



**tesol** international association

# EXPAND YOUR BRAND BROADEN YOUR REACH

Access TESOL's digital audience with  
targeted and trackable advertising.

Partnered with



INTELLIGENT MARKETING STARTS HERE



## Why Retargeting?

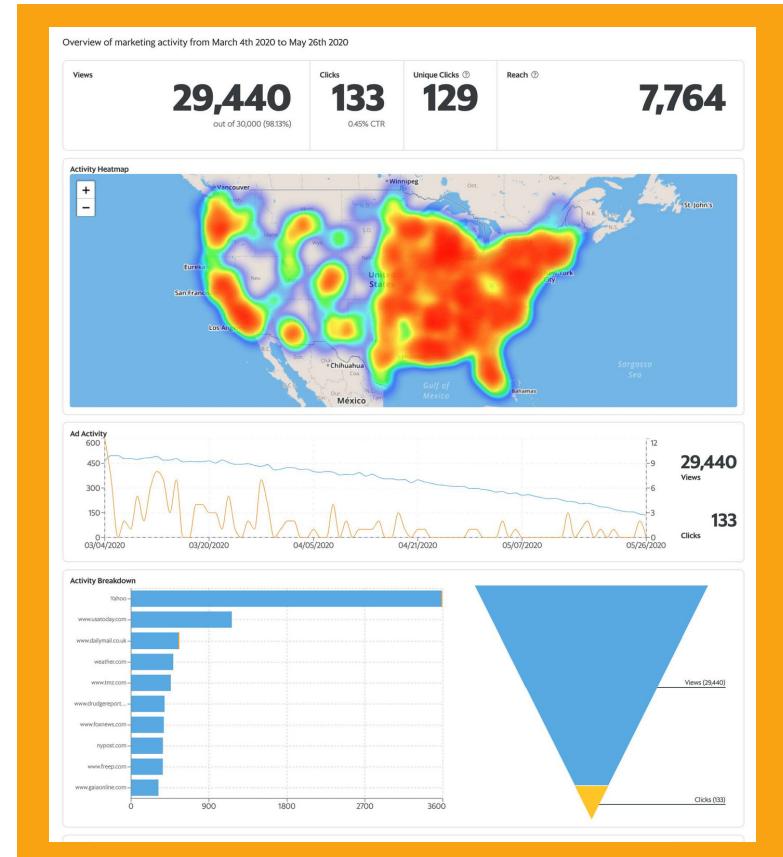
Our audience becomes your audience with retargeting. Get exclusive access to TESOL's website visitors and retarget them with your company's ads anywhere they visit online

## Quality Audience

Don't rely on broad, generic targeting on common ad platforms to market your company. Stand out with TESOL's uniquely qualified audience that will showcase your business to those who need you the most.

## Quantifiable Results

Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.



## CHOOSE YOUR PACKAGE

Package	Price	Duration	# of Impressions
First Impression	\$3,000	3 Months	150,000
Premium Impression	\$4,000	3 Months	225,000
Ultimate Impression	\$5,000	3 Months	300,000

Ad sizes include: Leaderboard: 728x90, Wide, Skyscraper: 160x600, Square Pop-Up: 300x250



YOUR AD HERE | 728x90

YOUR AD HERE 160x600

YOUR AD HERE 300x250

The image shows a screenshot of the FN Dish website. At the top, there's a navigation bar with links for Recipes, Healthy, Back to School, Bite Club, Worst Cooks in America, Full Episodes, and ON TV NOW. Below the navigation is a main article titled "'Hangry' Has Officially Made It Into the Dictionary". The article discusses how Merriam-Webster added the word 'hangry' to its dictionary. To the right of the article, there's a sidebar with a section titled 'WHAT'S COOKING' featuring a thumbnail for 'Our 10 Most-Popular Recipes Right Now'. The bottom right corner of the page features a large blue rectangular area labeled 'YOUR AD HERE 300x250'.