







TRANSITION REFERENCE

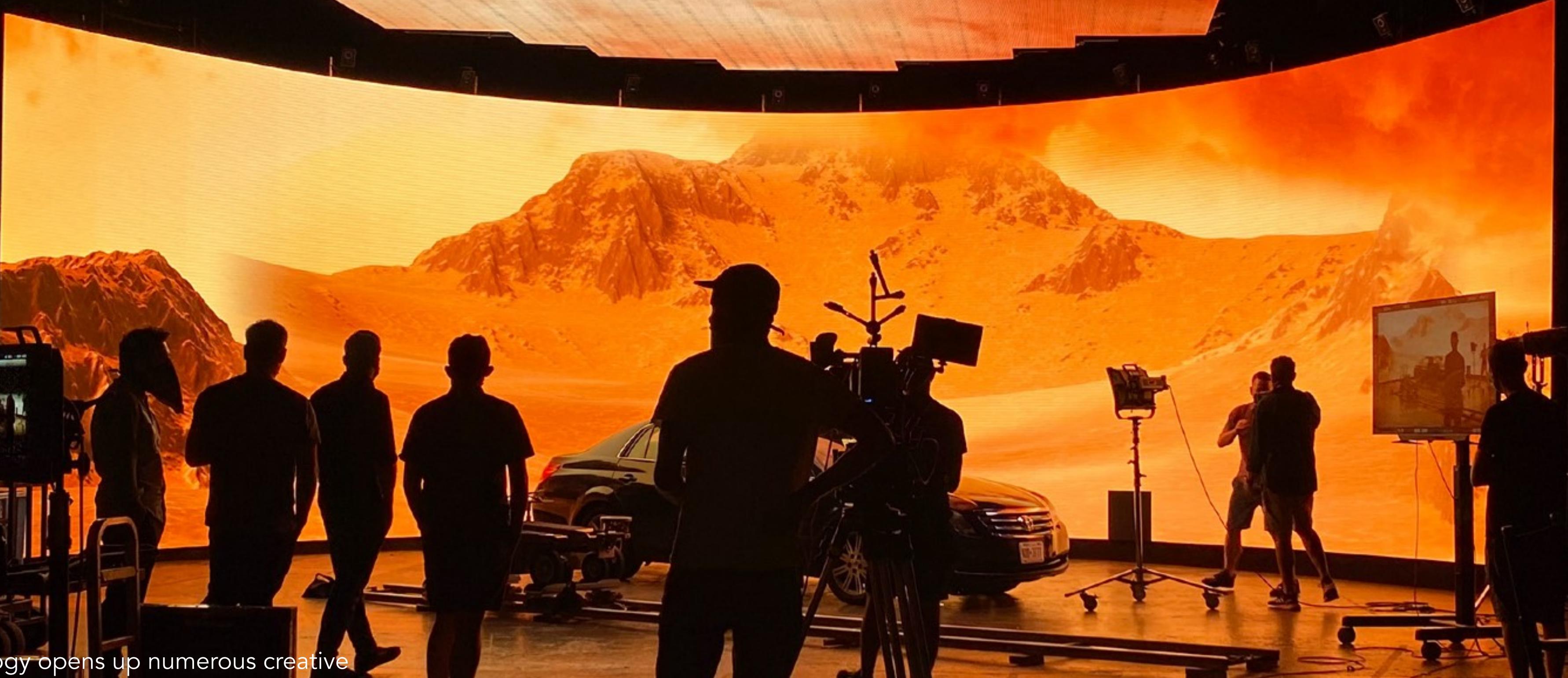


Finally, the flight attendant joins them and steps into place. She looks into the camera with a confident and professional smile and says, "**AND KEEP EXPERIENCES SAFE IN THE OVERHEAD COMPARTMENT.**" As she speaks, all the flight attendants point upward toward the sky, even higher than the highest Everest peak.

As if showing where they point, the camera slowly pans upward and into the clouds, where we see the aeroplane approaching. With a lateral shot, it follows a KLM plane as it glides gracefully across the sky. In the end, we hear the final line: "**IF YOU GO, MAKE IT MEMORABLE.**"



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Virtual studio technology opens up numerous creative possibilities, allowing us to bring any destination to life right from the studio. From the detailed landscapes of Patagonia to the vibrant hues of a Korean night out, we strive to create a visually appealing and believable world. The aim is to make each location as vivid and engaging as possible, inviting the audience to immerse themselves in each unique world.

We'll make every destination feel authentic and alive by carefully selecting locations that allow for a clear distinction between the background and foreground. Also, the idea is to incorporate physical props in the foreground. They will fill the scene naturally, creating a more immersive experience.

STUDIO VIRTUAL