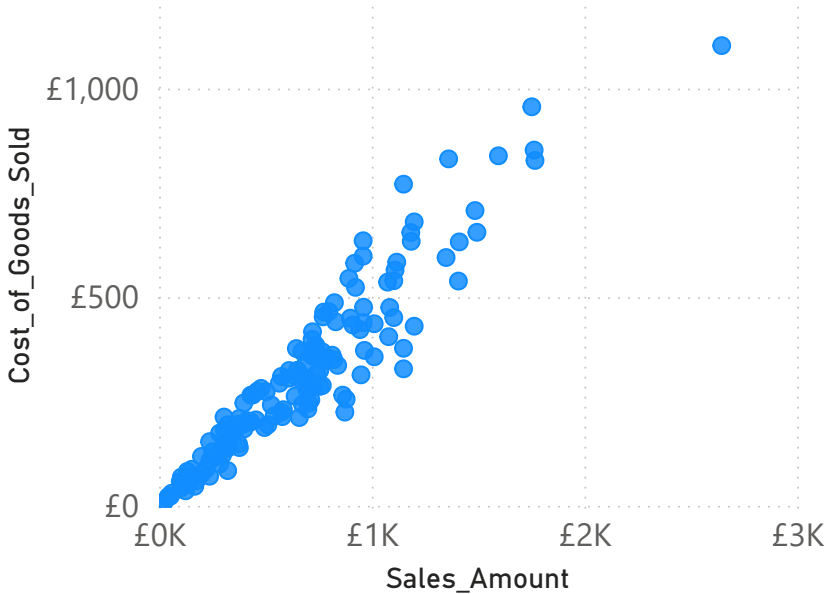
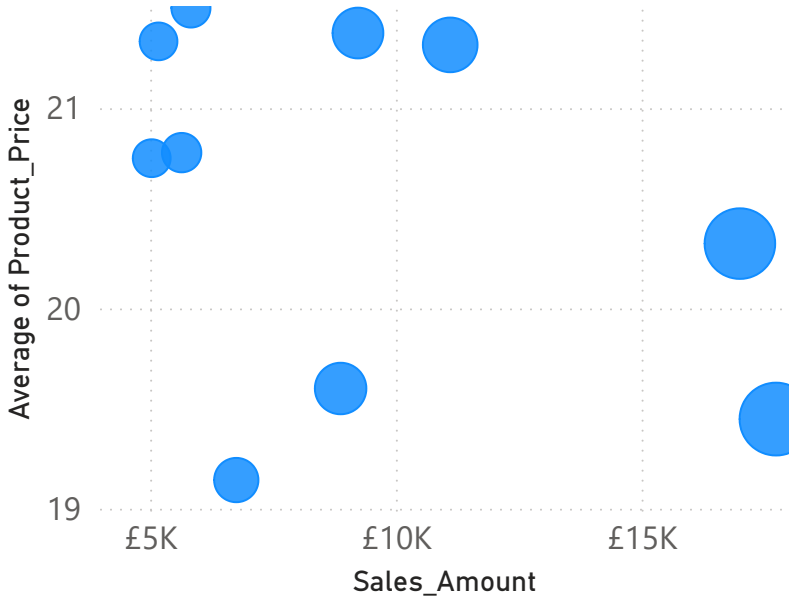


Order_ID	Product_SKU	Order_Quantity	Sales_Amount
6377	MT10-L-Yellow	38	£722.00
6380	MT01-S-Gray	42	£714.00
6390	MT03-M-Red	17	£323.00
6394	MT01-S-Pink	31	£527.00
6396	MT02-M-Gray	16	£304.00
6432	MT03-M-Yellow	4	£96.00
6435	MT06-L-Black	43	£989.00
6450	MT05-S-Blue	21	£378.00
6458	MT06-S-Black	21	£441.00
6479	MT06-XS-Black	22	£462.00
6505	MT08-M-Green	33	£759.00
6508	MT01-S-Red	1	£16.00
6529	MT02-M-Gray	32	£768.00
6533	MT07-S-Gray	32	£704.00
6542	MT05-S-Blue	7	£168.00
6551	MT09-L-Blue	45	£1,080.00
6554	MT03-M-Yellow	43	£688.00
6558	MT03-S-Red	20	£400.00
6562	MT04-S-Pink	42	£1,008.00
6568	MT03-XS-Blue	2	£50.00
6571	MT03-XS-Yellow	4	£84.00
Total		4870	£99,237.00

Sales_Amount and Cost_of_Goods_Sold by Order_Date



Sales_Amount, Average of Product_Price and Order_Quantity by Product_Name



Year

2021

2021

- Product_Name
- ☐

 Argus All-Weather Tank
- ☐

 Atlas Fitness Tank
- ☐

 Cassius Sparring Tank
- ☐

 Erikssen CoolTech Fitnes...
- ☐

 Helios Endurance Tank
- ☐

 Primo Endurance Tank
- ☐

 Rocco Gym Tank
- ☐

 Sinbad Fitness Tank
- ☐

 Sparta Gym Tank
- ☐

 Tiberius Gym Tank

- Product_Category
- ☐

 (Blank)
- ☐

 Bras & Tops
- ☐

 Hoodies & Sweatshirts
- ☐

 Jackets
- ☐

 Pants
- ☐

 Shorts
- ☒

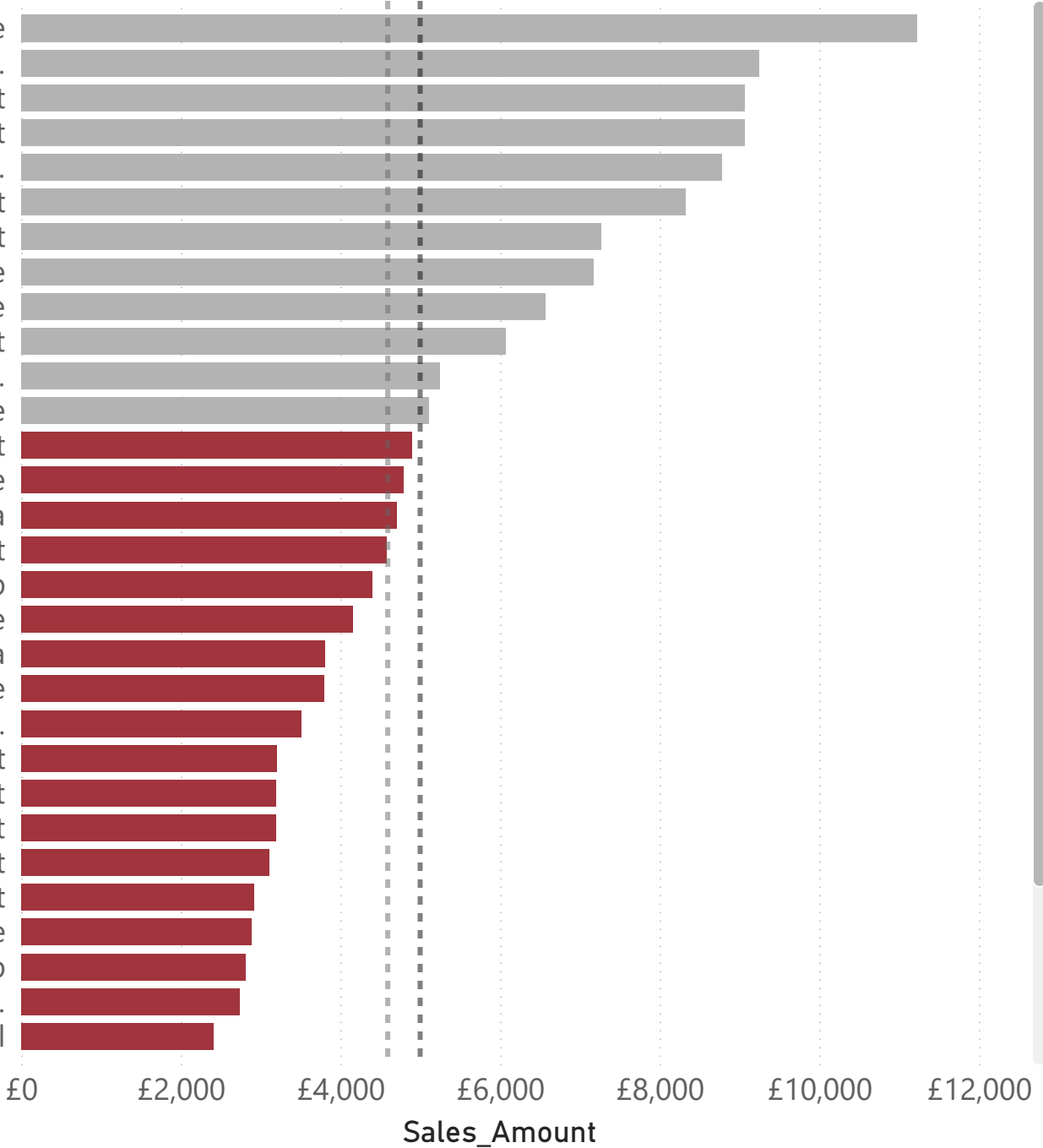
 Tank Tops
- ☐

 Tees

Total Sales Amount by Product for Women

Product_Name

Hera Pullover Hoodie
Typhon Performance Fl...
Lono Yoga Short
Lando Gym Jacket
Livingston All-Purpose ...
Caesar Warm-Up Pant
Orestes Yoga Pant
Mona Pullover Hoodie
Helena Hooded Fleece
Montana Wind Jacket
Orion Two-Tone Fitted J...
Autumn Pullie
Troy Yoga Short
Selene Yoga Hoodie
Erica Evercool Sports Bra
Phoebe Zipper Sweatshirt
Prima Compete Bra Top
Miko Pullover Hoodie
Lucia Cross-Fit Bra
Hero Hoodie
Jupiter All-Weather Trai...
Cronus Yoga Pant
Orestes Fitness Short
Apollo Running Short
Cassia Funnel Sweatshirt
Hawkeye Yoga Short
Aero Daily Fitness Tee
Electra Bra Top
Cobalt CoolTech Fitness...
Taurus Elements Shell



Gender

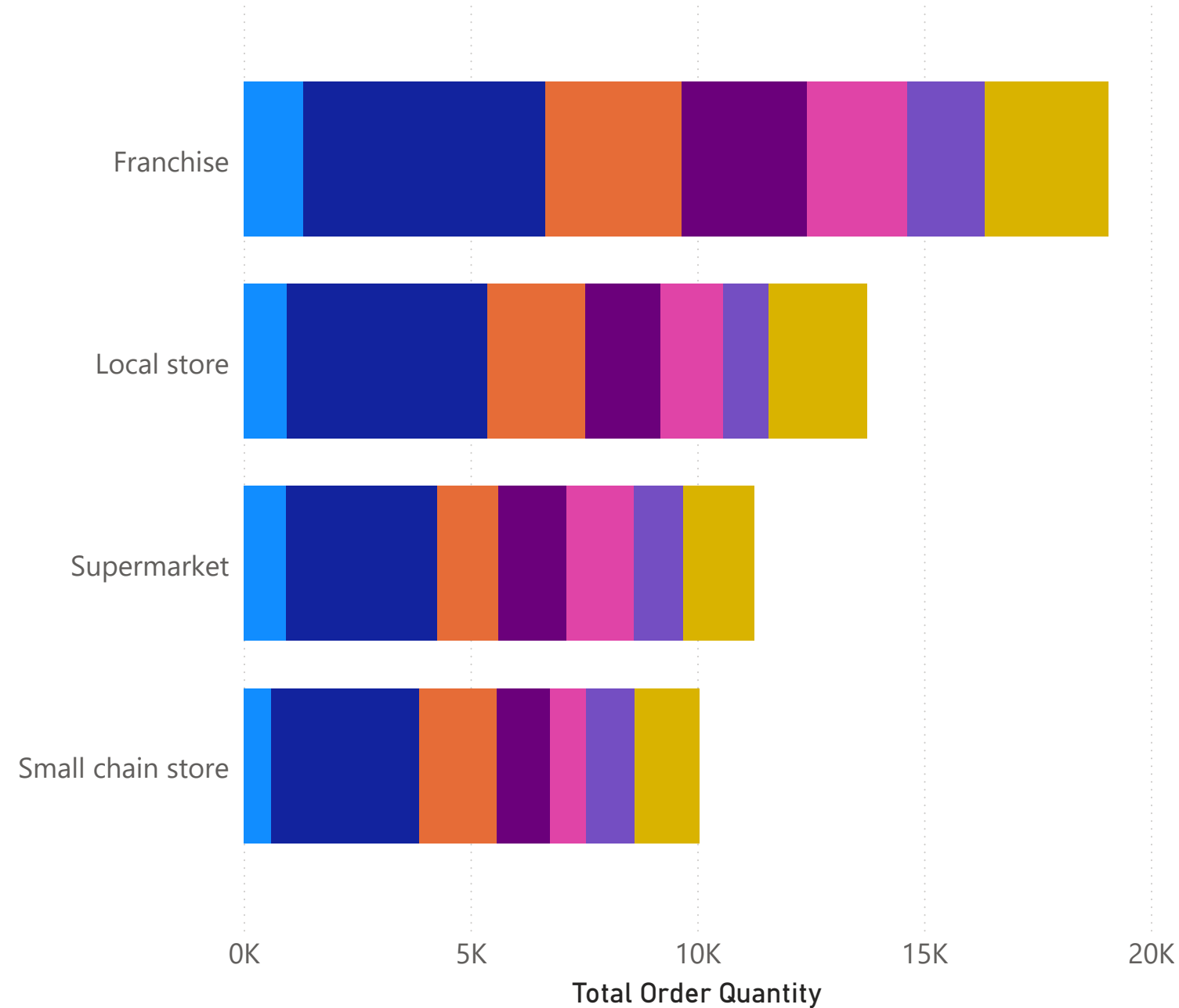
- (Blank)
- Men
- Women

Channel

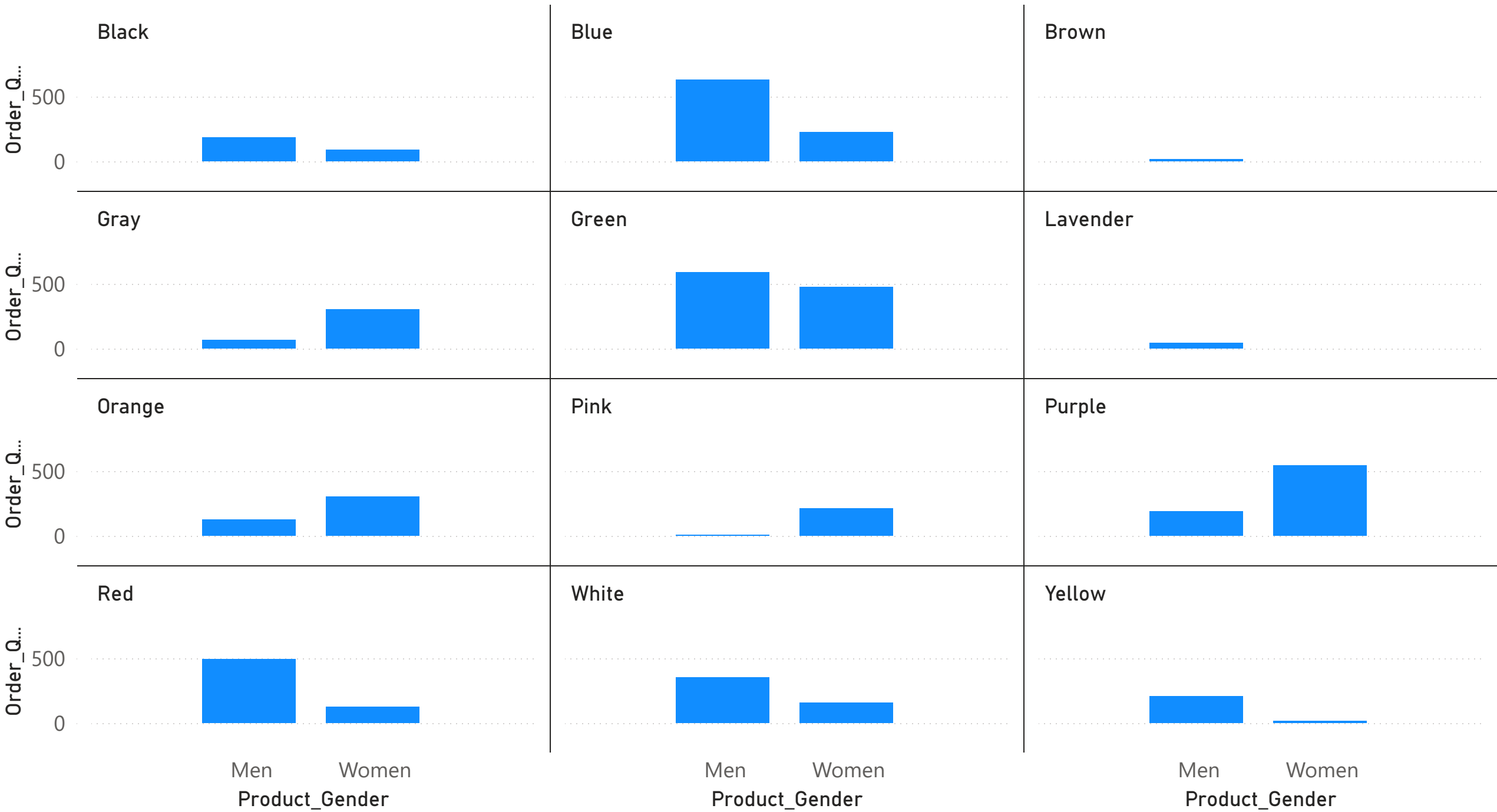
- (Blank)
- Franchise
- Local store
- Small chain store
- Supermarket

Total Order Quantity per Channel by Category

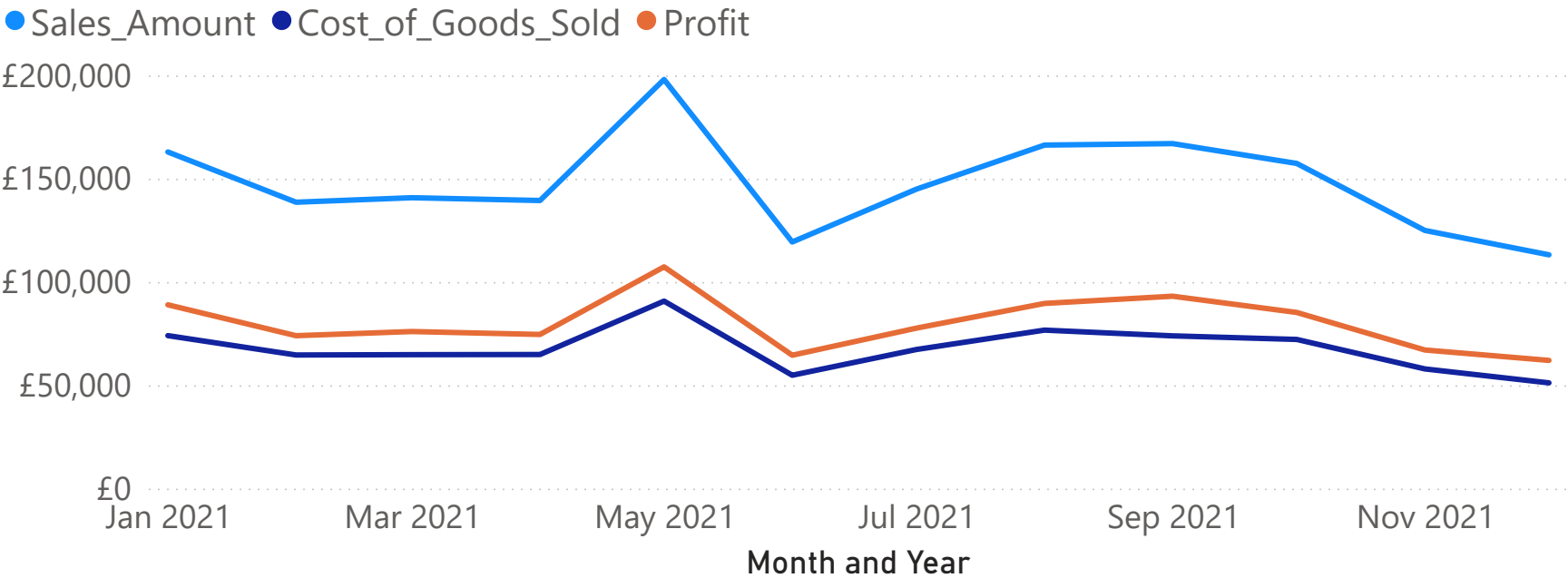
Product_Category ● Bras ... ● Hoodi... ● Jackets ● Pants ● Shorts ● Tank T... ● Tees



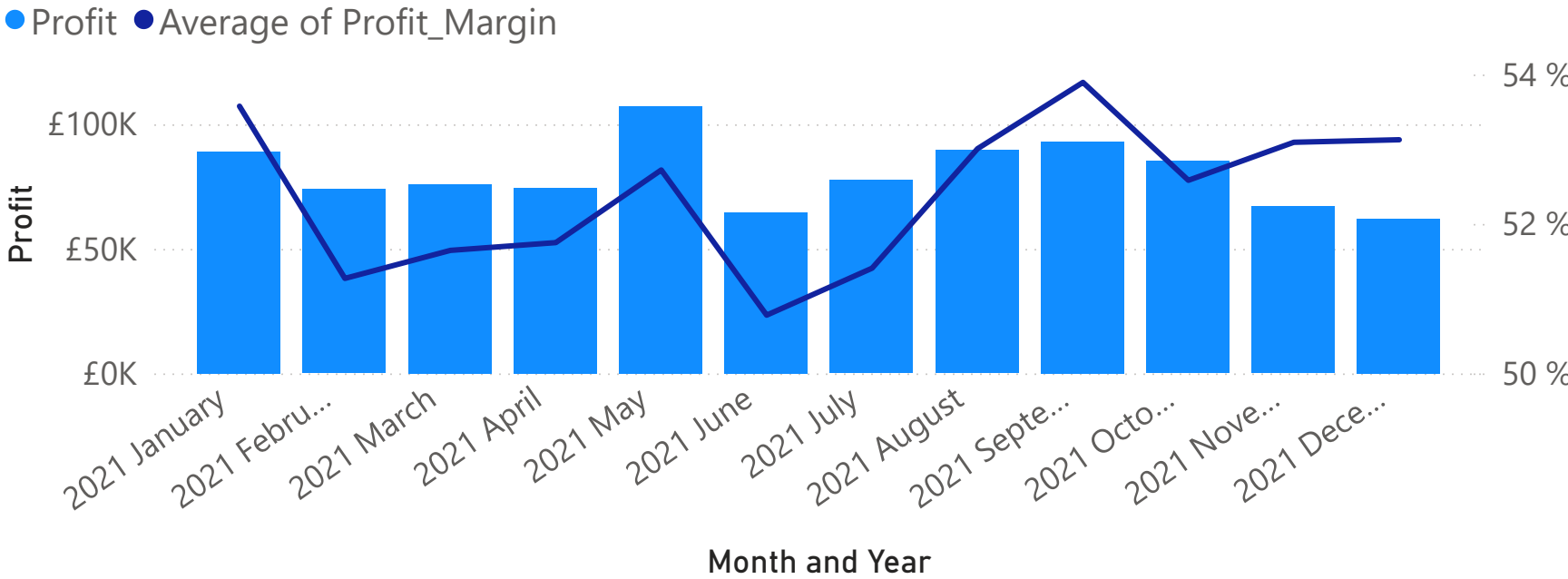
Order_Quantity by Product_Gender and Product_Color



Revenue, COGS, and Profit by Month and Year



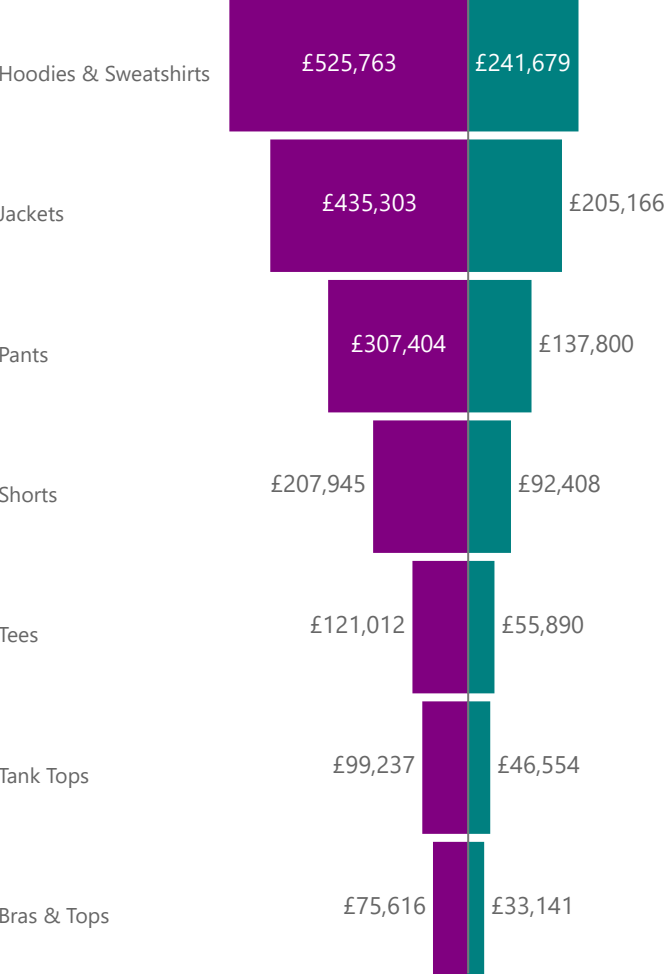
Profit and Average Profit Margin over Time



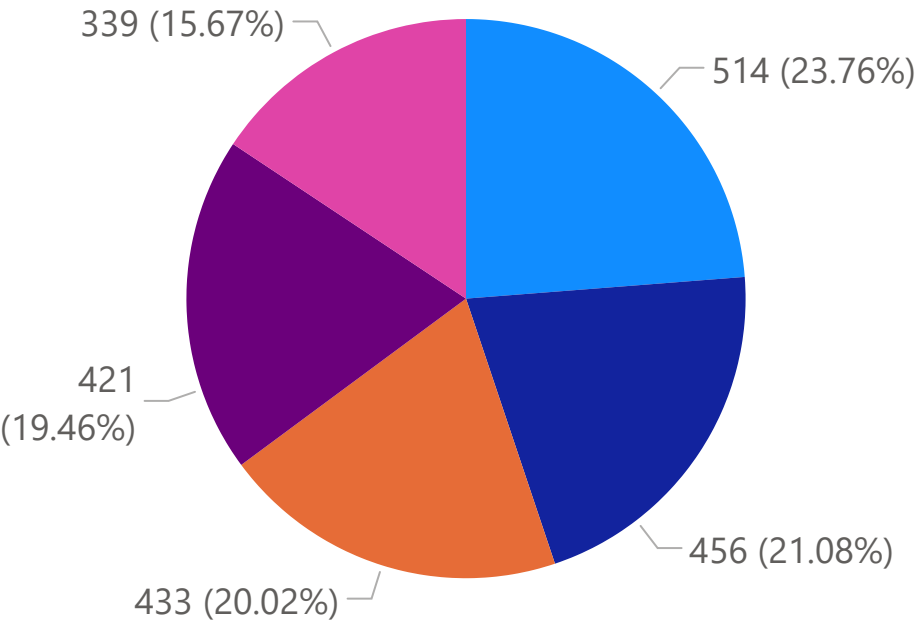
Year

- (Blank)
- 2018
- 2019
- 2020
- 2021

Revenue versus Cost

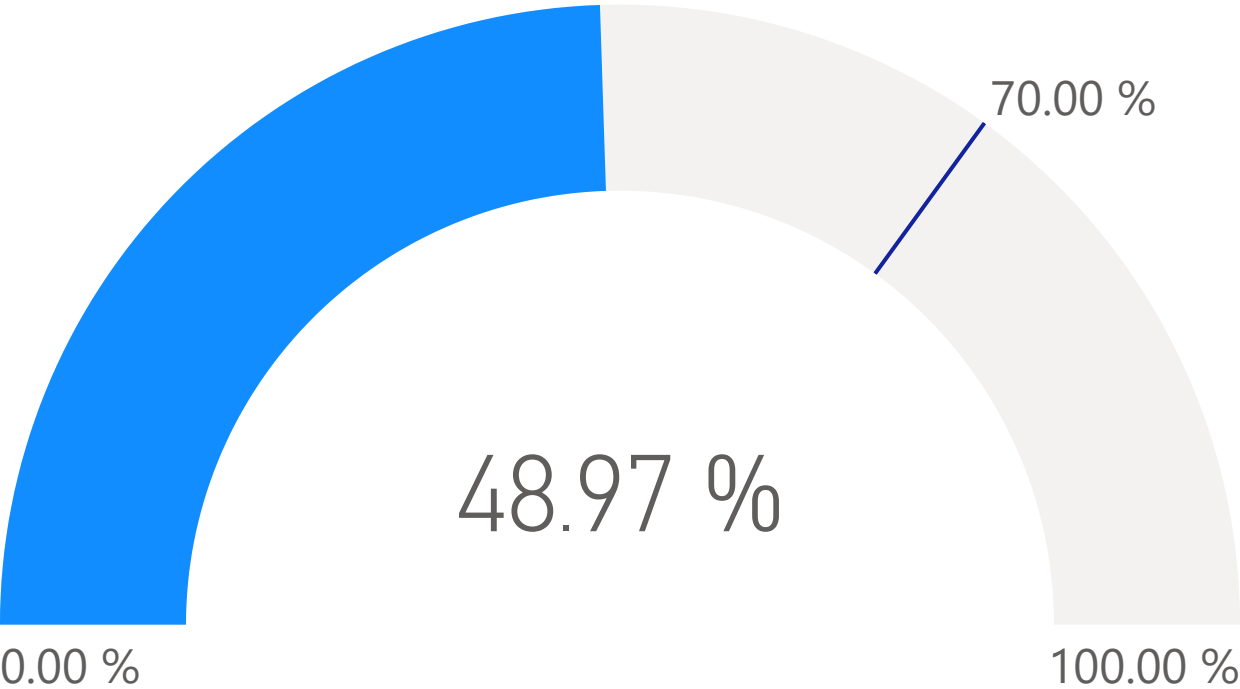


Order Quantity for Local store's by Size



Avg. Profit Margin vs Target Profit Margin

- S
- L
- M
- XS
- XL



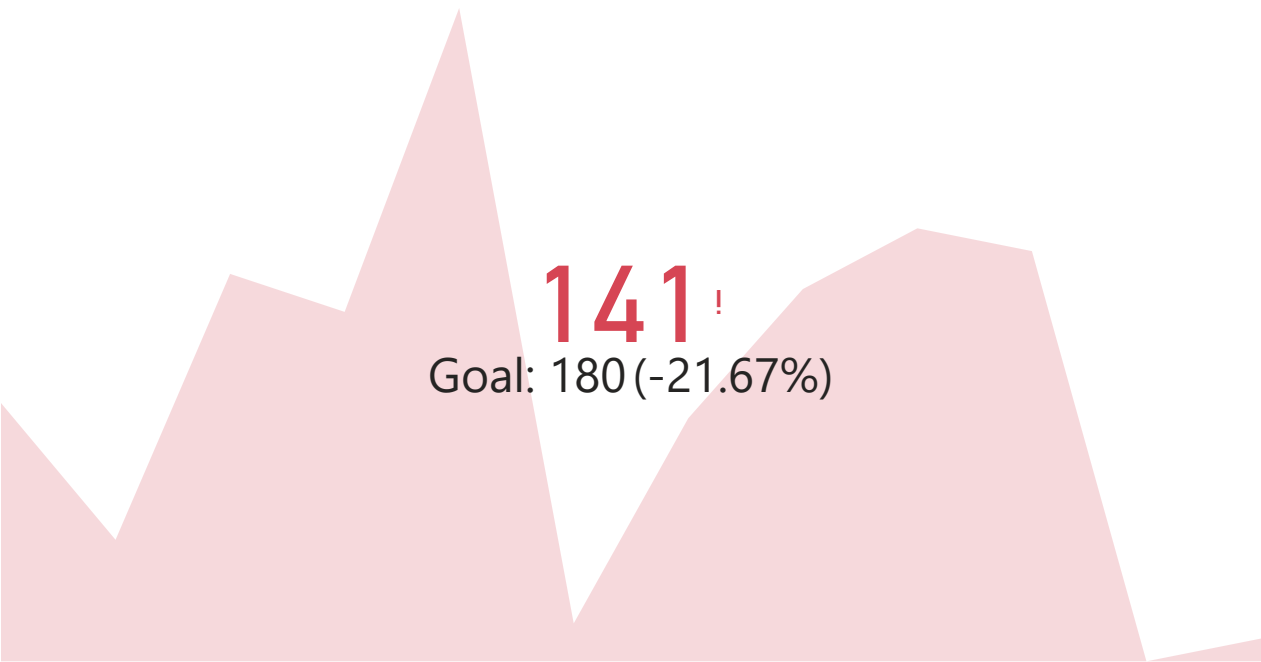
Order_Quantity by Retailer_Channel



33
Orders Above Target Profit Margin

268
Orders Below Target Profit Margin

Total Orders vs Target by Month



Total Returns vs Target by Month

