Dear Mr. Schneider,

We are interested in realizing the project of the SCHURTER Group. The Schurter Group is a well known company if you have grown up in Lucerne, like two out of three group members have.

The arguments that speaks for our group are the following:

* We have been looking for a project in which we can use our knowledge of Data Mining and Big Data. The proposal perfectly meets our demand and our IT-based skills.
* Personally, I already have good connections with this Company because two of my best friends are working for the SCHURTER Group in Lucerne.
* Mr. Schurter himself is supporting the sport of rowing in Lucerne with big effort. As I am a rower myself, I am really interessted to get closer to this company. Projects like this are always "door openers" for life after the study.
* Our group members all have web-based startup ideas for the future. Everything in the direction of web and databases is interesting for us.
* What we do have in common in connection with IT is, that we already have some experience in web programming and working with databases and that is why we see our strenght in there.
* Bachelor-Projects of our group members contains similar tasks: potential use of Big Data, Text-Mining, etc.

With all this background information, I hope you see our group as the perfect match for the SCHURTER Group and their project.

I wish you a nice evening and greetings

Kevin Stadelmann