



**How easy is it for you to connect with  
LMU alumni?**



The background is a dark blue/black space with a grid of glowing blue lines forming various network motifs. In the top right, the text "5G" is written in a stylized, glowing blue font. The main text is enclosed in a white rectangular box with a thin blue border.

# Did you know?

**70% of job opportunities are found  
through networking?**

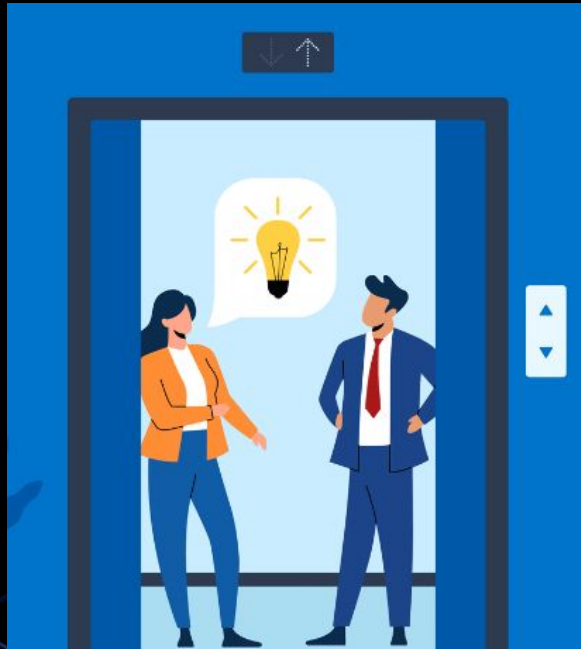


# ISBA CRM Outreach

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# Elevator pitch



We're helping the LMU ISBA community optimize their outreach to alumni and related contacts with our user-friendly interface that consolidates relevant contacts with our database.



# ISBA Subfields

1

IT Management

2

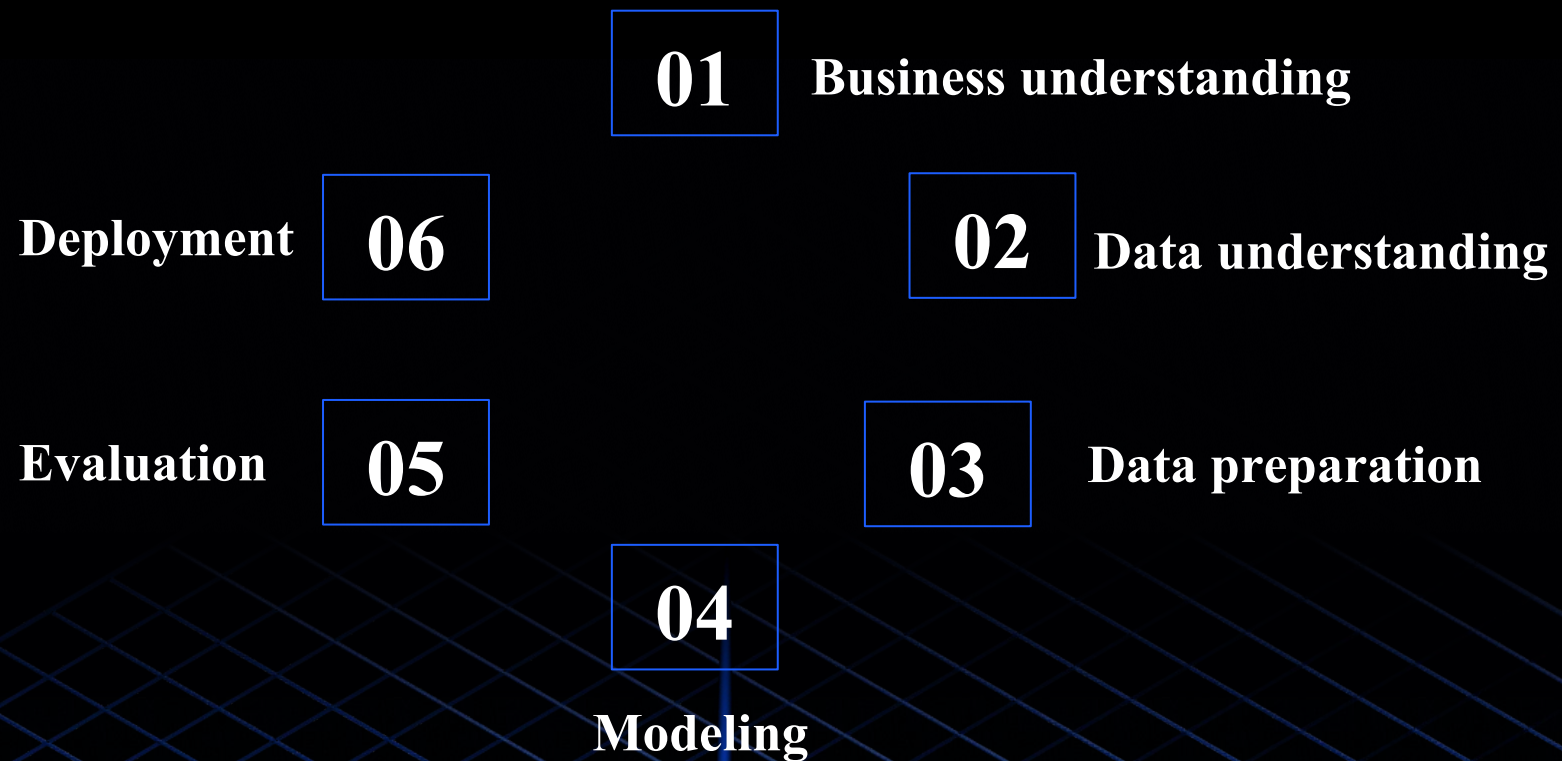
Storage and Data

3

Software  
Development



# CRISP-DM Methodology



# Target Users

- **Faculty Members**
- **Students**
  - **Alumni**
  - **Associated Contacts**
- **Administrators**





**What are we  
solving?**



**Why does this  
problem exist?**



**How does this affect  
the user?**





# Solution: [Demo]

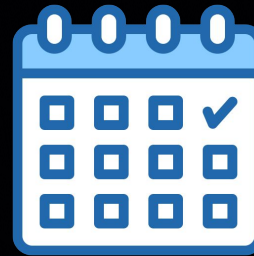
# Next Steps



**Search**



**Single Sign-On**



**Calendar**



**Inbox**

# Challenges



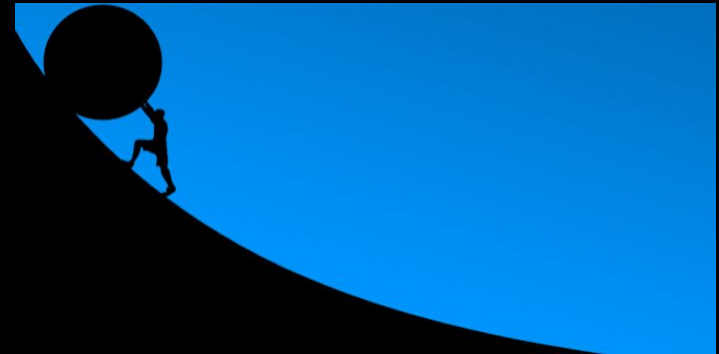
Creating a singular vision while satisfying all stakeholder requests



Bridging the gap between the database and website



Figuring out method for SSO and implementing it



# Lessons Learned

Version Control

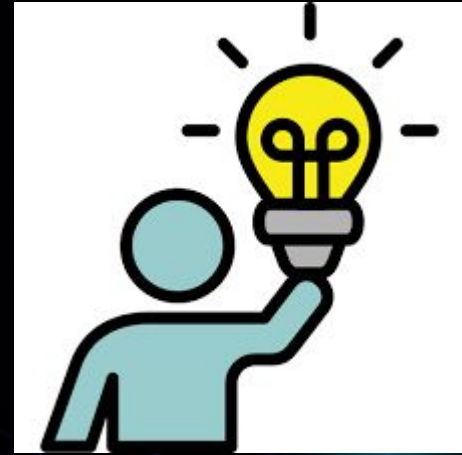
Be proactive

Patience




# Advice for Juniors

- Be proactive, reach out for help!
- Lots of resources at LMU







**"Empower Your Outreach Efforts: Engage,  
Connect, Succeed!"**