

# PRIVACY POLICY

## Welcome to HOBWISE!

Hobink is a modern hospitality management app designed to streamline operations for hotels, restaurants, bars, lounges, clubs, and coffee shops. It offers features like reservations, menu management, bookings, business analytics, and customer engagement tools, making it easier for businesses to enhance efficiency and provide exceptional service.

Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and protect your information when you use our hospitality web app ("HOBWISE"). By accessing or using the App, you agree to the terms outlined below.

## Information We Collect

We collect the following types of information:

- **Personal Information:** Name, email address, phone number, business details, and payment information provided during account registration or usage.
- **Usage Data:** Information about how you interact with the App, including IP address, device information, browser type, and pages viewed.
- **Transactional Data:** Details related to reservations, menu orders, bookings, and payments processed through the App.

## How We Use Your Information

We use your information to:

- Facilitate account registration, authentication, and access.
- Manage bookings, reservations, menus, and other hospitality-related operations.
- Process payments securely.
- Provide customer support.
- Send notifications about updates, features, or changes to the App.
- Improve the App's functionality and user experience.

## Sharing Your Information

We do not sell or rent your personal information. However, we may share your information with:

- **Service Providers:** For payment processing, or technical support.
- **Legal Authorities:** If required by law or to enforce our terms and policies.
- **Affiliates:** For business operations, where applicable.

## Data Security

We implement security measures to protect your information from unauthorised access, alteration, disclosure, or destruction. However, no data transmission or storage can be guaranteed as 100% secure.

## Your Rights

Depending on your location, you may have the following rights:

- Access and update your personal information.
- Request deletion of your account.
- Opt-out of promotional communications.

To exercise these rights, contact us at [hello@hobwise.com](mailto:hello@hobwise.com)

## Cookies and Tracking

We use cookies and similar technologies to enhance your experience. You can control cookie preferences through your browser settings.

## Updates to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be effective upon posting to the App.

## Contact Us

If you have questions about this Privacy Policy, contact us at:  
[hello@hobwise.com](mailto:hello@hobwise.com)

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## **TERMS OF USE**

### **Effective Date:**

### **Welcome to Hobink**

These Terms of Use govern your access to and use of our hospitality web app. By using the Hobink, you agree to these Terms.

### **Acceptance of Terms**

By creating an account or using the App, you agree to comply with these Terms and our Privacy Policy.

### **Eligibility**

You must be at least 18 years old or the age of majority in your jurisdiction to use the App.

### **Account Responsibilities**

You are responsible for:

- Maintaining the confidentiality of your account credentials.
- All activities under your account.
- Providing accurate and up-to-date information.

### **Permitted Use**

The App may only be used to manage hospitality operations, such as hotel bookings, menu management, and reservations. Any unauthorised use, such as fraudulent activity, is prohibited.

### **Prohibited Conduct**

You agree not to:

- Misuse or disrupt the App's functionality.
- Attempt to gain unauthorised access to other accounts.
- Use the App for illegal or harmful activities.

## **Fees and Payments**

If your use of the App involves fees, you agree to pay all applicable charges. Failure to pay may result in account suspension or termination.

## **Intellectual Property**

All content, trademarks, and materials provided through the App are owned by Hobink. You may not copy, distribute, or exploit them without prior permission.

## **Limitation of Liability**

Hoblnk is not responsible for:

- Losses caused by unauthorised access to your account.
- Interruptions or errors in the App.
- Issues resulting from third-party services.

## **Termination**

We reserve the right to suspend or terminate your account if you violate these Terms.

## **Changes to Terms**

We may update these Terms periodically. Changes will be effective upon posting to the App.

## **Contact Us**

For questions or concerns about these Terms, contact us at:

[hello@hobwise.com](mailto:hello@hobwise.com)