

Table 1

campaign_id	ad_group_name	feed	search	right_hand_column	Marketplace	instant_article
6090778604987	All Placements Collection Product Set	1257		70	429	44
6090778604987	All Placements Janitorial Supplies	1027		95		78
6090778604987	All Placements Collection Product Set - ROAS	1301	29	75	439	61
6090778604987	All Placements Hotel Room Amenities	1591		128	489	98
6090778604987	TakeOut Containers	186	66	20	88	3
6090778604987	To-Go Coffee	190	61	20	89	
6090778604987	Delivery Bags	191	61	20	95	1
6090778604987	Take-Out Bags	180	59	20	85	
6097547919387	Culinary School Interests	1588				32
6097547919387	Job Title Targeting Food Service	1332				31
6097547919387	Email Signup Lookalike	1129				10
6097547919387	Competitor Targeting	1553				35
6097547919387	Foodies Business Owners	349				1
6104463256787	WebPlus Video Viewers-Lookalike	843				152
6104463256787	Website Visitors 90	1716				272
6104463256787	WebPlus Video Viewers	263				10
6104463256787	Webplus Page Visitors	292				12
6104463256787	Website Visitors 90 - IG Story Ad					
6088194160387	All Placements FB & IG Engagers	1521	71		212	
6088194160387	All Placements Site Visitors	1062			234	
6088194160387	All Placements Lapsed Customer	1294			250	
6088194160387	All Placements Lead on Website	1525			366	
6131411678387	VATC 29	1936	81	290	168	135
6131411678387	VATC 20	2184	116	292	227	228
6131411678387	VATC 7	2515	155	300	275	464
6131411678387	VATC 2	2452	155	300	278	479
6131110299387	VATC 29	2481	296	292	359	273
6131110299387	VATC 20	2549	367	292	415	359
6131110299387	VATC 7	2805	383	300	532	575
6131110299387	VATC 2	2865	335	300	511	582
6134891164787	1.2.20 Jan Coupon	13				

campaign_id	ad_group_name	feed	search	right_hand_column	Marketplace	instant_article
6134891164787	1.16.20 Outdoor Fryers	13				
6134891164787	1.21.20 Candy Making	14				
6134891164787	2.7.20 Charcuterie Sale	12				
6134891164787	2.11.20 Tempeh	14				
6134891164787	2.13.20 Sign Sale	13				
6134891164787	2.14.20 Webeats	6				
6134891164787	2.19.20 Crepe Sale	13				
6134891164787	2.21.20 Grill Cleaner	12				
6134891164787	3.2.19 March Coupon	13				
6134891164787	3.12.20 Email Flyer	13				
6134891164787	1.3.20 WebEats	7				
6134891164787	1.24.20 Web Eats	12				
6134891164787	1.31.20 Web Eats	12				
6134891164787	2.3.20 Feb Coupon	14				
6134891164787	2.26.20 Acopa Lunar	12				
6134891164787	3.5.19 Email Flyer	12				
6171545886387	Restaurant Owners	188		19	98	27
6134896614387	Takeout-Restaurant Owners					
6175626238387	Add to Cart No Purchase	42	6	1	10	
6137548431187	1.6.20 Pizza Bag	12				
6137548431187	1.13.20 Wing Sauce	12				
6137548431187	1.22.20 Champagne Flute	12				
6137548431187	1.29.20 Cake Pan	12				
6137548431187	2.7.20 Candy Box	11				
6137548431187	2.14.20 Underbar Ice Bin	11				
6137548431187	2.18.20 Frozen Beverage Dispenser	11				
6137548431187	2.26.20 Pub Glass	10				
6137548431187	3.5.20 Green Apron	11				

campaign_id	ad_group_name	BLANK	an_classic	instagram_stories	instream_video	facebook_stories
6090778604987	All Placements Collection Product Set		31			
6090778604987	All Placements Janitorial Supplies		93			
6090778604987	All Placements Collection Product Set - ROAS		92			
6090778604987	All Placements Hotel Room Amenitites		38			
6090778604987	TakeOut Containers	1	4		21	
6090778604987	To-Go Coffee	1	9		19	
6090778604987	Delivery Bags	1			28	
6090778604987	Take-Out Bags	1			13	
6097547919387	Culinary School Interests			287		11
6097547919387	Job Title Targeting Food Service			136		
6097547919387	Email Signup Lookalike			52		2
6097547919387	Competitor Targeting			310		11
6097547919387	Foodies Business Owners			7		
6104463256787	WebPlus Video Viewers-Lookalike					
6104463256787	Website Vistors 90		439		26	
6104463256787	WebPlus Video Viewers					
6104463256787	Webplus Page Visitors					
6104463256787	Website Visitors 90 - IG Story Ad			397		5
6088194160387	All Placements FB & IG Engagers		1	95		
6088194160387	All Placements Site Visitors		3	117		
6088194160387	All Placements Lapsed Customer		7	150		1
6088194160387	All Placements Lead on Website		48	305		9
6131411678387	VATC 29		122			
6131411678387	VATC 20		175			
6131411678387	VATC 7		577			
6131411678387	VATC 2		875			
6131110299387	VATC 29		211			
6131110299387	VATC 20		390			
6131110299387	VATC 7		821			
6131110299387	VATC 2		1197			
6134891164787	1.2.20 Jan Coupon					

campaign_id	ad_group_name	BLANK	an_classic	instagram_stories	instream_video	facebook_stories
6134891164787	1.16.20 Outdoor Fryers					
6134891164787	1.21.20 Candy Making					
6134891164787	2.7.20 Charcuterie Sale					
6134891164787	2.11.20 Tempeh					
6134891164787	2.13.20 Sign Sale					
6134891164787	2.14.20 Webeats					
6134891164787	2.19.20 Crepe Sale					
6134891164787	2.21.20 Grill Cleaner					
6134891164787	3.2.19 March Coupon					
6134891164787	3.12.20 Email Flyer					
6134891164787	1.3.20 WebEats					
6134891164787	1.24.20 Web Eats					
6134891164787	1.31.20 Web Eats					
6134891164787	2.3.20 Feb Coupon					
6134891164787	2.26.20 Acopa Lunar					
6134891164787	3.5.19 Email Flyer					
6171545886387	Restaurant Owners	1	118	60	50	36
6134896614387	Takeout-Restaurant Owners			89		30
6175626238387	Add to Cart No Purchase			14		8
6137548431187	1.6.20 Pizza Bag					
6137548431187	1.13.20 Wing Sauce					
6137548431187	1.22.20 Champagne Flute					
6137548431187	1.29.20 Cake Pan					
6137548431187	2.7.20 Candy Box					
6137548431187	2.14.20 Underbar Ice Bin					
6137548431187	2.18.20 Frozen Beverage Dispenser					
6137548431187	2.26.20 Pub Glass					
6137548431187	3.5.20 Green Apron					

campaign_id	ad_group_name	messenger_stories	instagram_explore	messenger_inbox	video_feeds
6090778604987	All Placements Collection Product Set				
6090778604987	All Placements Janitorial Supplies				
6090778604987	All Placements Collection Product Set - ROAS		28		
6090778604987	All Placements Hotel Room Amenitites				
6090778604987	TakeOut Containers		44		
6090778604987	To-Go Coffee		44		
6090778604987	Delivery Bags		47		
6090778604987	Take-Out Bags		44		
6097547919387	Culinary School Interests				
6097547919387	Job Title Targeting Food Service				
6097547919387	Email Signup Lookalike				
6097547919387	Competitor Targeting				
6097547919387	Foodies Business Owners				
6104463256787	WebPlus Video Viewers-Lookalike				
6104463256787	Website Vistors 90				
6104463256787	WebPlus Video Viewers				
6104463256787	Webplus Page Visitors				
6104463256787	Website Visitors 90 - IG Story Ad				
6088194160387	All Placements FB & IG Engagers	1			
6088194160387	All Placements Site Visitors				
6088194160387	All Placements Lapsed Customer				
6088194160387	All Placements Lead on Website	2			
6131411678387	VATC 29			18	
6131411678387	VATC 20			29	
6131411678387	VATC 7			94	
6131411678387	VATC 2			163	
6131110299387	VATC 29			39	
6131110299387	VATC 20			66	
6131110299387	VATC 7			174	
6131110299387	VATC 2			209	
6134891164787	1.2.20 Jan Coupon				

campaign_id	ad_group_name	messenger_stories	instagram_explore	messenger_inbox	video_feeds
6134891164787	1.16.20 Outdoor Fryers				
6134891164787	1.21.20 Candy Making				
6134891164787	2.7.20 Charcuterie Sale				
6134891164787	2.11.20 Tempeh				
6134891164787	2.13.20 Sign Sale				
6134891164787	2.14.20 Webeats				
6134891164787	2.19.20 Crepe Sale				
6134891164787	2.21.20 Grill Cleaner				
6134891164787	3.2.19 March Coupon				
6134891164787	3.12.20 Email Flyer				
6134891164787	1.3.20 WebEats				
6134891164787	1.24.20 Web Eats				
6134891164787	1.31.20 Web Eats				
6134891164787	2.3.20 Feb Coupon				
6134891164787	2.26.20 Acopa Lunar				
6134891164787	3.5.19 Email Flyer				
6171545886387	Restaurant Owners		47		
6134896614387	Takeout-Restaurant Owners				
6175626238387	Add to Cart No Purchase		12		4
6137548431187	1.6.20 Pizza Bag				
6137548431187	1.13.20 Wing Sauce				
6137548431187	1.22.20 Champagne Flute				
6137548431187	1.29.20 Cake Pan				
6137548431187	2.7.20 Candy Box				
6137548431187	2.14.20 Underbar Ice Bin				
6137548431187	2.18.20 Frozen Beverage Dispenser				
6137548431187	2.26.20 Pub Glass				
6137548431187	3.5.20 Green Apron				