







EXEQUENT



DETAILS EXECUTION

Our film will be a vivid, vibrant celebration of the enriching experiences that quality travel offers. We'll smartly leverage the advantages of our virtual studio, ensuring every detail enhances our storytelling. Each frame will be meticulously designed, maximising the virtual studio's benefits to bring every scene to life in the most visually compelling way.



The camera will serve as a silent companion, always following our KLM heroes and their journey, ready to capture the genuine allure of each destination and the sheer joy of travel. We'll move between close-ups that reveal intricate cultural details and wide shots that showcase the scope and beauty of each setting. From capturing the soothing ripples in a Japanese bath to wide shots that embrace the grandeur of Patagonia's vast landscapes, every frame will be thoughtfully crafted. The camera will follow our flight attendant protagonist, always aiming to convey the beauty of an immersive and meaningful travel experience. Imagine, at one point, it follows closely behind the hero, and in the next cut, it zooms in on a vivid cultural activity, then pulls back into a wide shot. The goal for the camera is to punctuate the storytelling and draw viewers deeper into each moment with a natural flow and rhythm.



REFERENCES FOR THE INTERCHANGE BETWEEN THE WIDE AND CLOSE-UP SHOTS

