

Alexander Hjelmqwist

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Professional Experience

2014 - 2015

Web and Graphic Designer, Strategic Communications(ADCOHolics)

Responsive Web Design(CSS/HTML/PHP), Inbound Marketing, Infographics, Logos and Illustrations.
Subsidiary company of my own company SprayHelmet AB (Freelance).

2012 - 2014

Shop Manager, International Sales and Operation (Gold Adam Group)

Set up and ran the Gold Adam Shop in Ystad, Sweden. Sales Coordination and Brand Representation.
Franchise consultant, Gold Adam Group via my own company SprayHelmet AB.
Planning and executing Sales tours in Denmark, Norway & Sweden.

2011 - 2012

Cocktail Bartender (Flustret)

Appointed Head Bartender for the spring/summer outdoor bar "Kuren", Uppsala
One of Sweden's busiest Cocktail bars.

2009 - 2010

CFO "Andre Kurator" (Göteborgs Nation)

Accounting, Financial and Marketing Manager at Gothenburgs Student Nation of Uppsala University.

2009

Cocktail Bartender, Nordkappshallen (Rica Hotels)

Trained by Chidde Ly, Head Cocktail Bartender of Gordon Ramsey's York & Albany in London.
North Cape, Norway.

Education

2016 -

Media and Communication Science, Stockholm University

Media, and its effects in a historical and contemporary perspective.

2015

UGL, Försvarshögskolan

Understanding Group and Leadership. One week at Bommersvik in Södertälje.

2010 - 2011

Commercial and Marketing Law, Uppsala University

Contract regulations, consumer and service law and intellectual property rights.

2008 - 2012

Misc courses, Bachelor's program Business economy, Uppsala University

Business economy, economics, marketing, organization, and statistics.

Certifications/Achievements

2016

HubSpot Certification Inbound Marketing

HubSpot Academy - SEO, Content Creating, Social Media Marketing & Sales Process - Score of 92%

2015

Dr.Spinn - Digital PR

E-Course by Jerry Silfwer in Digital PR and Marketing.

2014

Top Negotiator (Gold Adam Group)

Best mark-up results in Sweden for the first five months of 2014 and also October-November 2013

Other Experience

2013 - 2014

Creator and Radio Show Host, En Akademisk Flört

Local Radio AF in Lund. The Show grasped the dating cultures and behavior of the students in Lund.

2010 - 2012

PR/Media, Uppsala Ekonomerna

Student organization. Marketing campaigns for several events related to the student organization at the Economic Institute of Uppsala University.

2009 - 2010

Board Member, Kuratorskonventet

The cooperation body for Uppsala University's twelve student nations.

2009

Co-Founder, On A Wednesday

One of the most popular Nightclub concepts for students in Uppsala.

2007 - 2008

Waiter, Barista & Bartender (Hréssingarskállin)

Reykjavik, Iceland.

Other Skills/Qualifications

Language skills

Swedish, native tongue; English, fluent in spoken and written language.

Computer skills

Software, Adobe Suite: Illustrator, Photoshop, InDesign, Dreamweaver & Audition,
Languages: HTML5, CSS3, PHP, Javascript