



Myanmar's 1st Robotics Company



ROM

Dynamics Co., Ltd

Strategic Management Plan



ROM Robotics

OPEN SOURCE ROBOTICS FOR MYANMAR



contact@romrobots.com

Our Vision

01

Vision

Empowering Community,
Transforming Society And
Advancing Cybernetics

02

Vision

Transforming society and enhancing communities through innovative cybernetics, we empower communities and accelerate the transition to a cybernetic future.



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Our Mission

01

Mission

Revolutionizing Industries, Empowering Communities and Driving Progress.

02

Mission

To revolutionize industries and adaptive society, creating intelligent robotic solutions that empower communities and drive sustainable progress.



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Credo

01

Collebration

02

**Strong Engineering
Foundation**

03

Continuous Learning

04

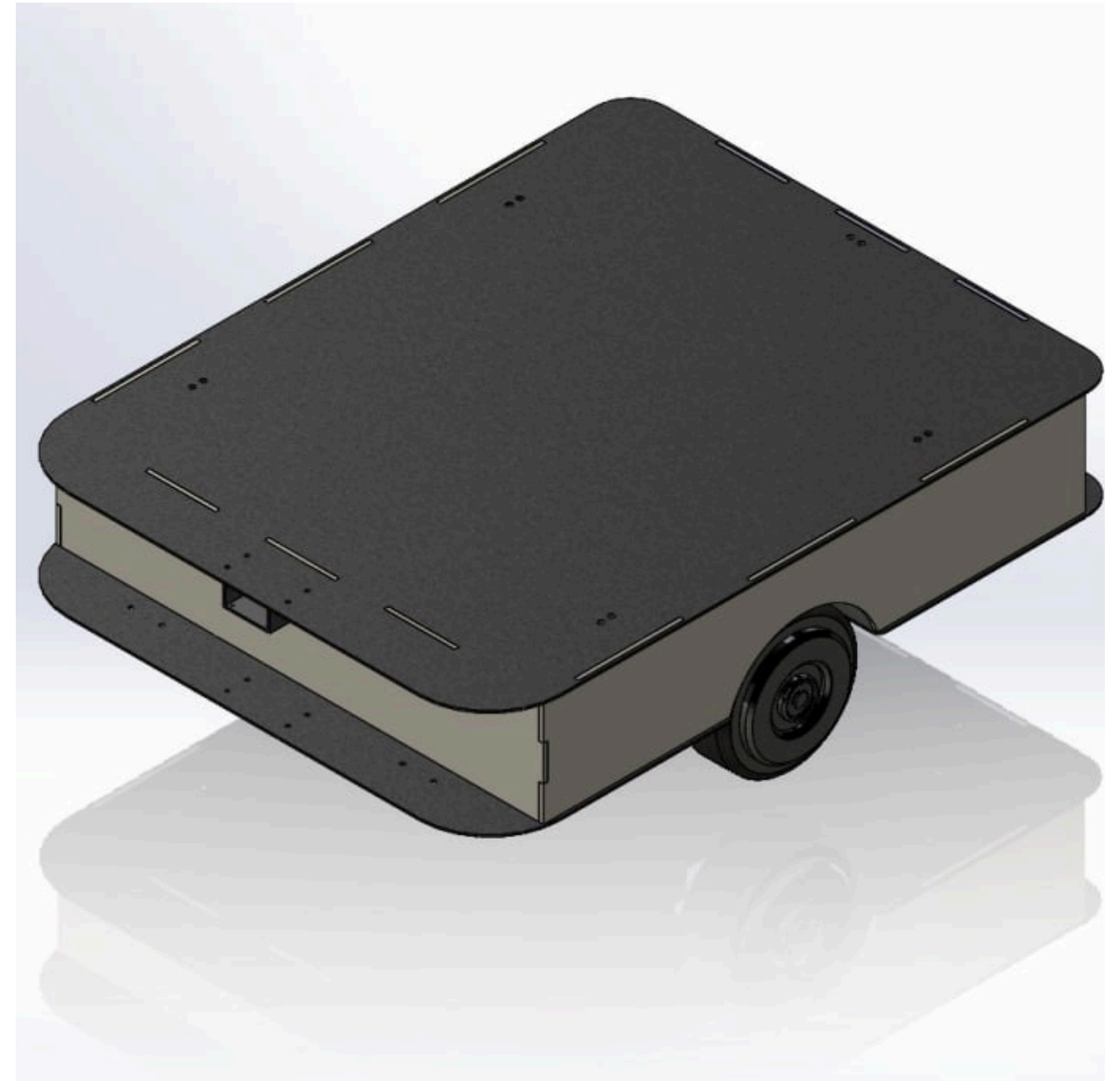
Respect

05

Society Responsibility

06

Best Resilient



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4 Cs

COMPANY

ROM Dynamics Co., Ltd



CUSTOMERS

Wholesale, Retails, SME,
Airport, Data Center, Hospitals,
Hotels, Warehouses, Industries,
Security Organization.

COMPETITOR

Insight Robotics,
UBTech, DeepRobotics,
YZ Robot, Xenergy,
RoPlus Pte Ltd,

CHANNELS

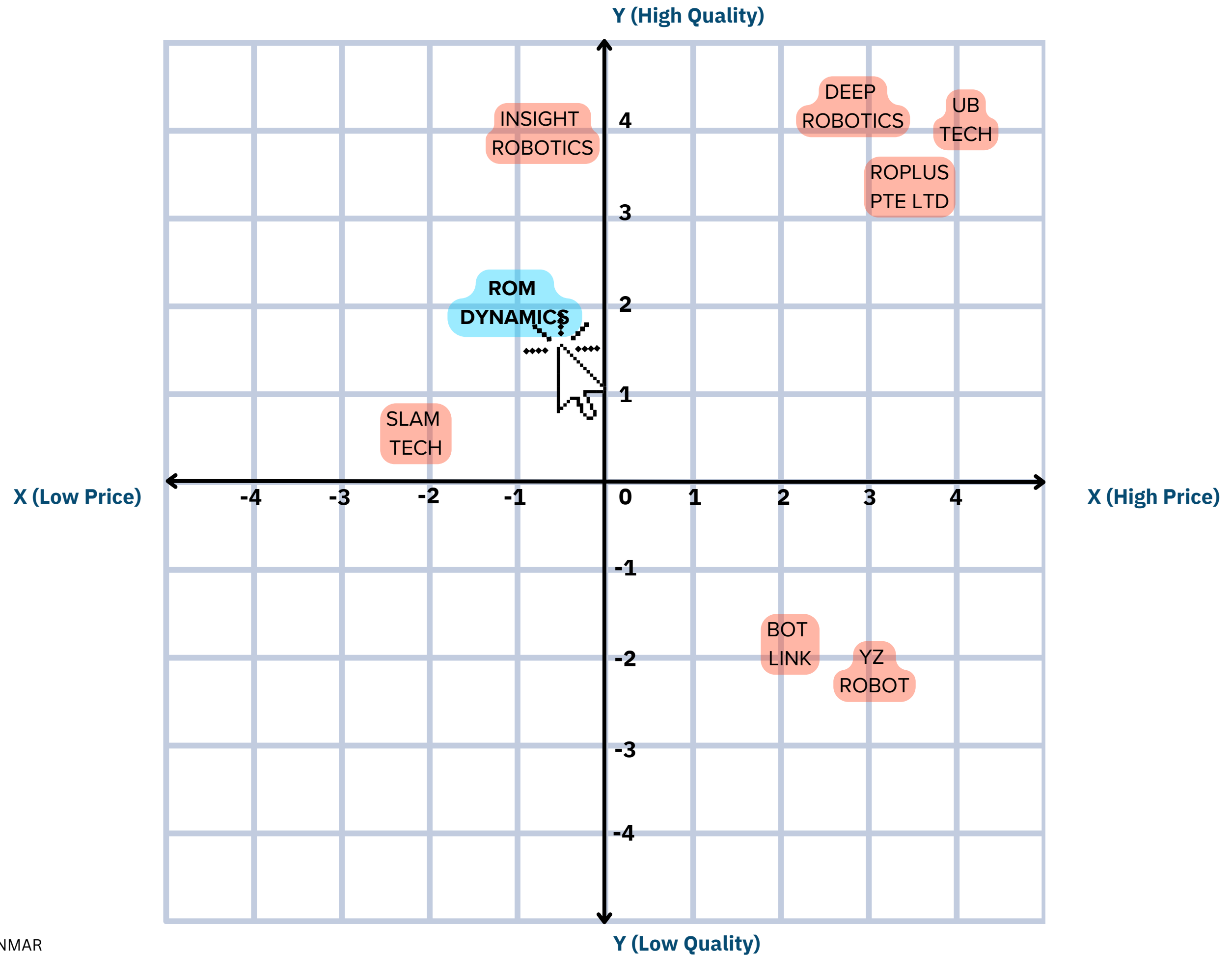
Exclusive Brand Outlets,
Authorized Dealerships,
Omnichannel Retail Model,
Digital Driven Distribution



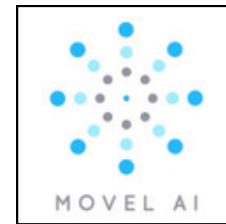
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Quality and Price Positioning



Singapore Robotics Start-Up



Move AI Pte Ltd



RoPlus Pte Ltd



Symbian: Mee Yoc



Xenergy



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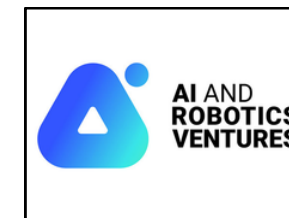
China Robotics Brands



Thailand Robotics Start-up



Botlink



AI and Robotics Ventures



Obodroid



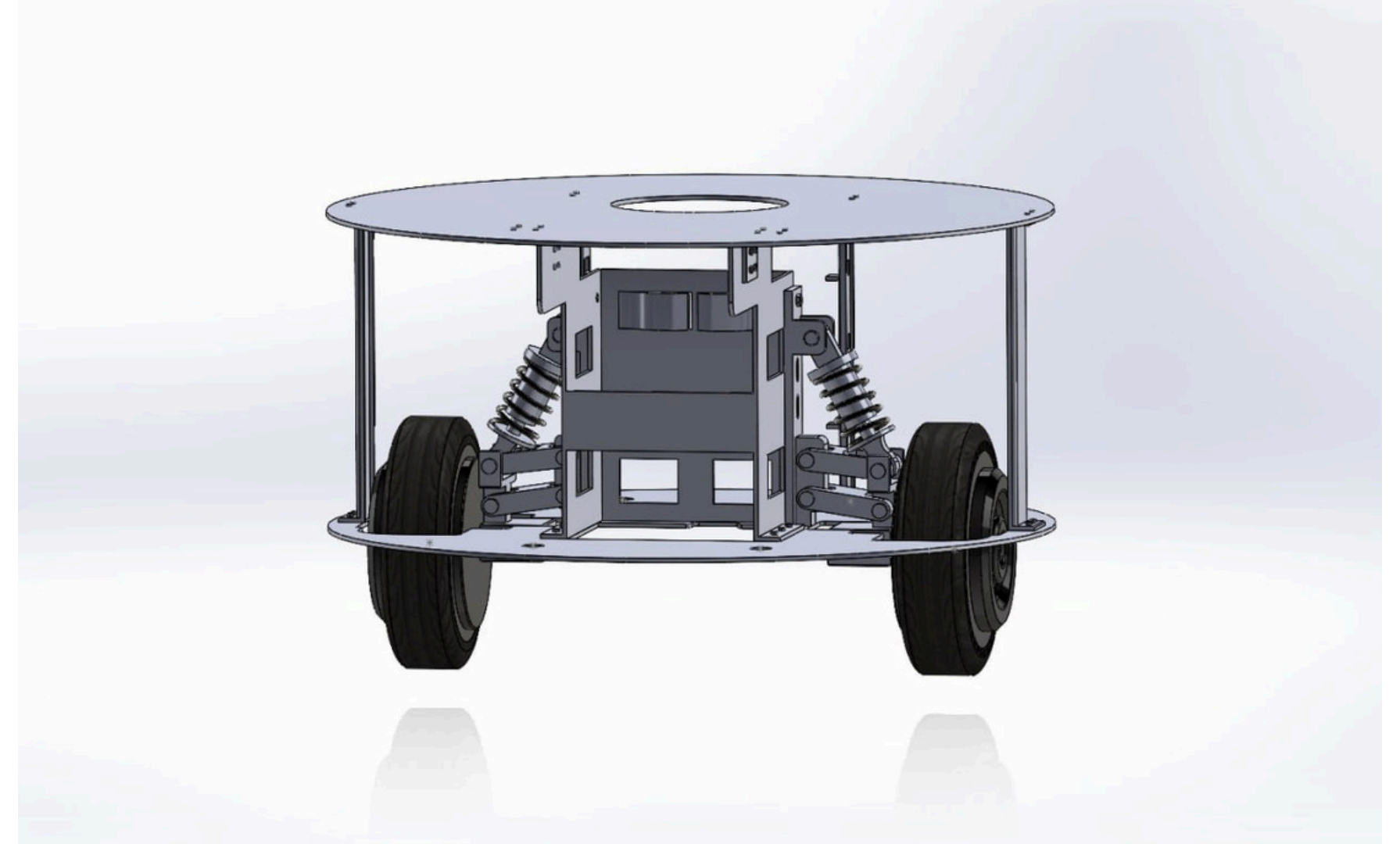
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Better Vision



Empowering Community,
Transforming Society And
Advancing Cybernetics



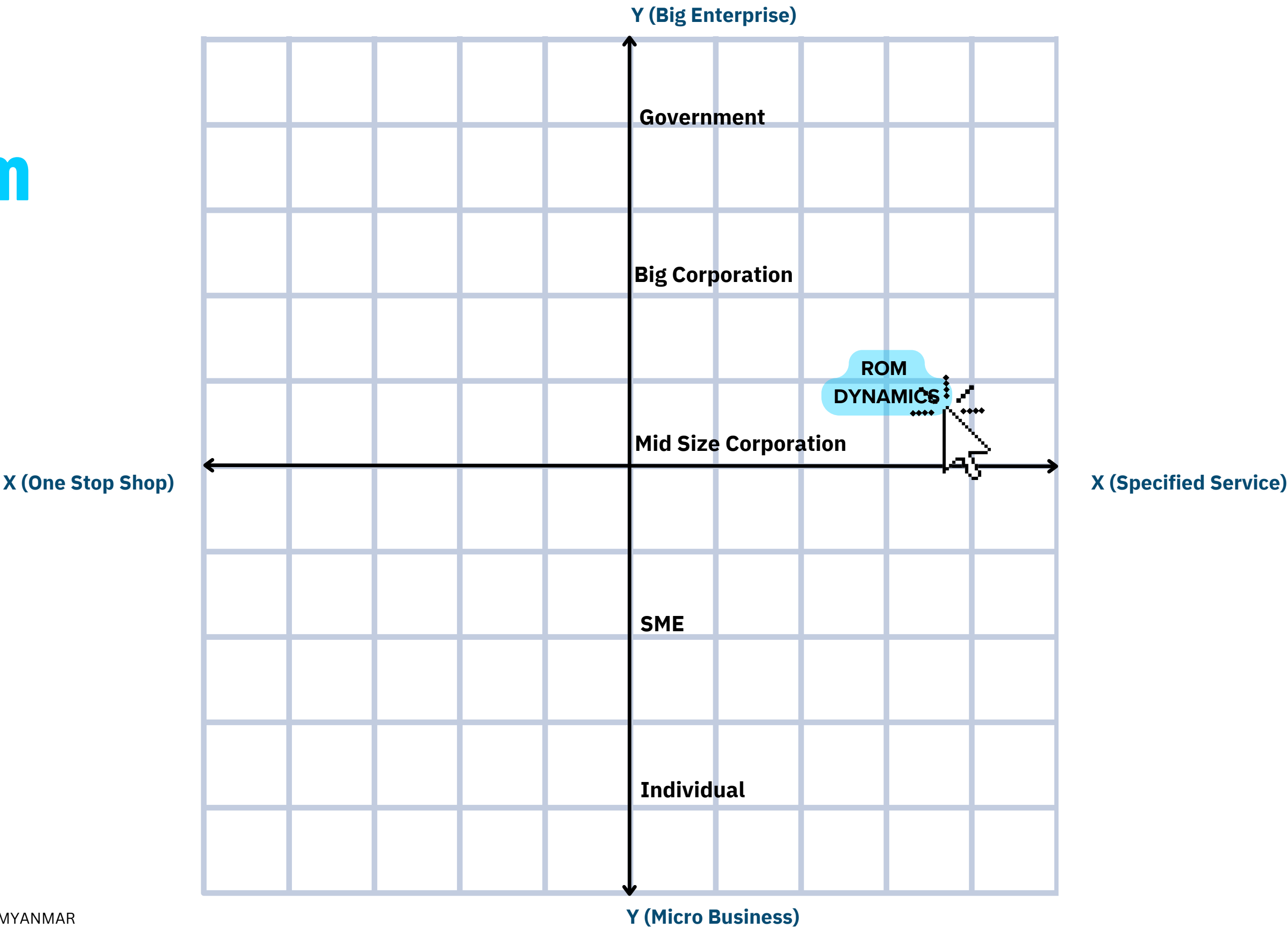
VS

To produce cybernetics products to
be amazed to support sustainable
growth of autonomous



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Industrial Mainstream



ROM DYNAMICS CO,. LTD

SWOT Analysis

STRENGTHS

- Own technology and know how
- No.1 Business in Myanmar
- High Quality Engineering Staffs

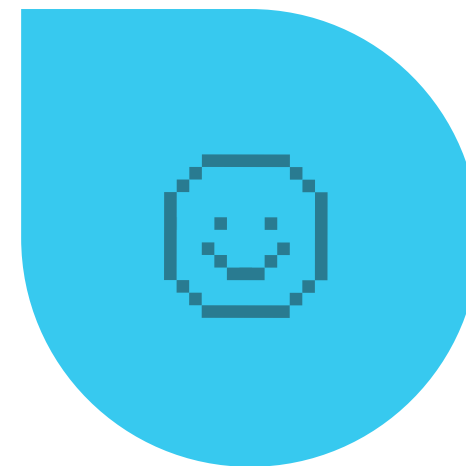
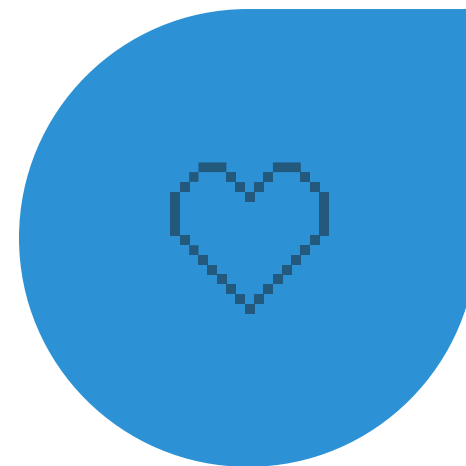


WEAKNESSES

- Limited resources for mass production
- Few engineers know the clients' sites.
- Sales and marketing for ASEAN region
- Business Management team
- No Patent

OPPORTUNITIES

- Overseas market (ASEAN/EU)
- Highly Demand for AI/Robotics and Data Science technology for Business local/oversea.
- Overseas outsource projects



THREAT

- Import products from China and India
- Weak copy right laws
- Economic crisis



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Strategy

01

S (engineering know how) / T (Economic crisis)

Open data science and AI technology training

02

W (Business Management Team) / T (Economic crisis)

Strategic alliance/partnership with project management.

03

W (limited resources) / O (highly demand for AI n Data Science)

Focus for specific project from inbound project from abroad.

04

W (No patent)/O (highly demand for AI n Data Science)

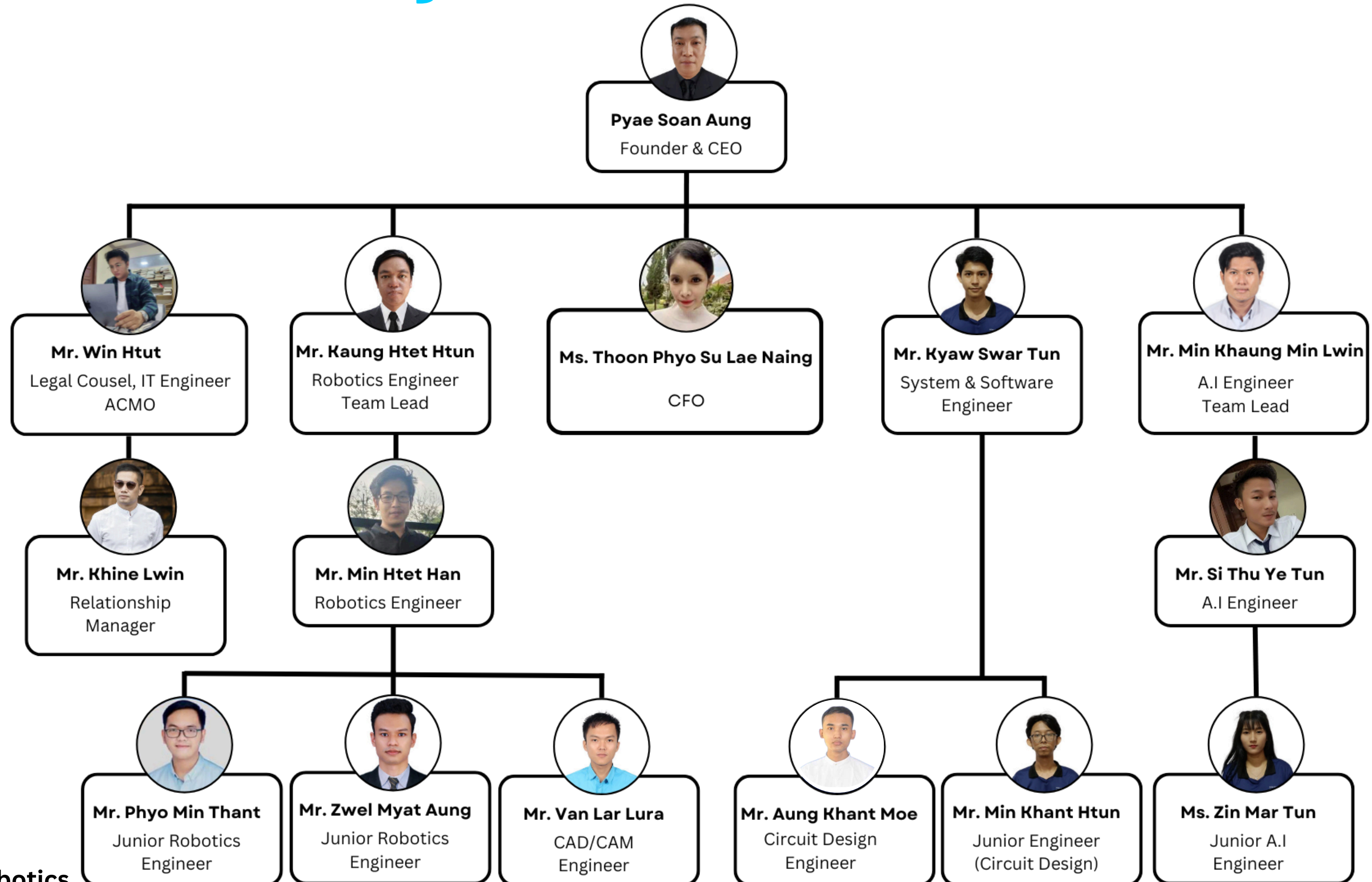
Based on open-source technology solutions



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Organization Structure



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Critical Success Factors (CSFs)

01

High Quality Engineering Staffs

02

Own Technology and know how (Design, Development, Commercialization)

03

Strong research and development for AI and Data Sciences (More than two decades)

04

Low-cost high-quality customization for Robotics, Ai and data science products/Projects

05

Sustainable Financial Supporting for Business Operation



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Thank You For Watching

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WITH US



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contact@romrobots.com



+959-2500 7400 5