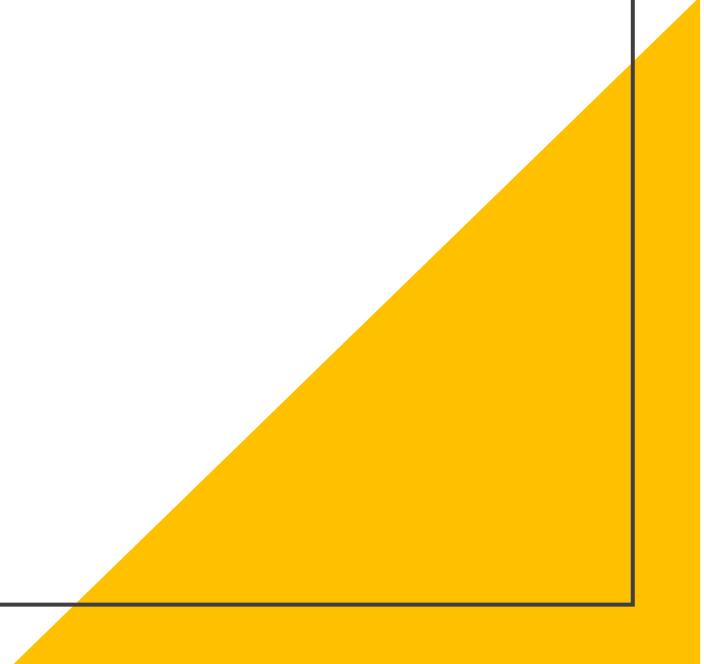


Storyboard

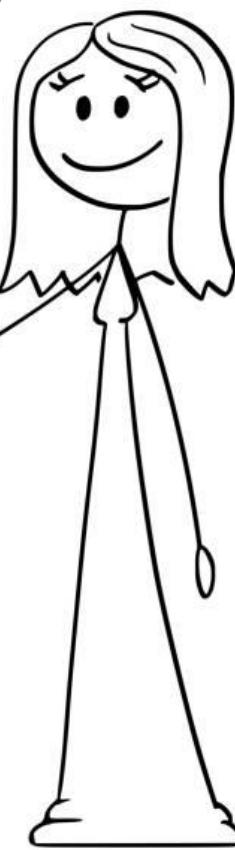
By Maleah Tidwell

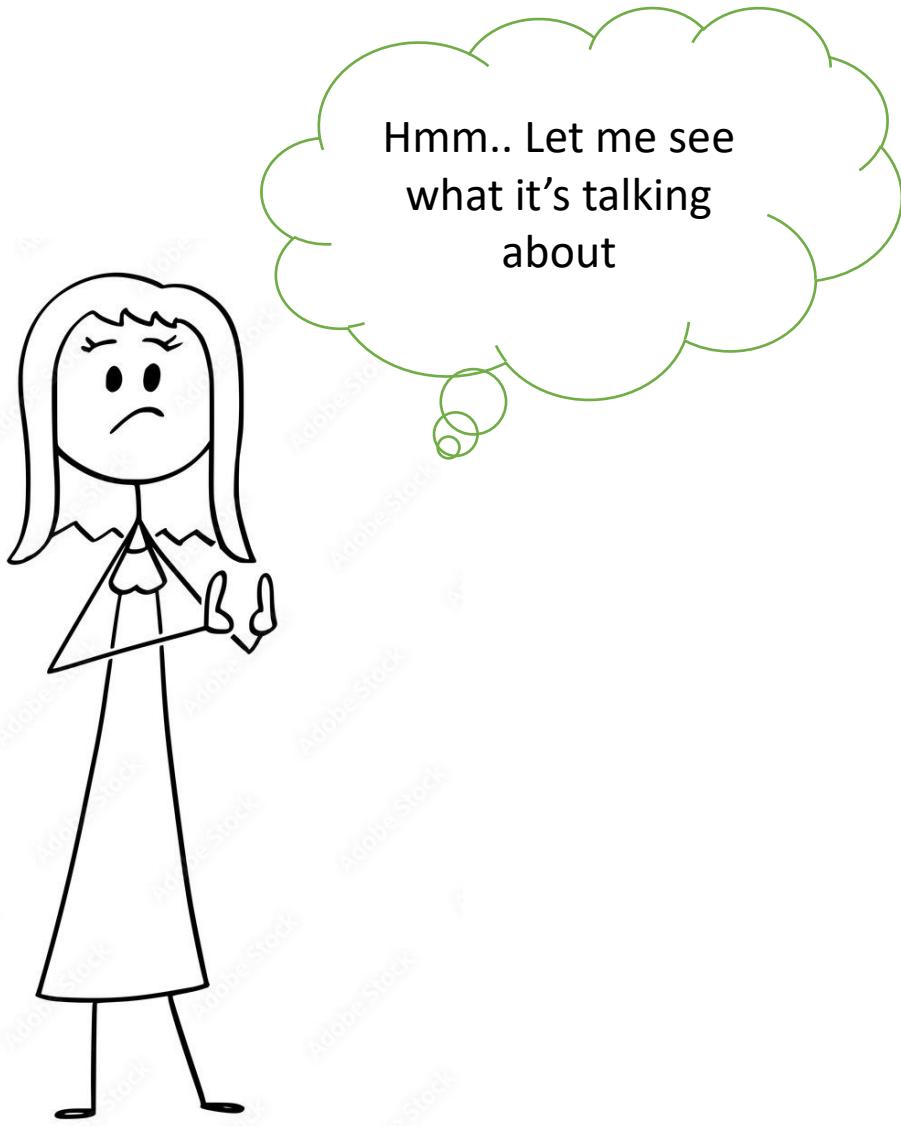




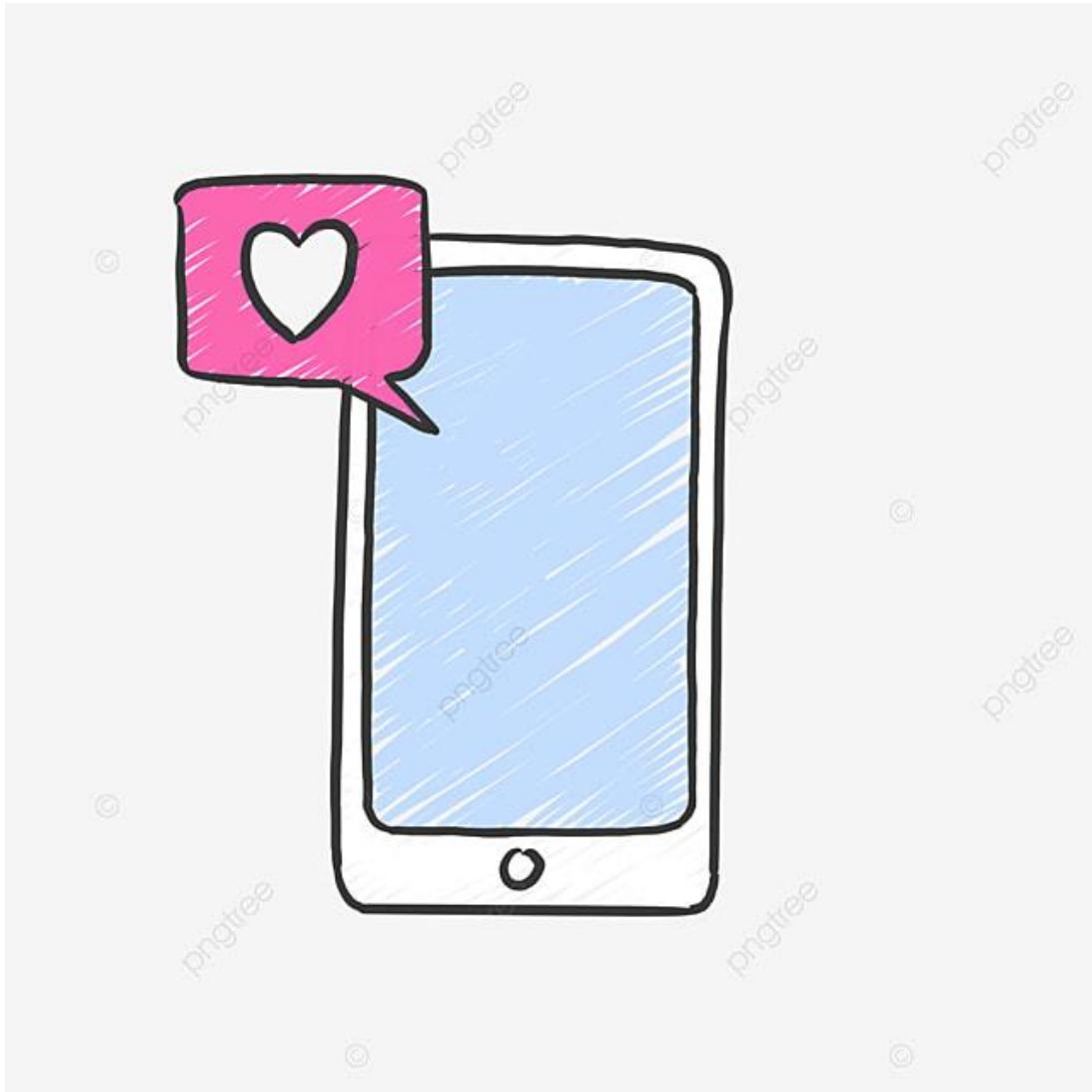
Hey! I'm a freshman here. Do you know a way I could make friends?

Hey! Yeah, there's this social app called Let'sChat.



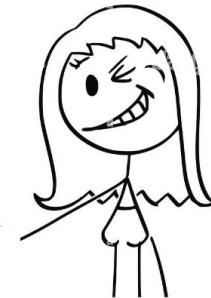




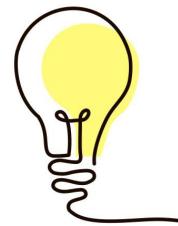




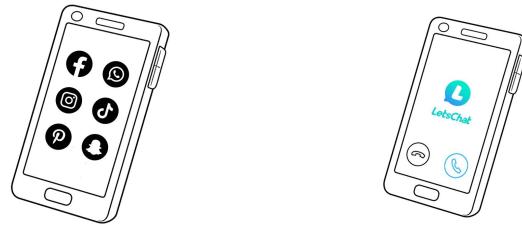
Lori is a part time student has a very busy schedule. This means that she doesn't take the time to go out to events or really socialize and get that college experience.



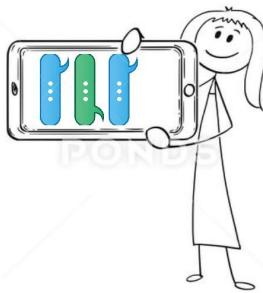
She decides that she doesn't want to feel like she is missing out on socializing anymore so she decides to come up with a solution.



Lori sits down and starts thinking about ways she could put herself out there and be apart of her school community. So she decides to download a social app.



Lori scrolls through her options and decides to download the “Lets Chat” app. This app is connected to her school community and stood out to her.



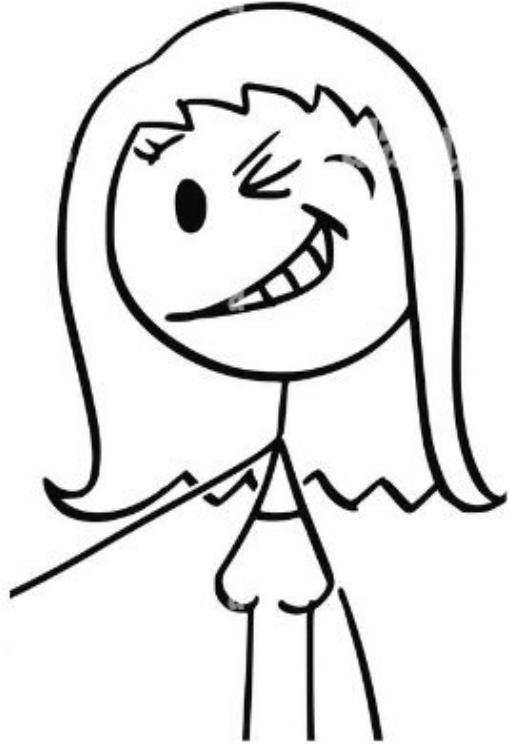
Lori then scrolls through the app at all the people she could chat with. She saw that some of the people were in her class. She started to chat with some people.



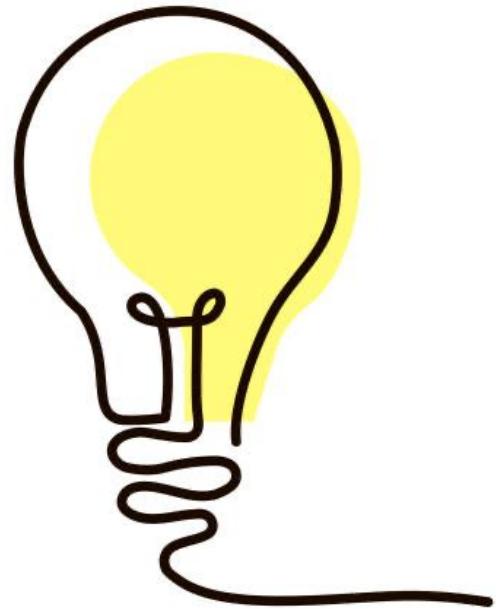
A few days later Lori started chatting with a nice girl from her class. After that started going out to lunch after class with the girl. Lori now has a more social life and feels apart of her community.



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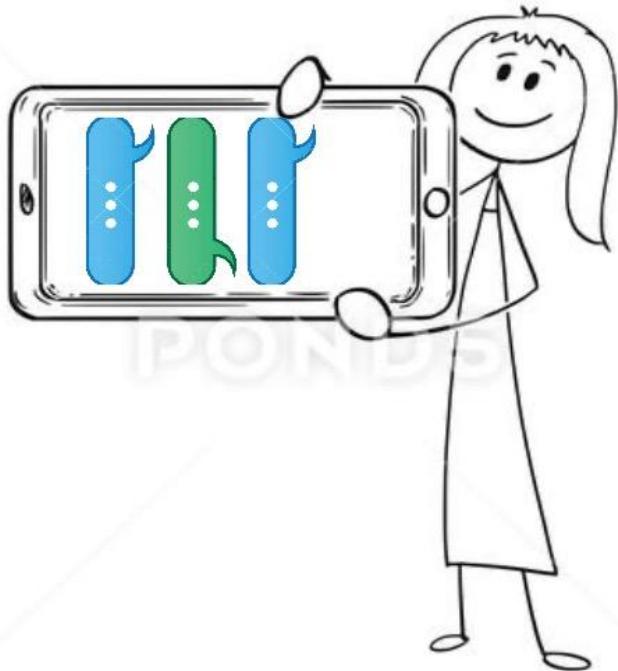
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Sasha



Jeez! I'm a junior still
struggling to make
friends in college.
I've just been focused
strictly on academics.

UCLA

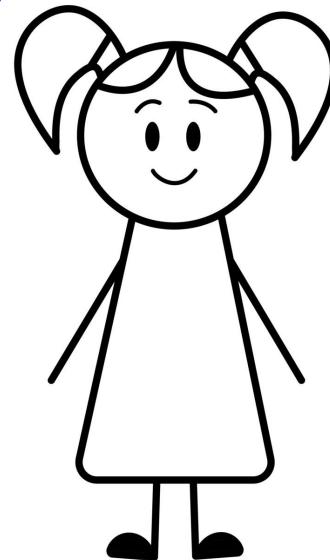
Population: 44,947



Sasha is a third-year student majoring in Mechanical Engineering. She is a student at UCLA where the student population is 44,947. In readers point of view, it is confusing to readers as tho why she doesn't have one single friend.



Hi, my name is
Sasha. I would
love to be your
partner.

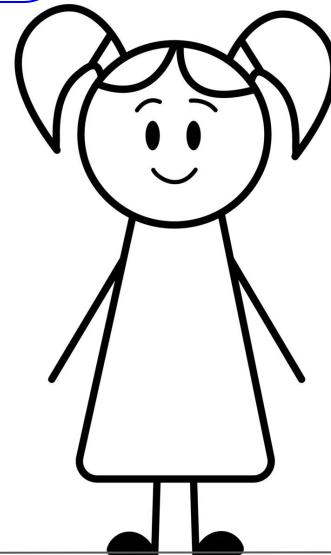


Hi, my name is
Amber. Would
you like to be
my partner?

In her Environmental class, the professor asks them to partner up with a classmate to complete a project. A girl approaches Sasha and asks her to be partners.



I'm really glad we met! I've been having a hard time finding friends!



I'm also glad we met. The way I've been making friends is by an app called LetsChat!

Sasha explains to Amber about her struggle of finding friends and that she is thankful for meeting her. Amber then explains to her about an app, LetChat! An app that students in UCLA can connect with.



Sasha Flair:
Hi y'all, my name is Sasha Flair and I am a third-year student here at UCLA. My major is mechanical engineering. I'm interested in making all types of friends (don't just have to be my major). I love to shop, write, and sleep. Reach out @Sasha_BFlair!

Sasha's phone



4 missed calls

120+ Outlooks

LetChat: Hi Sasha my name is Nate and I'm also a mechanical engineering major! I would like to get to know you and we can always help each other out with assignments too.

LetsChat: Hi Sasha! My name is Bethany. I saw your profile and I would love to meet....

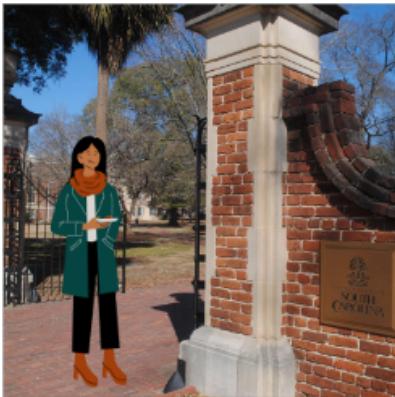
30+ LetsChat! messages

Later that day, Sasha downloaded LetsChat! She filled out the information about herself and it then connected her to students similar with her interests and hobbies!



I'm really glad that I was able to make new friends using LetsChat! Now I have some friends and can balance my academic and social life.

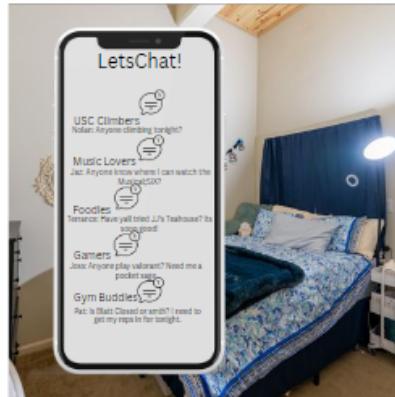
Sasha is really happy that she was able to find LetsChat! She can now communicate with the other students.



Khali Is finally a college student! But now she doesn't know how to talk to the other students and make new friends.



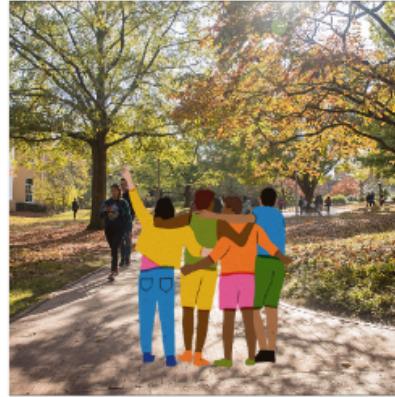
She started to explore campus but it was very awkward for her. She was eating at Panera and overheard a few girls talking about an app called LetsChat!



Khali downloaded the app and realized it's an app for everyone on campus! There were tons of different categories of interest and many people were chatting in them!



A few days later Khali met up with some of her new friends and now they are planning a bunch of fun events to go to!



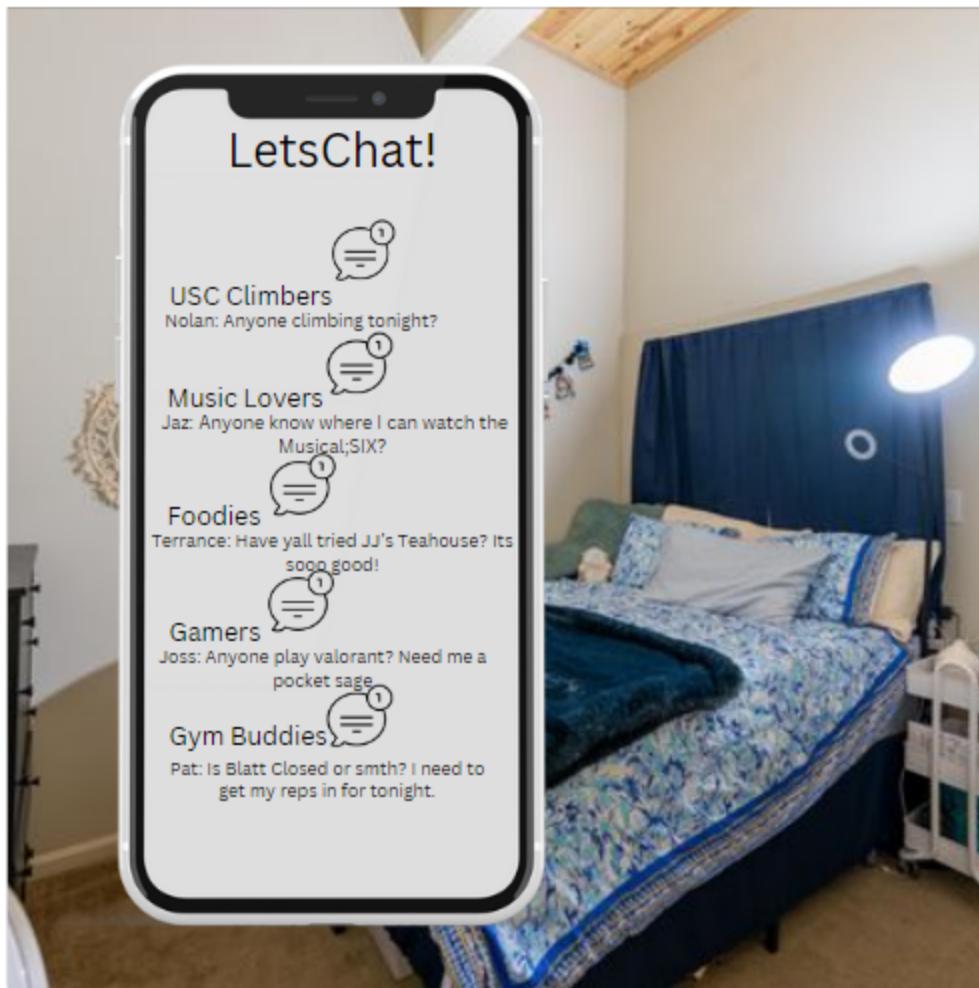
With this new way of finding friends on campus who like the same things as she does, Khali feels more comfortable adjusting to college life!



Khali Is finally a college student!
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