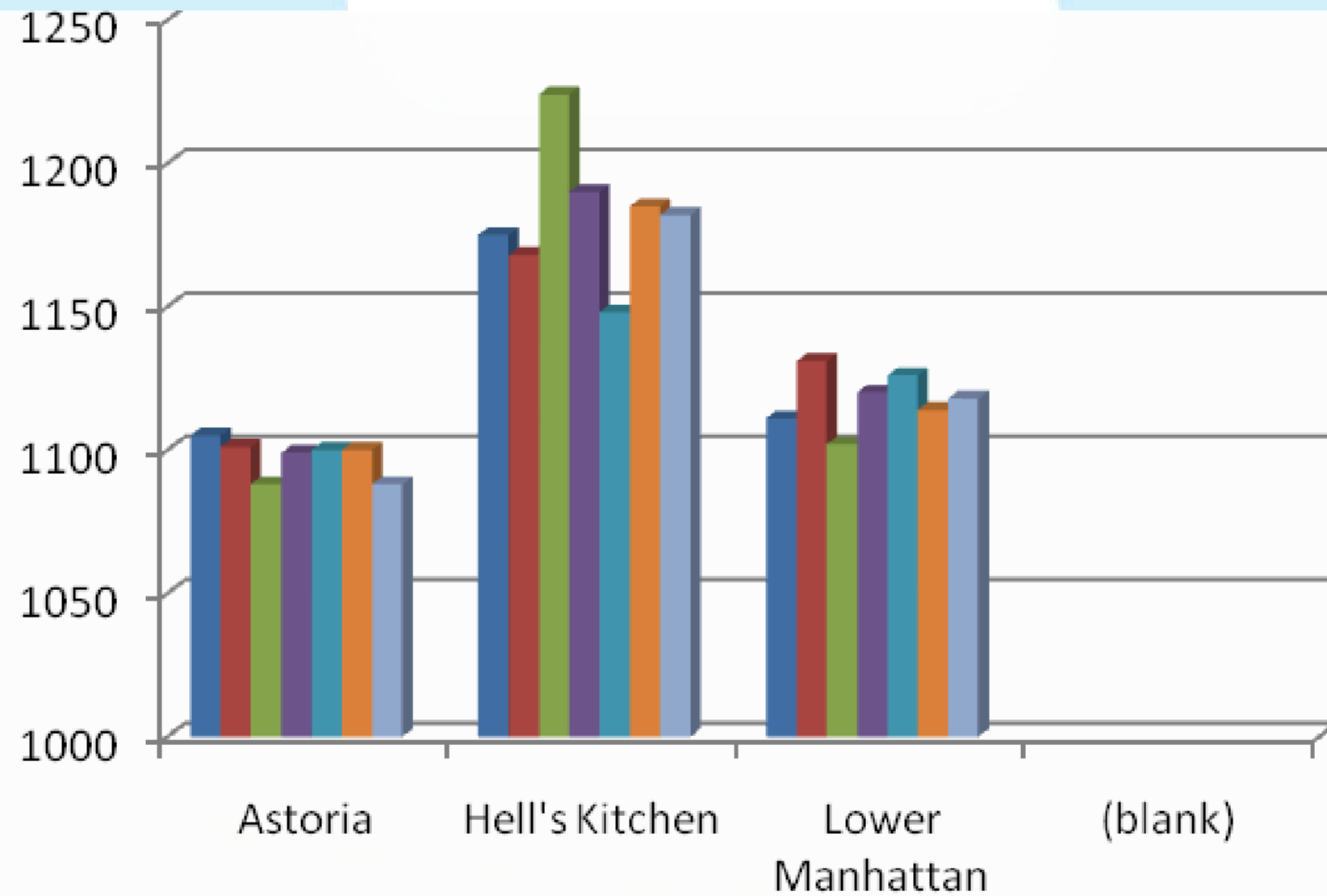# Coffee Shop Sales Analysis For The CEO

COFFEE INDUSTRY
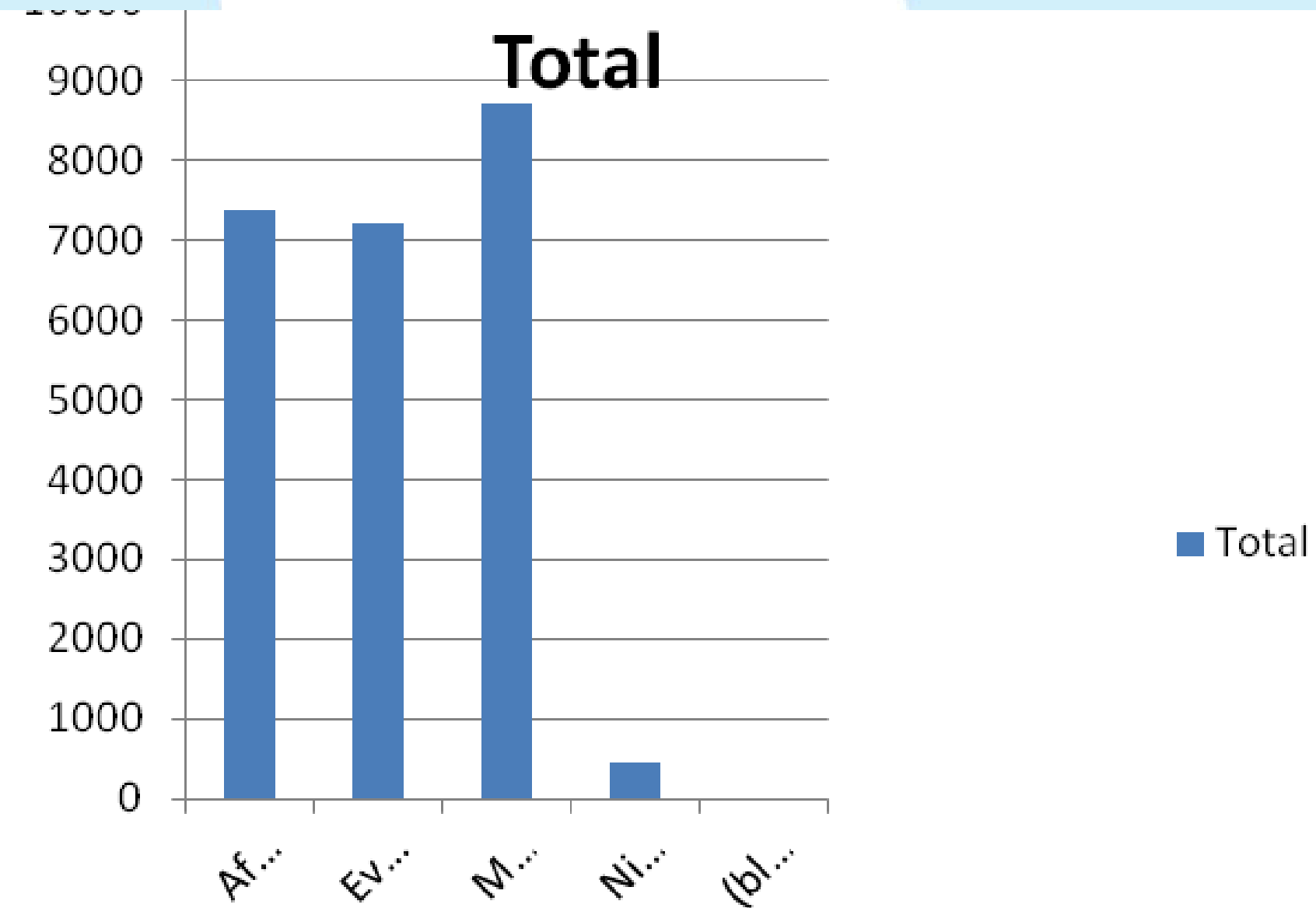
Revenue Per Store Location
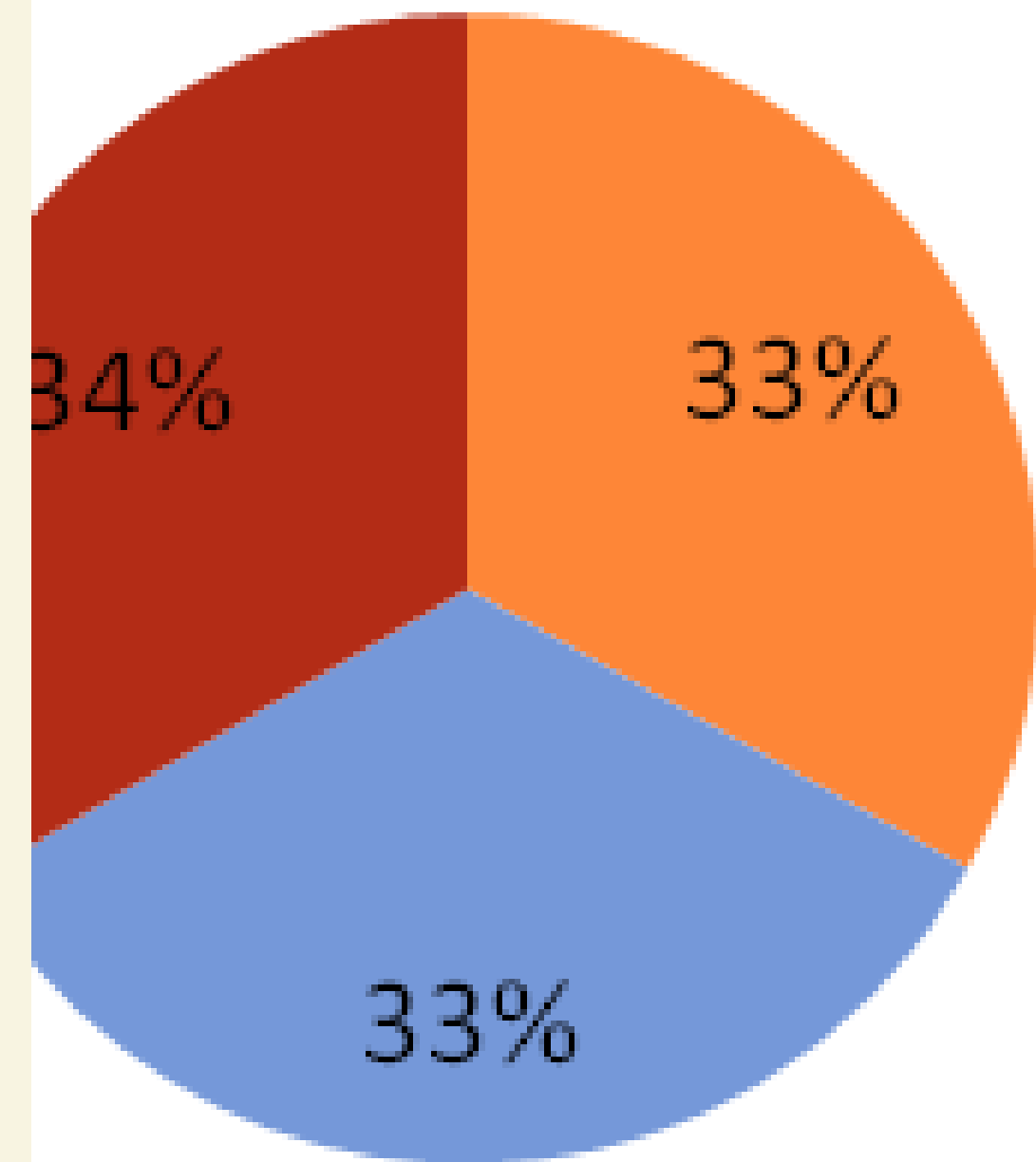

Hells Kitchen generates more revenue among other stores so other stores should improve on their marketing strategies.
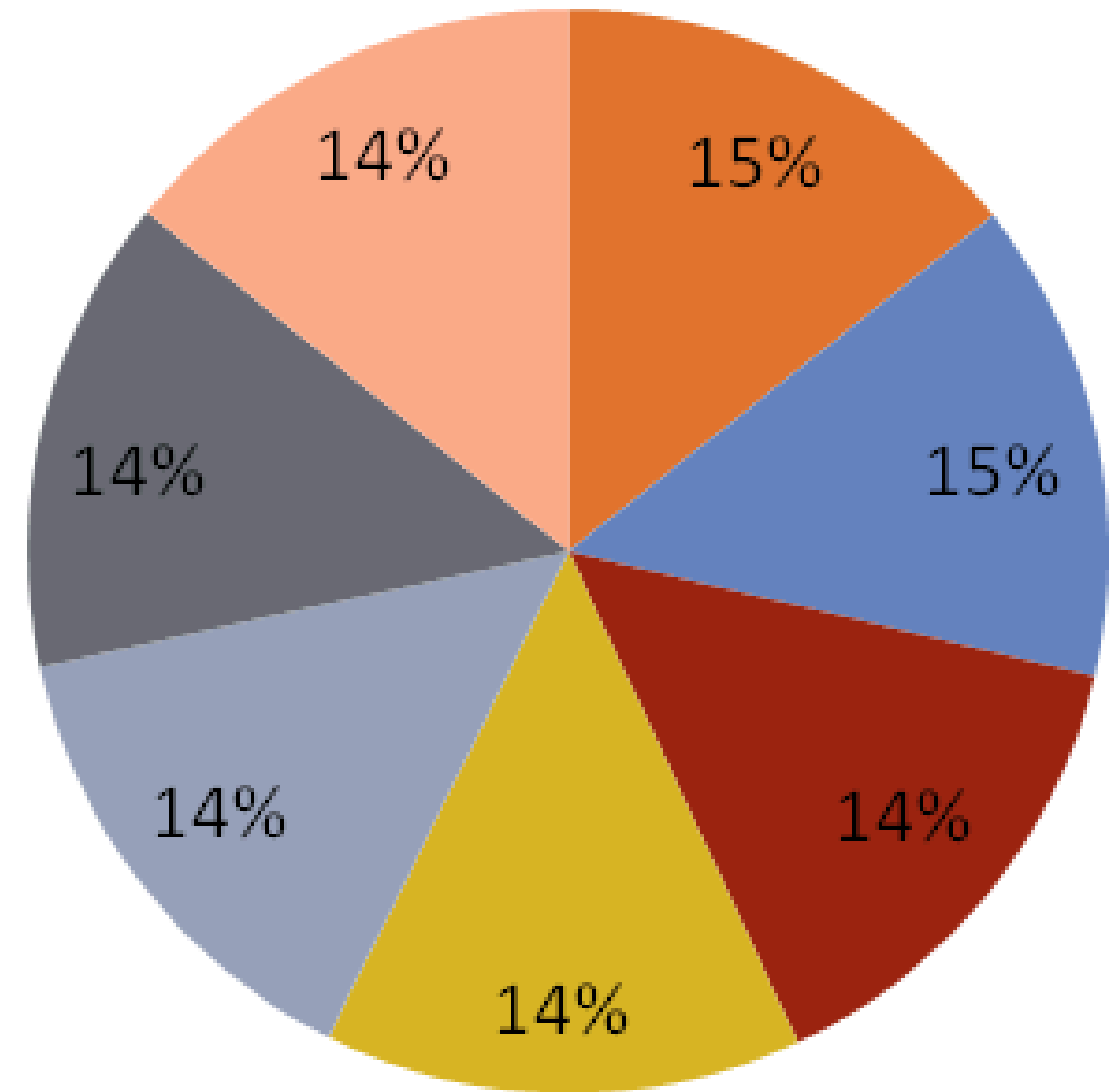
Revenue As Per Time Bucket

The shop makes more sales in the morning and less sales at night, specials should be made at night to improve night sales
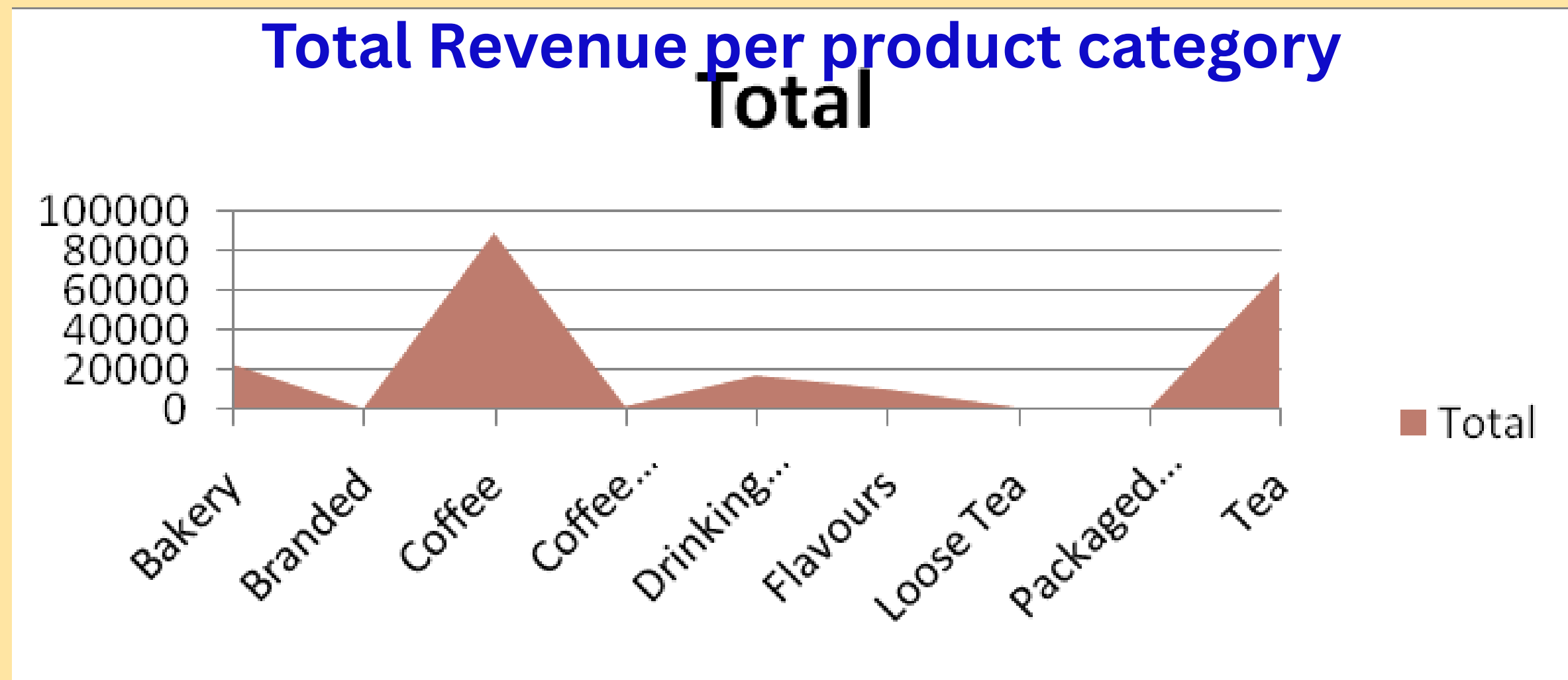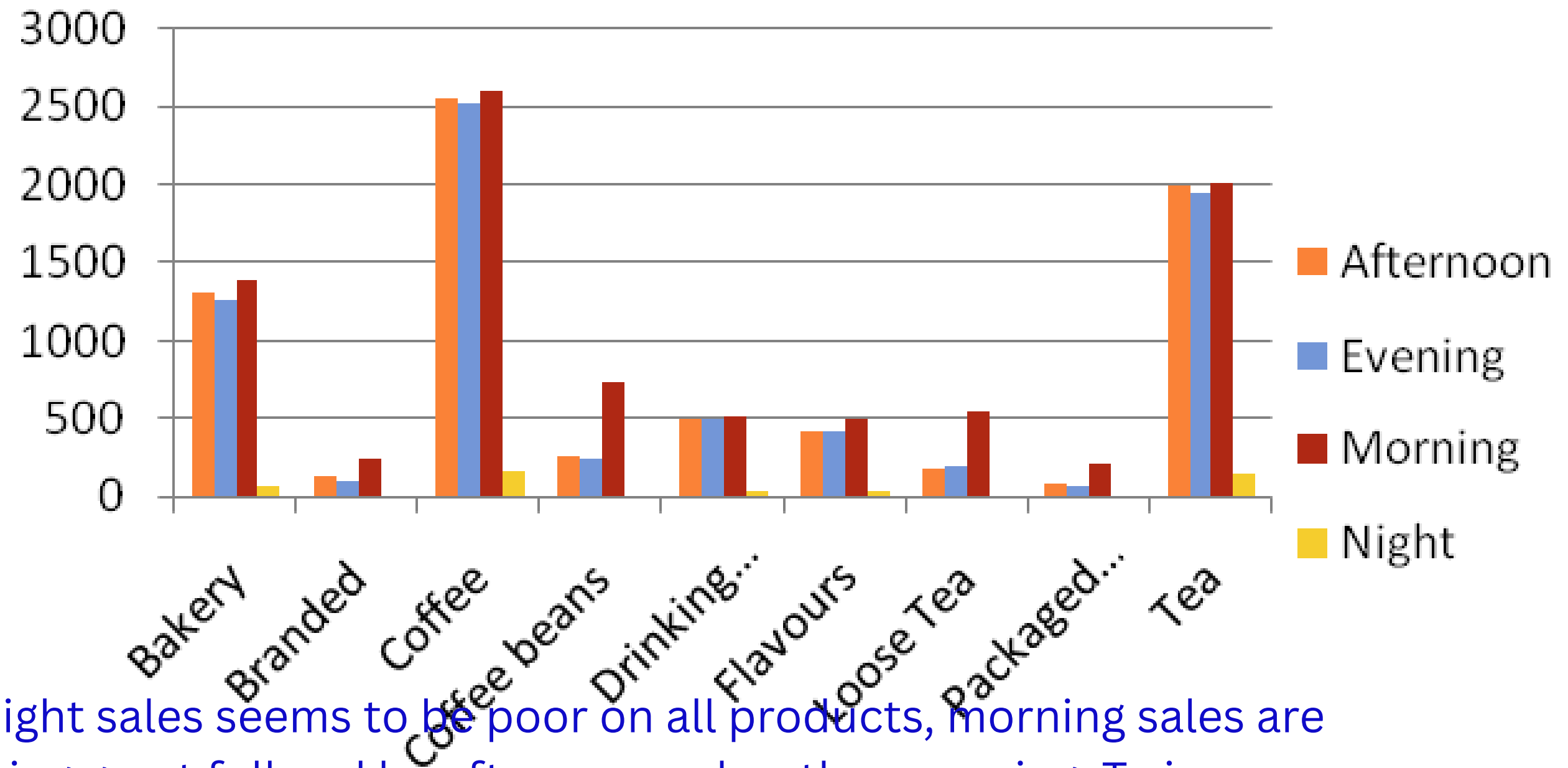
Total

Bakery

Astoria

Hell's Kit

Lower Manhat

33%

34%

33%

15%

15%

14%

14%

14%

14%

14%

Sun

Mo

Tue

We

Thu

Fri

Sat

Total Revenue per product category

Coffe brings more revenue followed by packaged tea then bakery, specials need to be created for other product categories to improve sales

Product Category per time bucket

Night sales seems to be poor on all products, morning sales are doing great follwed by afternoon sales, then evening, To improve sales specials need to be created at night

Add a heading