


Virtual studio technology opens up numerous creative possibilities, allowing us to bring any destination to life right from the studio. From the detailed landscapes of Patagonia to the vibrant hues of a Korean night out, we strive to create a visually appealing and believable world. The aim is to make each location as vivid and engaging as possible, inviting the audience to immerse themselves in each unique world.

We'll make every destination feel authentic and alive by carefully selecting locations that allow for a clear distinction between the background and foreground. Also, the idea is to incorporate physical props in the foreground. They will fill the scene naturally, creating a more immersive experience.

STUDIO VIRTUAL

TRANSITIONS

A woman is shown from the chest up, wearing a VR headset. She is looking upwards with a slight smile. The background is a dark blue space filled with many small, bright white stars, creating a cosmic or virtual environment. The overall tone is futuristic and immersive.

Transitions in our film will be clever, surprising, and fun, ensuring that the story moves smoothly while maintaining a lively pace. Our intentions are to handle them thoughtfully. We'll consider the capabilities and limitations of the virtual studio to craft exciting journeys through the locations with wipes, pans, or match-cuts. Sometimes, we'll guide viewers through the narrative by transitioning using objects within the scenes, like an arrow or the rice paper doors that transport to the tent in Africa. We want to treat each transition as a delightful little surprise for the viewer that enriches the experience.