

# MANIK RATN

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## ELECTRONICS & TELECOMMUNICATION ENGINEER

## **PROFILE**

Electronics & Telecommunication Engineer and a trained Digital Marketing Enthusiast, great learner and a good team player.

## **EXPERIENCE**

#### SEO MANAGER

#### **Zeros Origin**

- Did Keyword researches.
- Prepared website reports along with recommended changes for optimization of website.
- Advice customers regarding maintenance of website.

#### DIGITAL MARKETING INTERN

#### **Dreamspace Social**

- Planned and executed online marketing campaign.
- Modified existing keywords to correct errors.
- Prepared detailed reports.

## **SKILLS**

- Python and C programming
- SEO
- SEM
- SMO

## **EDUCATION**

**B.TECH IN ETC** 

Kalinga Institute of Industrial Technology (2018 - 2022)

ISC HS

Gurukul Academy (2016 - 2018)