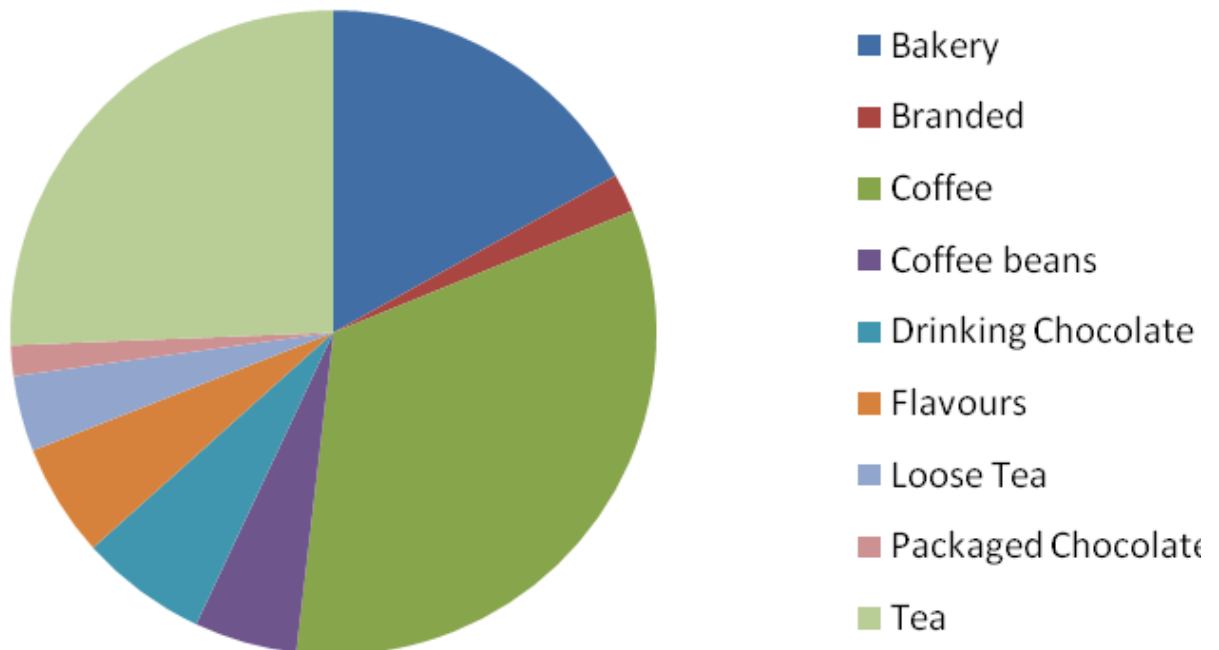
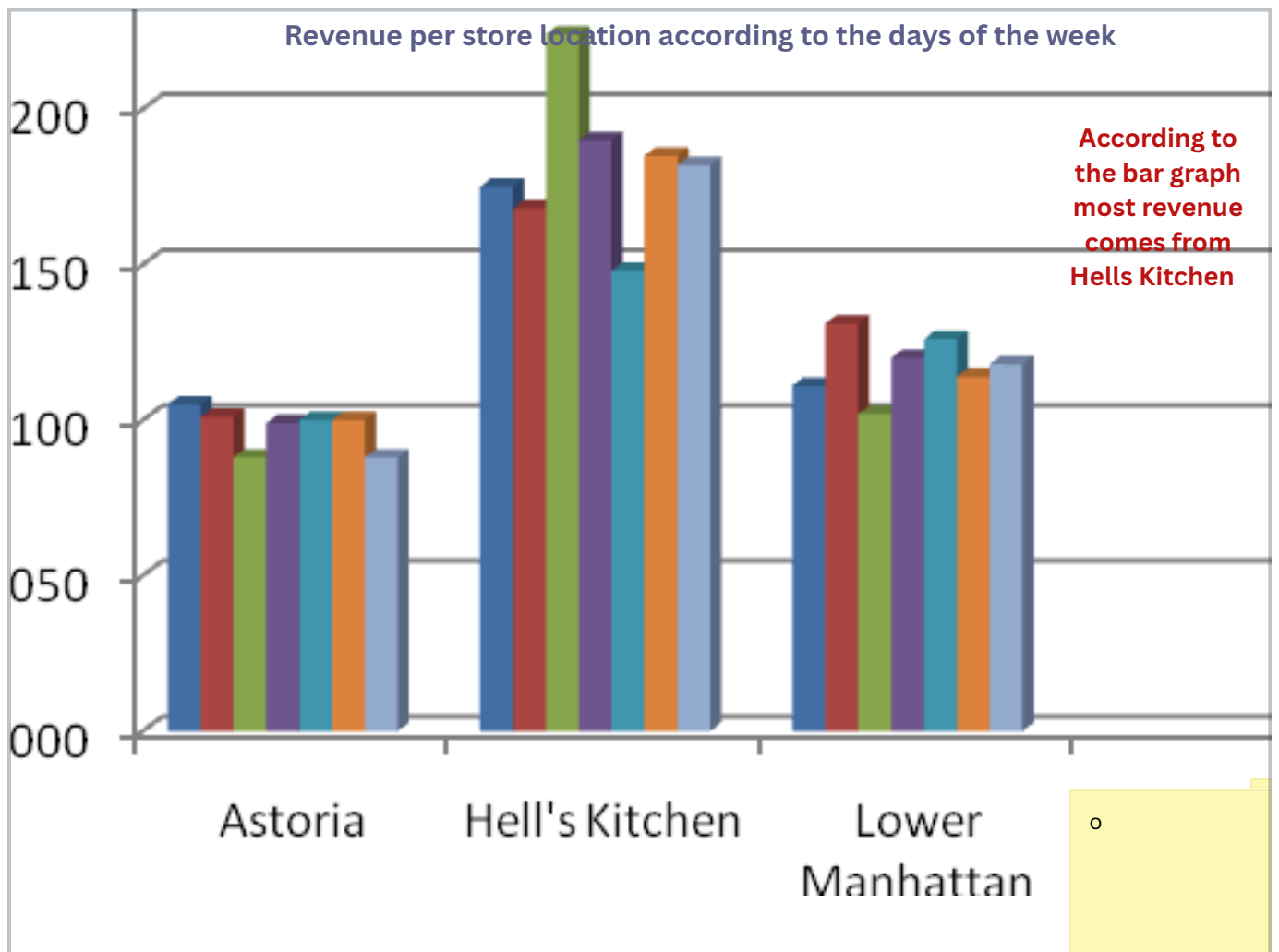
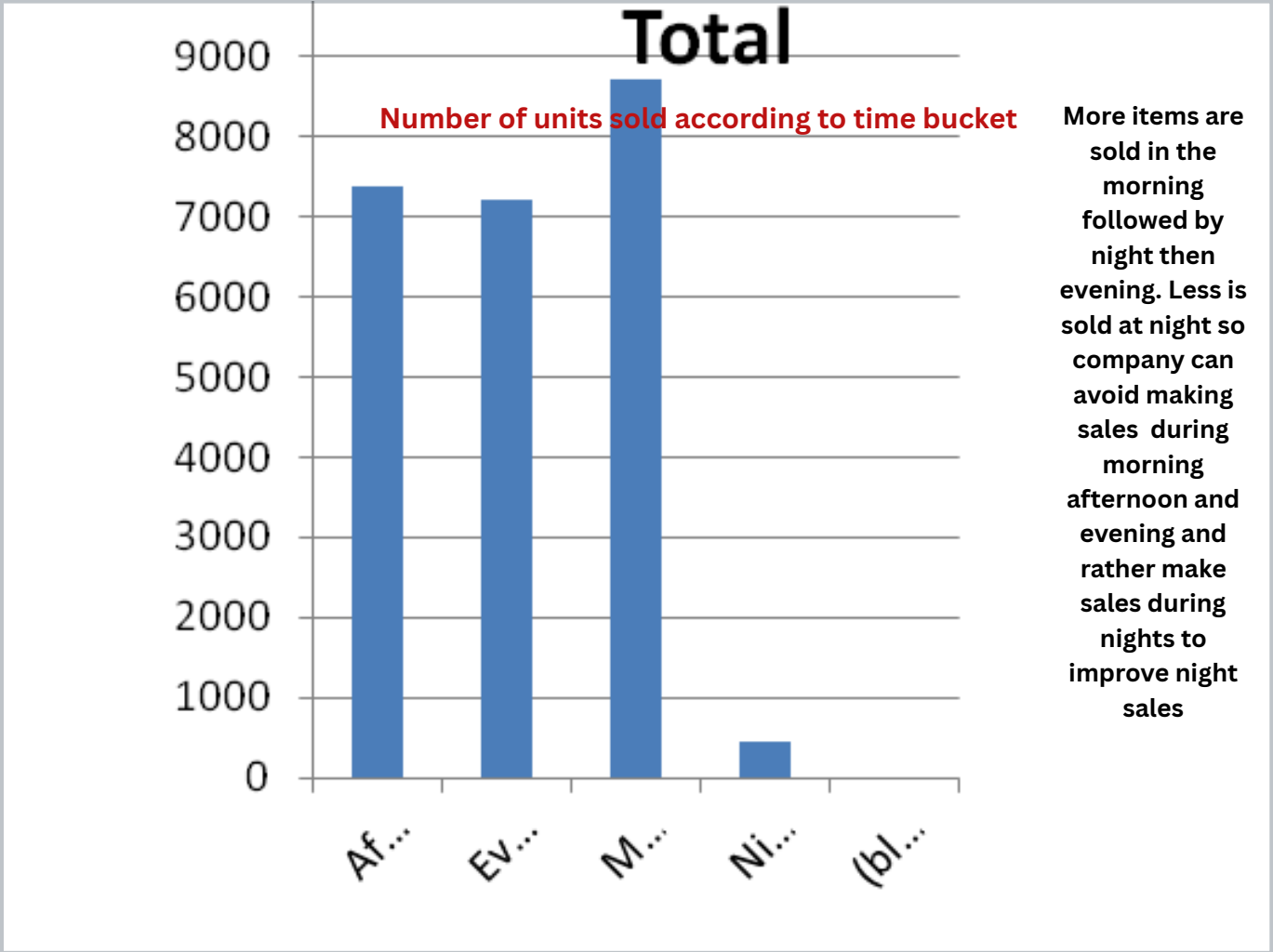


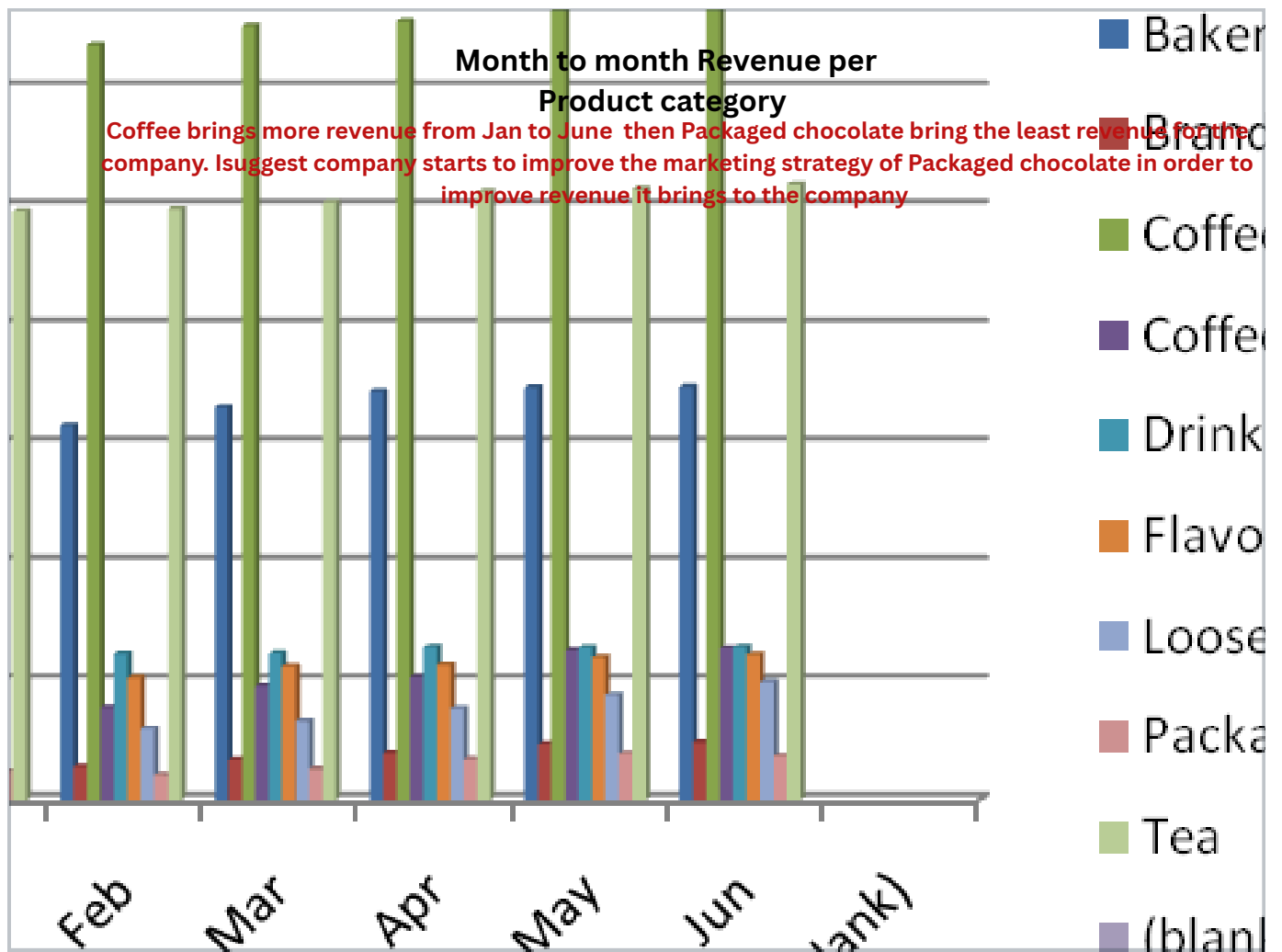
Revenue per Product category

From the pie chart we can see that most revenue comes from Coffee followed by Tea, Bakery then Drinking Chocolate. Company needs to improve advertising strategies on other product categories









Total revenue on time buckets and spendbands

The below visual shows that more revenue 4800 comes from low spenders in the evening and very high spenders gives more revenue in the morning so they should avoid having sales in the morning cause thats when high spenders come to buy

