

HERO *vs* HEROES

In this film, we suggest filming with a single hero, one flight attendant, who will lead viewers through all the locations. Having one consistent guide throughout the story allows us to build a deeper narrative arc and gives the audience a familiar face to relate to. The single-hero format also enhances the humorous layer of the story.



Imagine our flight attendant navigating through various adventures, adorned with a variety of whimsical accessories specific to each surrounding, always maintaining the same professional and approachable attitude. This approach also makes the VO clearer and more cohesive. With one consistent voice and personality guiding the audience, the message remains focused, creating a more seamless and engaging storytelling experience. What is also important is that it will simplify transitions between scenes since we'll shoot in a virtual studio. The character will act as a natural bridge, allowing each new scene to unfold without losing the rhythm or energy of the narrative.

We could also explore the option of two heroes - a man and a woman - that will change from scene to scene providing the desired break from the monotonous narration, but at the same time keeping the consistency.

Finally, we could go with a new person for every scene. This will add variety and novelty with every turn of the story, but it will be a tad more difficult to sustain the flow. Of course, these are just suggestions, and we are open to exploring any direction that best serves the film's objectives.

