

# camping for loyalty **points**



## TRADITION HAS STUDENTS CAMPED OUT FOR PRIMETIME TICKETS

*Before the lottery ticket system debuted, students had to wait in line for their basketball and football tickets.*

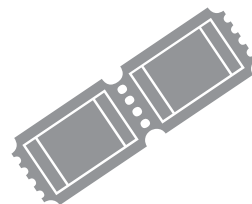
During basketball season, students would pitch tents in front of Reynolds Coliseum to ensure they got a ticket for men's basketball games. Today, students relive history and camp out once a year, but in a new way. Instead of camping out for tickets, students now campout for loyalty points that increase their chances of receiving tickets in the lottery.

Students and friends no longer set up their tents outside of Reynolds Coliseum; instead, they grab their sleeping bags and head to the PNC Arena for the newly combined Primetime with the Pack and Campout events, which are a combination of the Red and White Basketball game and the all night campout.

Organizers from Student Government and the Athletics Department work with other campus

organizations to add elements to keep students entertained throughout the night. The days are gone where students have to bare frigid temperatures outside, and now students can take advantage of picking a spot on one of the concourses and have fun in the climate-controlled arena.

In 2012, Primetime with the Pack and Campout featured Coach Gottfried zip-lining down to the court from the rafters, student performances, a gaming zone, and an autograph session with the players and coaches. One of the best traditions to withstand the move in location was the charity basketball tournament that gave students the opportunity to play on the PNC Arena court. The event ends around 8am when students clean up their campsites, and make their way out of the arena where they must checkout to ensure they get their points.



Place a Campout memory here.