

Personal Recommendation Algorithm

Main Flow

- 个性化推荐算法离线架构
- 个性化推荐算法在线架构
- 本课程讲述内容回顾

离线架构

Click /
show

User Info

Item Info

Streaming

Raw
corpus

Corpus
Selection

Feature
Selection

Train
corpu
s

Train

Test

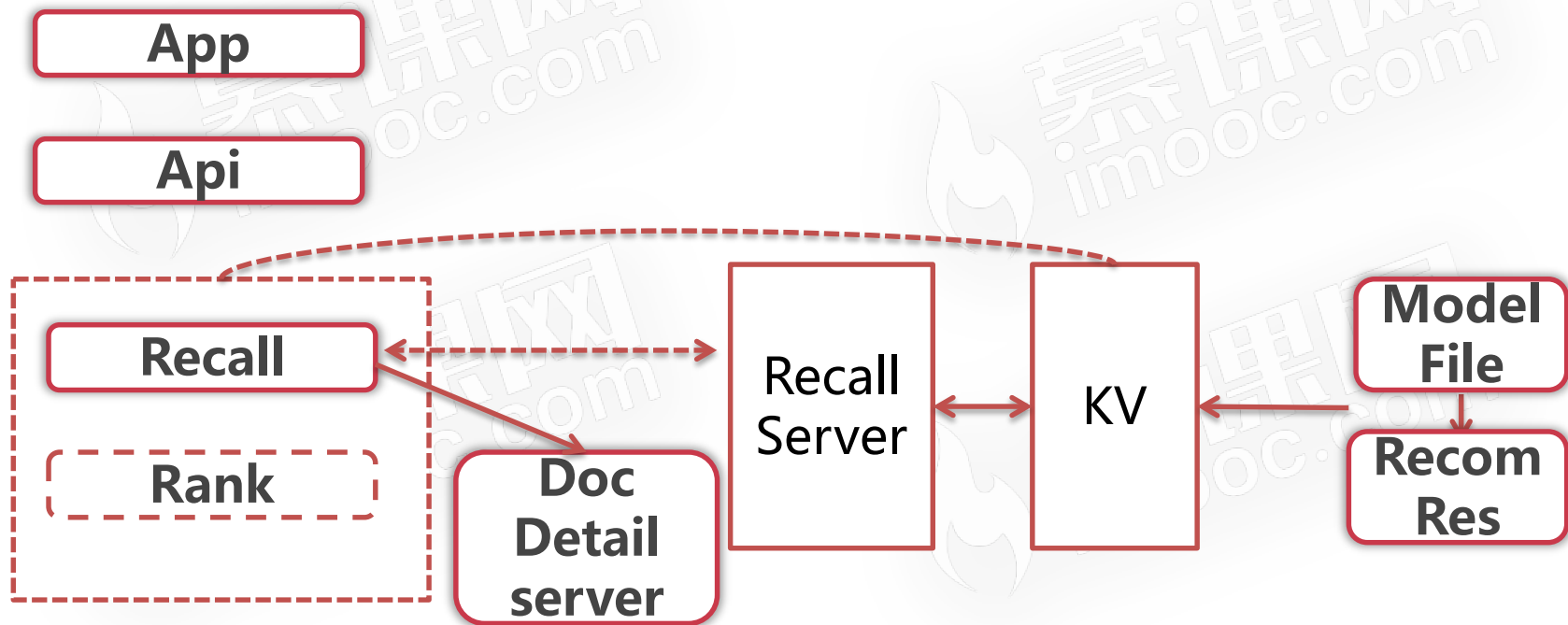
Train

eval

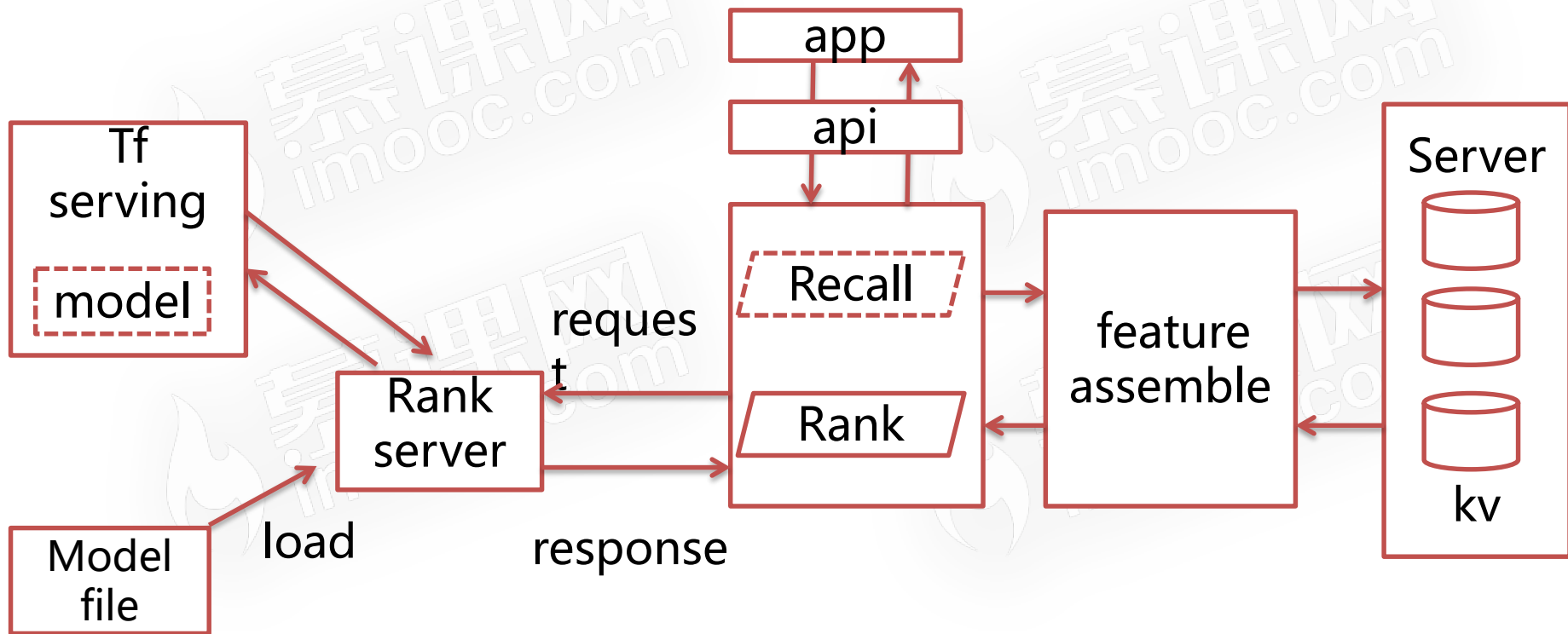
Train
process

Model
File

Recall 在线架构



Rank在线架构



回顾

- Recall CF, LFM, Personal Rank, Item2vec, ContentBased
- Rank LR, GBDT, LR + GBDT, WD