# Introduction to Machine Learning ML-Basics: Losses & Risk Minimization

# **HOW TO EVALUATE MODELS**

#### **OVERVIEW**

No Free Lunch In machine learning, there's something called the "No Free Lunch" theorem. In a nutshell, it states that no one algorithm works best for every problem, and it's especially relevant for supervised learning (i.e. predictive modeling).

For example, you can't say that neural networks are always better than decision trees or vice-versa. There are many factors at play, such as the size and structure of your dataset.

As a result, you should try many different algorithms for your problem, while using a hold-out "test set" of data to evaluate performance and select the winner. Hypothesisspace + Risk + Optimization

# **LINEAR MODEL - FUNCTIONALITY**

#### General information

one of the most common algorithms

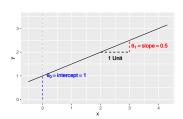
#### Aim

Aim Find the best line/straight hyperplane through data (LINEAR!)

Predict continuos, numeric variables

# Hypothesisspace

$$\mathcal{H} = \{ heta_0 + oldsymbol{ heta}^T \mathbf{x} \mid ( heta_0, oldsymbol{ heta}) \in \mathbb{R}^{p+1} \}$$



# **LINEAR MODEL - FUNCTIONALITY**

#### Risk

 Empirical Risk Minimization with the loss function - normally quadratic loss function

## Optimization

for L2-loss analytically; numerical optimization for others

Typical appication

# LINEAR MODEL - ADVANTAGES AND DISADVANTAGES

#### **Advantages**

- simple implementation and simple to understand
- interpretability: gives information about mean influence of the features -> feature importance
- works good independent of dataset size
- fits linearly separable datasets very good
- cheap computational cost -> fast train and forecaste
- ground for many other ML algorithms
- fast training

- strong assumptions: data is independent and normal-distributed(multicollinearity must be removed); simplification of real-world problems
- overfitting -> can be reduced by regularization
- sensitve to outliers and noisy data
- not suitable for non-linear data

# **CART - FUNCTIONALITY**

Classification and Regression Trees (CART)

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# **CART - ADVANTAGES AND DISADVANTAGES**

# Advantages

- interpretability
- computational

# **Disadvantages**

only linear relationship

# **RANDOM FOREST - FUNCTIONALITY**

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# RANDOM FOREST - ADVANTAGES AND DISADVANTAGES

# **Advantages**

- powerful
- accurate
- also good performance on non-linear problems
- fast execution
- flexible
- can model missing values

- no interpretability
- can easily overfit
- number of trees must be chosen; small changes in training data changes model
- slow training
- not suitable for small samples
- occasionally too simple for complex problems

# **SVM - FUNCTIONALITY**

Support Vector Machines (SVM)

 Support vector machines (SVM) use a mechanism called kernels, which essentially calculate distance between two observations.
 The SVM algorithm then finds a decision boundary that maximizes the distance between the closest members of separate classes.

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# **SVM - ADVANTAGES AND DISADVANTAGES**

## **Advantages**

- SVMs can model non-linear boundaries
- robust against overfitting; especially in high-dimensional space
- computational

- memory intensive
- not easy to tune -> important to choose the right kernel
- does not scale well to larger data sets

# **GRADIENT BOOSTING - FUNCTIONALITY**

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# GRADIENT BOOSTING - ADVANTAGES AND DISADVANTAGES

# **Advantages**

- interpretability
- computational

## **Disadvantages**

only linear relationship

#### **NEURAL NET - FUNCTIONALITY**

- Deep learning refers to multi-layer neural networks that can learn extremely complex patterns. They use "hidden layers" between inputs and outputs in order to model intermediary representations of the data that other algorithms cannot easily learn.
- state-of-the-art for computer vision and speech recognition

# NEURAL NET - ADVANTAGES AND DISADVANTAGES

## **Advantages**

- very accuarate
- can solve complex, non-linear or classification problems
- perform very well on unstructured data (image, audio and text data)
- can be easily updated (batch propagation)
- reduce the need for feature engineering

- very slow to train and forecast
- requires large amount of data
- black-box; hard to interpret
- computationally expensive
- require much expertise for tuning
- tend to overfit

# **REGULARIZED LINEAR MODEL - FUNCTIONALITY**

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# REGULARIZED LINEAR MODEL - ADVANTAGES AND DISADVANTAGES

# **Advantages**

- interpretability
- computational

## **Disadvantages**

only linear relationship

# **KNN - FUNCTIONALITY**

 Nearest neighbors algorithms are "instance-based," which means that that save each training observation. They then make predictions for new observations by searching for the most similar training observations and pooling their values.

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# KNN - ADVANTAGES AND DISADVANTAGES

# Advantages

- simple adabtle to problem
- accuarate
- easy to understand
- few parameters to tune

- memory intensive
- computationally costly -> all training data might be involved in the decision making
- slow performance
- wrong distance measure can lead to inaccurate results
- k must be selected