



Place a Hoops for Hope
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LEGENDARY WOMAN REMEMBERED IN WOLFPACK'S CAUSE FOR HOPE

Kay Yow, the head coach of the women's basketball team for 34 seasons, died in 2009 of breast cancer and drew national attention to the University for her perseverance throughout her battle with the disease. Since 2005, the Women's Center and the women's basketball team have teamed up for Hoops for Hope, an event that raises awareness and funds for breast cancer research.

Held in Reynolds Coliseum, the basketball team sports the colors pink and white for the game. Proceeds from the event benefit the Kay Yow Cancer Fund.

Students (who get in free) are advised to arrive early before seats run out. The Hoops for Hope event includes a silent auction and a halftime ceremony for survivors. Other Wolfpack teams have started pink games as well, including the softball team's "Power in Pink" game and the volleyball team's "Dig Pink" game. For five years the football team has hosted its Kay Yow Spring Game in April.