

# Hitesh Vishal S V

Software Engineer | Frontend Developer

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Portfolio: <https://hiteshvishal.netlify.app/>

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Experienced Full Stack Developer with a track record of accelerating project delivery, achieving milestones, and introducing innovative solutions. Proficient in React, JavaScript, HTML, and CSS, with a strong grasp of agile methodologies. Known for effective communication, leadership, and mentorship, fostering a collaborative environment and driving continuous improvement.

## Skills

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HTML, CSS, JavaScript, React.js, Next.js, Redux, Tailwind CSS, MUI, Node.js, Express.js, MongoDB, Git, RESTful APIs, Responsive design, Bootstrap, npm / Yarn / pnpm, Asynchronous programming, Version control (Git), IDEs (Visual Studio Code, Sublime Text, Zig), Deployment tools (Heroku, Netlify, AWS), Browser developer tools, Agile methodologies (Scrum, Kanban)

## Professional Experience

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### ThinkJS

Full-stack Developer

October 2022 – Present

- Redesigned Internal Tool Websites: Spearheaded the redesign of internal tool websites, reducing user-reported bugs by 90% and improving operational efficiency by 35%.
- Optimized Communication Tools for Campaign Outreach: Overhauled communication tools, resulting in a 40% increase in campaign engagement metrics through SMS, WhatsApp, and push notifications.
- Payment Features: Managed the seamless incorporation of payment functionalities, resulting in a substantial 20% increase in transaction success rates and elevated user contentment across multiple payment channels.
- Engineered Incident Management and License Management Tools: Developed Incident Management and License Management tools, leading to a reduction in system downtime and a 20% improvement in license compliance.
- Developed Attendance API: Engineered an Attendance API, enabling seamless data collection and integration with dashboards, resulting in a 40% reduction in manual data entry errors and an increase in data accuracy.

### Aidos

Frontend Developer

May 2021 - October 2022

- Spearheaded UI Development for an AI-driven Remote Work Platform; meticulously supervised design enhancements, driving a remarkable 40% rise in user engagement and a notable 25% reduction in bounce rates in the initial three months following product introduction.
- Employed JavaScript and ReactJS for Front-end Development: Leveraged JavaScript and ReactJS to deliver a responsive and intuitive user interface, leading to a 30% improvement in user satisfaction scores.
- Streamlined User Experience with Axios and Swiper JS: Integrated Axios and Swiper JS to streamline data fetching and improve navigation, resulting in a 20% reduction in page load times and a 15% increase in user retention.
- Integrated LinkedIn-style Post Feed: Incorporated a LinkedIn-style post feed feature, boosting user interactions by 50% and increasing platform usage duration by 35%.
- Contributed to Marketplace Creation: Played a pivotal role in developing a marketplace within the platform, resulting in an increase in user transactions and a 40% growth in revenue generated through the platform.
- Successfully Executed Google Ads: Implemented a Google Ads strategy, leading to improved ad click-through rates and growth in advertising revenue within the first quarter.

## Education

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**Bachelor of Technology** - BTech in Electrical and Electronics Engineering  
REVA University at Bengaluru

June 2015 - August 2019