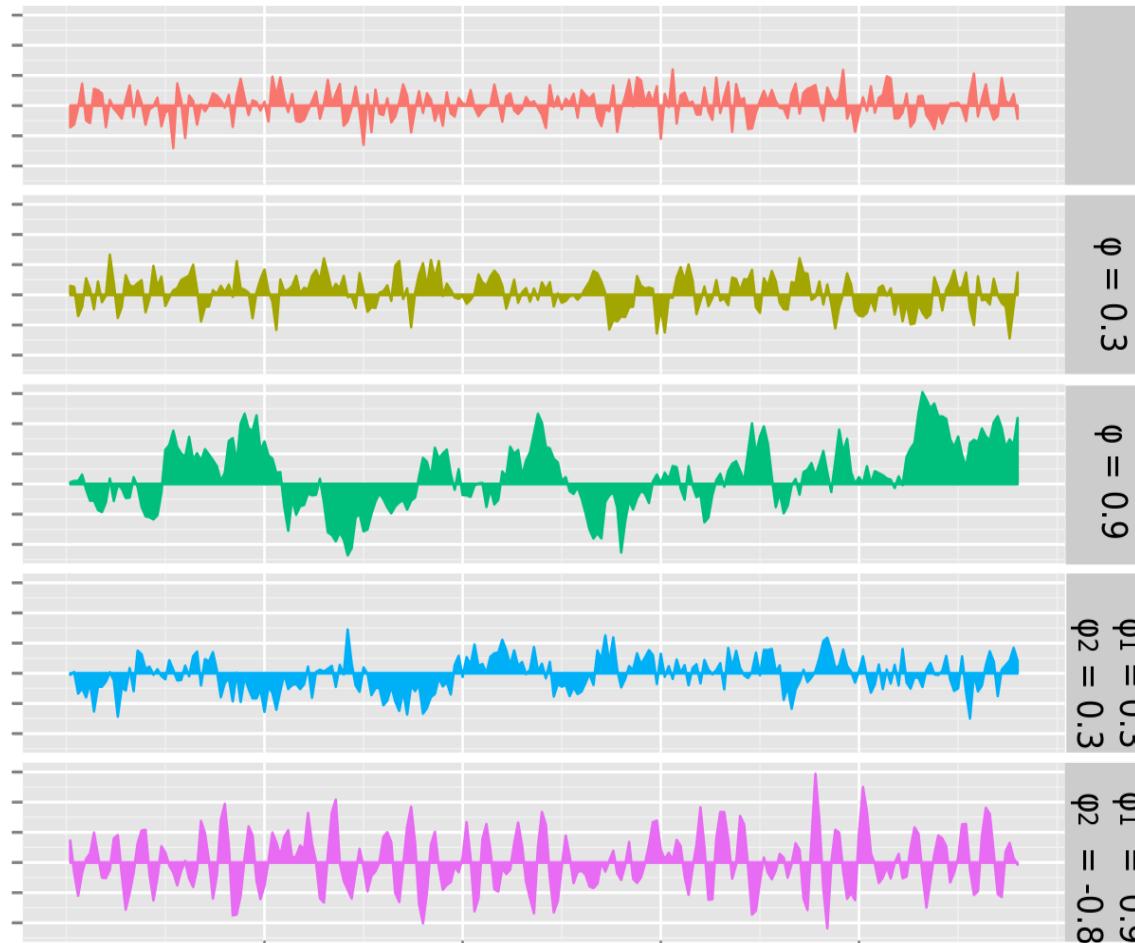
$$\text{Corr}[X_t, X_{t+2}] = \varphi^2$$

$$\text{Cov}[X_t, X_{t+\tau}] = \varphi^{|\tau|} \frac{\sigma_\varepsilon^2}{1 - \varphi^2}$$

$$\text{Corr}[X_t, X_{t+\tau}] = \varphi^{|\tau|}$$

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## AR(P)



AR(0)

AR(1)

AR(2)

$$X_t = \varepsilon_t$$

$$X_t = \varphi X_{t-1} + \varepsilon_t$$

$$X_t = \varphi_1 X_{t-1} + \varphi_2 X_{t-2} + \varepsilon_t$$

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## MOVING AVERAGE - MA(Q)

$$X_t = \mu + \varepsilon_t + \theta_1 \varepsilon_{t-1} + \cdots + \theta_q \varepsilon_{t-q} = \mu + \sum_{i=0}^q \theta_i \varepsilon_{t-i}$$

- $\mu$  series mean,  $\theta_t$  parameters,  $\varepsilon_t$  white noise
- MA(1) MA(2)
- Future values only depend linearly on the current and previous shocks.
- “*linear regression over current and previous shocks*”
- The ACF of MA(q) is zero at lag  $q+1$  and greater. **Exercise** (to do in class)
  - → Empirical way of obtaining maximum lag.

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## MA(Q)

$$X_t = \mu + \varepsilon_t + \theta_1 \varepsilon_{t-1} + \cdots + \theta_q \varepsilon_{t-q} = \mu + \sum_{i=0}^q \theta_i \varepsilon_{t-i}$$

### When is it a good model?

- A way to think about the moving average model is that it corrects future forecasts based on errors made on recent forecasts.
- Example: stock market
- More info:
  - <https://stats.stackexchange.com/questions/45026/real-life-examples-of-moving-average-processes>
  - <https://stats.stackexchange.com/questions/107834/under-what-circumstances-is-an-ma-process-or-ar-process-appropriate>

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## MA(1)

$$X_t = \mu + \varepsilon_t + \theta_1 \varepsilon_{t-1}$$

**Exercise:** Compute  $E[X_t]$ ,  $\text{Var}[X_t]$ ,  $\text{Cov}[X_t, X_{t+T}]$  and  $\text{Corr}[X_t, X_{t+T}]$

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## MA(1)

$$X_t = \mu + \varepsilon_t + \theta_1 \varepsilon_{t-1}$$

### Solution

$$E[X_t] = \mu + E[\varepsilon_t] + \theta_1 E[\varepsilon_{t-1}] = \mu + 0 + 0 \implies E[X_t] = \mu$$

$$\begin{aligned} Var[X_t] &= E[X_t^2] - (E[X_t]^2) = E[X_t^2] - 0 = E[(\varepsilon_t + \theta_1 \varepsilon_{t-1})^2] \\ &= E[\varepsilon_t^2] + \theta_1^2 E[\varepsilon_{t-1}^2] + 2\theta_1 E[\varepsilon_t \varepsilon_{t-1}] = Var[\varepsilon_t] + \theta_1^2 Var[\varepsilon_{t-1}] \\ \implies Var[X_t] &= \sigma_\varepsilon^2 (1 + \theta_1^2) \end{aligned}$$

$E[\varepsilon_t \varepsilon_{t-1}] = \text{Cor}[\varepsilon_t, \varepsilon_{t-1}] = 0$   
since  $\varepsilon_t$  is uncorrelated to previous errors

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## MA(1)

$$X_t = \mu + \varepsilon_t + \theta_1 \varepsilon_{t-1}$$

### Solution

$$Cov[X_t, X_{t+1}] = \dots = \theta_1 \sigma_\varepsilon^2 \implies Corr[X_t, X_{t+1}] = \frac{\theta_1}{1 + \theta_1^2}$$

$$\begin{aligned} Cov[X_t, X_{t+h}] &= E[(\varepsilon_t + \theta_1 \varepsilon_{t-1})(\varepsilon_{t+h} + \theta_1 \varepsilon_{t+h-1})] \\ &= E[\varepsilon_t \varepsilon_{t+h}] + E[\varepsilon_t \varepsilon_{t+h-1}] + \theta_1 E[\varepsilon_t \varepsilon_{t+h}] + \theta_1^2 E[\varepsilon_{t-1} \varepsilon_{t+h-1}] \end{aligned}$$

It is different from 0 when subscripts of epsilon are equal. This happens when h=0 (variance) or h=1 (before), So  $Cov[X_t, X_{t+h}] = 0$  for  $h>1$

- AR(p)
- MA(q)
- **ARMA(p, q)**
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## ARMA(P,Q)

$$X_t = c + \varepsilon_t + \sum_{i=1}^p \varphi_i X_{t-i} + \sum_{i=1}^q \theta_i \varepsilon_{t-i}$$

AR(p)

MA(q)

- AR component (regressing on past values) + MA component (regressing on error terms)
- ARMA models can be estimated by using the **Box–Jenkins methodology**:
  - Estimate  $p$  with PACF and  $q$  with ACF.
  - Estimate the parameters by least squares
  - (more on this in next section)
- **Exercise:** compute  $E[X_t]$  for ARMA(p,q)

- AR(p)
- MA(q)
- ARMA(p, q)
- **ARIMA(p, d, q)**
- ARCH(q)
- GARCH(p,q)

## ARIMA(P, D, Q)

$$X'_t = c + \varepsilon_t + \sum_{i=1}^p \varphi_i X'_{t-i} + \sum_{i=1}^q \theta_i \varepsilon_{t-i}$$

$$X'_t = X_t - X_{t-d}$$

- AR component (regressing on past values)
  - + MA component (regressing on error terms)
  - + I component (integrating)
- I(d) means that we need to *differentiate* the TS d times to make it stationary
- ARIMA(p, d, q) = ARMA(p, q) on the lagged TS

- AR(p)
- MA(q)
- ARMA(p, q)
- ARIMA(p, d, q)
- ARCH(q)
- GARCH(p,q)

## ARCH(Q) / GARCH(P,Q)<sup>1</sup>

- ARCH(q): the error variance follows an AR(q) process

$$\varepsilon_t = \sigma_t z_t, \quad z_t \text{ white noise}$$

$$\sigma_t^2 = \alpha_0 + \sum_{i=1}^q \alpha_i \varepsilon_{t-i}^2, \quad \alpha_0 > 0, \alpha_i \geq 0, \forall i > 0$$

- GARCH(p,q): the error variance follows an ARMA(p,q) process

$$\varepsilon_t | \psi_{t-1} \sim \mathcal{N}(0, \sigma_t^2)$$

$$\sigma_t^2 = \omega + \sum_{i=1}^q \alpha_i \varepsilon_{t-i}^2 + \sum_{i=1}^q \beta_i \sigma_{t-i}^2$$

# TS FORECASTING - CODE

R

```
# stats  
acf(data)  
pacf(data)  
model <- arima(data, order = (p,d,q), seasonal)  
predict(model, n.ahead)  
  
# forecast  
auto.arima(data)  
forecast(model, level, h)
```

Python

```
from statsmodels.graphics.tsaplots import plot_acf, plot_pacf  
plot_acf(series)  
plot_pacf(series)  
  
from statsmodels.tsa.arima_model import ARIMA  
model = ARIMA(history, order=(5,1,0))  
model_fit = model.fit()  
output = model_fit.forecast()  
yhat = output[0]
```



# Selecting the model that best fits the data



## BOX-JENKINS METHODOLOGY

*“Every stationary process can be approximated by an ARMA process”*  
Box & Jenkins, 1976

# BOX-JENKINS METHODOLOGY

*“Every stationary process can be approximated by an ARMA process”*

Box & Jenkins, 1976

1. Model identification
2. Parameter estimation
3. Model diagnosis
4. Prediction

# BOX-JENKINS METHODOLOGY

## 1. Model identification

- Check for stationarity (seen before):
  - Visual
  - Moving statistics
  - Statistical test: Augmented Dicky-Fuller
  - Check for units roots (new!)
- Selecting p and q

## 2. Parameter estimation

## 3. Model diagnosis

## 4. Prediction

# BOX-JENKINS METHODOLOGY

## 1. Model identification. Check stationary with characteristic polynomial (theory)

- The condition for stationarity of a general AR( $p$ ) model is that the roots of  $1 - \phi_1 z - \phi_2 z^2 - \dots - \phi_p z^p = 0$  all lie outside the unit circle.
- A stationary AR( $p$ ) model is required for it to have an MA( $\infty$ ) representation.
- Example 1: Is  $y_t = y_{t-1} + u_t$  stationary?  
The characteristic root is 1, so it is a unit root process (so non-stationary)
- Example 2: Is  $y_t = 3y_{t-1} - 0.25y_{t-2} + 0.75y_{t-3} + u_t$  stationary?  
The characteristic roots are 1, 2/3, and 2. Since only one of these lies outside the unit circle, the process is non-stationary.

# BOX-JENKINS METHODOLOGY

## 1. Model identification. Selecting p and q

ACF and PAC come to help!

- ACF measures the relation between  $X_t$  and  $X_{t+n}$ , including  $X_j$  for  $j=t+1, \dots, t+n$
- PACF measures the direct relation between  $X_t$  and  $X_{t+n}$ , excluding  $X_j$  for  $j=t+1, \dots, t+n-1$

**Example:** AR(p):  $X_t = a_1X_{t-1} + a_2X_{t-2} + \dots + a_pX_{t-p} + \varepsilon_t$

- PACF(k) will be high for  $k=1, \dots, p$ , but will be 0 afterwards (by definition)
- Plot PACF and see at what lag it goes down to 0 → p

**Example:** MA(q):  $X_t = \varepsilon_t + b_1\varepsilon_{t-1} + b_2\varepsilon_{t-2} + \dots + b_q\varepsilon_{t-q}$

- ACF(k) will be 0,  $k > q$  (seen in the exercise)
- Plot ACF and see at what lag it goes down to 0 → q

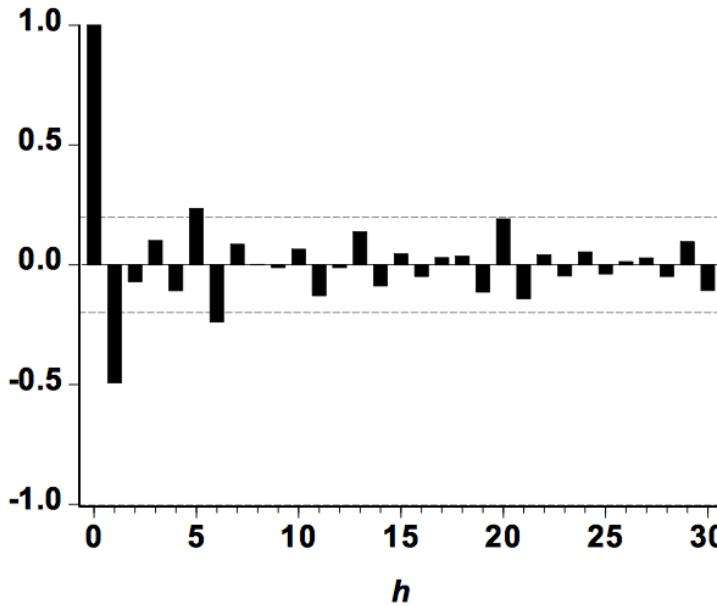
# BOX-JENKINS METHODOLOGY

## 1. Model identification. Selecting p and q

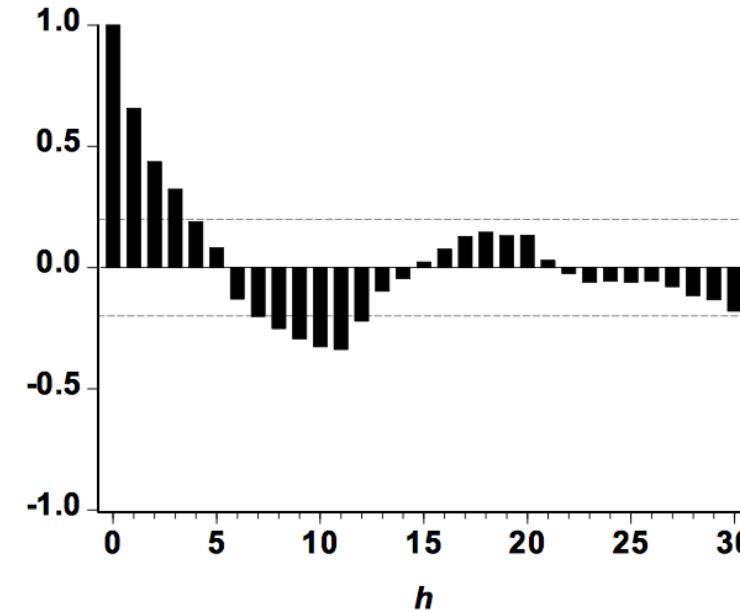
Prozess	ACF ( $\rho_X(h)$ )	PACF ( $\pi_X(h)$ )
AR( $p$ )	infinite (dampened exponential or sinusoidal waves)	finite $\pi_X(h) = 0$ for $h > p$
MA( $q$ )	finite $\rho_X(h) = 0$ for $h > q$	infinite (dampened exponential or sinusoidal waves)
ARMA( $p, q$ )	as AR( $p$ ) for $h > q$	as MA( $q$ ) for $h > p$

Source: Münster University, Time Series course

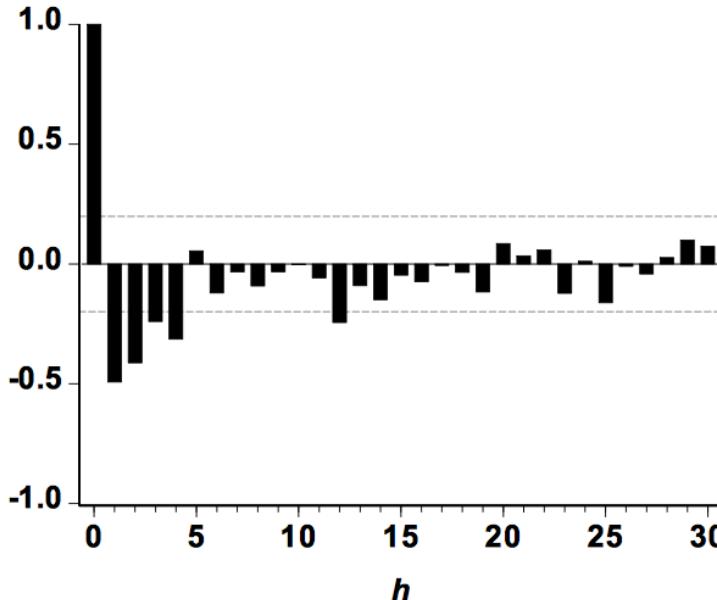
**Estimated ACF of an MA(1) process**



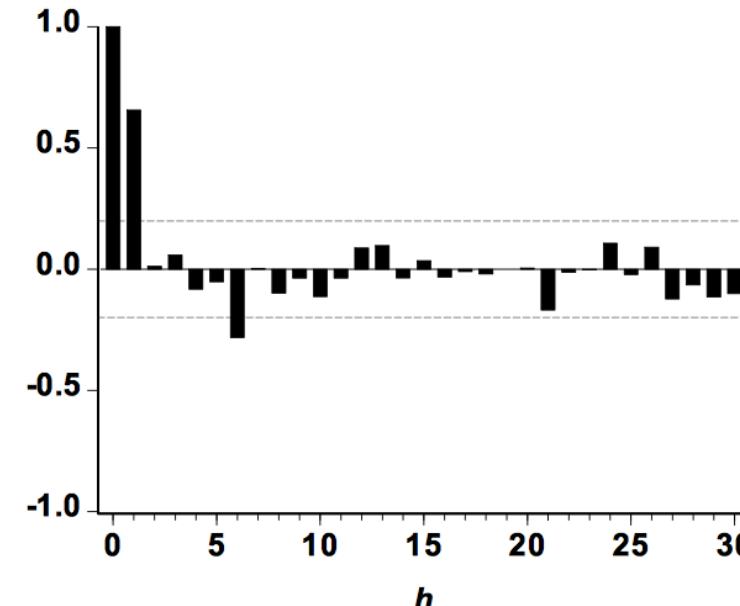
**Estimated ACF of an AR(1) process**



**Estimated PACF of an MA(1) process**



**Estimated PACF of an AR(1) process**



AR(1) ~ MA( $\infty$ )

$$\begin{aligned} X_t &= \varphi_1 X_{t-1} + \varepsilon_t \\ &= \varphi_1(\varphi_1 X_{t-2} + \varepsilon_{t-1}) + \varepsilon_t \\ &= \varphi_1^2 X_{t-2} + (\varphi_1 \varepsilon_{t-1} + \varepsilon_t) \\ &= \varphi_1^2(\varphi_1 X_{t-3} + \varepsilon_{t-2}) + (\varphi_1 \varepsilon_{t-1} + \varepsilon_t) \\ &= \varphi_1^3 X_{t-3} + (\varphi_1^2 \varepsilon_{t-2} + \varphi_1 \varepsilon_{t-1} + \varepsilon_t) \\ &= \dots \implies X_t = \sum_{k=0}^{\infty} \varphi_1^k \varepsilon_{t-k} \end{aligned}$$

MA(Q) ~ AR( $\infty$ )

## Exercise

# BOX-JENKINS METHODOLOGY

## 1. Model identification. Selecting p and q

Remarks:

- High peak in PACF at lag 1 should imply AR(1) component. However, this could also imply that the series should be differenced before modeling it.
- The autocorrelation function for an ARMA process will display combinations of behavior derived from the AR and MA parts, but for lags beyond q, the acf will simply be identical to the individual AR(p) model.
- It is possible for an AR term and an MA term to cancel each other's effects, so if a mixed AR-MA model seems to fit the data, also try a model with one fewer AR term and one fewer MA term.
- **There is no unique solution in model specification. We can have more than one suitable model.**

# BOX-JENKINS METHODOLOGY

1. Model identification
2. Parameter estimation
  - OLS
  - Maximum Likelihood
3. Model diagnosis
4. Prediction

## BOX-JENKINS METHODOLOGY

### 2. Parameter estimation. AR coefficients with OLS estimation.

Suppose  $X_t$  follows AR(p), then  $X_t = \varphi_1 X_{t-1} + \varphi_2 X_{t-2} + \dots + \varphi_p X_{t-p} + \varepsilon_t$

- At time t,  $X_j$  is known for  $j=0, 1, \dots, t$
- $\varphi_i$  are unknown

→ consider  $X_t$  as a regression problem on  $X_j$  ( $j=\{t-1, \dots, t-p\}$ ) and estimate  $\varphi_i$

Problem?

- $X_t$  is correlated with  $X_j$ 
  - Solution: Neusser, 2006: For AR(p) models, the OLS estimators are consistent and asymptotically efficient.

## BOX-JENKINS METHODOLOGY

### 2. Parameter estimation. MA coefficients with Maximum Likelihood estimation.

Suppose  $X_t$  follows MA(q), then  $X_t = \varepsilon_t + \theta_1\varepsilon_{t-1} + \dots + \theta_q\varepsilon_{t-q}$

- We can't regress on  $\varepsilon_j$  since those can't be observed
- Estimate the parameters  $\theta_j$  through maximum likelihood on the joint probability on  $\{X_t\}$

# BOX-JENKINS METHODOLOGY

1. Model identification
2. Parameter estimation
- 3. Model diagnosis**
  - Metrics and residuals (next section)
4. Prediction

## BOX-JENKINS METHODOLOGY

- 1. Model identification**
- 2. Parameter estimation**
- 3. Model diagnosis**
- 4. Prediction**

## BOX-JENKINS METHODOLOGY

*“Every **stationary** process can be **approximated** by an **ARMA** process”*

Box & Jenkins, 19762

Remarks:

- We need the process to be **stationary**. “In the economic and social fields, real series are never stationary however much differencing is done”, Commandeur & Koopman, 2007.
- How good is **approximate**?
- If we have an ARIMA process, we just need to first differentiate and later apply ARMA.



# How good is our model?

Time series evaluation



## METRICS

It is a **regression** problem, so we can use regression metrics:

- MAE (Mean Average Error)
- RMSE (Root Mean Squared Error)
- MPE (Mean Percentage Error)
- MAPE (Mean Absolute Percentage Error)
- $R^2$
- AIC / BIC (Akaike Information Criterion / Bayesian Information Criterion)

## RESIDUALS DIAGNOSTIC

If the model is a good fit, we hope the residuals to be **white noise**:

- Follow a **normal distribution** ( $\text{mean} = 0$ )
  - Shapiro Test ( $H_0$ :  $X$  is normally distributed) ( $\rightarrow \text{pvalue} < 0.05$  reject the null  $\rightarrow$  data are not normally distributed)
- **Uncorrelated** ( $\text{acf} = 0$ )
  - Ljung-Box Test ( $H_0$ : data are independently distributed) ( $\rightarrow \text{pvalue} < 0.05$  reject the null  $\rightarrow$  data are not independent)

## MODEL EVALUATION SETUP

### Option 1: standard setup

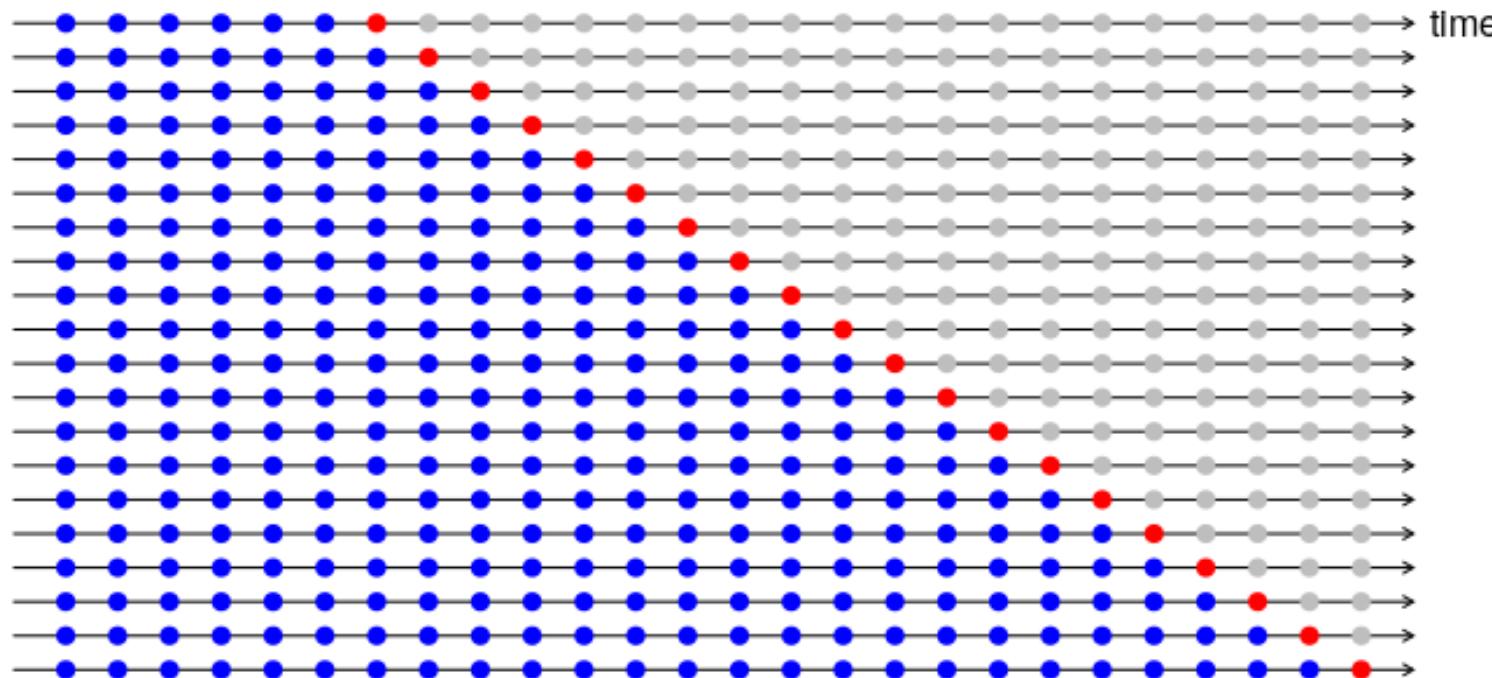
- N total points
- Train set: k first points ( $k \ll N$ )
- Test set:  $N-k$  lastest points



## MODEL EVALUATION SETUP

### Option 2: averaging over the history (cv)

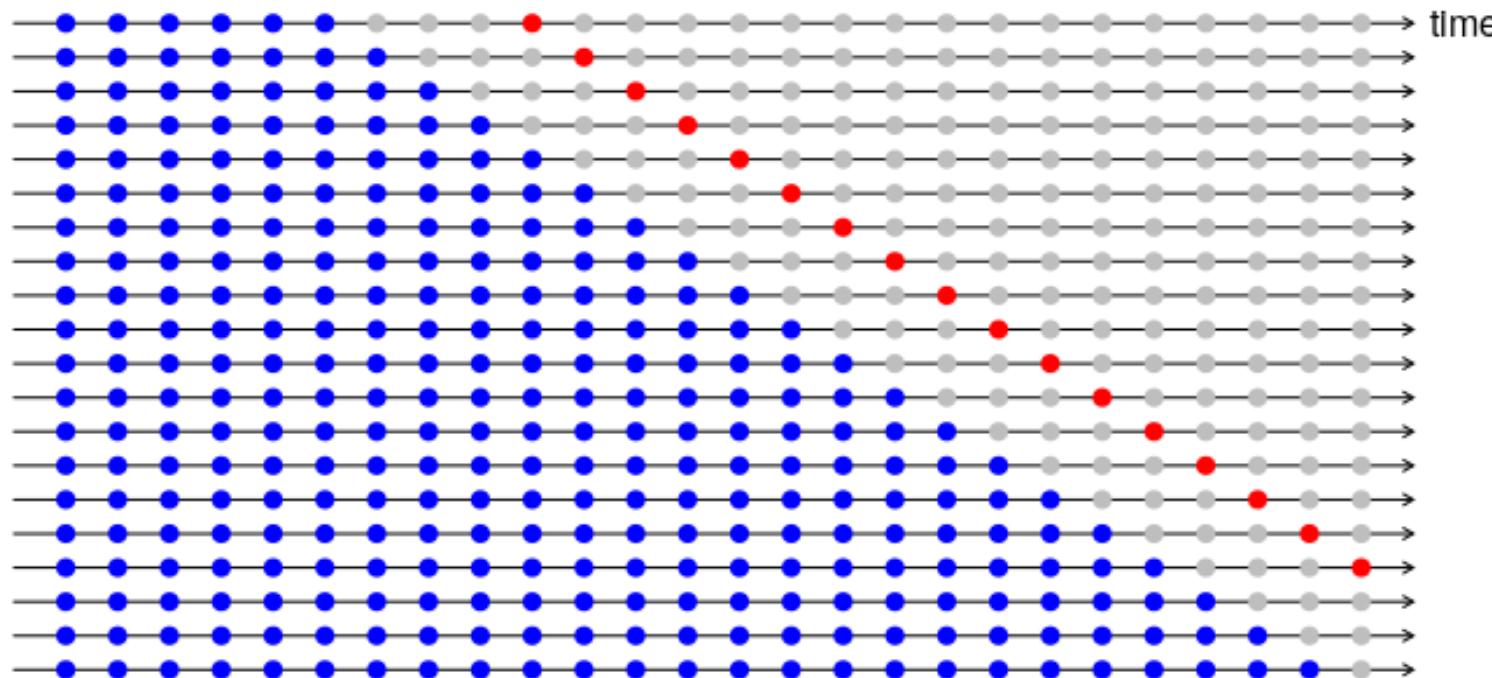
- N total points
- Train set: select k first points from  $k = k_0$  to  $k=N-1$
- Test set: point  $k+1$



## MODEL EVALUATION SETUP

### Option 2: averaging over the history (cv)

- N total points
- Train set: select k first points from  $k = k_0$  to  $k=N-1$
- Test set: point  $k+n_0$



## BOX-JENKINS METHODOLOGY - SUMMARY

1. Plot series
  - If variance is not constant (multiplicative model) → take logarithm to make it additive
2. If there is a trend (i.e. non stationary) or non stationary for other reason → make it stationary:
  - Differentiate →  $I(d)$
  - Decompose and take random part
3. Check it is stationary with Augmented Dickey-Fuller test
4. Plot ACF and PACF to obtain  $p, q$  in  $ARMA(p,q)$ 
  - Propose several models and test each of them
5. Select the most adequate model:
  - AIC / BIC
  - Residuals
  - Check for significance of the parameters
  - Other regression metrics
6. Forecast

## (EXTRA) SEASONAL ARIMA

- We can eliminate seasonality by taking difference with the lagged time series.
- But we can also eliminate seasonality by means of **seasonal differences**.
- There is seasonal dependence when the value of the time series at time T can be used to estimate value of ts at time T+S.
- Seasonal Arima → generalization of ARIMA for ts with **regular dependence** and **seasonal dependence**.

$$\text{ARIMA } (p, d, q) \times (P, D, Q)_S$$

- How are ACFs and PACFs of seasonal arima?:
  - We have to look only at lags  $S^k$
  - ACF: peaks at  $S^k$  lag means MA( $k$ ) seasonal component.
  - PACF: peaks at  $S^k$  lag means AR( $k$ ) seasonal component.

# SOME RULES FOR TS MODELLING

## Identifying the order of differencing and the constant:

- Rule 1: If the series has positive autocorrelations out to a high number of lags (say, 10 or more), then it probably needs a higher order of differencing.
- Rule 2: If the lag-1 autocorrelation is zero or negative, or the autocorrelations are all small and patternless, then the series does *not* need a higher order of differencing. If the lag-1 autocorrelation is -0.5 or more negative, the series may be overdifferenced. **BEWARE OF OVERDIFFERENCING.**
- Rule 3: The optimal order of differencing is often the order of differencing at which the standard deviation is lowest. (Not always, though. Slightly too much or slightly too little differencing can also be corrected with AR or MA terms. See rules 6 and 7.)
- Rule 4: A model with no orders of differencing assumes that the original series is stationary (among other things, mean-reverting). A model with one order of differencing assumes that the original series has a constant average trend (e.g. a random walk or SES-type model, with or without growth). A model with two orders of total differencing assumes that the original series has a time-varying trend (e.g. a random trend or LES-type model).
- Rule 5: A model with no orders of differencing normally includes a constant term (which allows for a non-zero mean value). A model with two orders of total differencing normally does not include a constant term. In a model with one order of total differencing, a constant term should be included if the series has a non-zero average trend.

# SOME RULES FOR TS MODELLING

## Identifying the numbers of AR and MA terms:

- Rule 6: If the partial autocorrelation function (PACF) of the differenced series displays a sharp cutoff and/or the lag-1 autocorrelation is positive--i.e., if the series appears slightly "underdifferenced"--then consider adding one or more AR terms to the model. The lag beyond which the PACF cuts off is the indicated number of AR terms.
- Rule 7: If the autocorrelation function (ACF) of the differenced series displays a sharp cutoff and/or the lag-1 autocorrelation is negative--i.e., if the series appears slightly "overdifferenced"--then consider adding an MA term to the model. The lag beyond which the ACF cuts off is the indicated number of MA terms.
- Rule 8: It is possible for an AR term and an MA term to cancel each other's effects, so if a mixed AR-MA model seems to fit the data, also try a model with one fewer AR term and one fewer MA term--particularly if the parameter estimates in the original model require more than 10 iterations to converge. **BEWARE OF USING MULTIPLE AR TERMS AND MULTIPLE MA TERMS IN THE SAME MODEL.**
- Rule 9: If there is a unit root in the AR part of the model--i.e., if the sum of the AR coefficients is almost exactly 1--you should reduce the number of AR terms by one and increase the order of differencing by one.
- Rule 10: If there is a unit root in the MA part of the model--i.e., if the sum of the MA coefficients is almost exactly 1--you should reduce the number of MA terms by one and reduce the order of differencing by one.
- Rule 11: If the long-term forecasts\* appear erratic or unstable, there may be a unit root in the AR or MA coefficients.

# SOME RULES FOR TS MODELLING

## Identifying the seasonal part of the model:

- Rule 12: If the series has a strong and consistent seasonal pattern, then you must use an order of seasonal differencing (otherwise the model assumes that the seasonal pattern will fade away over time). However, never use more than one order of seasonal differencing or more than 2 orders of total differencing (seasonal+nonseasonal).
- Rule 13: If the autocorrelation of the appropriately differenced series is positive at lag s, where s is the number of periods in a season, then consider adding an SAR term to the model. If the autocorrelation of the differenced series is negative at lag s, consider adding an SMA term to the model. The latter situation is likely to occur if a seasonal difference has been used, which should be done if the data has a stable and logical seasonal pattern. The former is likely to occur if a seasonal difference has not been used, which would only be appropriate if the seasonal pattern is not stable over time. You should try to avoid using more than one or two seasonal parameters (SAR+SMA) in the same model, as this is likely to lead to overfitting of the data and/or problems in estimation.



Let's code!

ts\_02\_forecasting\_before\_class.R

# Additional material

Clustering, Deep Learning, TS in practice, coding, references,...

## MULTIVARIATE TIME SERIES

$\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_n$  Time series measured as time t

Example, for n=2:

$$\mathbf{x}_1 = x_{11}, x_{12}, x_{13}, \dots, x_{1(t-1)}, x_{1t},$$

$$\mathbf{x}_2 = x_{21}, x_{22}, x_{23}, \dots, x_{2(t-1)}, x_{2t}$$

**Example:** temperature, wind speed and precipitations each day.

**Objective:** we want to model and forecast all the series at the same time, assuming each of them affect the other.

Vector ARIMA  
(VARMA / VARIMA)

ARMAV

Vector Autoregression  
(VAR)

## MULTIVARIATE TIME SERIES

### Example: Vector Autoregressive – VAR(1) with 2 variables

$$x_{1,t} = c_1 + \phi_{11,1}x_{1,t-1} + \phi_{12,1}x_{2,t-1} + e_{1,t}$$

$$x_{2,t} = c_2 + \phi_{21,1}x_{1,t-1} + \phi_{22,1}x_{2,t-1} + e_{2,t}$$

$$\begin{pmatrix} x_{1,t} \\ x_{2,t} \end{pmatrix} = \begin{pmatrix} c_1 \\ c_2 \end{pmatrix} + \begin{pmatrix} \phi_{11,1} & \phi_{12,1} \\ \phi_{21,1} & \phi_{22,1} \end{pmatrix} \begin{pmatrix} x_{1,t-1} \\ x_{2,t-1} \end{pmatrix} + \begin{pmatrix} e_{1,t} \\ e_{2,t} \end{pmatrix} \quad \mathbf{x}_t = \mathbf{c} + \boldsymbol{\Phi}_1 \mathbf{x}_{t-1} + \boldsymbol{\varepsilon}_t$$

### Example: Vector Autoregressive – VAR(2) with 2 variables

$$\begin{pmatrix} x_{1,t} \\ x_{2,t} \end{pmatrix} = \begin{pmatrix} c_1 \\ c_2 \end{pmatrix} + \begin{pmatrix} \phi_{11,1} & \phi_{12,1} \\ \phi_{21,1} & \phi_{22,1} \end{pmatrix} \begin{pmatrix} x_{1,t-1} \\ x_{2,t-1} \end{pmatrix} + \begin{pmatrix} \phi_{11,2} & \phi_{12,2} \\ \phi_{21,2} & \phi_{22,2} \end{pmatrix} \begin{pmatrix} x_{1,t-2} \\ x_{2,t-2} \end{pmatrix} + \begin{pmatrix} e_{1,t} \\ e_{2,t} \end{pmatrix}$$

$$\mathbf{x}_t = \mathbf{c} + \boldsymbol{\Phi}_1 \mathbf{x}_{t-1} + \boldsymbol{\Phi}_2 \mathbf{x}_{t-2} + \boldsymbol{\varepsilon}_t$$

# MULTIVARIATE TIME SERIES

## Modeling:

- Parameters are estimated using OLS.
- How to determine number of lags?
  - Trial-and-error. Metrics (residuals, AIC, BIC,...)
  - VARselect() function in vars package in R

## Stationarity:

- If the TSs are non-stationary, take differences on the data, then fit a VAR model.
- Cointegration: “the TSs are related and needs the same number of differencing”
  - Johansen’s test on the original TS.

# MULTIVARIATE TIME SERIES - CODE

R

```
# packages
# marima, ARMAX, TSA::arimax, dse, MTS, MARSS, arima(..., xreg)

vars::VARselect()
vars::VAR(data, p=3, type="const")
```

Python

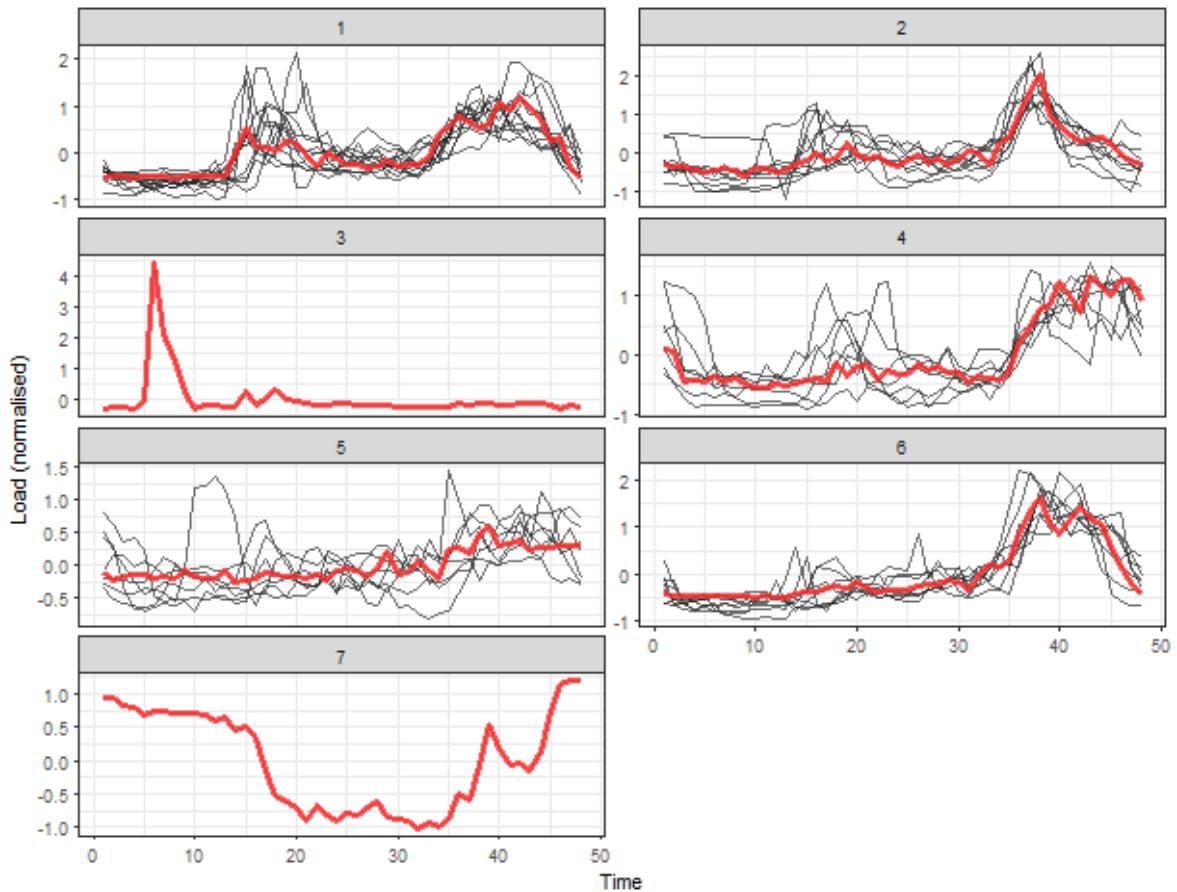
```
#checking stationarity
from statsmodels.tsa.vector_ar.vecm import coint_johansen
coint_johansen(data,-1,1).eig

#fit the model
from statsmodels.tsa.vector_ar.var_model import VAR
model = VAR(endog=train)
model_fit = model.fit()

# make prediction on validation
prediction = model_fit.forecast(model_fit.y, steps=len(valid))
```

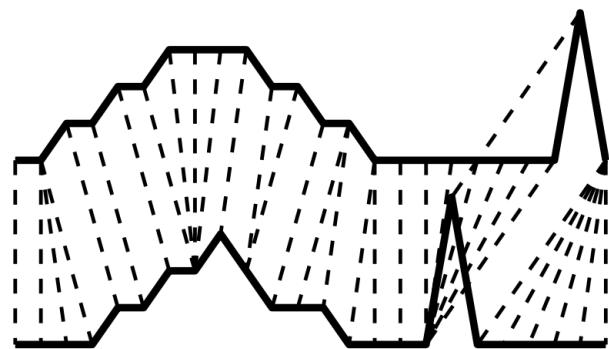
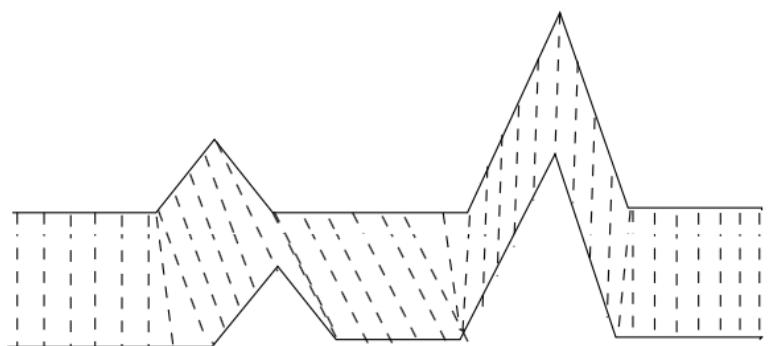
# CLUSTERING TS

- It might be useful when there are many time series.
- For example, we can:
  - cluster the TS,
  - take the *signature* of each cluster, and
  - fit a model (i.e. ARIMA) on the signature.
- It is a standard clustering problem, but now the features represent points in time.
- (possible) problem: high dimensionality
  - Variants: compute TS metrics and cluster on those features
- Hierarchical clustering is frequently used.
- What distance metrics?
- What if TS are not aligned? (features + DTW)



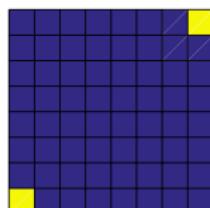
# DTW – DYNAMIC TIME WARPING

Algorithm to measure the similarity between two time series that might not be aligned.

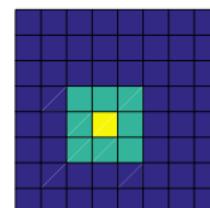


- Start by constructing  $n \times m$  matrix  $D$ , where
  - $D(i,j) = d(x_i, y_j)$ ,
  - $d(x_i, y_j) = |x_i - y_j|$  or  $d(x_i, y_j) = \sqrt{(x_i - y_j)^2}$ .
- We want  $d_{DTW}(x, y) = \min \sum_{i=1}^k D(w_i)$

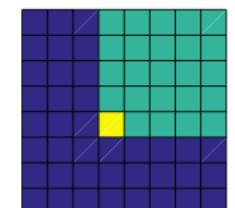
**Boundary**



**Continuity**



**Monotonicity**



# DTW – DYNAMIC TIME WARPING

## Pros:

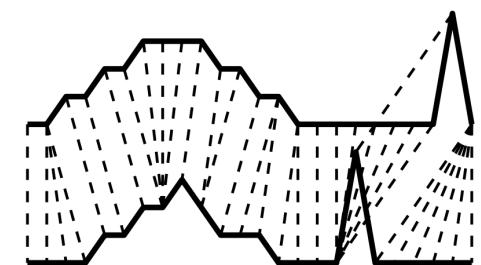
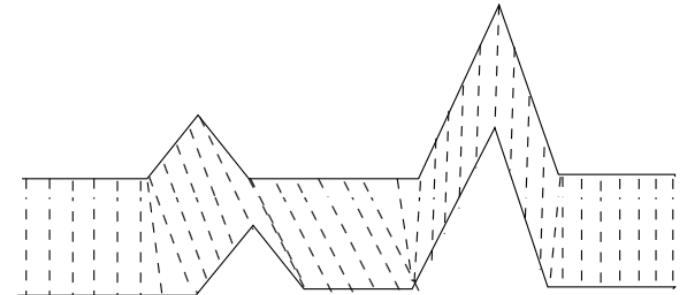
- Allows for TS of different lengths

## Cons:

- Does not satisfy triangle inequality
- Slow to compute ( $O(nm)$ ) in time and complexity
  - There are ways to speed it, with restrictions.

## Uses:

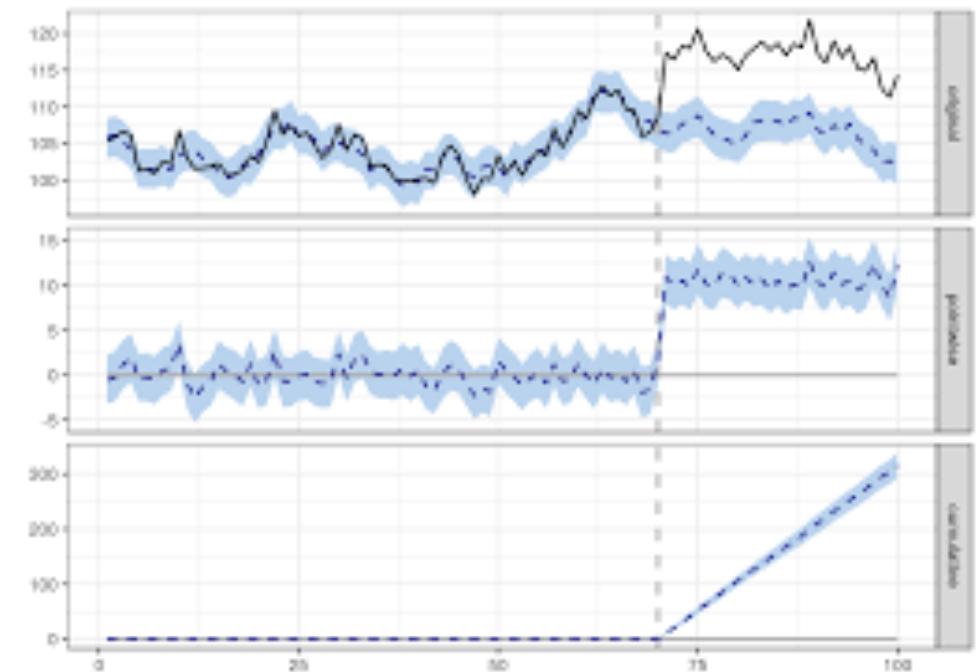
- Walking at different speeds
- Speech recognition (different speeds).
- Querying for similar TS



# FORECASTING WITH CAUSAL IMPACT

## Google's library for bayesian TS forecasting

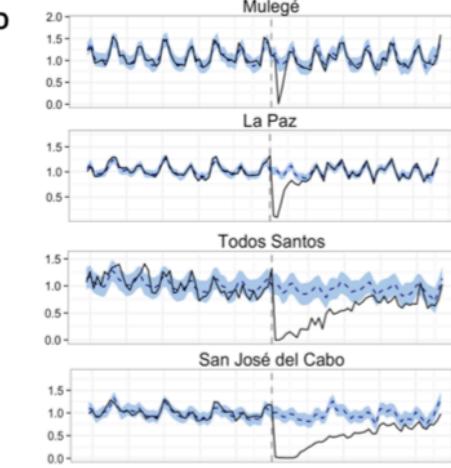
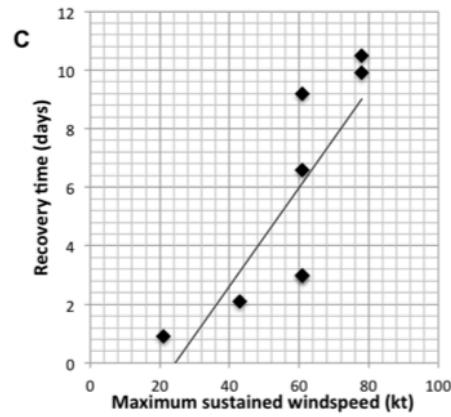
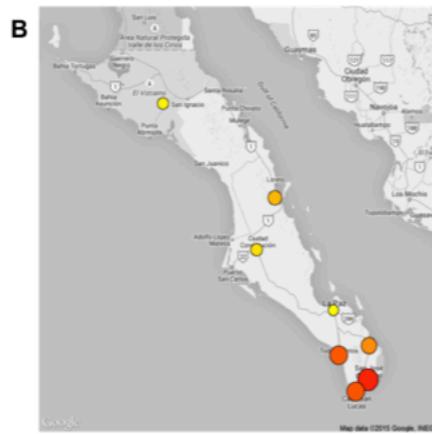
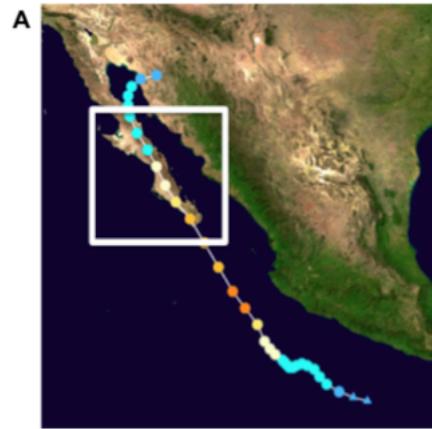
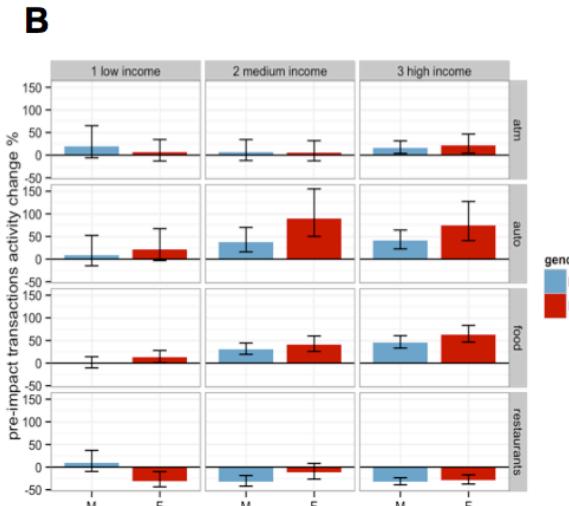
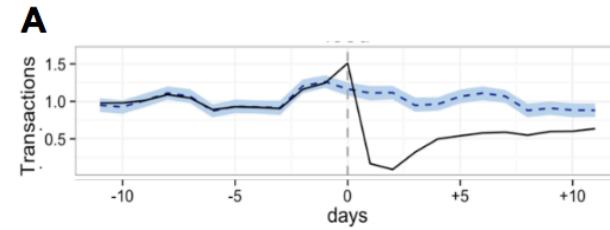
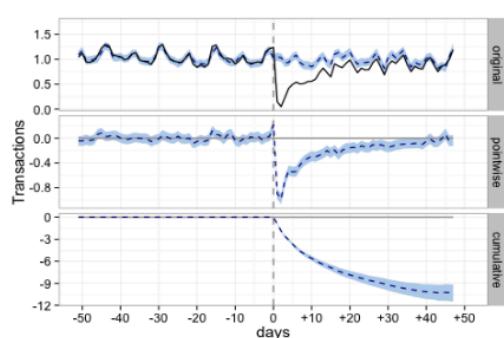
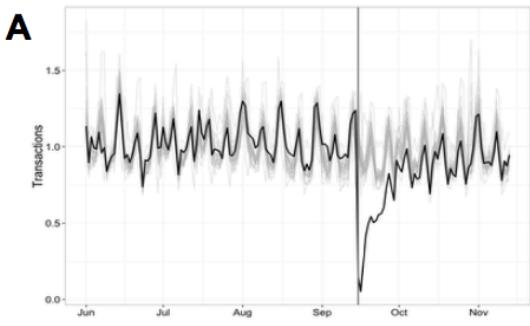
- Built for estimating the impact of a marketing campaign (or A/B test)
- We need many TS, with only one of them being impacted by the treatment.
- Uses a bayesian approach.
- [Library \(R\)](#).
- [Paper](#).



# FORECASTING WITH CAUSAL IMPACT

Example: Measuring the economic impact of hurricane Odile in Mexico.

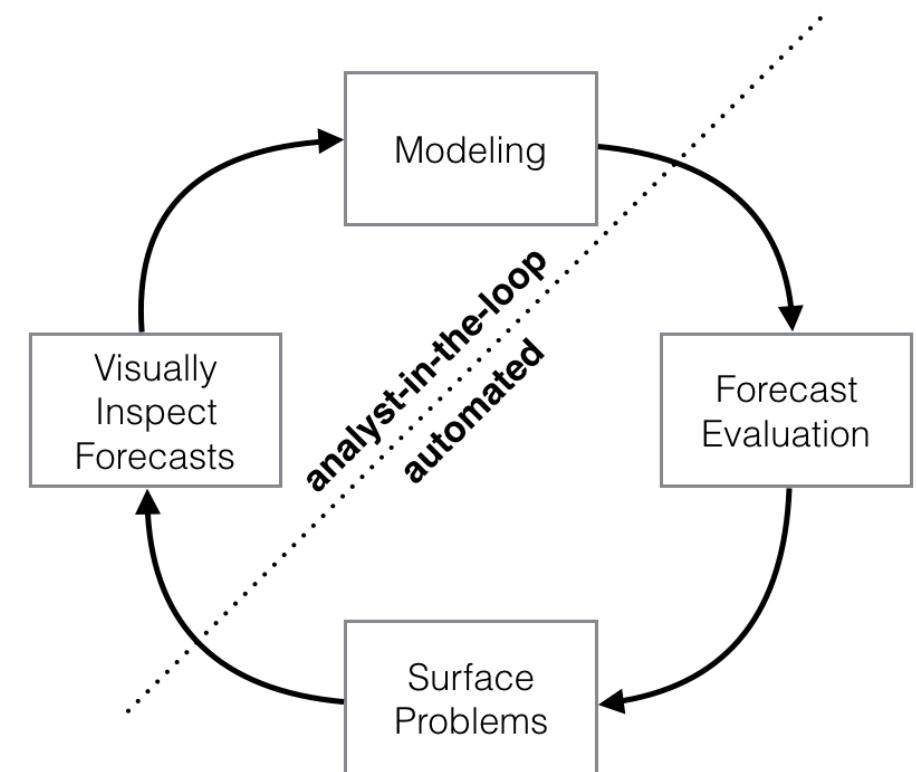
- Paper
- Web: <https://www.bbvdadata.com/odile/>



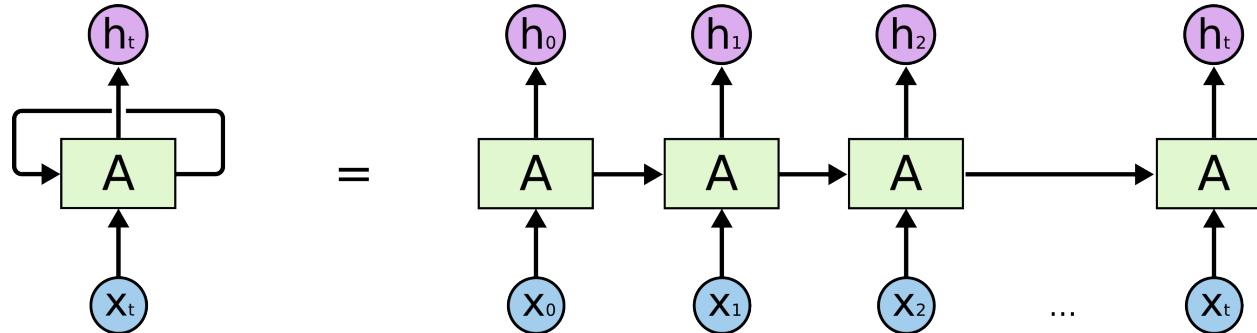
# PROPHET

## Facebook's library for TS forecasting

- Additive model with non linear trend
- “Forecasting at scale”
- Github: <https://github.com/facebook/prophet>
- R and Python library
- “Prophet is optimized for the business forecast tasks we have encountered at Facebook”



# TS FORECASTING WITH DEEP LEARNING (DL)



- Supervised approach
- RNN, LSTM have a structure that naturally fits Time Series data: future values depend on past values.
- Create each sample with:
  - Output variable:  $y = x(t)$
  - Input / feature variables:  $x(t-1), x(t-2), \dots$
  - Useful when having multiple ts

## TS IN REAL WORLD

We can have two types of problems:

- A. One (or few) time series that we want to understand and forecast
- B. A lot of time series that we want to forecast each of them.

Case A is what we've been seen so far, modelling with SARIMA and VARIMA models.

Case B is what you can expect on companies where you have multiple customers.

- Do you model an ARIMA model for each customer? 8M ts → auto.arima / holt.winters...
- Baseline (simple) models: last year, last month, mean and median of last N months
- Cluster the TS and use the ts belonging to each group as data for a Regression problem.
- ...
- There is not “an approach to rule them all”, it’s on Data Scientist’s hand to find the best modelling strategy.

## THE BACKSHIFT OPERATOR

- Very common notation that we have avoided using it in the lecture.
- Lag operator  $L^i$  ( $B^i$ ) means “Take the  $i$ -lag of time series”  $X_{t-i}$
- ARMA( $p, q$ )

$$X_t = c + \varepsilon_t + \sum_{i=1}^p \varphi_i X_{t-i} + \sum_{i=1}^q \theta_i \varepsilon_{t-i}$$

$$\left( 1 - \sum_{i=1}^p \phi_i L^i \right) X_t = \left( 1 + \sum_{i=1}^q \theta_i L^i \right) \varepsilon_t$$

## ETS FOR FORECASTING

- Don't mix it with ets decomposition!!!
- Some readings with code
  - <https://stats.stackexchange.com/questions/220299/stl-gives-seasonal-component-but-ets-and-auto-arima-choose-nonseasonal-mo>
  - [ETS function R](#)
  - [ETS and its friends in R](#)
  - [Arima vs ETS](#)

# TS IN R

## Time Series

- <https://cran.r-project.org/web/views/TimeSeries.html>
- <https://a-little-book-of-r-for-time-series.readthedocs.io/en/latest/>
- Forecasting: Principles and Practices: <https://otexts.com/fpp2/>

## Multivariate Time Series:

- <https://little-book-of-r-for-multivariate-analysis.readthedocs.io/en/latest/>
- VAR, SVAR and SVEC models: <https://cran.r-project.org/web/packages/vars/vignettes/vars.pdf>

## Examples

- <https://www.analyticsvidhya.com/blog/2015/12/complete-tutorial-time-series-modeling/>
- <http://r-statistics.co/Time-Series-Analysis-With-R.html>

# TS IN PYTHON

- Good practice: use the date component as index
- datetime indexing:
  - ts['2018-03-22'] // ts[datetime(2018, 03, 22)]
  - ts['2018']
  - ts['2018-03-20':]
- rolling.mean() rolling.std
- series.shift(), eries.diff()
- pd.plotting.autocorrelation\_plot(diet);
  
- <https://www.analyticsvidhya.com/blog/2016/02/time-series-forecasting-codes-python/>
- <https://towardsdatascience.com/an-end-to-end-project-on-time-series-analysis-and-forecasting-with-python-4835e6bf050b>
- <https://jakevdp.github.io/PythonDataScienceHandbook/03.11-working-with-time-series.html>
- <https://www.datacamp.com/community/tutorials/time-series-analysis-tutorial>
- <https://machinelearningmastery.com/arima-for-time-series-forecasting-with-python/>
- <https://machinelearningmastery.com/gentle-introduction-autocorrelation-partial-autocorrelation/>
- Multivariate TS: <https://www.analyticsvidhya.com/blog/2018/09/multivariate-time-series-guide-forecasting-modeling-python-codes/>



## SOME CONCLUSIONS

Name a few!

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- Paul S. P. Cowpertwait and Andrew V. Metcalfe. 2009. "Introductory Time Series with R (1st ed.)". Springer Publishing Company, Incorporated.
- R. B. Cleveland, W. S. Cleveland, J.E. McRae, and I. Terpenning (1990) STL: A Seasonal-Trend Decomposition Procedure Based on Loess. *Journal of Official Statistics*, **6**, 3–73.
- "Introduction to Time Series and Forecasting", Brockwell and Davis
- Time Series Decomposition, Otexts
- <https://anomaly.io/seasonal-trend-decomposition-in-r/>
- ARIMA models for time series forecasting, Duke University. <https://people.duke.edu/~rnau/411home.htm>
- UC3M Time Series course: <http://halweb.uc3m.es/esp/Personal/personas/amalonso/esp/tsa.htm>
  - Time Series Clustering: <http://halweb.uc3m.es/esp/Personal/personas/amalonso/esp/ASDM-C02-clustering.pdf>
  - Seasonal Arima: <http://halweb.uc3m.es/esp/Personal/personas/amalonso/esp/TSAtema6.pdf>
- Clustering TS: comparing TS clustering algorithms in R: <https://cran.r-project.org/web/packages/dtwclust/vignettes/dtwclust.pdf>
- DL for TS forecasting: <https://machinelearningmastery.com/deep-learning-for-time-series-forecasting/>
- <https://slideplayer.com/slide/4595589/>
- Dynamic Time Warping: [http://www.maths.manchester.ac.uk/~mbbx2se2/Docs/Dynamic\\_time\\_warping\(Steven\\_Elsworth\).pdf](http://www.maths.manchester.ac.uk/~mbbx2se2/Docs/Dynamic_time_warping(Steven_Elsworth).pdf)

# Time series.

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