



6 Courses

Introduction to User Experience Principles and Processes

Understanding User Needs

Evaluating Designs with Users

UX Design: From Concept to Prototype

UX Research at Scale: Surveys, Analytics, Online Testing

UX (User Experience) Capstone



Jul 15, 2025

Phan Long Hoang Phuc

has successfully completed the online, non-credit Specialization

User Experience Research and Design

Integrate UX Research and UX Design to create great products through understanding user needs, rapidly generating prototypes, and evaluating design concepts. Learners will gain hands-on experience with taking a product from initial concept, through user research, ideation and refinement, formal analysis, prototyping, and user testing, applying perspectives and methods to ensure a great user experience at every step.

Clifford Lampe
Professor, School of Information

Predrag Klasnja
Assistant Professor, School of Information

Mark Newman
Associate Professor, School of Information Department of Electrical Engineering and Computer Science

Kentaro Toyama
W. K. Kellogg Professor of Community Information
School of Information, University of Michigan

Lija Hogan
Intermittent Lecturer Information, School of Information, University of Michigan

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

<https://coursera.org/verify/specialization/Z6JDD8UW2TF3>