

# CASE\_STUDY2

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## Bellabeat// Case study:

### 1. Summary:

Bellabeat, a high-tech company that manufactures health-focused smart products wants to analyse the usage of one of their products in order to gain insight into how people are already using their smart devices. Then, using this information, she would like high-level recommendations for how these trends can inform Bellabeat marketing strategy.

### 2. ASK:

#### 2.1 Identify the business task:

The company better target their marketing efforts into their customer's needs based on their usage of their fitness smart devices. With this info then make high-level recommendations for how these trends can inform Bellabeat marketing strategy. Urška Sršen, cofounder and Chief Creative Officer of Bellabeat, believes that analyzing smart device fitness data could help unlock new growth opportunities for the company.

#### 2.2 Questions for the analysis:

- What are some trends in smart device usage?
- How could these trends apply to Bellabeat customers?
- How could these trends help influence Bellabeat marketing strategy.

#### 2.3 The business task:

Given these facts, the business task is defined as searching for user patterns of usage of their smart devices in order to gain insights that would later better orientate marketing decisions.

### 3. Prepare:

#### 3.1 Dataset used:

The data source used for our case study is FitBit Fitness Tracker Data. This dataset is stored in Kaggle and was made available through Mobius.

#### 3.2 Data Organization and verification:

Available to us are 18 CSV documents. Each document represents different quantitative data tracked by Fitbit. The data is considered long since each row is one time point per subject, so each subject will have data in multiple rows. Every user has a unique ID and different rows since data is tracked by day and time.

I sorted and filtered tables and I was able to verify attributes and observations of each table and relations between tables. Counted sample size (users) of each table and verified time length of analysis 31 days of 33 users. The type of every table is "Microsoft Excel CSV": 1. dailyActivity\_merged: Daily Activity, Tracking:

Steps, Distance, Intensities, Calories. 2. dailyCalories\_merged: Daily Calories. 3. dailyIntensities\_merged: Daily Intensity, Measured in Minutes/Distance, 4. gro. categories. 4. dailySteps\_merged: Daily Steps. 5. heartrate\_seconds\_merged: day and time heartrate logs for just 7 users. 6. hourlyCalories\_merged: Hourly Calories burned. 7. hourlyIntensities\_merged: Hourly total and average intensity. 8. hourlySteps\_merged: Hourly Steps. 9. minuteCaloriesNarrow\_merged: Calories burned every minute (Every minute in single row) 10. minuteCaloriesWide\_merged: Calories burned (Every minute in single column) 11. minuteIntensitiesNarrow\_merged: Intensity counted (Every minute in single row) 12. minuteIntensitiesWide\_merged: Intensity counted by minute (Every minute in single column) 13. minuteMETsNarrow\_merged: Ratio of the energy you are using in a physical activity compared. 14. minuteSleep\_merged: Log Sleep by Minute for 24 users. Value column not specified 15. minuteStepsNarrow\_merged: Steps tracked (Every minute in single row) 16. minuteStepsWide\_merged: Steps tracked (Every minute in single column) 17. sleepDay\_merged: Daily sleep logs, by Total count of sleeps a day & minutes/Time in Bed 18. weightLogInfo\_merged: Weight track by day in Kg and Pounds. Calculation of BMI.

## 4. Process and Analyse:

I will focus my analysis in R due to the accessibility, amount of data and to be able to create data visualization to share my results with stakeholders.

### 4.1 Installing packages and opening libraries

We will choose the packages that will help us on our analysis and open them. We will use the following packages:

```
library(tidyverse)
```

```
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v dplyr      1.1.4      v readr      2.1.5
## v forcats    1.0.0      v stringr    1.5.1
## v ggplot2    3.5.1      v tibble     3.2.1
## v lubridate  1.9.4      v tidyr      1.3.1
## v purrr      1.0.4
```

```
## -- Conflicts ----- tidyverse_conflicts() --
```

```
## x dplyr::filter() masks stats::filter()
```

```
## x dplyr::lag() masks stats::lag()
```

```
## i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflicts to become errors
```

```
library(tidyr)
```

```
library(readr)
```

```
library(magrittr)
```

```
##
```

```
## Attaching package: 'magrittr'
```

```
##
```

```
## The following object is masked from 'package:purrr':
```

```
##
```

```
##      set_names
```

```
##
```

```
## The following object is masked from 'package:tidyr':
```

```
##
```

```
##      extract
```

```
library(dplyr)
```

```
library(lubridate)
```

```
library(ggpubr)
```

```
library(ggplot2)
```

```
library(janitor)
```

```
##
## Attaching package: 'janitor'
##
## The following objects are masked from 'package:stats':
##
##   chisq.test, fisher.test
```

## 4.2 Importing datasets (Load our CSV. files):

We will upload the datasets that will help us answer our business task. On our analysis we will focus on the following datasets:

Activity\_Day

Sleep\_Day Sleep\_Time

Calories\_Day Calories\_Hour CaloriesNarrow\_Minute CaloriesWide\_Minute

Intensities\_Day Intensities\_Hour IntensitiesNarrow\_Minute IntensitiesWide\_Minute

Steps\_Day Steps\_Hour StepsNarrow\_Minute StepsWide\_Minute

heartrate\_Time

METsNarrow\_Minute

weight\_LogInfo.

```
## Rows: 940 Columns: 15
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityDate
## dbl (14): Id, TotalSteps, TotalDistance, TrackerDistance, LoggedActivitiesDi...
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 413 Columns: 5
## -- Column specification -----
## Delimiter: ","
## chr (1): SleepDay
## dbl (4): Id, TotalSleepRecords, TotalMinutesAsleep, TotalTimeInBed
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 188521 Columns: 4
## -- Column specification -----
## Delimiter: ","
## chr (1): date
## dbl (3): Id, value, logId
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 940 Columns: 3
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityDay
```

```

## dbl (2): Id, Calories
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 22099 Columns: 3
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityHour
## dbl (2): Id, Calories
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 1325580 Columns: 3
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityMinute
## dbl (2): Id, Calories
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 21645 Columns: 62
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityHour
## dbl (61): Id, Calories00, Calories01, Calories02, Calories03, Calories04, Ca...
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 940 Columns: 10
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityDay
## dbl (9): Id, SedentaryMinutes, LightlyActiveMinutes, FairlyActiveMinutes, Ve...
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 22099 Columns: 4
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityHour
## dbl (3): Id, TotalIntensity, AverageIntensity
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 1325580 Columns: 3
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityMinute
## dbl (2): Id, Intensity
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 21645 Columns: 62
## -- Column specification -----

```

```

## Delimiter: ","
## chr (1): ActivityHour
## dbl (61): Id, Intensity00, Intensity01, Intensity02, Intensity03, Intensity0...
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 940 Columns: 3
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityDay
## dbl (2): Id, StepTotal
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 22099 Columns: 3
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityHour
## dbl (2): Id, StepTotal
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 1325580 Columns: 3
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityMinute
## dbl (2): Id, Steps
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 21645 Columns: 62
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityHour
## dbl (61): Id, Steps00, Steps01, Steps02, Steps03, Steps04, Steps05, Steps06,...
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 1048575 Columns: 3
## -- Column specification -----
## Delimiter: ","
## chr (1): Time
## dbl (2): Id, Value
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
## Rows: 1325580 Columns: 3
## -- Column specification -----
## Delimiter: ","
## chr (1): ActivityMinute
## dbl (2): Id, METs
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.

```

```
## Rows: 67 Columns: 8
## -- Column specification -----
## Delimiter: ","
## chr (1): Date
## dbl (6): Id, WeightKg, WeightPounds, Fat, BMI, LogId
## lgl (1): IsManualReport
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

#### 4.3 Preview our datasets:

- We will preview our selected data frames and check the summary of each column. Take a look at all data.

```
head(Activity_Day)
```

```
## # A tibble: 6 x 15
##       Id ActivityDate TotalSteps TotalDistance TrackerDistance
##       <dbl> <chr>         <dbl>         <dbl>         <dbl>
## 1 1503960366 4/12/2016         13162           8.5           8.5
## 2 1503960366 4/13/2016         10735           6.97          6.97
## 3 1503960366 4/14/2016         10460           6.74          6.74
## 4 1503960366 4/15/2016          9762           6.28          6.28
## 5 1503960366 4/16/2016        12669           8.16          8.16
## 6 1503960366 4/17/2016          9705           6.48          6.48
## # i 10 more variables: LoggedActivitiesDistance <dbl>,
## #   VeryActiveDistance <dbl>, ModeratelyActiveDistance <dbl>,
## #   LightActiveDistance <dbl>, SedentaryActiveDistance <dbl>,
## #   VeryActiveMinutes <dbl>, FairlyActiveMinutes <dbl>,
## #   LightlyActiveMinutes <dbl>, SedentaryMinutes <dbl>, Calories <dbl>
```

```
head(Sleep_Day)
```

```
## # A tibble: 6 x 5
##       Id SleepDay      TotalSleepRecords TotalMinutesAsleep TotalTimeInBed
##       <dbl> <chr>         <dbl>         <dbl>         <dbl>
## 1 1503960366 4/12/2016 12:0~          1           327           346
## 2 1503960366 4/13/2016 12:0~          2           384           407
## 3 1503960366 4/15/2016 12:0~          1           412           442
## 4 1503960366 4/16/2016 12:0~          2           340           367
## 5 1503960366 4/17/2016 12:0~          1           700           712
## 6 1503960366 4/19/2016 12:0~          1           304           320
```

```
head(Sleep_Time)
```

```
## # A tibble: 6 x 4
##       Id date              value      logId
##       <dbl> <chr>         <dbl>      <dbl>
## 1 1503960366 4/12/2016 2:47:30 AM      3 11380564589
## 2 1503960366 4/12/2016 2:48:30 AM      2 11380564589
## 3 1503960366 4/12/2016 2:49:30 AM      1 11380564589
## 4 1503960366 4/12/2016 2:50:30 AM      1 11380564589
## 5 1503960366 4/12/2016 2:51:30 AM      1 11380564589
## 6 1503960366 4/12/2016 2:52:30 AM      1 11380564589
```

```
head(Intensities_Day)
```

```
## # A tibble: 6 x 10
##       Id ActivityDay SedentaryMinutes LightlyActiveMinutes FairlyActiveMinutes
##       <dbl> <chr>          <dbl>          <dbl>          <dbl>
## 1  1.50e9 4/12/2016           728            328            13
## 2  1.50e9 4/13/2016           776            217            19
## 3  1.50e9 4/14/2016          1218            181            11
## 4  1.50e9 4/15/2016           726            209            34
## 5  1.50e9 4/16/2016           773            221            10
## 6  1.50e9 4/17/2016           539            164            20
## # i 5 more variables: VeryActiveMinutes <dbl>, SedentaryActiveDistance <dbl>,
## #   LightActiveDistance <dbl>, ModeratelyActiveDistance <dbl>,
## #   VeryActiveDistance <dbl>
```

```
head(Intensities_Hour)
```

```
## # A tibble: 6 x 4
##       Id ActivityHour      TotalIntensity AverageIntensity
##       <dbl> <chr>          <dbl>          <dbl>
## 1 1503960366 4/12/2016 12:00:00 AM           20           0.333
## 2 1503960366 4/12/2016 1:00:00 AM            8           0.133
## 3 1503960366 4/12/2016 2:00:00 AM            7           0.117
## 4 1503960366 4/12/2016 3:00:00 AM            0            0
## 5 1503960366 4/12/2016 4:00:00 AM            0            0
## 6 1503960366 4/12/2016 5:00:00 AM            0            0
```

```
head(IntensitiesNarrow_Minute)
```

```
## # A tibble: 6 x 3
##       Id ActivityMinute      Intensity
##       <dbl> <chr>          <dbl>
## 1 1503960366 4/12/2016 12:00:00 AM            0
## 2 1503960366 4/12/2016 12:01:00 AM            0
## 3 1503960366 4/12/2016 12:02:00 AM            0
## 4 1503960366 4/12/2016 12:03:00 AM            0
## 5 1503960366 4/12/2016 12:04:00 AM            0
## 6 1503960366 4/12/2016 12:05:00 AM            0
```

```
head(IntensitiesWide_Minute)
```

```
## # A tibble: 6 x 62
##       Id ActivityHour      Intensity00 Intensity01 Intensity02 Intensity03
##       <dbl> <chr>          <dbl>          <dbl>          <dbl>          <dbl>
## 1 1503960366 4/13/2016 12:00:00~            1            1            0            0
## 2 1503960366 4/13/2016 1:00:00 ~            0            0            0            0
## 3 1503960366 4/13/2016 2:00:00 ~            0            0            0            0
## 4 1503960366 4/13/2016 3:00:00 ~            0            0            0            0
## 5 1503960366 4/13/2016 4:00:00 ~            0            0            0            0
## 6 1503960366 4/13/2016 5:00:00 ~            0            0            0            0
## # i 56 more variables: Intensity04 <dbl>, Intensity05 <dbl>, Intensity06 <dbl>,
## #   Intensity07 <dbl>, Intensity08 <dbl>, Intensity09 <dbl>, Intensity10 <dbl>,
## #   Intensity11 <dbl>, Intensity12 <dbl>, Intensity13 <dbl>, Intensity14 <dbl>,
## #   Intensity15 <dbl>, Intensity16 <dbl>, Intensity17 <dbl>, Intensity18 <dbl>,
## #   Intensity19 <dbl>, Intensity20 <dbl>, Intensity21 <dbl>, Intensity22 <dbl>,
## #   Intensity23 <dbl>, Intensity24 <dbl>, Intensity25 <dbl>, Intensity26 <dbl>,
```

```
## # Intensity27 <dbl>, Intensity28 <dbl>, Intensity29 <dbl>, ...
```

```
head(Calories_Day)
```

```
## # A tibble: 6 x 3
##       Id ActivityDay Calories
##       <dbl> <chr>         <dbl>
## 1 1503960366 4/12/2016      1985
## 2 1503960366 4/13/2016      1797
## 3 1503960366 4/14/2016      1776
## 4 1503960366 4/15/2016      1745
## 5 1503960366 4/16/2016      1863
## 6 1503960366 4/17/2016      1728
```

```
head(Calories_Hour)
```

```
## # A tibble: 6 x 3
##       Id ActivityHour      Calories
##       <dbl> <chr>         <dbl>
## 1 1503960366 4/12/2016 12:00:00 AM      81
## 2 1503960366 4/12/2016 1:00:00 AM      61
## 3 1503960366 4/12/2016 2:00:00 AM      59
## 4 1503960366 4/12/2016 3:00:00 AM      47
## 5 1503960366 4/12/2016 4:00:00 AM      48
## 6 1503960366 4/12/2016 5:00:00 AM      48
```

```
head(CaloriesNarrow_Minute)
```

```
## # A tibble: 6 x 3
##       Id ActivityMinute      Calories
##       <dbl> <chr>         <dbl>
## 1 1503960366 4/12/2016 12:00:00 AM    0.786
## 2 1503960366 4/12/2016 12:01:00 AM    0.786
## 3 1503960366 4/12/2016 12:02:00 AM    0.786
## 4 1503960366 4/12/2016 12:03:00 AM    0.786
## 5 1503960366 4/12/2016 12:04:00 AM    0.786
## 6 1503960366 4/12/2016 12:05:00 AM    0.944
```

```
head(CaloriesWide_Minute)
```

```
## # A tibble: 6 x 62
##       Id ActivityHour Calories00 Calories01 Calories02 Calories03 Calories04
##       <dbl> <chr>         <dbl>     <dbl>     <dbl>     <dbl>     <dbl>
## 1 1503960366 4/13/2016 1~      1.89      2.20      0.944      0.944      0.944
## 2 1503960366 4/13/2016 1~      0.786      0.786      0.786      0.786      0.944
## 3 1503960366 4/13/2016 2~      0.786      0.786      0.786      0.786      0.786
## 4 1503960366 4/13/2016 3~      0.786      0.786      0.786      0.786      0.786
## 5 1503960366 4/13/2016 4~      0.786      0.786      0.786      0.786      0.786
## 6 1503960366 4/13/2016 5~      0.786      0.786      0.786      0.786      0.786
## # i 55 more variables: Calories05 <dbl>, Calories06 <dbl>, Calories07 <dbl>,
## #   Calories08 <dbl>, Calories09 <dbl>, Calories10 <dbl>, Calories11 <dbl>,
## #   Calories12 <dbl>, Calories13 <dbl>, Calories14 <dbl>, Calories15 <dbl>,
## #   Calories16 <dbl>, Calories17 <dbl>, Calories18 <dbl>, Calories19 <dbl>,
## #   Calories20 <dbl>, Calories21 <dbl>, Calories22 <dbl>, Calories23 <dbl>,
## #   Calories24 <dbl>, Calories25 <dbl>, Calories26 <dbl>, Calories27 <dbl>,
## #   Calories28 <dbl>, Calories29 <dbl>, Calories30 <dbl>, Calories31 <dbl>, ...
```



```
head(Steps_Day)
```

```
## # A tibble: 6 x 3
##       Id ActivityDay StepTotal
##   <dbl> <chr>      <dbl>
## 1 1503960366 4/12/2016      13162
## 2 1503960366 4/13/2016      10735
## 3 1503960366 4/14/2016      10460
## 4 1503960366 4/15/2016       9762
## 5 1503960366 4/16/2016      12669
## 6 1503960366 4/17/2016       9705
```

```
head(Steps_Hour)
```

```
## # A tibble: 6 x 3
##       Id ActivityHour      StepTotal
##   <dbl> <chr>      <dbl>
## 1 1503960366 4/12/2016 12:00:00 AM       373
## 2 1503960366 4/12/2016 1:00:00 AM       160
## 3 1503960366 4/12/2016 2:00:00 AM       151
## 4 1503960366 4/12/2016 3:00:00 AM         0
## 5 1503960366 4/12/2016 4:00:00 AM         0
## 6 1503960366 4/12/2016 5:00:00 AM         0
```

```
head(StepsNarrow_Minute)
```

```
## # A tibble: 6 x 3
##       Id ActivityMinute      Steps
##   <dbl> <chr>      <dbl>
## 1 1503960366 4/12/2016 12:00:00 AM         0
## 2 1503960366 4/12/2016 12:01:00 AM         0
## 3 1503960366 4/12/2016 12:02:00 AM         0
## 4 1503960366 4/12/2016 12:03:00 AM         0
## 5 1503960366 4/12/2016 12:04:00 AM         0
## 6 1503960366 4/12/2016 12:05:00 AM         0
```

```
head(StepsWide_Minute)
```

```
## # A tibble: 6 x 62
##       Id ActivityHour Steps00 Steps01 Steps02 Steps03 Steps04 Steps05 Steps06
##   <dbl> <chr>      <dbl>  <dbl>  <dbl>  <dbl>  <dbl>  <dbl>  <dbl>
## 1 1.50e9 4/13/2016 1~         4     16         0         0         0         9         0
## 2 1.50e9 4/13/2016 1~         0         0         0         0         0         0         0
## 3 1.50e9 4/13/2016 2~         0         0         0         0         0         0         0
## 4 1.50e9 4/13/2016 3~         0         0         0         0         0         0         0
## 5 1.50e9 4/13/2016 4~         0         0         0         0         0         0         0
## 6 1.50e9 4/13/2016 5~         0         0         0         0         0         0         0
## # i 53 more variables: Steps07 <dbl>, Steps08 <dbl>, Steps09 <dbl>,
## #   Steps10 <dbl>, Steps11 <dbl>, Steps12 <dbl>, Steps13 <dbl>, Steps14 <dbl>,
## #   Steps15 <dbl>, Steps16 <dbl>, Steps17 <dbl>, Steps18 <dbl>, Steps19 <dbl>,
## #   Steps20 <dbl>, Steps21 <dbl>, Steps22 <dbl>, Steps23 <dbl>, Steps24 <dbl>,
## #   Steps25 <dbl>, Steps26 <dbl>, Steps27 <dbl>, Steps28 <dbl>, Steps29 <dbl>,
## #   Steps30 <dbl>, Steps31 <dbl>, Steps32 <dbl>, Steps33 <dbl>, Steps34 <dbl>,
## #   Steps35 <dbl>, Steps36 <dbl>, Steps37 <dbl>, Steps38 <dbl>, ...
```

```
head(METsNarrow_Minute)
```

```
## # A tibble: 6 x 3
##       Id ActivityMinute      METs
##       <dbl> <chr>          <dbl>
## 1 1503960366 4/12/2016 12:00:00 AM      10
## 2 1503960366 4/12/2016 12:01:00 AM      10
## 3 1503960366 4/12/2016 12:02:00 AM      10
## 4 1503960366 4/12/2016 12:03:00 AM      10
## 5 1503960366 4/12/2016 12:04:00 AM      10
## 6 1503960366 4/12/2016 12:05:00 AM      12
```

```
head(weight_LogInfo)
```

```
## # A tibble: 6 x 8
##       Id Date      WeightKg WeightPounds  Fat  BMI IsManualReport  LogId
##       <dbl> <chr>          <dbl>      <dbl> <dbl> <dbl> <lgl>          <dbl>
## 1 1503960366 5/2/2016 ~      52.6        116.    22  22.6 TRUE          1.46e12
## 2 1503960366 5/3/2016 ~      52.6        116.    NA  22.6 TRUE          1.46e12
## 3 1927972279 4/13/2016~     134.        294.    NA  47.5 FALSE          1.46e12
## 4 2873212765 4/21/2016~     56.7        125.    NA  21.5 TRUE          1.46e12
## 5 2873212765 5/12/2016~     57.3        126.    NA  21.7 TRUE          1.46e12
## 6 4319703577 4/17/2016~     72.4        160.    25  27.5 TRUE          1.46e12
```

- Identify all the columns names in all data.

```
colnames(Activity_Day)
```

```
## [1] "Id" "ActivityDate"
## [3] "TotalSteps" "TotalDistance"
## [5] "TrackerDistance" "LoggedActivitiesDistance"
## [7] "VeryActiveDistance" "ModeratelyActiveDistance"
## [9] "LightActiveDistance" "SedentaryActiveDistance"
## [11] "VeryActiveMinutes" "FairlyActiveMinutes"
## [13] "LightlyActiveMinutes" "SedentaryMinutes"
## [15] "Calories"
```

```
colnames(Sleep_Day)
```

```
## [1] "Id" "SleepDay" "TotalSleepRecords"
## [4] "TotalMinutesAsleep" "TotalTimeInBed"
```

```
colnames(Sleep_Time)
```

```
## [1] "Id" "date" "value" "logId"
```

```
colnames(Intensities_Day)
```

```
## [1] "Id" "ActivityDay"
## [3] "SedentaryMinutes" "LightlyActiveMinutes"
## [5] "FairlyActiveMinutes" "VeryActiveMinutes"
## [7] "SedentaryActiveDistance" "LightActiveDistance"
## [9] "ModeratelyActiveDistance" "VeryActiveDistance"
```

```
colnames(Intensities_Hour)
```

```
## [1] "Id" "ActivityHour" "TotalIntensity" "AverageIntensity"
```

```
colnames(IntensitiesNarrow_Minute)
```

```
## [1] "Id" "ActivityMinute" "Intensity"
```

```
colnames(IntensitiesWide_Minute)
```

```
## [1] "Id" "ActivityHour" "Intensity00" "Intensity01" "Intensity02"
## [6] "Intensity03" "Intensity04" "Intensity05" "Intensity06" "Intensity07"
## [11] "Intensity08" "Intensity09" "Intensity10" "Intensity11" "Intensity12"
## [16] "Intensity13" "Intensity14" "Intensity15" "Intensity16" "Intensity17"
## [21] "Intensity18" "Intensity19" "Intensity20" "Intensity21" "Intensity22"
## [26] "Intensity23" "Intensity24" "Intensity25" "Intensity26" "Intensity27"
## [31] "Intensity28" "Intensity29" "Intensity30" "Intensity31" "Intensity32"
## [36] "Intensity33" "Intensity34" "Intensity35" "Intensity36" "Intensity37"
## [41] "Intensity38" "Intensity39" "Intensity40" "Intensity41" "Intensity42"
## [46] "Intensity43" "Intensity44" "Intensity45" "Intensity46" "Intensity47"
## [51] "Intensity48" "Intensity49" "Intensity50" "Intensity51" "Intensity52"
## [56] "Intensity53" "Intensity54" "Intensity55" "Intensity56" "Intensity57"
## [61] "Intensity58" "Intensity59"
```

```
colnames(Calories_Day)
```

```
## [1] "Id" "ActivityDay" "Calories"
```

```
colnames(Calories_Hour)
```

```
## [1] "Id" "ActivityHour" "Calories"
```

```
colnames(CaloriesNarrow_Minute)
```

```
## [1] "Id" "ActivityMinute" "Calories"
```

```
colnames(CaloriesWide_Minute)
```

```
## [1] "Id" "ActivityHour" "Calories00" "Calories01" "Calories02"
## [6] "Calories03" "Calories04" "Calories05" "Calories06" "Calories07"
## [11] "Calories08" "Calories09" "Calories10" "Calories11" "Calories12"
## [16] "Calories13" "Calories14" "Calories15" "Calories16" "Calories17"
## [21] "Calories18" "Calories19" "Calories20" "Calories21" "Calories22"
## [26] "Calories23" "Calories24" "Calories25" "Calories26" "Calories27"
## [31] "Calories28" "Calories29" "Calories30" "Calories31" "Calories32"
## [36] "Calories33" "Calories34" "Calories35" "Calories36" "Calories37"
## [41] "Calories38" "Calories39" "Calories40" "Calories41" "Calories42"
## [46] "Calories43" "Calories44" "Calories45" "Calories46" "Calories47"
## [51] "Calories48" "Calories49" "Calories50" "Calories51" "Calories52"
## [56] "Calories53" "Calories54" "Calories55" "Calories56" "Calories57"
## [61] "Calories58" "Calories59"
```

```
colnames(Steps_Day)
```

```
## [1] "Id" "ActivityDay" "StepTotal"
```

```
colnames(Steps_Hour)
```

```
## [1] "Id" "ActivityHour" "StepTotal"
```

```
colnames(StepsNarrow_Minute)
```

```
## [1] "Id" "ActivityMinute" "Steps"
```

```
colnames(StepsWide_Minute)
```

```
## [1] "Id"          "ActivityHour" "Steps00"      "Steps01"      "Steps02"
## [6] "Steps03"     "Steps04"      "Steps05"      "Steps06"      "Steps07"
## [11] "Steps08"     "Steps09"      "Steps10"      "Steps11"      "Steps12"
## [16] "Steps13"     "Steps14"      "Steps15"      "Steps16"      "Steps17"
## [21] "Steps18"     "Steps19"      "Steps20"      "Steps21"      "Steps22"
## [26] "Steps23"     "Steps24"      "Steps25"      "Steps26"      "Steps27"
## [31] "Steps28"     "Steps29"      "Steps30"      "Steps31"      "Steps32"
## [36] "Steps33"     "Steps34"      "Steps35"      "Steps36"      "Steps37"
## [41] "Steps38"     "Steps39"      "Steps40"      "Steps41"      "Steps42"
## [46] "Steps43"     "Steps44"      "Steps45"      "Steps46"      "Steps47"
## [51] "Steps48"     "Steps49"      "Steps50"      "Steps51"      "Steps52"
## [56] "Steps53"     "Steps54"      "Steps55"      "Steps56"      "Steps57"
## [61] "Steps58"     "Steps59"
```

```
colnames(METsNarrow_Minute)
```

```
## [1] "Id"          "ActivityMinute" "METs"
```

```
colnames(weight_LogInfo)
```

```
## [1] "Id"          "Date"          "WeightKg"       "WeightPounds"
## [5] "Fat"         "BMI"           "IsManualReport" "LogId"
```

- Identify all the structure in all data.

```
str(Activity_Day)
```

```
## spc_tbl_ [940 x 15] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:940] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityDate : chr [1:940] "4/12/2016" "4/13/2016" "4/14/2016" "4/15/2016" ...
## $ TotalSteps : num [1:940] 13162 10735 10460 9762 12669 ...
## $ TotalDistance : num [1:940] 8.5 6.97 6.74 6.28 8.16 ...
## $ TrackerDistance : num [1:940] 8.5 6.97 6.74 6.28 8.16 ...
## $ LoggedActivitiesDistance: num [1:940] 0 0 0 0 0 0 0 0 0 ...
## $ VeryActiveDistance : num [1:940] 1.88 1.57 2.44 2.14 2.71 ...
## $ ModeratelyActiveDistance: num [1:940] 0.55 0.69 0.4 1.26 0.41 ...
## $ LightActiveDistance : num [1:940] 6.06 4.71 3.91 2.83 5.04 ...
## $ SedentaryActiveDistance : num [1:940] 0 0 0 0 0 0 0 0 0 ...
## $ VeryActiveMinutes : num [1:940] 25 21 30 29 36 38 42 50 28 19 ...
## $ FairlyActiveMinutes : num [1:940] 13 19 11 34 10 20 16 31 12 8 ...
## $ LightlyActiveMinutes : num [1:940] 328 217 181 209 221 164 233 264 205 211 ...
## $ SedentaryMinutes : num [1:940] 728 776 1218 726 773 ...
## $ Calories : num [1:940] 1985 1797 1776 1745 1863 ...
## - attr(*, "spec")=
## .. cols(
## .. Id = col_double(),
## .. ActivityDate = col_character(),
## .. TotalSteps = col_double(),
## .. TotalDistance = col_double(),
## .. TrackerDistance = col_double(),
## .. LoggedActivitiesDistance = col_double(),
## .. VeryActiveDistance = col_double(),
## .. ModeratelyActiveDistance = col_double(),
## .. LightActiveDistance = col_double(),
```

```
## .. SedentaryActiveDistance = col_double(),
## .. VeryActiveMinutes = col_double(),
## .. FairlyActiveMinutes = col_double(),
## .. LightlyActiveMinutes = col_double(),
## .. SedentaryMinutes = col_double(),
## .. Calories = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Sleep_Day)
```

```
## spc_tbl_ [413 x 5] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:413] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ SleepDay : chr [1:413] "4/12/2016 12:00:00 AM" "4/13/2016 12:00:00 AM" "4/15/2016 12:00:00 AM" ...
## $ TotalSleepRecords : num [1:413] 1 2 1 2 1 1 1 1 1 1 ...
## $ TotalMinutesAsleep: num [1:413] 327 384 412 340 700 304 360 325 361 430 ...
## $ TotalTimeInBed : num [1:413] 346 407 442 367 712 320 377 364 384 449 ...
## - attr(*, "spec")=
## .. cols(
## .. Id = col_double(),
## .. SleepDay = col_character(),
## .. TotalSleepRecords = col_double(),
## .. TotalMinutesAsleep = col_double(),
## .. TotalTimeInBed = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Sleep_Time)
```

```
## spc_tbl_ [188,521 x 4] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:188521] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ date : chr [1:188521] "4/12/2016 2:47:30 AM" "4/12/2016 2:48:30 AM" "4/12/2016 2:49:30 AM" "4/12/2016 2:50:30 AM" ...
## $ value: num [1:188521] 3 2 1 1 1 1 1 2 2 2 ...
## $ logId: num [1:188521] 1.14e+10 1.14e+10 1.14e+10 1.14e+10 1.14e+10 ...
## - attr(*, "spec")=
## .. cols(
## .. Id = col_double(),
## .. date = col_character(),
## .. value = col_double(),
## .. logId = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Intensities_Day)
```

```
## spc_tbl_ [940 x 10] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:940] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityDay : chr [1:940] "4/12/2016" "4/13/2016" "4/14/2016" "4/15/2016" ...
## $ SedentaryMinutes : num [1:940] 728 776 1218 726 773 ...
## $ LightlyActiveMinutes : num [1:940] 328 217 181 209 221 164 233 264 205 211 ...
## $ FairlyActiveMinutes : num [1:940] 13 19 11 34 10 20 16 31 12 8 ...
## $ VeryActiveMinutes : num [1:940] 25 21 30 29 36 38 42 50 28 19 ...
## $ SedentaryActiveDistance : num [1:940] 0 0 0 0 0 0 0 0 0 0 ...
## $ LightActiveDistance : num [1:940] 6.06 4.71 3.91 2.83 5.04 ...
## $ ModeratelyActiveDistance: num [1:940] 0.55 0.69 0.4 1.26 0.41 ...
## $ VeryActiveDistance : num [1:940] 1.88 1.57 2.44 2.14 2.71 ...
```

```

## - attr(*, "spec")=
## .. cols(
## ..   Id = col_double(),
## ..   ActivityDay = col_character(),
## ..   SedentaryMinutes = col_double(),
## ..   LightlyActiveMinutes = col_double(),
## ..   FairlyActiveMinutes = col_double(),
## ..   VeryActiveMinutes = col_double(),
## ..   SedentaryActiveDistance = col_double(),
## ..   LightActiveDistance = col_double(),
## ..   ModeratelyActiveDistance = col_double(),
## ..   VeryActiveDistance = col_double()
## .. )
## - attr(*, "problems")=<externalptr>

str(Intensities_Hour)

## spc_tbl_ [22,099 x 4] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:22099] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityHour : chr [1:22099] "4/12/2016 12:00:00 AM" "4/12/2016 1:00:00 AM" "4/12/2016 2:00:00 AM" ...
## $ TotalIntensity : num [1:22099] 20 8 7 0 0 0 0 0 13 30 ...
## $ AverageIntensity: num [1:22099] 0.333 0.133 0.117 0 0 ...
## - attr(*, "spec")=
## .. cols(
## ..   Id = col_double(),
## ..   ActivityHour = col_character(),
## ..   TotalIntensity = col_double(),
## ..   AverageIntensity = col_double()
## .. )
## - attr(*, "problems")=<externalptr>

str(IntensitiesNarrow_Minute)

## spc_tbl_ [1,325,580 x 3] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:1325580] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityMinute: chr [1:1325580] "4/12/2016 12:00:00 AM" "4/12/2016 12:01:00 AM" "4/12/2016 12:02:00 AM" ...
## $ Intensity : num [1:1325580] 0 0 0 0 0 0 0 0 0 0 ...
## - attr(*, "spec")=
## .. cols(
## ..   Id = col_double(),
## ..   ActivityMinute = col_character(),
## ..   Intensity = col_double()
## .. )
## - attr(*, "problems")=<externalptr>

str(IntensitiesWide_Minute)

## spc_tbl_ [21,645 x 62] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:21645] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityHour: chr [1:21645] "4/13/2016 12:00:00 AM" "4/13/2016 1:00:00 AM" "4/13/2016 2:00:00 AM" ...
## $ Intensity00 : num [1:21645] 1 0 0 0 0 0 0 0 0 0 ...
## $ Intensity01 : num [1:21645] 1 0 0 0 0 0 0 0 0 1 ...
## $ Intensity02 : num [1:21645] 0 0 0 0 0 0 0 0 0 1 ...
## $ Intensity03 : num [1:21645] 0 0 0 0 0 0 0 0 0 1 ...
## $ Intensity04 : num [1:21645] 0 0 0 0 0 0 0 0 0 1 ...
## $ Intensity05 : num [1:21645] 1 0 0 0 0 0 0 0 0 1 ...

```

##	\$	Intensity06	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	1	...
##	\$	Intensity07	:	num	[1:21645]	1	0	0	0	0	0	0	0	0	0	1	...
##	\$	Intensity08	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	1	...
##	\$	Intensity09	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	1	...
##	\$	Intensity10	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	1	...
##	\$	Intensity11	:	num	[1:21645]	0	0	0	1	0	0	0	0	1	1	...	
##	\$	Intensity12	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	1	...
##	\$	Intensity13	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	1	1	...
##	\$	Intensity14	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	1	...
##	\$	Intensity15	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	1	...
##	\$	Intensity16	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	1	...
##	\$	Intensity17	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	0	...
##	\$	Intensity18	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	0	...
##	\$	Intensity19	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	0	...
##	\$	Intensity20	:	num	[1:21645]	1	0	0	0	0	0	0	0	0	0	0	...
##	\$	Intensity21	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	0	...
##	\$	Intensity22	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	1	0	...
##	\$	Intensity23	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	0	...
##	\$	Intensity24	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	0	...
##	\$	Intensity25	:	num	[1:21645]	1	0	0	0	0	0	0	1	0	0	...	
##	\$	Intensity26	:	num	[1:21645]	1	0	0	0	0	0	0	1	0	0	...	
##	\$	Intensity27	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	...	
##	\$	Intensity28	:	num	[1:21645]	1	0	0	0	0	0	0	0	0	0	...	
##	\$	Intensity29	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	...	
##	\$	Intensity30	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	0	...	
##	\$	Intensity31	:	num	[1:21645]	0	0	0	0	0	0	0	1	0	0	...	
##	\$	Intensity32	:	num	[1:21645]	1	0	0	0	0	0	0	0	0	0	...	
##	\$	Intensity33	:	num	[1:21645]	1	0	0	0	0	0	0	0	0	0	...	
##	\$	Intensity34	:	num	[1:21645]	0	0	0	1	0	0	0	0	0	0	...	
##	\$	Intensity35	:	num	[1:21645]	0	0	0	1	0	0	0	0	0	0	...	
##	\$	Intensity36	:	num	[1:21645]	0	0	0	1	0	0	0	0	1	1	...	
##	\$	Intensity37	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	1	...	
##	\$	Intensity38	:	num	[1:21645]	0	0	0	0	0	0	0	0	1	1	...	
##	\$	Intensity39	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	1	...	
##	\$	Intensity40	:	num	[1:21645]	0	0	0	0	0	0	0	0	0	1	...	
##	\$	Intensity41	:	num	[1:21645]	0	0	0	0	0	0	0	1	0	0	...	
##	\$	Intensity42	:														

```

## - attr(*, "spec")=
## .. cols(
## ..   Id = col_double(),
## ..   ActivityHour = col_character(),
## ..   Intensity00 = col_double(),
## ..   Intensity01 = col_double(),
## ..   Intensity02 = col_double(),
## ..   Intensity03 = col_double(),
## ..   Intensity04 = col_double(),
## ..   Intensity05 = col_double(),
## ..   Intensity06 = col_double(),
## ..   Intensity07 = col_double(),
## ..   Intensity08 = col_double(),
## ..   Intensity09 = col_double(),
## ..   Intensity10 = col_double(),
## ..   Intensity11 = col_double(),
## ..   Intensity12 = col_double(),
## ..   Intensity13 = col_double(),
## ..   Intensity14 = col_double(),
## ..   Intensity15 = col_double(),
## ..   Intensity16 = col_double(),
## ..   Intensity17 = col_double(),
## ..   Intensity18 = col_double(),
## ..   Intensity19 = col_double(),
## ..   Intensity20 = col_double(),
## ..   Intensity21 = col_double(),
## ..   Intensity22 = col_double(),
## ..   Intensity23 = col_double(),
## ..   Intensity24 = col_double(),
## ..   Intensity25 = col_double(),
## ..   Intensity26 = col_double(),
## ..   Intensity27 = col_double(),
## ..   Intensity28 = col_double(),
## ..   Intensity29 = col_double(),
## ..   Intensity30 = col_double(),
## ..   Intensity31 = col_double(),
## ..   Intensity32 = col_double(),
## ..   Intensity33 = col_double(),
## ..   Intensity34 = col_double(),
## ..   Intensity35 = col_double(),
## ..   Intensity36 = col_double(),
## ..   Intensity37 = col_double(),
## ..   Intensity38 = col_double(),
## ..   Intensity39 = col_double(),
## ..   Intensity40 = col_double(),
## ..   Intensity41 = col_double(),
## ..   Intensity42 = col_double(),
## ..   Intensity43 = col_double(),
## ..   Intensity44 = col_double(),
## ..   Intensity45 = col_double(),
## ..   Intensity46 = col_double(),
## ..   Intensity47 = col_double(),
## ..   Intensity48 = col_double(),
## ..   Intensity49 = col_double(),

```



```
## .. Intensity50 = col_double(),
## .. Intensity51 = col_double(),
## .. Intensity52 = col_double(),
## .. Intensity53 = col_double(),
## .. Intensity54 = col_double(),
## .. Intensity55 = col_double(),
## .. Intensity56 = col_double(),
## .. Intensity57 = col_double(),
## .. Intensity58 = col_double(),
## .. Intensity59 = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Calories_Day)
```

```
## spc_tbl_ [940 x 3] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:940] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityDay: chr [1:940] "4/12/2016" "4/13/2016" "4/14/2016" "4/15/2016" ...
## $ Calories : num [1:940] 1985 1797 1776 1745 1863 ...
## - attr(*, "spec")=
## .. cols(
## .. Id = col_double(),
## .. ActivityDay = col_character(),
## .. Calories = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Calories_Hour)
```

```
## spc_tbl_ [22,099 x 3] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:22099] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityHour: chr [1:22099] "4/12/2016 12:00:00 AM" "4/12/2016 1:00:00 AM" "4/12/2016 2:00:00 AM" ...
## $ Calories : num [1:22099] 81 61 59 47 48 48 48 47 68 141 ...
## - attr(*, "spec")=
## .. cols(
## .. Id = col_double(),
## .. ActivityHour = col_character(),
## .. Calories = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(CaloriesNarrow_Minute)
```

```
## spc_tbl_ [1,325,580 x 3] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:1325580] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityMinute: chr [1:1325580] "4/12/2016 12:00:00 AM" "4/12/2016 12:01:00 AM" "4/12/2016 12:02:00 AM" ...
## $ Calories : num [1:1325580] 0.786 0.786 0.786 0.786 0.786 ...
## - attr(*, "spec")=
## .. cols(
## .. Id = col_double(),
## .. ActivityMinute = col_character(),
## .. Calories = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(CaloriesWide_Minute)
```

```
## spc_tbl_ [21,645 x 62] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:21645] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityHour: chr [1:21645] "4/13/2016 12:00:00 AM" "4/13/2016 1:00:00 AM" "4/13/2016 2:00:00 AM"
## $ Calories00 : num [1:21645] 1.888 0.786 0.786 0.786 0.786 ...
## $ Calories01 : num [1:21645] 2.202 0.786 0.786 0.786 0.786 ...
## $ Calories02 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories03 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories04 : num [1:21645] 0.944 0.944 0.786 0.786 0.786 ...
## $ Calories05 : num [1:21645] 2.045 0.944 0.786 0.786 0.786 ...
## $ Calories06 : num [1:21645] 0.944 0.944 0.786 0.786 0.786 ...
## $ Calories07 : num [1:21645] 2.202 0.786 0.786 0.786 0.786 ...
## $ Calories08 : num [1:21645] 0.944 0.944 0.786 0.786 0.786 ...
## $ Calories09 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories10 : num [1:21645] 0.944 0.944 0.786 0.786 0.786 ...
## $ Calories11 : num [1:21645] 0.786 0.786 0.786 2.045 0.786 ...
## $ Calories12 : num [1:21645] 0.786 0.944 0.786 0.944 0.786 ...
## $ Calories13 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories14 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories15 : num [1:21645] 0.944 0.786 0.786 0.944 0.786 ...
## $ Calories16 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories17 : num [1:21645] 0.786 0.786 0.786 0.944 0.786 ...
## $ Calories18 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories19 : num [1:21645] 0.786 0.786 0.786 0.786 0.944 ...
## $ Calories20 : num [1:21645] 1.888 0.786 0.786 0.786 0.786 ...
## $ Calories21 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories22 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories23 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories24 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories25 : num [1:21645] 2.045 0.786 0.786 0.786 0.786 ...
## $ Calories26 : num [1:21645] 2.359 0.786 0.786 0.786 0.786 ...
## $ Calories27 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories28 : num [1:21645] 2.045 0.786 0.786 0.786 0.786 ...
## $ Calories29 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories30 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories31 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories32 : num [1:21645] 2.045 0.786 0.786 0.786 0.786 ...
## $ Calories33 : num [1:21645] 1.888 0.786 0.786 0.944 0.786 ...
## $ Calories34 : num [1:21645] 0.944 0.786 0.786 2.045 0.786 ...
## $ Calories35 : num [1:21645] 0.786 0.786 0.786 2.045 0.786 ...
## $ Calories36 : num [1:21645] 0.786 0.786 0.786 1.888 0.786 ...
## $ Calories37 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories38 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories39 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories40 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories41 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories42 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories43 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories44 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories45 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories46 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories47 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories48 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
```

```

## $ Calories49 : num [1:21645] 0.786 0.786 0.786 0.786 0.786 ...
## $ Calories50 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories51 : num [1:21645] 2.045 0.786 0.786 0.786 0.786 ...
## $ Calories52 : num [1:21645] 2.045 0.786 0.786 0.786 0.786 ...
## $ Calories53 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories54 : num [1:21645] 2.359 0.786 0.786 0.786 0.786 ...
## $ Calories55 : num [1:21645] 1.888 0.786 0.786 0.786 0.786 ...
## $ Calories56 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories57 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories58 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## $ Calories59 : num [1:21645] 0.944 0.786 0.786 0.786 0.786 ...
## - attr(*, "spec")=
## .. cols(
## ..   Id = col_double(),
## ..   ActivityHour = col_character(),
## ..   Calories00 = col_double(),
## ..   Calories01 = col_double(),
## ..   Calories02 = col_double(),
## ..   Calories03 = col_double(),
## ..   Calories04 = col_double(),
## ..   Calories05 = col_double(),
## ..   Calories06 = col_double(),
## ..   Calories07 = col_double(),
## ..   Calories08 = col_double(),
## ..   Calories09 = col_double(),
## ..   Calories10 = col_double(),
## ..   Calories11 = col_double(),
## ..   Calories12 = col_double(),
## ..   Calories13 = col_double(),
## ..   Calories14 = col_double(),
## ..   Calories15 = col_double(),
## ..   Calories16 = col_double(),
## ..   Calories17 = col_double(),
## ..   Calories18 = col_double(),
## ..   Calories19 = col_double(),
## ..   Calories20 = col_double(),
## ..   Calories21 = col_double(),
## ..   Calories22 = col_double(),
## ..   Calories23 = col_double(),
## ..   Calories24 = col_double(),
## ..   Calories25 = col_double(),
## ..   Calories26 = col_double(),
## ..   Calories27 = col_double(),
## ..   Calories28 = col_double(),
## ..   Calories29 = col_double(),
## ..   Calories30 = col_double(),
## ..   Calories31 = col_double(),
## ..   Calories32 = col_double(),
## ..   Calories33 = col_double(),
## ..   Calories34 = col_double(),
## ..   Calories35 = col_double(),
## ..   Calories36 = col_double(),
## ..   Calories37 = col_double(),
## ..   Calories38 = col_double(),

```

```
## .. Calories39 = col_double(),
## .. Calories40 = col_double(),
## .. Calories41 = col_double(),
## .. Calories42 = col_double(),
## .. Calories43 = col_double(),
## .. Calories44 = col_double(),
## .. Calories45 = col_double(),
## .. Calories46 = col_double(),
## .. Calories47 = col_double(),
## .. Calories48 = col_double(),
## .. Calories49 = col_double(),
## .. Calories50 = col_double(),
## .. Calories51 = col_double(),
## .. Calories52 = col_double(),
## .. Calories53 = col_double(),
## .. Calories54 = col_double(),
## .. Calories55 = col_double(),
## .. Calories56 = col_double(),
## .. Calories57 = col_double(),
## .. Calories58 = col_double(),
## .. Calories59 = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Steps_Day)
```

```
## spc_tbl_ [940 x 3] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:940] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityDay: chr [1:940] "4/12/2016" "4/13/2016" "4/14/2016" "4/15/2016" ...
## $ StepTotal : num [1:940] 13162 10735 10460 9762 12669 ...
## - attr(*, "spec")=
## .. cols(
## .. Id = col_double(),
## .. ActivityDay = col_character(),
## .. StepTotal = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Steps_Hour)
```

```
## spc_tbl_ [22,099 x 3] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:22099] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityHour: chr [1:22099] "4/12/2016 12:00:00 AM" "4/12/2016 1:00:00 AM" "4/12/2016 2:00:00 AM" ...
## $ StepTotal : num [1:22099] 373 160 151 0 0 ...
## - attr(*, "spec")=
## .. cols(
## .. Id = col_double(),
## .. ActivityHour = col_character(),
## .. StepTotal = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(StepsNarrow_Minute)
```

```
## spc_tbl_ [1,325,580 x 3] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:1325580] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
```

```
## $ ActivityMinute: chr [1:1325580] "4/12/2016 12:00:00 AM" "4/12/2016 12:01:00 AM" "4/12/2016 12:02:00 AM" ...
## $ Steps          : num [1:1325580] 0 0 0 0 0 0 0 0 0 0 ...
## - attr(*, "spec")=
## .. cols(
## ..   Id = col_double(),
## ..   ActivityMinute = col_character(),
## ..   Steps = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(StepsWide_Minute)
```

```
## spc_tbl_ [21,645 x 62] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id          : num [1:21645] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityHour: chr [1:21645] "4/13/2016 12:00:00 AM" "4/13/2016 1:00:00 AM" "4/13/2016 2:00:00 AM" ...
## $ Steps00     : num [1:21645] 4 0 0 0 0 0 0 0 0 0 ...
## $ Steps01     : num [1:21645] 16 0 0 0 0 0 0 0 0 14 ...
## $ Steps02     : num [1:21645] 0 0 0 0 0 0 0 0 0 10 ...
## $ Steps03     : num [1:21645] 0 0 0 0 0 0 0 0 0 31 ...
## $ Steps04     : num [1:21645] 0 0 0 0 0 0 0 0 0 37 ...
## $ Steps05     : num [1:21645] 9 0 0 0 0 0 0 0 0 17 ...
## $ Steps06     : num [1:21645] 0 0 0 0 0 0 0 0 0 25 ...
## $ Steps07     : num [1:21645] 17 0 0 0 0 0 0 0 0 12 ...
## $ Steps08     : num [1:21645] 0 0 0 0 0 0 0 0 0 6 ...
## $ Steps09     : num [1:21645] 0 0 0 0 0 0 0 0 0 30 ...
## $ Steps10     : num [1:21645] 0 0 0 0 0 0 0 0 0 7 ...
## $ Steps11     : num [1:21645] 0 0 0 10 0 0 0 0 6 109 ...
## $ Steps12     : num [1:21645] 0 0 0 0 0 0 0 0 0 140 ...
## $ Steps13     : num [1:21645] 0 0 0 0 0 0 0 0 0 19 145 ...
## $ Steps14     : num [1:21645] 0 0 0 0 0 0 0 0 0 152 ...
## $ Steps15     : num [1:21645] 0 0 0 0 0 0 0 0 0 117 ...
## $ Steps16     : num [1:21645] 0 0 0 0 0 0 0 0 0 20 ...
## $ Steps17     : num [1:21645] 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps18     : num [1:21645] 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps19     : num [1:21645] 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps20     : num [1:21645] 6 0 0 0 0 0 0 0 0 0 ...
## $ Steps21     : num [1:21645] 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps22     : num [1:21645] 0 0 0 0 0 0 0 0 32 0 ...
## $ Steps23     : num [1:21645] 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps24     : num [1:21645] 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps25     : num [1:21645] 11 0 0 0 0 0 0 0 26 0 0 ...
## $ Steps26     : num [1:21645] 21 0 0 0 0 0 0 0 11 0 0 ...
## $ Steps27     : num [1:21645] 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps28     : num [1:21645] 8 0 0 0 0 0 0 0 0 0 ...
## $ Steps29     : num [1:21645] 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps30     : num [1:21645] 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps31     : num [1:21645] 0 0 0 0 0 0 0 9 0 0 ...
## $ Steps32     : num [1:21645] 8 0 0 0 0 0 0 0 0 0 ...
## $ Steps33     : num [1:21645] 6 0 0 0 0 0 0 0 0 0 ...
## $ Steps34     : num [1:21645] 0 0 0 11 0 0 0 0 0 0 ...
## $ Steps35     : num [1:21645] 0 0 0 9 0 0 0 0 0 0 ...
## $ Steps36     : num [1:21645] 0 0 0 6 0 0 0 0 45 21 ...
## $ Steps37     : num [1:21645] 0 0 0 0 0 0 0 0 0 39 ...
## $ Steps38     : num [1:21645] 0 0 0 0 0 0 0 0 7 84 ...
## $ Steps39     : num [1:21645] 0 0 0 0 0 0 0 0 0 117 ...
```

```

## $ Steps40      : num [1:21645] 0 0 0 0 0 0 0 0 0 22 ...
## $ Steps41      : num [1:21645] 0 0 0 0 0 0 0 0 28 0 0 ...
## $ Steps42      : num [1:21645] 0 0 0 0 0 0 0 0 7 31 0 ...
## $ Steps43      : num [1:21645] 0 0 0 0 0 0 0 0 0 20 0 ...
## $ Steps44      : num [1:21645] 0 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps45      : num [1:21645] 0 0 0 0 0 0 0 0 0 0 122 ...
## $ Steps46      : num [1:21645] 0 0 0 0 0 0 0 0 0 0 125 ...
## $ Steps47      : num [1:21645] 0 0 0 0 0 0 0 0 0 0 91 ...
## $ Steps48      : num [1:21645] 0 0 0 0 0 0 0 0 0 0 73 ...
## $ Steps49      : num [1:21645] 0 0 0 0 0 0 0 0 0 19 0 ...
## $ Steps50      : num [1:21645] 0 0 0 0 0 0 0 0 16 0 0 ...
## $ Steps51      : num [1:21645] 9 0 0 0 0 0 0 0 13 21 8 ...
## $ Steps52      : num [1:21645] 8 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps53      : num [1:21645] 0 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps54      : num [1:21645] 20 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps55      : num [1:21645] 1 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps56      : num [1:21645] 0 0 0 0 0 0 0 0 0 31 0 ...
## $ Steps57      : num [1:21645] 0 0 0 0 0 0 0 0 0 0 0 ...
## $ Steps58      : num [1:21645] 0 0 0 0 0 0 0 0 0 42 0 ...
## $ Steps59      : num [1:21645] 0 0 0 0 0 0 0 0 16 2 105 ...
## - attr(*, "spec")=
## .. cols(
## ..   Id = col_double(),
## ..   ActivityHour = col_character(),
## ..   Steps00 = col_double(),
## ..   Steps01 = col_double(),
## ..   Steps02 = col_double(),
## ..   Steps03 = col_double(),
## ..   Steps04 = col_double(),
## ..   Steps05 = col_double(),
## ..   Steps06 = col_double(),
## ..   Steps07 = col_double(),
## ..   Steps08 = col_double(),
## ..   Steps09 = col_double(),
## ..   Steps10 = col_double(),
## ..   Steps11 = col_double(),
## ..   Steps12 = col_double(),
## ..   Steps13 = col_double(),
## ..   Steps14 = col_double(),
## ..   Steps15 = col_double(),
## ..   Steps16 = col_double(),
## ..   Steps17 = col_double(),
## ..   Steps18 = col_double(),
## ..   Steps19 = col_double(),
## ..   Steps20 = col_double(),
## ..   Steps21 = col_double(),
## ..   Steps22 = col_double(),
## ..   Steps23 = col_double(),
## ..   Steps24 = col_double(),
## ..   Steps25 = col_double(),
## ..   Steps26 = col_double(),
## ..   Steps27 = col_double(),
## ..   Steps28 = col_double(),
## ..   Steps29 = col_double(),

```

```

## .. Steps30 = col_double(),
## .. Steps31 = col_double(),
## .. Steps32 = col_double(),
## .. Steps33 = col_double(),
## .. Steps34 = col_double(),
## .. Steps35 = col_double(),
## .. Steps36 = col_double(),
## .. Steps37 = col_double(),
## .. Steps38 = col_double(),
## .. Steps39 = col_double(),
## .. Steps40 = col_double(),
## .. Steps41 = col_double(),
## .. Steps42 = col_double(),
## .. Steps43 = col_double(),
## .. Steps44 = col_double(),
## .. Steps45 = col_double(),
## .. Steps46 = col_double(),
## .. Steps47 = col_double(),
## .. Steps48 = col_double(),
## .. Steps49 = col_double(),
## .. Steps50 = col_double(),
## .. Steps51 = col_double(),
## .. Steps52 = col_double(),
## .. Steps53 = col_double(),
## .. Steps54 = col_double(),
## .. Steps55 = col_double(),
## .. Steps56 = col_double(),
## .. Steps57 = col_double(),
## .. Steps58 = col_double(),
## .. Steps59 = col_double()
## .. )
## - attr(*, "problems")=<externalptr>

str(METsNarrow_Minute)

## spc_tbl_ [1,325,580 x 3] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:1325580] 1.5e+09 1.5e+09 1.5e+09 1.5e+09 1.5e+09 ...
## $ ActivityMinute: chr [1:1325580] "4/12/2016 12:00:00 AM" "4/12/2016 12:01:00 AM" "4/12/2016 12:02:00 AM" ...
## $ METs : num [1:1325580] 10 10 10 10 10 12 12 12 12 12 ...
## - attr(*, "spec")=
## .. cols(
## .. Id = col_double(),
## .. ActivityMinute = col_character(),
## .. METs = col_double()
## .. )
## - attr(*, "problems")=<externalptr>

str(weight_LogInfo)

## spc_tbl_ [67 x 8] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ Id : num [1:67] 1.50e+09 1.50e+09 1.93e+09 2.87e+09 2.87e+09 ...
## $ Date : chr [1:67] "5/2/2016 11:59:59 PM" "5/3/2016 11:59:59 PM" "4/13/2016 1:08:52 AM" ...
## $ WeightKg : num [1:67] 52.6 52.6 133.5 56.7 57.3 ...
## $ WeightPounds : num [1:67] 116 116 294 125 126 ...
## $ Fat : num [1:67] 22 NA NA NA NA 25 NA NA NA NA ...

```

```
## $ BMI : num [1:67] 22.6 22.6 47.5 21.5 21.7 ...
## $ IsManualReport: logi [1:67] TRUE TRUE FALSE TRUE TRUE TRUE ...
## $ LogId : num [1:67] 1.46e+12 1.46e+12 1.46e+12 1.46e+12 1.46e+12 ...
## - attr(*, "spec")=
## .. cols(
## .. Id = col_double(),
## .. Date = col_character(),
## .. WeightKg = col_double(),
## .. WeightPounds = col_double(),
## .. Fat = col_double(),
## .. BMI = col_double(),
## .. IsManualReport = col_logical(),
## .. LogId = col_double()
## .. )
## - attr(*, "problems")=<externalptr>
```

#### 4.4 Understanding some summary statistics

- Count the number of unique participants that are there in each dataframe.

```
n_distinct(Activity_Day$Id)
```

```
## [1] 33
```

```
n_distinct(Sleep_Day$Id)
```

```
## [1] 24
```

```
n_distinct(Sleep_Time$Id)
```

```
## [1] 24
```

```
n_distinct(Intensities_Day$Id)
```

```
## [1] 33
```

```
n_distinct(Intensities_Hour$Id)
```

```
## [1] 33
```

```
n_distinct(IntensitiesNarrow_Minute$Id)
```

```
## [1] 33
```

```
n_distinct(IntensitiesWide_Minute$Id)
```

```
## [1] 33
```

```
n_distinct(Calories_Day$Id)
```

```
## [1] 33
```

```
n_distinct(Calories_Hour$Id)
```

```
## [1] 33
```

```
n_distinct(CaloriesNarrow_Minute$Id)
```

```
## [1] 33
```

```
n_distinct(CaloriesWide_Minute$Id)
```

```
## [1] 33
```



```
n_distinct(Steps_Day$Id)
```

```
## [1] 33
```

```
n_distinct(Steps_Hour$Id)
```

```
## [1] 33
```

```
n_distinct(StepsNarrow_Minute$Id)
```

```
## [1] 33
```

```
n_distinct(StepsWide_Minute$Id)
```

```
## [1] 33
```

```
n_distinct(METsNarrow_Minute$Id)
```

```
## [1] 33
```

```
n_distinct(weight_LogInfo$Id)
```

```
## [1] 8
```

- The number of observations that are in each dataframe.

```
nrow(Activity_Day)
```

```
## [1] 940
```

```
nrow(Sleep_Day)
```

```
## [1] 413
```

```
nrow(Sleep_Time)
```

```
## [1] 188521
```

```
nrow(Intensities_Day)
```

```
## [1] 940
```

```
nrow(Intensities_Hour)
```

```
## [1] 22099
```

```
nrow(IntensitiesNarrow_Minute)
```

```
## [1] 1325580
```

```
nrow(IntensitiesWide_Minute)
```

```
## [1] 21645
```

```
nrow(Calories_Day)
```

```
## [1] 940
```

```
nrow(Calories_Hour)
```

```
## [1] 22099
```

```
nrow(CaloriesNarrow_Minute)
```

```
## [1] 1325580
```

```
nrow(CaloriesWide_Minute)
```

```
## [1] 21645
```

```
nrow(Steps_Day)
```

```
## [1] 940
```

```
nrow(Steps_Hour)
```

```
## [1] 22099
```

```
nrow(StepsNarrow_Minute)
```

```
## [1] 1325580
```

```
nrow(StepsWide_Minute)
```

```
## [1] 21645
```

```
nrow(METsNarrow_Minute)
```

```
## [1] 1325580
```

```
nrow(weight_LogInfo)
```

```
## [1] 67
```

#### 4.5 Cleaning and formatting:

Now that we got to know more about our data structures we will process them to look for any errors and inconsistencies.

##### 4.5.1 Verifying number of users

- Firstly, we want to make sure how many unique users are per data frame. Even though 30 is the minimal sample size.

```
library(skimr)
```

```
n_unique(Activity_Day$Id)
```

```
## [1] 33
```

```
n_unique(Sleep_Day$Id)
```

```
## [1] 24
```

```
n_unique(Sleep_Time$Id)
```

```
## [1] 24
```

```
n_unique(Intensities_Day$Id)
```

```
## [1] 33
```

```
n_unique(Intensities_Hour$Id)
```

```
## [1] 33
```

```
n_unique(IntensitiesNarrow_Minute$Id)
```

```
## [1] 33
```

```
n_unique(IntensitiesWide_Minute$Id)
```

```
## [1] 33
```

```
n_unique(Calories_Day$Id)
```

```
## [1] 33
```

```
n_unique(Calories_Hour$Id)
```

```
## [1] 33
```

```
n_unique(CaloriesNarrow_Minute$Id)
```

```
## [1] 33
```

```
n_unique(CaloriesWide_Minute$Id)
```

```
## [1] 33
```

```
n_unique(Steps_Day$Id)
```

```
## [1] 33
```

```
n_unique(Steps_Hour$Id)
```

```
## [1] 33
```

```
n_unique(StepsNarrow_Minute$Id)
```

```
## [1] 33
```

```
n_unique(StepsWide_Minute$Id)
```

```
## [1] 33
```

```
n_unique(METsNarrow_Minute$Id)
```

```
## [1] 33
```

```
n_unique(weight_LogInfo$Id)
```

```
## [1] 8
```

- Duplicates, We will now look for any duplicates:

```
sum(duplicated(Activity_Day))
```

```
## [1] 0
```

```
sum(duplicated(Sleep_Day))
```

```
## [1] 3
```

```
sum(duplicated(Sleep_Time))
```

```
## [1] 543
```

```
sum(duplicated(Intensities_Day))
```

```
## [1] 0
```

```
sum(duplicated(Intensities_Hour))
```

```
## [1] 0
```

```
sum(duplicated(Calories_Day))
```

```
## [1] 0
```

```
sum(duplicated(Calories_Hour))
```

```
## [1] 0
```

```
sum(duplicated(Steps_Day))
```

```
## [1] 0
```

```
sum(duplicated(Steps_Hour))
```

```
## [1] 0
```

```
sum(duplicated(weight_LogInfo))
```

```
## [1] 0
```

- Remove duplicates and N/A

```
Activity_Day <- Activity_Day %>%  
  distinct() %>%  
  drop_na()
```

```
Sleep_Day <- Sleep_Day %>%  
  distinct() %>%  
  drop_na()
```

```
Sleep_Time <- Sleep_Time %>%  
  distinct() %>%  
  drop_na()
```

```
Intensities_Day <- Intensities_Day %>%  
  distinct() %>%  
  drop_na()
```

```
Intensities_Hour <- Intensities_Hour %>%  
  distinct() %>%  
  drop_na()
```

```
Calories_Day <- Calories_Day %>%  
  distinct() %>%  
  drop_na()
```

```
Calories_Hour <- Calories_Hour %>%  
  distinct() %>%  
  drop_na()
```

```
Steps_Day <- Steps_Day %>%  
  distinct() %>%  
  drop_na()
```

```
Steps_Hour <- Steps_Hour %>%  
  distinct() %>%  
  drop_na()
```

```
weight_LogInfo <- weight_LogInfo %>%
  distinct() %>%
  drop_na()
```

```
sum(duplicated(Activity_Day))
```

```
## [1] 0
```

```
sum(duplicated(Sleep_Day))
```

```
## [1] 0
```

```
sum(duplicated(Sleep_Time))
```

```
## [1] 0
```

```
sum(duplicated(Intensities_Day))
```

```
## [1] 0
```

```
sum(duplicated(Intensities_Hour))
```

```
## [1] 0
```

```
sum(duplicated(Calories_Day))
```

```
## [1] 0
```

```
sum(duplicated(Calories_Hour))
```

```
## [1] 0
```

```
sum(duplicated(Steps_Day))
```

```
## [1] 0
```

```
sum(duplicated(Steps_Hour))
```

```
## [1] 0
```

```
sum(duplicated(weight_LogInfo))
```

```
## [1] 0
```

- Let's have some quick summary statistics of the data sets:

```
## activity
library(dplyr)
Activity_Day %>%
  select(TotalSteps, TotalDistance, SedentaryMinutes, Calories) %>%
  summary()
```

```
##      TotalSteps      TotalDistance      SedentaryMinutes      Calories
##  Min.       :    0      Min.       : 0.000      Min.       :  0.0      Min.       :    0
## 1st Qu.: 3790      1st Qu.:  2.620      1st Qu.: 729.8      1st Qu.:1828
## Median : 7406      Median :  5.245      Median :1057.5      Median :2134
## Mean   : 7638      Mean   :  5.490      Mean   : 991.2      Mean   :2304
## 3rd Qu.:10727      3rd Qu.:  7.713      3rd Qu.:1229.5      3rd Qu.:2793
## Max.   :36019      Max.   :28.030      Max.   :1440.0      Max.   :4900
```

```
Activity_Day %>%
```

```
  select(VeryActiveMinutes, FairlyActiveMinutes, LightlyActiveMinutes) %>%  
  summary()
```

```
## VeryActiveMinutes FairlyActiveMinutes LightlyActiveMinutes  
## Min. : 0.00 Min. : 0.00 Min. : 0.0  
## 1st Qu.: 0.00 1st Qu.: 0.00 1st Qu.:127.0  
## Median : 4.00 Median : 6.00 Median :199.0  
## Mean : 21.16 Mean : 13.56 Mean :192.8  
## 3rd Qu.: 32.00 3rd Qu.: 19.00 3rd Qu.:264.0  
## Max. :210.00 Max. :143.00 Max. :518.0
```

```
## sleep
```

```
Sleep_Day %>%
```

```
  select(TotalSleepRecords, TotalMinutesAsleep, TotalTimeInBed) %>%  
  summary()
```

```
## TotalSleepRecords TotalMinutesAsleep TotalTimeInBed  
## Min. :1.00 Min. : 58.0 Min. : 61.0  
## 1st Qu.:1.00 1st Qu.:361.0 1st Qu.:403.8  
## Median :1.00 Median :432.5 Median :463.0  
## Mean :1.12 Mean :419.2 Mean :458.5  
## 3rd Qu.:1.00 3rd Qu.:490.0 3rd Qu.:526.0  
## Max. :3.00 Max. :796.0 Max. :961.0
```

```
## calories
```

```
Calories_Day %>%
```

```
  select(Calories) %>%  
  summary()
```

```
## Calories  
## Min. : 0  
## 1st Qu.:1828  
## Median :2134  
## Mean :2304  
## 3rd Qu.:2793  
## Max. :4900
```

```
CaloriesWide_Minute %>%
```

```
  select(Calories10, Calories20, Calories30, Calories40 ) %>%  
  summary()
```

```
## Calories10 Calories20 Calories30 Calories40  
## Min. : 0.7027 Min. : 0.7027 Min. : 0.7027 Min. : 0.7027  
## 1st Qu.: 0.9357 1st Qu.: 0.9357 1st Qu.: 0.9357 1st Qu.: 0.9357  
## Median : 1.2176 Median : 1.2176 Median : 1.2176 Median : 1.2176  
## Mean : 1.6212 Mean : 1.6151 Mean : 1.6238 Mean : 1.6261  
## 3rd Qu.: 1.4327 3rd Qu.: 1.4327 3rd Qu.: 1.4327 3rd Qu.: 1.4327  
## Max. :17.4391 Max. :16.3037 Max. :17.3472 Max. :19.7499
```

```
## Intensities
```

```
Intensities_Day %>%
```

```
  select(SedentaryActiveDistance, LightActiveDistance, ModeratelyActiveDistance, VeryActiveDistance) %>%  
  summary()
```

```
## SedentaryActiveDistance LightActiveDistance ModeratelyActiveDistance  
## Min. :0.000000 Min. : 0.000 Min. :0.0000
```

```
## 1st Qu.:0.000000      1st Qu.: 1.945      1st Qu.:0.0000
## Median :0.000000      Median : 3.365      Median :0.2400
## Mean   :0.001606      Mean   : 3.341      Mean   :0.5675
## 3rd Qu.:0.000000      3rd Qu.: 4.782      3rd Qu.:0.8000
## Max.   :0.110000      Max.   :10.710      Max.   :6.4800
## VeryActiveDistance
## Min.    : 0.000
## 1st Qu.: 0.000
## Median : 0.210
## Mean    : 1.503
## 3rd Qu.: 2.053
## Max.    :21.920
```

```
Intensities_Hour %>%
  select(AverageIntensity) %>%
  summary()
```

```
## AverageIntensity
## Min.   :0.0000
## 1st Qu.:0.0000
## Median :0.0500
## Mean    :0.2006
## 3rd Qu.:0.2667
## Max.    :3.0000
```

```
IntensitiesWide_Minute %>%
  select(Intensity10, Intensity20, Intensity30, Intensity40, Intensity50) %>%
  summary()
```

```
## Intensity10      Intensity20      Intensity30      Intensity40
## Min.   :0.0000    Min.   :0.0000    Min.   :0.0000    Min.   :0.000
## 1st Qu.:0.0000    1st Qu.:0.0000    1st Qu.:0.0000    1st Qu.:0.000
## Median :0.0000    Median :0.0000    Median :0.0000    Median :0.000
## Mean    :0.2014    Mean    :0.1998    Mean    :0.2016    Mean    :0.203
## 3rd Qu.:0.0000    3rd Qu.:0.0000    3rd Qu.:0.0000    3rd Qu.:0.000
## Max.    :3.0000    Max.    :3.0000    Max.    :3.0000    Max.    :3.000
## Intensity50
## Min.    :0.000
## 1st Qu.:0.000
## Median :0.000
## Mean    :0.201
## 3rd Qu.:0.000
## Max.    :3.000
```

```
## Steps
StepsWide_Minute %>%
  select(Steps10, Steps20, Steps30, Steps40, Steps50) %>%
  summary()
```

```
## Steps10      Steps20      Steps30      Steps40
## Min.   : 0.000    Min.   : 0.000    Min.   : 0.000    Min.   : 0.000
## 1st Qu.: 0.000    1st Qu.: 0.000    1st Qu.: 0.000    1st Qu.: 0.000
## Median : 0.000    Median : 0.000    Median : 0.000    Median : 0.000
## Mean    : 5.343    Mean    : 5.296    Mean    : 5.395    Mean    : 5.381
## 3rd Qu.: 0.000    3rd Qu.: 0.000    3rd Qu.: 0.000    3rd Qu.: 0.000
## Max.    :180.000    Max.    :179.000    Max.    :181.000    Max.    :184.000
```

```
##      Steps50
## Min.   : 0.000
## 1st Qu.: 0.000
## Median : 0.000
## Mean   : 5.329
## 3rd Qu.: 0.000
## Max.   :182.000
```

```
## weight
weight_LogInfo %>%
  select(WeightKg, BMI) %>%
  summary()
```

```
##      WeightKg      BMI
## Min.   :52.60  Min.   :22.65
## 1st Qu.:57.55  1st Qu.:23.85
## Median :62.50  Median :25.05
## Mean   :62.50  Mean   :25.05
## 3rd Qu.:67.45  3rd Qu.:26.25
## Max.   :72.40  Max.   :27.45
```

#### 4.5.2 Clean and rename columns:

- We want to ensure that column names are using right syntax and same format in all datasets since we will merge them later on. We are changing the format of all columns to lower case.

```
library(janitor)
library(dplyr)
clean_names(Activity_Day)
```

```
## # A tibble: 940 x 15
##       id activity_date total_steps total_distance tracker_distance
##       <dbl> <chr>          <dbl>          <dbl>          <dbl>
## 1 1503960366 4/12/2016          13162           8.5           8.5
## 2 1503960366 4/13/2016          10735           6.97          6.97
## 3 1503960366 4/14/2016          10460           6.74          6.74
## 4 1503960366 4/15/2016           9762           6.28          6.28
## 5 1503960366 4/16/2016          12669           8.16          8.16
## 6 1503960366 4/17/2016           9705           6.48          6.48
## 7 1503960366 4/18/2016          13019           8.59          8.59
## 8 1503960366 4/19/2016          15506           9.88          9.88
## 9 1503960366 4/20/2016          10544           6.68          6.68
## 10 1503960366 4/21/2016           9819           6.34          6.34
## # i 930 more rows
## # i 10 more variables: logged_activities_distance <dbl>,
## #   very_active_distance <dbl>, moderately_active_distance <dbl>,
## #   light_active_distance <dbl>, sedentary_active_distance <dbl>,
## #   very_active_minutes <dbl>, fairly_active_minutes <dbl>,
## #   lightly_active_minutes <dbl>, sedentary_minutes <dbl>, calories <dbl>
```

```
Activity_Day <- rename_with(Activity_Day, tolower)
```

```
clean_names(Sleep_Day)
```

```
## # A tibble: 410 x 5
##       id sleep_day total_sleep_records total_minutes_asleep total_time_in_bed
##       <dbl> <chr>          <dbl>          <dbl>          <dbl>
```



```
## 1 1.50e9 4/12/201~ 1 327 346
## 2 1.50e9 4/13/201~ 2 384 407
## 3 1.50e9 4/15/201~ 1 412 442
## 4 1.50e9 4/16/201~ 2 340 367
## 5 1.50e9 4/17/201~ 1 700 712
## 6 1.50e9 4/19/201~ 1 304 320
## 7 1.50e9 4/20/201~ 1 360 377
## 8 1.50e9 4/21/201~ 1 325 364
## 9 1.50e9 4/23/201~ 1 361 384
## 10 1.50e9 4/24/201~ 1 430 449
## # i 400 more rows
```

```
Sleep_Day <- rename_with(Sleep_Day, tolower)
```

```
clean_names(Sleep_Time)
```

```
## # A tibble: 187,978 x 4
##       id date          value log_id
##   <dbl> <chr>      <dbl>   <dbl>
## 1 1503960366 4/12/2016 2:47:30 AM 3 11380564589
## 2 1503960366 4/12/2016 2:48:30 AM 2 11380564589
## 3 1503960366 4/12/2016 2:49:30 AM 1 11380564589
## 4 1503960366 4/12/2016 2:50:30 AM 1 11380564589
## 5 1503960366 4/12/2016 2:51:30 AM 1 11380564589
## 6 1503960366 4/12/2016 2:52:30 AM 1 11380564589
## 7 1503960366 4/12/2016 2:53:30 AM 1 11380564589
## 8 1503960366 4/12/2016 2:54:30 AM 2 11380564589
## 9 1503960366 4/12/2016 2:55:30 AM 2 11380564589
## 10 1503960366 4/12/2016 2:56:30 AM 2 11380564589
## # i 187,968 more rows
```

```
Sleep_Time <- rename_with(Sleep_Time, tolower)
```

```
clean_names(Intensities_Day)
```

```
## # A tibble: 940 x 10
##       id activity_day sedentary_minutes lightly_active_minutes
##   <dbl> <chr>          <dbl>          <dbl>
## 1 1503960366 4/12/2016          728           328
## 2 1503960366 4/13/2016          776           217
## 3 1503960366 4/14/2016         1218          181
## 4 1503960366 4/15/2016          726           209
## 5 1503960366 4/16/2016          773           221
## 6 1503960366 4/17/2016          539           164
## 7 1503960366 4/18/2016         1149           233
## 8 1503960366 4/19/2016          775           264
## 9 1503960366 4/20/2016          818           205
## 10 1503960366 4/21/2016          838           211
## # i 930 more rows
## # i 6 more variables: fairly_active_minutes <dbl>, very_active_minutes <dbl>,
## #   sedentary_active_distance <dbl>, light_active_distance <dbl>,
## #   moderately_active_distance <dbl>, very_active_distance <dbl>
```

```
Intensities_Day <- rename_with(Intensities_Day, tolower)
```

```
clean_names(Intensities_Hour)
```

```
## # A tibble: 22,099 x 4
##       id activity_hour      total_intensity average_intensity
##       <dbl> <chr>          <dbl>          <dbl>
## 1 1503960366 4/12/2016 12:00:00 AM           20           0.333
## 2 1503960366 4/12/2016 1:00:00 AM            8           0.133
## 3 1503960366 4/12/2016 2:00:00 AM            7           0.117
## 4 1503960366 4/12/2016 3:00:00 AM            0            0
## 5 1503960366 4/12/2016 4:00:00 AM            0            0
## 6 1503960366 4/12/2016 5:00:00 AM            0            0
## 7 1503960366 4/12/2016 6:00:00 AM            0            0
## 8 1503960366 4/12/2016 7:00:00 AM            0            0
## 9 1503960366 4/12/2016 8:00:00 AM           13           0.217
## 10 1503960366 4/12/2016 9:00:00 AM           30           0.5
## # i 22,089 more rows
```

```
Intensities_Hour <- rename_with(Intensities_Hour, tolower)
```

```
clean_names(Calories_Day)
```

```
## # A tibble: 940 x 3
##       id activity_day calories
##       <dbl> <chr>      <dbl>
## 1 1503960366 4/12/2016    1985
## 2 1503960366 4/13/2016    1797
## 3 1503960366 4/14/2016    1776
## 4 1503960366 4/15/2016    1745
## 5 1503960366 4/16/2016    1863
## 6 1503960366 4/17/2016    1728
## 7 1503960366 4/18/2016    1921
## 8 1503960366 4/19/2016    2035
## 9 1503960366 4/20/2016    1786
## 10 1503960366 4/21/2016    1775
## # i 930 more rows
```

```
Calories_Day <- rename_with(Calories_Day, tolower)
```

```
clean_names(Calories_Hour)
```

```
## # A tibble: 22,099 x 3
##       id activity_hour      calories
##       <dbl> <chr>          <dbl>
## 1 1503960366 4/12/2016 12:00:00 AM           81
## 2 1503960366 4/12/2016 1:00:00 AM           61
## 3 1503960366 4/12/2016 2:00:00 AM           59
## 4 1503960366 4/12/2016 3:00:00 AM           47
## 5 1503960366 4/12/2016 4:00:00 AM           48
## 6 1503960366 4/12/2016 5:00:00 AM           48
## 7 1503960366 4/12/2016 6:00:00 AM           48
## 8 1503960366 4/12/2016 7:00:00 AM           47
## 9 1503960366 4/12/2016 8:00:00 AM           68
## 10 1503960366 4/12/2016 9:00:00 AM          141
## # i 22,089 more rows
```

```
Calories_Hour <- rename_with(Calories_Hour, tolower)
```

```
clean_names(Steps_Day)
```

```
## # A tibble: 940 x 3
##       id activity_day step_total
##       <dbl> <chr>         <dbl>
## 1 1503960366 4/12/2016         13162
## 2 1503960366 4/13/2016         10735
## 3 1503960366 4/14/2016         10460
## 4 1503960366 4/15/2016          9762
## 5 1503960366 4/16/2016        12669
## 6 1503960366 4/17/2016          9705
## 7 1503960366 4/18/2016        13019
## 8 1503960366 4/19/2016        15506
## 9 1503960366 4/20/2016        10544
## 10 1503960366 4/21/2016          9819
## # i 930 more rows
```

```
Steps_Day <- rename_with(Steps_Day, tolower)
```

```
clean_names(Steps_Hour)
```

```
## # A tibble: 22,099 x 3
##       id activity_hour      step_total
##       <dbl> <chr>         <dbl>
## 1 1503960366 4/12/2016 12:00:00 AM      373
## 2 1503960366 4/12/2016 1:00:00 AM       160
## 3 1503960366 4/12/2016 2:00:00 AM       151
## 4 1503960366 4/12/2016 3:00:00 AM         0
## 5 1503960366 4/12/2016 4:00:00 AM         0
## 6 1503960366 4/12/2016 5:00:00 AM         0
## 7 1503960366 4/12/2016 6:00:00 AM         0
## 8 1503960366 4/12/2016 7:00:00 AM         0
## 9 1503960366 4/12/2016 8:00:00 AM        250
## 10 1503960366 4/12/2016 9:00:00 AM       1864
## # i 22,089 more rows
```

```
Steps_Hour <- rename_with(Steps_Hour, tolower)
```

```
clean_names(heartrate_Time)
```

```
## # A tibble: 1,048,575 x 3
##       id time      value
##       <dbl> <chr>         <dbl>
## 1 2022484408 4/12/2016 7:21      97
## 2 2022484408 4/12/2016 7:21     102
## 3 2022484408 4/12/2016 7:21     105
## 4 2022484408 4/12/2016 7:21     103
## 5 2022484408 4/12/2016 7:21     101
## 6 2022484408 4/12/2016 7:22      95
## 7 2022484408 4/12/2016 7:22      91
## 8 2022484408 4/12/2016 7:22      93
## 9 2022484408 4/12/2016 7:22      94
## 10 2022484408 4/12/2016 7:22      93
## # i 1,048,565 more rows
```

```
heartrate_Time <- rename_with(heartrate_Time, tolower)
```

```
clean_names(weight_LogInfo)
```

```
## # A tibble: 2 x 8
##       id date    weight_kg weight_pounds    fat    bmi is_manual_report  log_id
##       <dbl> <chr>      <dbl>      <dbl> <dbl> <dbl> <lgl>          <dbl>
## 1 1503960366 5/2/2~      52.6        116.    22 22.6 TRUE          1.46e12
## 2 4319703577 4/17/~      72.4        160.    25 27.5 TRUE          1.46e12
```

```
weight_LogInfo <- rename_with(weight_LogInfo, tolower)
head(weight_LogInfo)
```

```
## # A tibble: 2 x 8
##       id date    weightkg weightpounds    fat    bmi ismanualreport  logid
##       <dbl> <chr>      <dbl>      <dbl> <dbl> <dbl> <lgl>          <dbl>
## 1 1503960366 5/2/2016 ~      52.6        116.    22 22.6 TRUE          1.46e12
## 2 4319703577 4/17/2016~      72.4        160.    25 27.5 TRUE          1.46e12
```

- We will check our cleaned datasets:

```
head(Activity_Day)
```

```
## # A tibble: 6 x 15
##       id activitydate totalsteps totaldistance trackerdistance
##       <dbl> <chr>      <dbl>      <dbl>      <dbl>
## 1 1503960366 4/12/2016      13162      8.5        8.5
## 2 1503960366 4/13/2016      10735      6.97       6.97
## 3 1503960366 4/14/2016      10460      6.74       6.74
## 4 1503960366 4/15/2016      9762       6.28       6.28
## 5 1503960366 4/16/2016     12669      8.16       8.16
## 6 1503960366 4/17/2016      9705      6.48       6.48
## # i 10 more variables: loggedactivitiesdistance <dbl>,
## #   veryactivedistance <dbl>, moderatelyactivedistance <dbl>,
## #   lightactivedistance <dbl>, sedentaryactivedistance <dbl>,
## #   veryactiveminutes <dbl>, fairlyactiveminutes <dbl>,
## #   lightlyactiveminutes <dbl>, sedentaryminutes <dbl>, calories <dbl>
```

```
head(Sleep_Day)
```

```
## # A tibble: 6 x 5
##       id sleepday    totalsleeprecords totalminutesasleep totaltimeinbed
##       <dbl> <chr>      <dbl>      <dbl>      <dbl>
## 1 1503960366 4/12/2016 12:0~      1        327        346
## 2 1503960366 4/13/2016 12:0~      2        384        407
## 3 1503960366 4/15/2016 12:0~      1        412        442
## 4 1503960366 4/16/2016 12:0~      2        340        367
## 5 1503960366 4/17/2016 12:0~      1        700        712
## 6 1503960366 4/19/2016 12:0~      1        304        320
```

```
head(Sleep_Time)
```

```
## # A tibble: 6 x 4
##       id date    value    logid
##       <dbl> <chr>      <dbl>      <dbl>
## 1 1503960366 4/12/2016 2:47:30 AM    3 11380564589
## 2 1503960366 4/12/2016 2:48:30 AM    2 11380564589
## 3 1503960366 4/12/2016 2:49:30 AM    1 11380564589
## 4 1503960366 4/12/2016 2:50:30 AM    1 11380564589
## 5 1503960366 4/12/2016 2:51:30 AM    1 11380564589
## 6 1503960366 4/12/2016 2:52:30 AM    1 11380564589
```

- Consistency of date and time columns: Now that we have verified our column names and change them to lower case, we will focus on cleaning date-time format for Activity\_Day and Sleep\_Day since we will merge both data frames. Since we can disregard the time on Sleep\_Day data frame we are using as\_date instead as\_datetime.

```
Activity_Day <- Activity_Day %>%
  rename(date = activitydate) %>%
  mutate(date = as_date(date, format = "%m/%d/%Y"))

Sleep_Day <- Sleep_Day %>%
  rename(date = sleepday) %>%
  mutate(date = as_date(date, format = "%m/%d/%Y %I:%M:%S %p"))
head(Sleep_Day)
```

```
## # A tibble: 6 x 5
##       id date      totalsleeprecords totalminutesasleep totaltimeinbed
##   <dbl> <date>          <dbl>              <dbl>          <dbl>
## 1 1503960366 2016-04-12             1              327            346
## 2 1503960366 2016-04-13             2              384            407
## 3 1503960366 2016-04-15             1              412            442
## 4 1503960366 2016-04-16             2              340            367
## 5 1503960366 2016-04-17             1              700            712
## 6 1503960366 2016-04-19             1              304            320
```

## 5. Analyze and Share:

We will analyze trends of the users of FitBit and determine if that can help us on BellaBeat's marketing strategy.

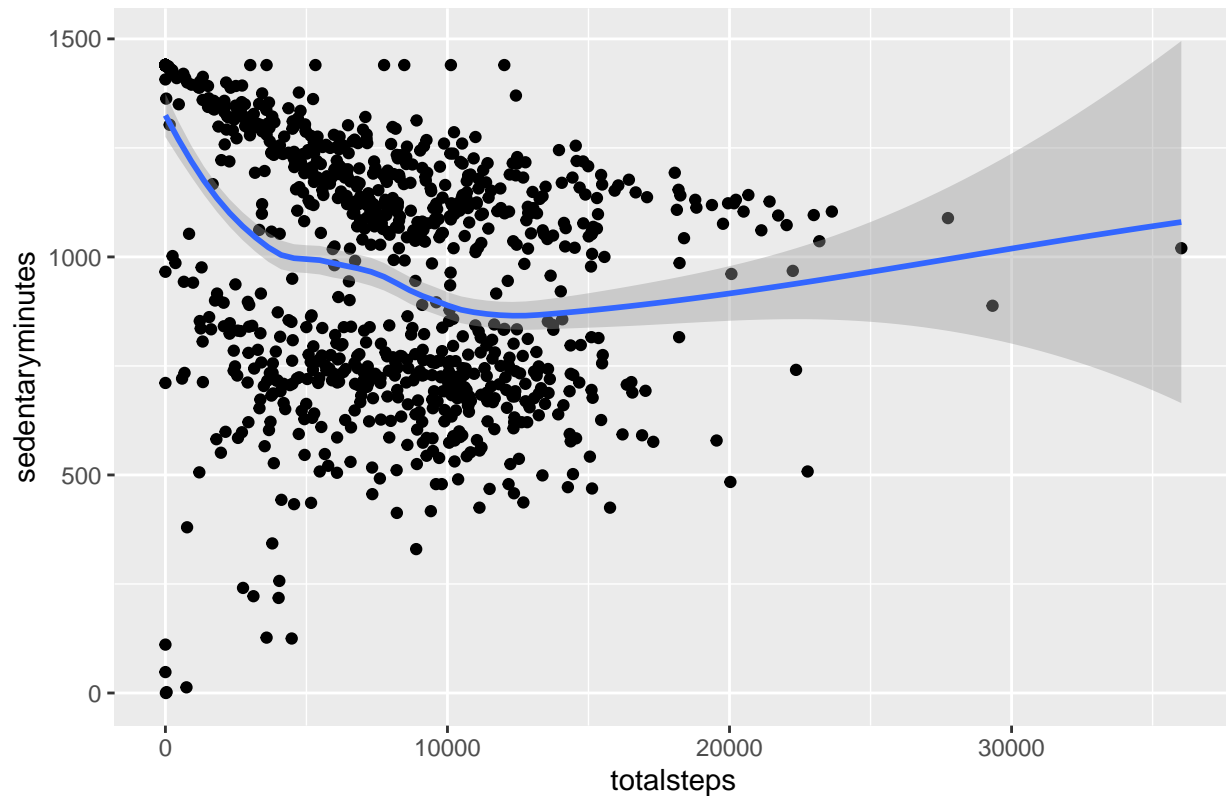
### 5.1 Plotting a few explorations

#### 5.1.1 For Daily Activity:

- the relationship between steps taken in a day and sedentary minutes.

```
library(ggplot2)
ggplot(data=Activity_Day, aes(x=totalsteps, y=sedentaryminutes)) + geom_point() + geom_smooth() + labs(
## `geom_smooth()` using method = 'loess' and formula = 'y ~ x'
```

Fig.1: Total Steps vs. Sedentary Minutes

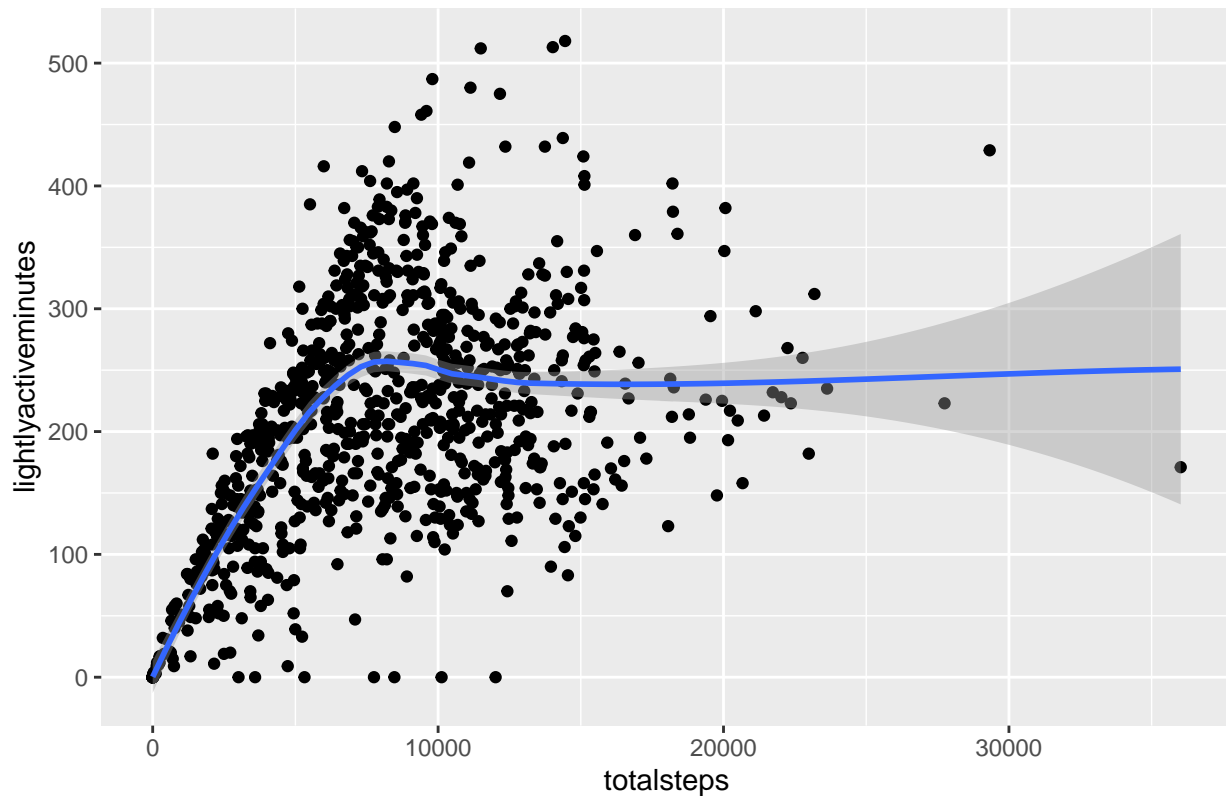


From Fig.1, there is no correlation between Activity\_Day level based on steps and the Sedentary Minutes.

- the relationship between steps taken in a day and lightly active at all minutes.

```
ggplot(data=Activity_Day, aes(x=totalsteps, y=lightlyactiveminutes)) + geom_point() + geom_smooth() + 1  
## `geom_smooth()` using method = 'loess' and formula = 'y ~ x'
```

Fig.2: Total Steps vs. Lightly-active at all minutes

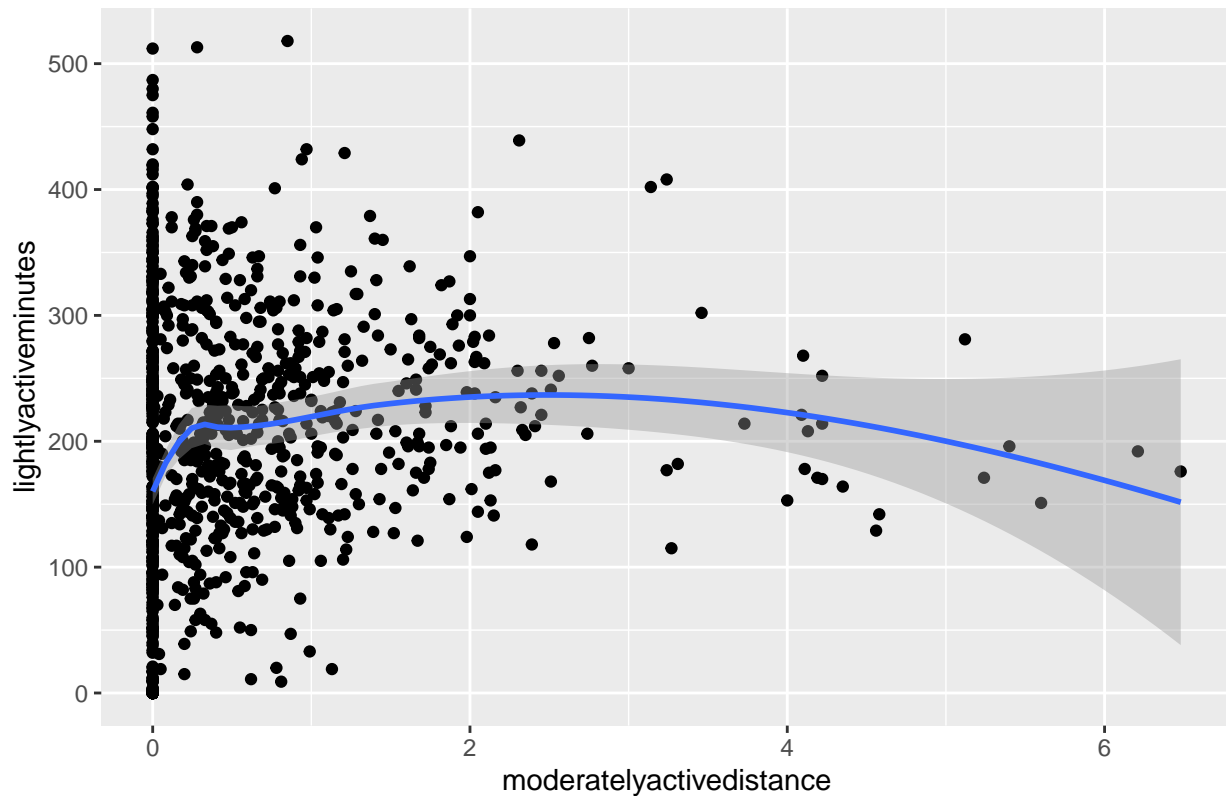


From Fig.2, we can see a positive correlation between steps and lightly active at all minutes burned.

- the relationship between the distance of moderately active and lightly active at all minutes.

```
ggplot(data=Activity_Day, aes(x=moderatelyactivedistance, y=lightlyactiveminutes)) + geom_point() + geom_smooth()
## `geom_smooth()` using method = 'loess' and formula = 'y ~ x'
```

Fig.3: Distance of moderately-active vs. Lightly-active at all minutes



From Fig.3, there is no correlation between the Distance of moderately-active and Lightly-active at all minutes.

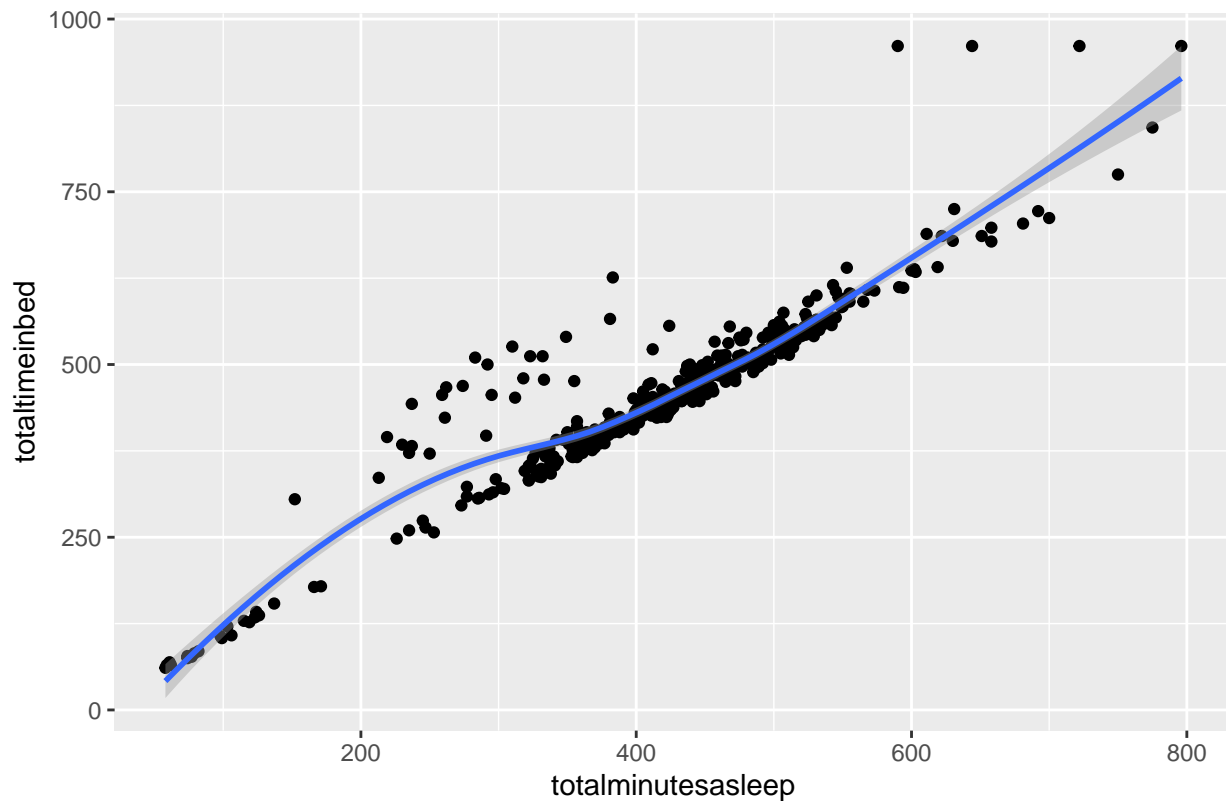
### 5.1.2 For Daily Sleep:

- the relationship between minutes asleep and time in bed.

```
ggplot(data=Sleep_Day, aes(x=totalminutesasleep, y=totaltimeinbed)) + geom_point() + geom_smooth() + labs(
  title="Relationship between minutes asleep and time in bed",
  x="totalminutesasleep",
  y="totaltimeinbed"
)
## `geom_smooth()` using method = 'loess' and formula = 'y ~ x'
```



Fig.4: Total Minutes Asleep vs. Total Time in Bed



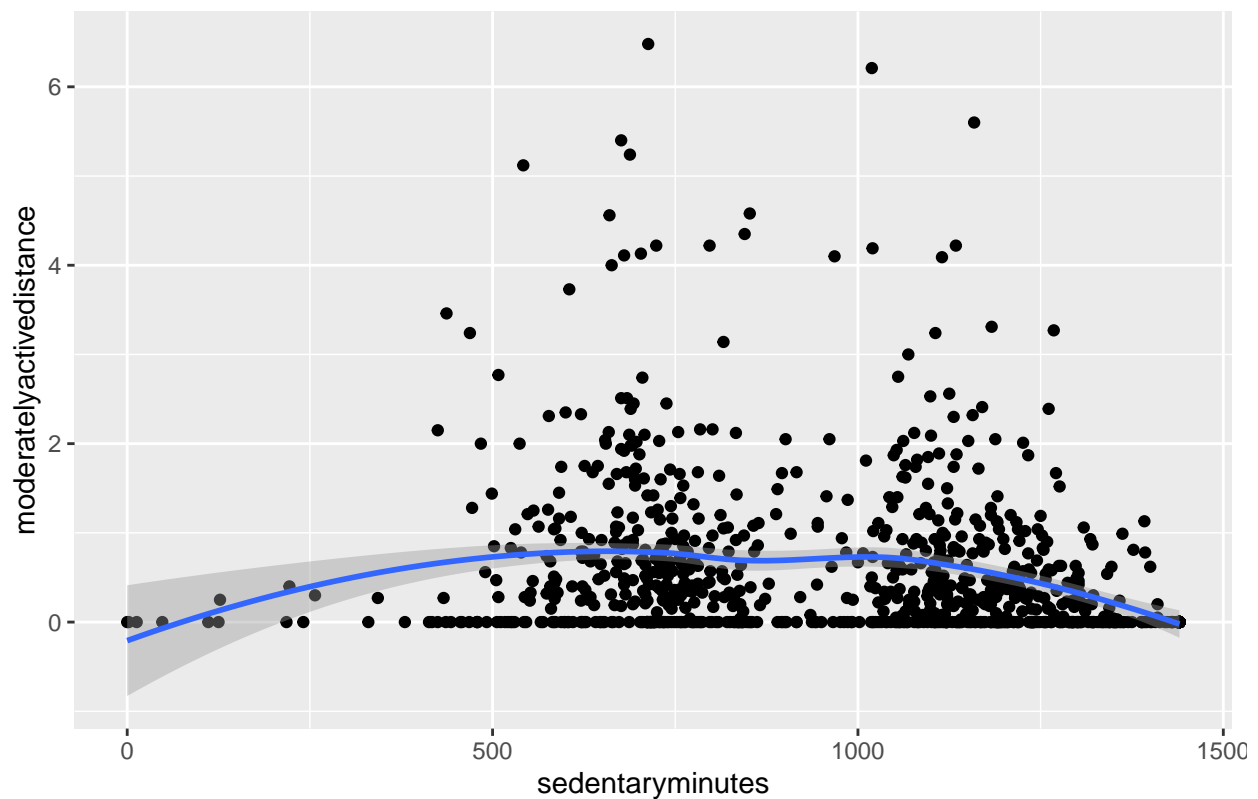
From Fig.4, we can see a positive correlation between asleep minutes and the time in Bed burned.

#### 5.1.3 For Daily Intensities:

- the relationship between sedentary minutes vs. the distance of the moderately active.

```
ggplot(data= Intensities_Day, aes(x=sedentaryminutes , y=moderatelyactivedistance )) + geom_point() + g  
## `geom_smooth()` using method = 'loess' and formula = 'y ~ x'
```

Fig.5: Sedentary Minutes vs. Distance of moderately-active



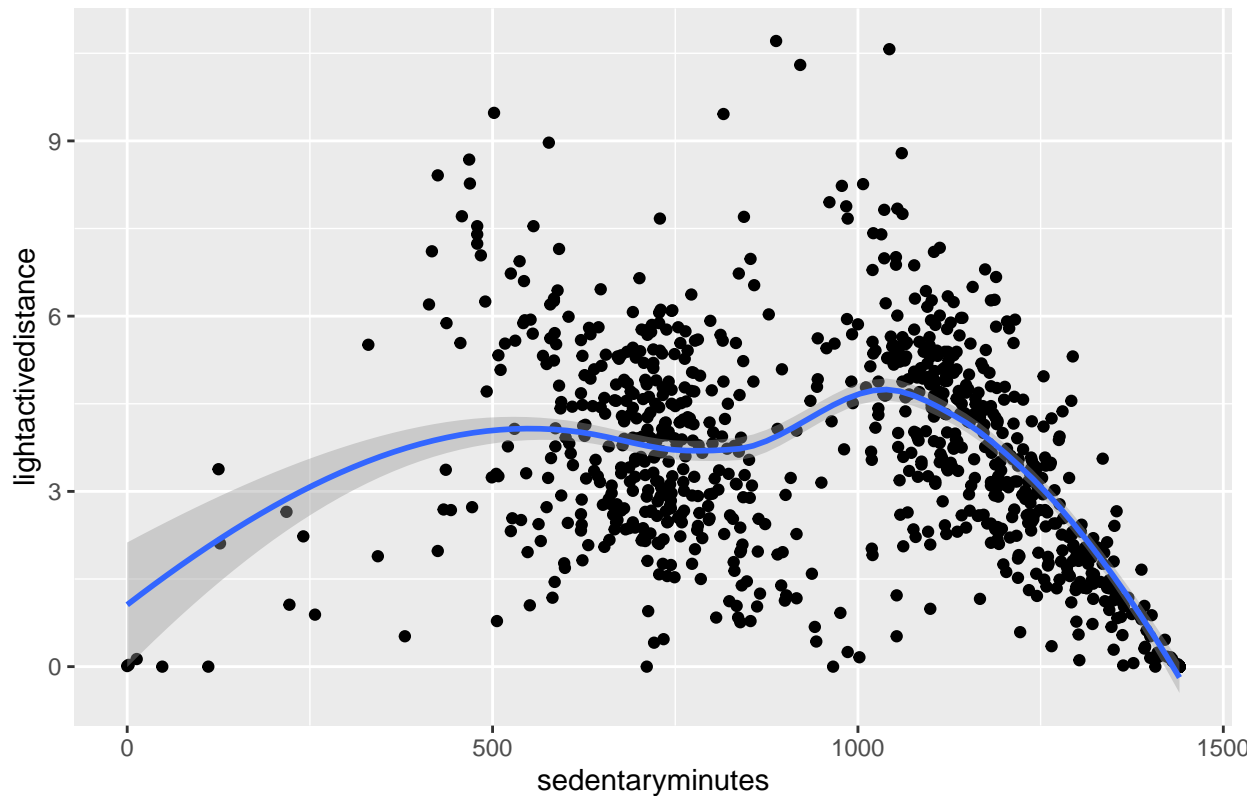
While Fig.5, we can see a little positive correlation between sedentary minutes and the distance of the moderately active.

- the relationship between sedentary minutes and the lightly active at all minutes.

```
ggplot(data= Intensities_Day, aes(x=sedentaryminutes , y=lightactivedistance )) + geom_point() + geom_s
```

```
## `geom_smooth()` using method = 'loess' and formula = 'y ~ x'
```

Fig.6: Sedentary Minutes vs. the Distance of Lightly-active



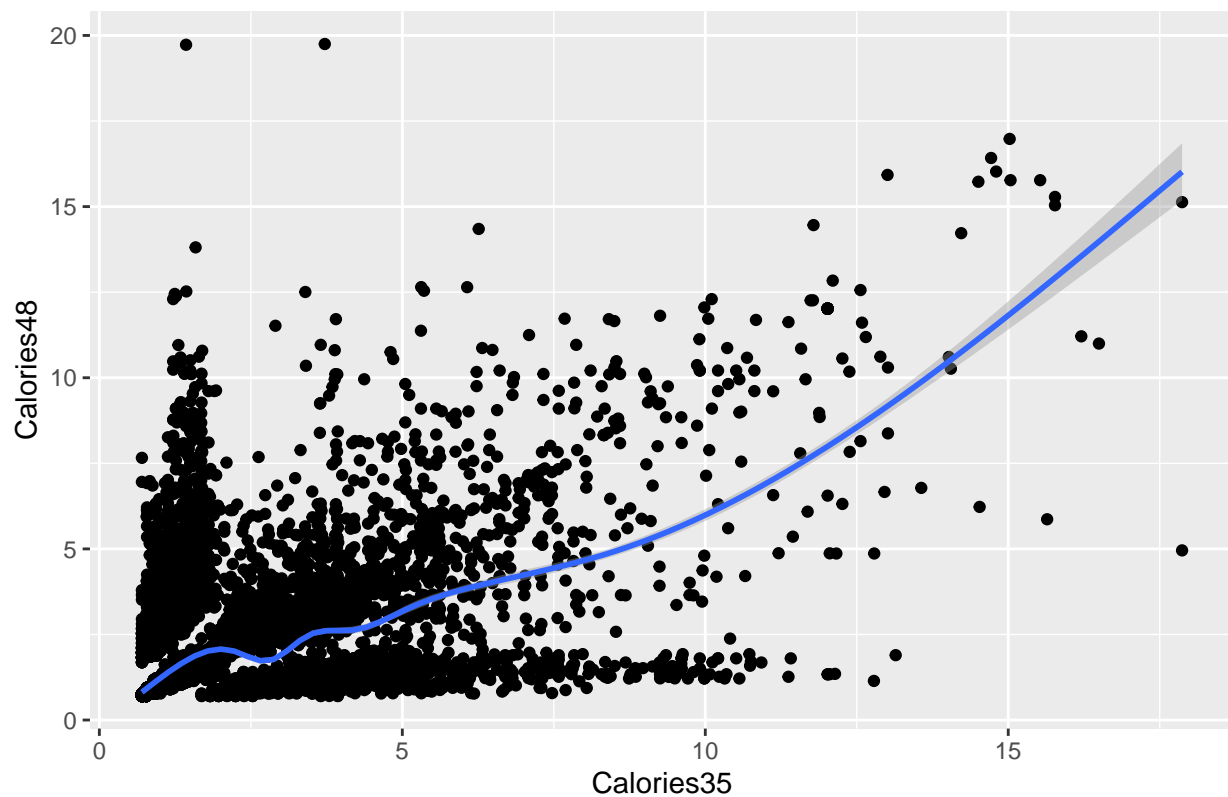
### 5.1.4 For Hourly Calories\_Wide: - the relationship between Calories35 and Calories48.

```
#library(ggplot2)
```

```
ggplot(data= CaloriesWide_Minute, aes( x=Calories35, y=Calories48 )) + geom_point() + geom_smooth() + 1
```

```
## `geom_smooth()` using method = 'gam' and formula = 'y ~ s(x, bs = "cs")'
```

Fig.7: Calorie N.35 vs. Calorie N.48



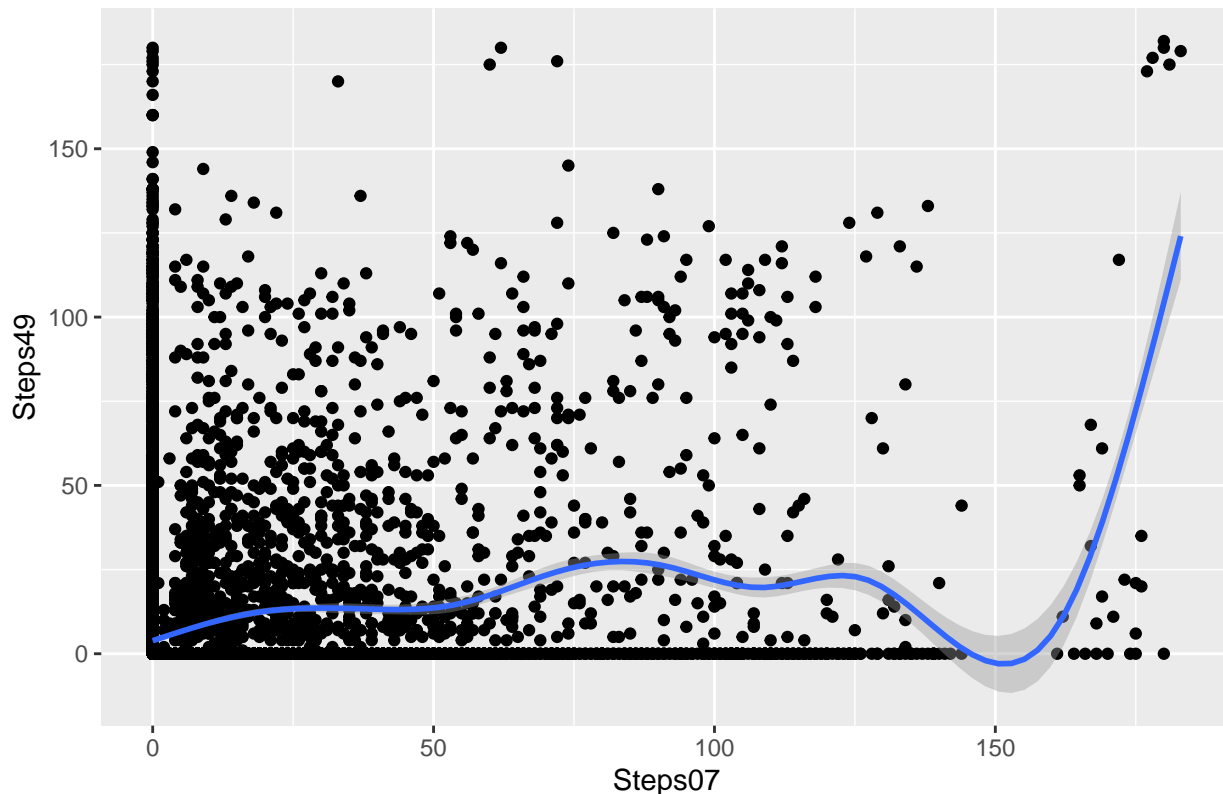
From Fig.7, we can see a positive correlation between Calorie N.35 and Calorie N.48.

#### 5.1.5 For Hourly Steps\_Wide:

- the relationship between Steps07 and Steps49.

```
ggplot(data= StepsWide_Minute, aes( x=Steps07, y=Steps49 )) + geom_point() + geom_smooth() + labs(title="Steps07 vs Steps49")  
## `geom_smooth()` using method = 'gam' and formula = 'y ~ s(x, bs = "cs")'
```

Fig.8: Steps N.7 vs. Steps N.49



From Fig.8, we can see a little correlation between dteps N.35 and steps N.48 specialist after 150 degree.

## 5.2 Merging these datasets together:

- Before beginning to visualize the data, We will merge Activity\_Day and Sleep\_Day to see any correlation between variables by using “ID” & “DATE” as their primary keys. also, we will check the merge Activity\_Day and Calories\_Day to see correlation between variables by using “id”, “calories”, then combine and print the result of merges:

```
merge_1 <- merge(Activity_Day, Sleep_Day, by = c("id", "date"))
merge_2 <- merge(Activity_Day, Calories_Day, by = c("id", "calories"))

combined_data <- merge(merge_1, merge_2, by="id")
head(combined_data)
```

```
##          id      date.x totalsteps.x totaldistance.x trackerdistance.x
## 1 1503960366 2016-04-12      13162           8.5           8.5
## 2 1503960366 2016-04-12      13162           8.5           8.5
## 3 1503960366 2016-04-12      13162           8.5           8.5
## 4 1503960366 2016-04-12      13162           8.5           8.5
## 5 1503960366 2016-04-12      13162           8.5           8.5
## 6 1503960366 2016-04-12      13162           8.5           8.5
## loggedactivitiesdistance.x veryactivedistance.x moderatelyactivedistance.x
## 1                        0                1.88                0.55
## 2                        0                1.88                0.55
## 3                        0                1.88                0.55
## 4                        0                1.88                0.55
## 5                        0                1.88                0.55
## 6                        0                1.88                0.55
```

```
##    lightactivedistance.x sedentaryactivedistance.x veryactiveminutes.x
## 1          6.06          0          25
## 2          6.06          0          25
## 3          6.06          0          25
## 4          6.06          0          25
## 5          6.06          0          25
## 6          6.06          0          25
##    fairlyactiveminutes.x lightlyactiveminutes.x sedentaryminutes.x calories.x
## 1          13          328          728      1985
## 2          13          328          728      1985
## 3          13          328          728      1985
## 4          13          328          728      1985
## 5          13          328          728      1985
## 6          13          328          728      1985
##    totalsleeprecords totalminutesasleep totaltimeinbed calories.y    date.y
## 1          1          327          346      1783 2016-05-11
## 2          1          327          346      1859 2016-05-10
## 3          1          327          346      1786 2016-04-20
## 4          1          327          346      1788 2016-04-24
## 5          1          327          346      1797 2016-04-13
## 6          1          327          346      1985 2016-04-12
##    totalsteps.y totaldistance.y trackerdistance.y loggedactivitiesdistance.y
## 1      12770          8.13          8.13          0
## 2      12207          7.77          7.77          0
## 3      10544          6.68          6.68          0
## 4      10039          6.41          6.41          0
## 5      10735          6.97          6.97          0
## 6      13162          8.50          8.50          0
##    veryactivedistance.y moderatelyactivedistance.y lightactivedistance.y
## 1          2.56          1.01          4.55
## 2          3.35          1.16          3.26
## 3          1.96          0.48          4.24
## 4          2.92          0.21          3.28
## 5          1.57          0.69          4.71
## 6          1.88          0.55          6.06
##    sedentaryactivedistance.y veryactiveminutes.y fairlyactiveminutes.y
## 1          0          36          23
## 2          0          46          31
## 3          0          28          12
## 4          0          39          5
## 5          0          21          19
## 6          0          25          13
##    lightlyactiveminutes.y sedentaryminutes.y activityday
## 1          251          669 5/11/2016
## 2          214          746 5/10/2016
## 3          205          818 4/20/2016
## 4          238          709 4/24/2016
## 5          217          776 4/13/2016
## 6          328          728 4/12/2016
```

- Take a look at how many participants are in this data set.

```
library(dplyr)
n_distinct(combined_data$Id)
```

```
## [1] 0
```

- Find and view the Average\_Day depending on the merge that is grouped by ID with the mean of totalsteps and calories.

```
Average_Day <- merge_1 %>%
  group_by(id) %>%
  summarise(mean_Steps_Day = mean(totalsteps), mean_calories_Day = mean(calories))
head(Average_Day)
```

```
## # A tibble: 6 x 3
##       id mean_Steps_Day mean_calories_Day
##   <dbl>         <dbl>         <dbl>
## 1 1503960366      12406.         1872.
## 2 1644430081       7968.         2978.
## 3 1844505072       3477          1676.
## 4 1927972279       1490          2316.
## 5 2026352035       5619          1541.
## 6 2320127002       5079          1804
```

- Combine and print the merge result of Sleep\_Time and Activity\_Day.

```
Sleep_Time1 <- Sleep_Time %>%
  rename(date_time = date) %>%
  mutate(date_time = as.POSIXct(date_time, format = "%m/%d/%Y %I:%M:%S %p" , tz=Sys.timezone()))
head(Sleep_Time1)
```

```
## # A tibble: 6 x 4
##       id date_time          value      logid
##   <dbl> <dtm>         <dbl>      <dbl>
## 1 1503960366 2016-04-12 02:47:30      3 11380564589
## 2 1503960366 2016-04-12 02:48:30      2 11380564589
## 3 1503960366 2016-04-12 02:49:30      1 11380564589
## 4 1503960366 2016-04-12 02:50:30      1 11380564589
## 5 1503960366 2016-04-12 02:51:30      1 11380564589
## 6 1503960366 2016-04-12 02:52:30      1 11380564589
```

### 5.2.1 Hourly steps throughout the day

Getting deeper into our analysis we want to know when exactly are users more active in a day. We will use the hourly\_steps data frame and separate date\_time column.

```
Steps_Hour1 <- Steps_Hour %>%
  separate(activityhour, into = c("date", "time"), sep=" ")
```

```
## Warning: Expected 2 pieces. Additional pieces discarded in 22099 rows [1, 2, 3, 4, 5, 6,
## 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, ...].
```

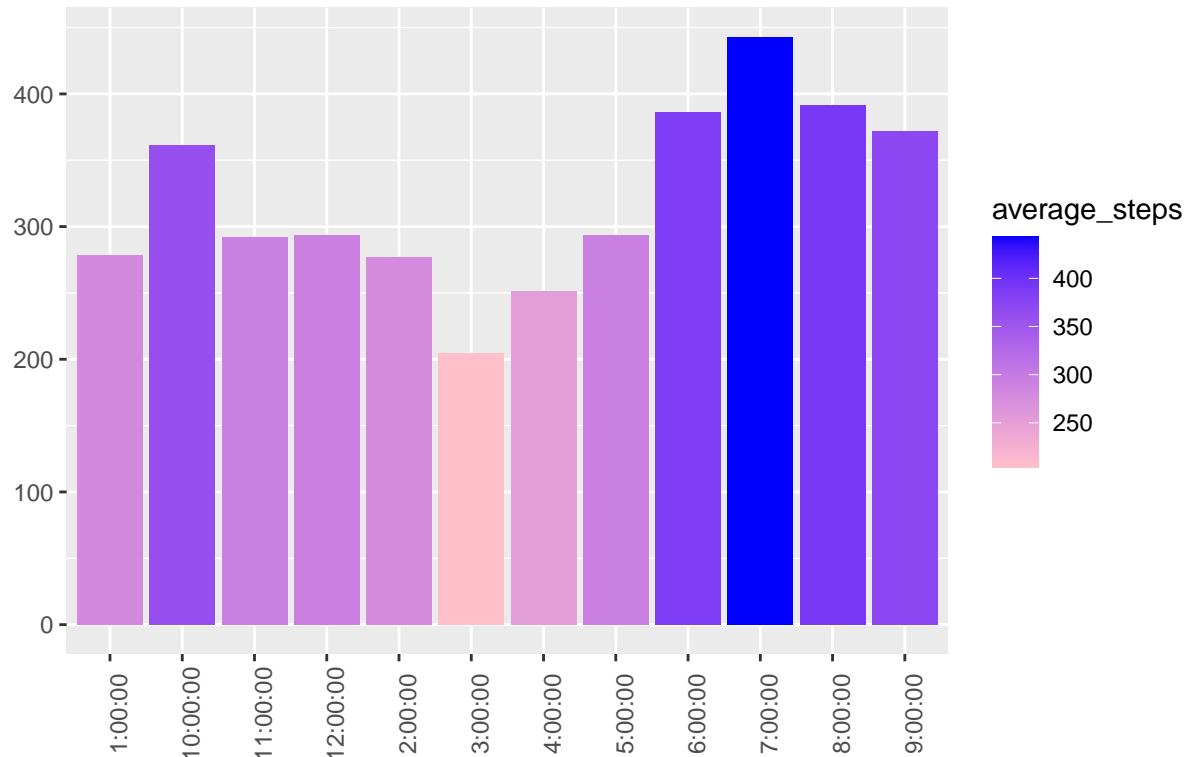
```
head(Steps_Hour1)
```

```
## # A tibble: 6 x 4
##       id date      time      steptotal
##   <dbl> <chr>    <chr>         <dbl>
## 1 1503960366 4/12/2016 12:00:00      373
## 2 1503960366 4/12/2016 1:00:00      160
## 3 1503960366 4/12/2016 2:00:00      151
## 4 1503960366 4/12/2016 3:00:00        0
## 5 1503960366 4/12/2016 4:00:00        0
```

```
## 6 1503960366 4/12/2016 5:00:00 0
```

```
Steps_Hour1 %>%  
group_by(time) %>%  
summarize(average_steps = mean(steptotal)) %>%  
ggplot() +  
geom_col(mapping = aes(x=time, y = average_steps, fill = average_steps)) +  
labs(title = "Fig.9: Hourly steps throughout the day", x="", y="") +  
scale_fill_gradient(low = "pink", high = "blue") +  
theme(axis.text.x = element_text(angle = 90))
```

Fig.9: Hourly steps throughout the day



We can see that users are more active between 8am and 7pm. Walking more steps during lunch time from 12pm to 2pm and evenings from 5pm and 7pm.

## 5. Conclusion (Act):

As we already know, collecting data on activity, sleep, stress, and reproductive health has allowed Bellabeat to empower women with knowledge about their own health and habits. Since it was founded in 2013, Bellabeat has grown rapidly and quickly positioned itself as a tech-driven wellness company for women.

After analyzing FitBit Fitness Tracker Data, I found some insights that would help influence Bellabeat marketing strategy:

- The relationship between Total Minutes Asleep and Total Time in Bed looks linear. So if the Bellabeat users want to improve their sleep, we should consider using notification to go to sleep.
- we can see a positive correlation between Calorie N.35 and Calorie N.48.
- we can see a positive correlation between steps and lightly active at all minutes burned.
- After visualizing Hourly steps throughout the day, I found out that people are more active between 8am and 7pm. Walking more steps during lunch time from 12pm to 2pm. And most activity happens



between 5 pm and 7 pm - I suppose, that people go to a gym or for a walk after finishing work. We can use this time in the Bellabeat app to remind and motivate users to go for a run or walk.