[Subject]

Hello [company name/person name],

My name is [your name] and I am writing to you as a part of the BostonHacks organizer. We are a Boston-based student organization endorsed by Boston University. This year marks our ninth annual Hackathon and we are pleased to invite you to be our potential sponsor and collaborator for our upcoming region-wide hackathon this November.

As a sponsor, your company will gain exposure to:

* Brand visibility on all merchandise
* Access to resumes and attendees contact information
* Demonstration and testing of software
* Personalizable tables and recruitment opportunities
* Host workshops

In addition, we believe [company name/person name] will also benefit from the opportunity to network with the brightest minds in the field of Computing and Programming. For our previous hackathon, we had more than 800 applicants coming from many prestigious universities such as Harvard University, MIT, Brown University, etc.

If you are interested in partnering with us, please send us a time to meet so we can make sure to accommodate.

Warm regards,

[your name]

BostonHacks | Sponsorships Team