

# BuyWise Project Overview

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## 1. Project Objectives

### 1. Enhance User Experience:

- Develop a user-friendly interface that simplifies the online shopping process, making it accessible and intuitive for all users.

### 2. Offer Competitive Pricing:

- Provide a wide range of products at competitive prices to attract and retain customers, ensuring value for money.

### 3. Ensure Secure Transactions:

- Implement robust security measures to protect user data and ensure safe and secure transactions on the platform.

### 4. Support Small and Medium Businesses:

- Create opportunities for small and medium-sized businesses to reach a broader audience by offering them a platform to showcase their products.

### 5. Scalability and Flexibility:

- Design the system architecture to be scalable and flexible, allowing for future expansion and integration of new features as needed.

### 6. Efficient Order Management:

- Develop an efficient order management system that streamlines the process from product selection to delivery, enhancing customer satisfaction.

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## 2. Team Members

- **Ehab Sadiq Fawzy:** Leader of the entire project & Back-end Development
  - **Mazen Shreef Mohammed:** Database designer and implementer
  - **Ahmed Ashraf abd El badee3:** Front-end Development
  - **Hazem Khaled Ali:** Front-end Development & Database Implementer
  - **Demian Wafik Jadallah:** Front-end Development
  - **Ibrahim Eldsoky Mohamed:** UI/UX Designer
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## 3. Contact Information

- **Project Lead:** Ehab Sadiq Fawzy
  - **GitHub Repository Link:** <https://github.com/HoBaaMa/BuyWise-Project/>
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