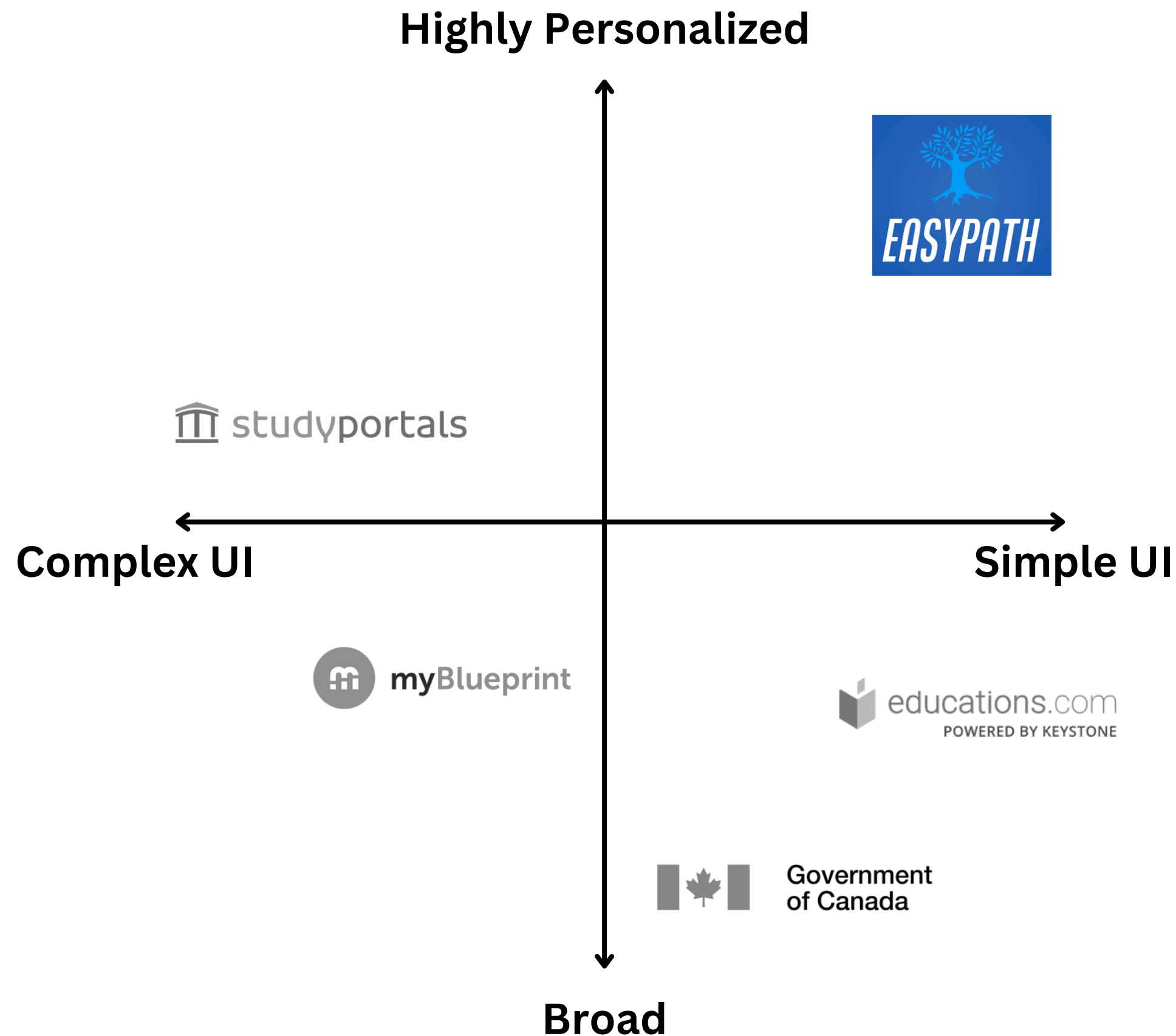


SENG 480/COM 450

Umit Akirmak, Hoksolinvan Chhun,
Harry Lam, Karn Dhaliwal, and Sam Oshry



EASYPATH



There is an unmet demand

A highly personalized post-secondary quiz with a simple UI does not exist. No current quiz includes all of these features:

- personality quiz
- location preferences
- grade tracking and course suggestion
- tuition budget
- extracurriculars
- scholarship offers

Our app will combine all of these features into one program.



Potential Market:

Any person interested in post-secondary, living anywhere in the world.

Available Market:

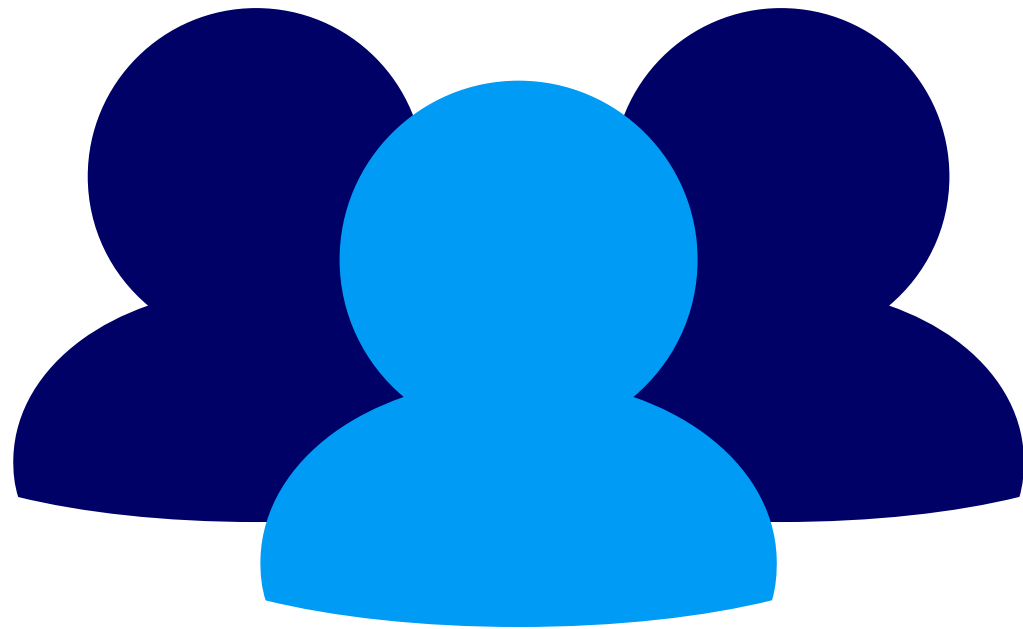
Any person interested in post-secondary, living in Canada.

Target Market:

Grade 10 - 12 students interested in post-secondary, living in British Columbia.

Data Considerations

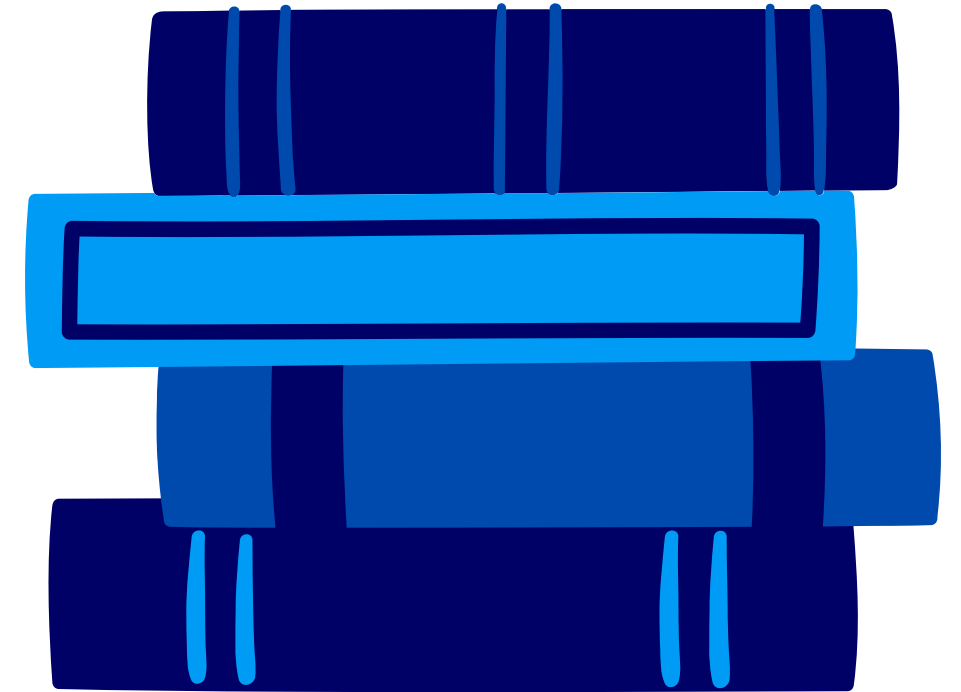
User database



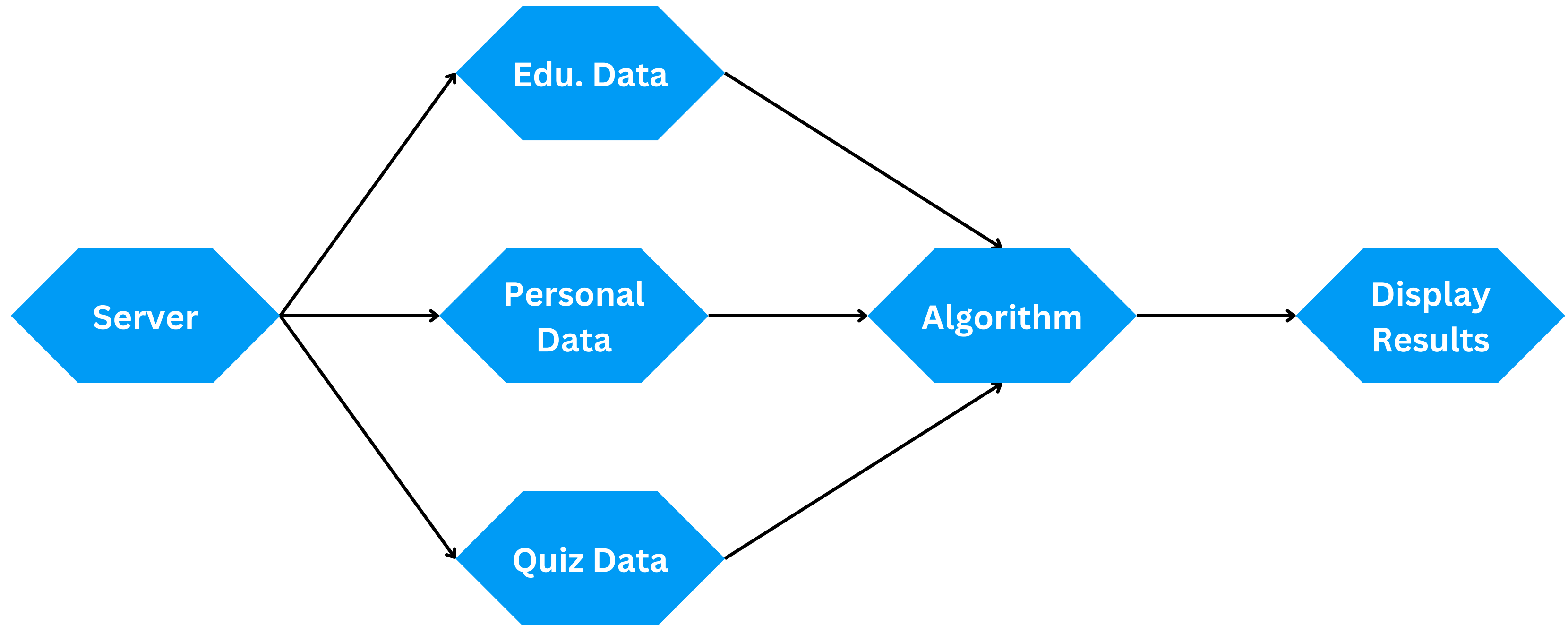
Quiz data



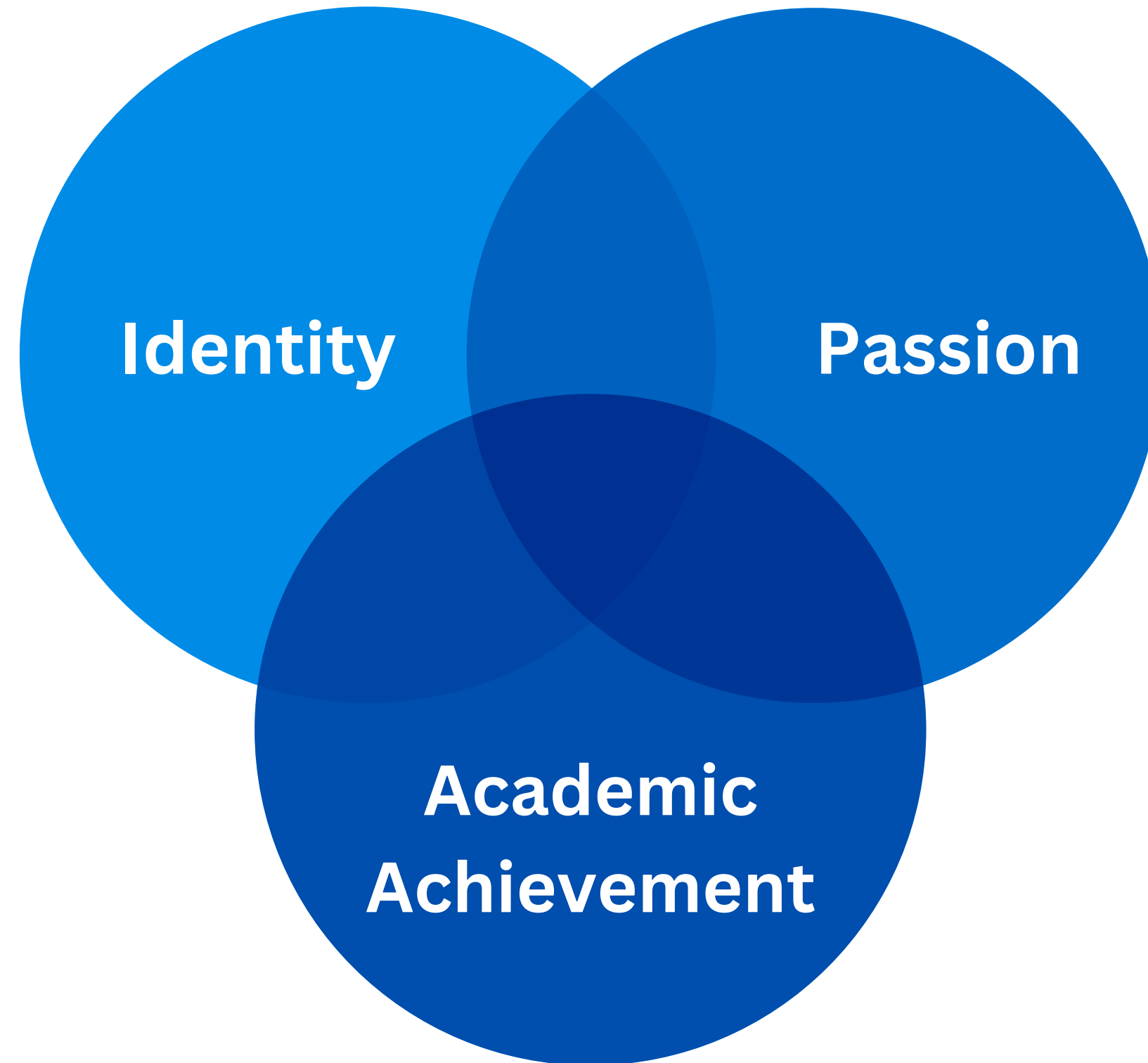
Educational database



App Architecture



Recommendations based on research



Roadmap

Milestone 1

- I. Landing page
- II. Create an account
- III. Preliminary quiz

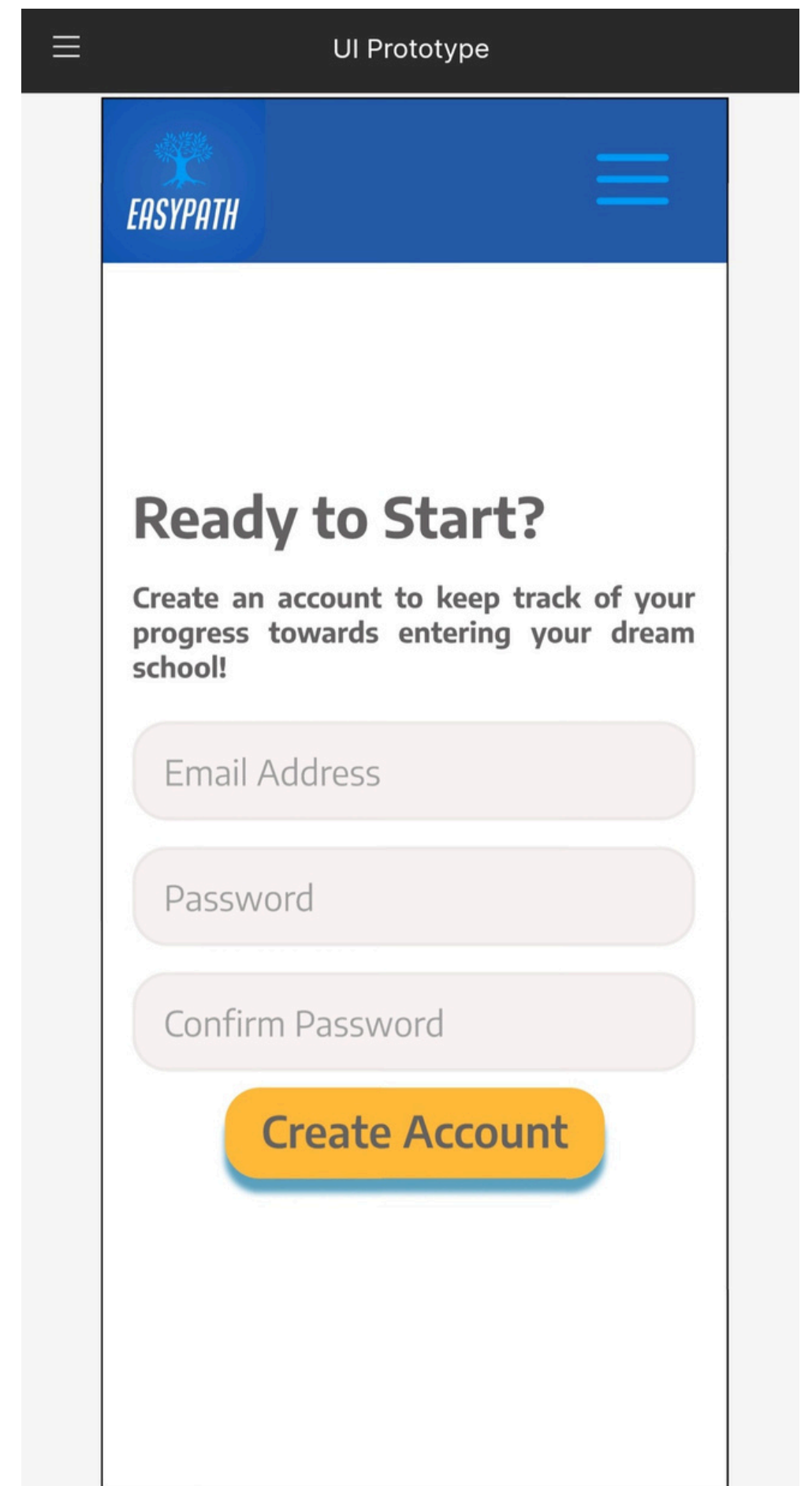
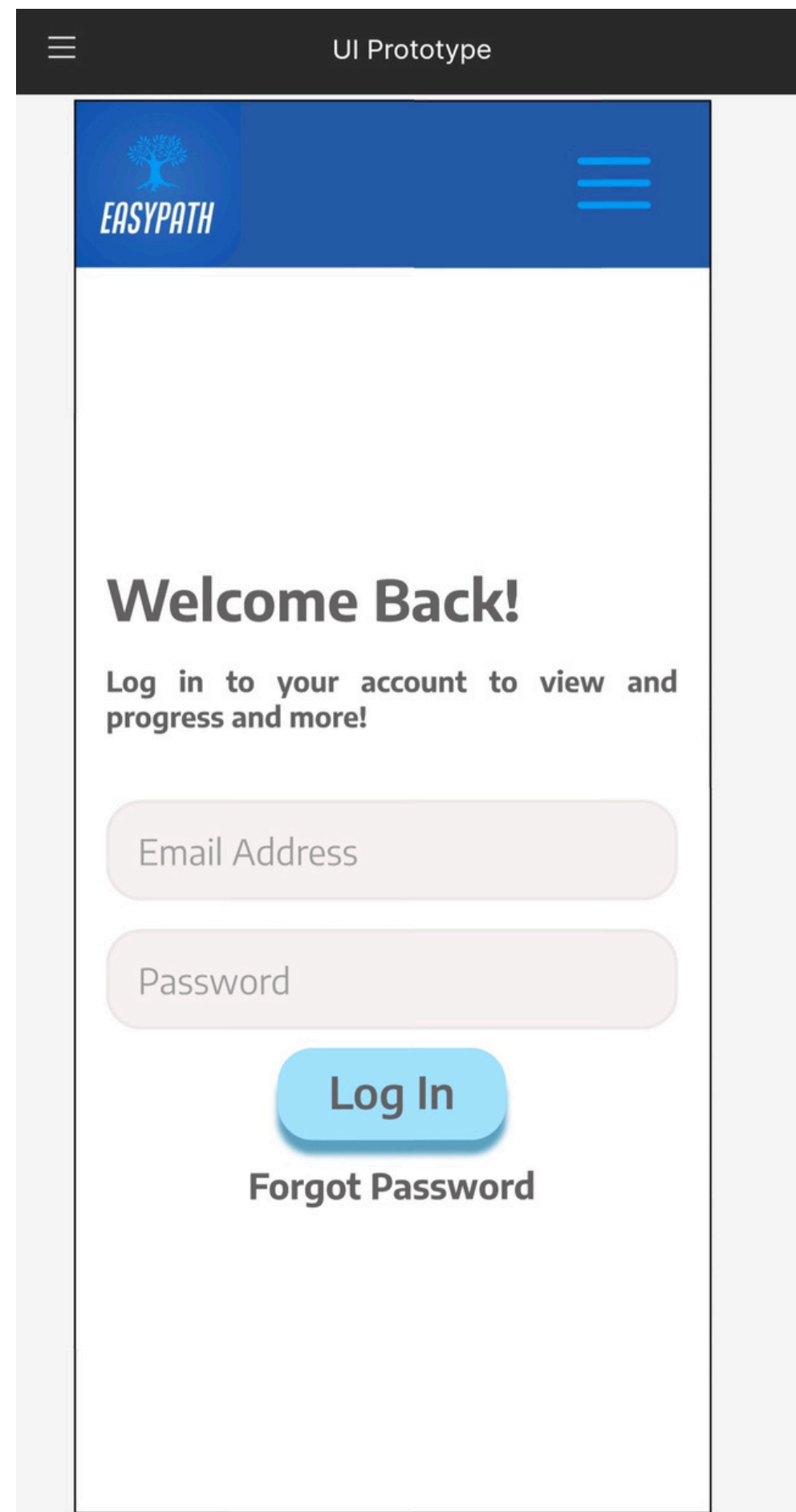
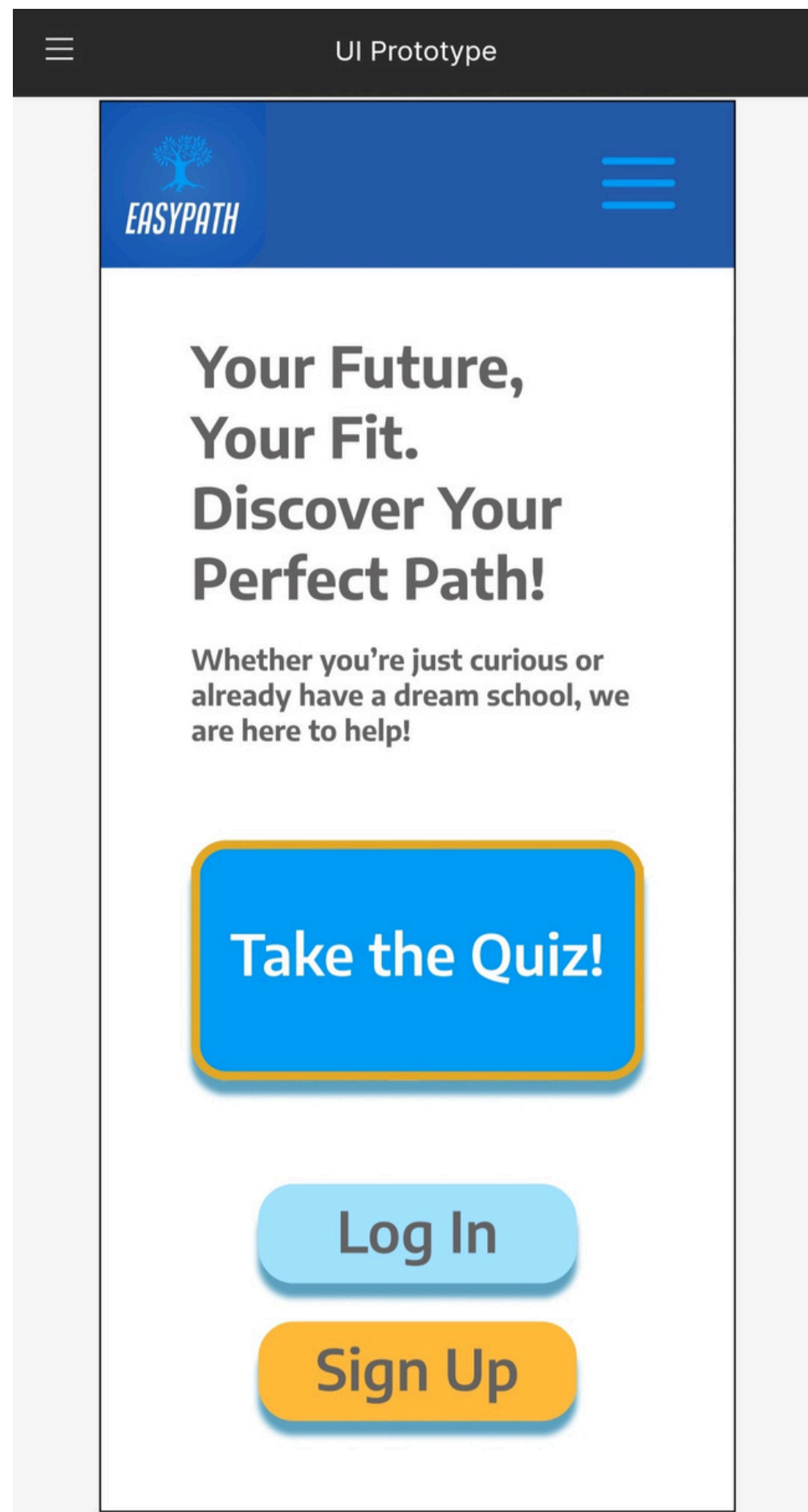
Milestone 2

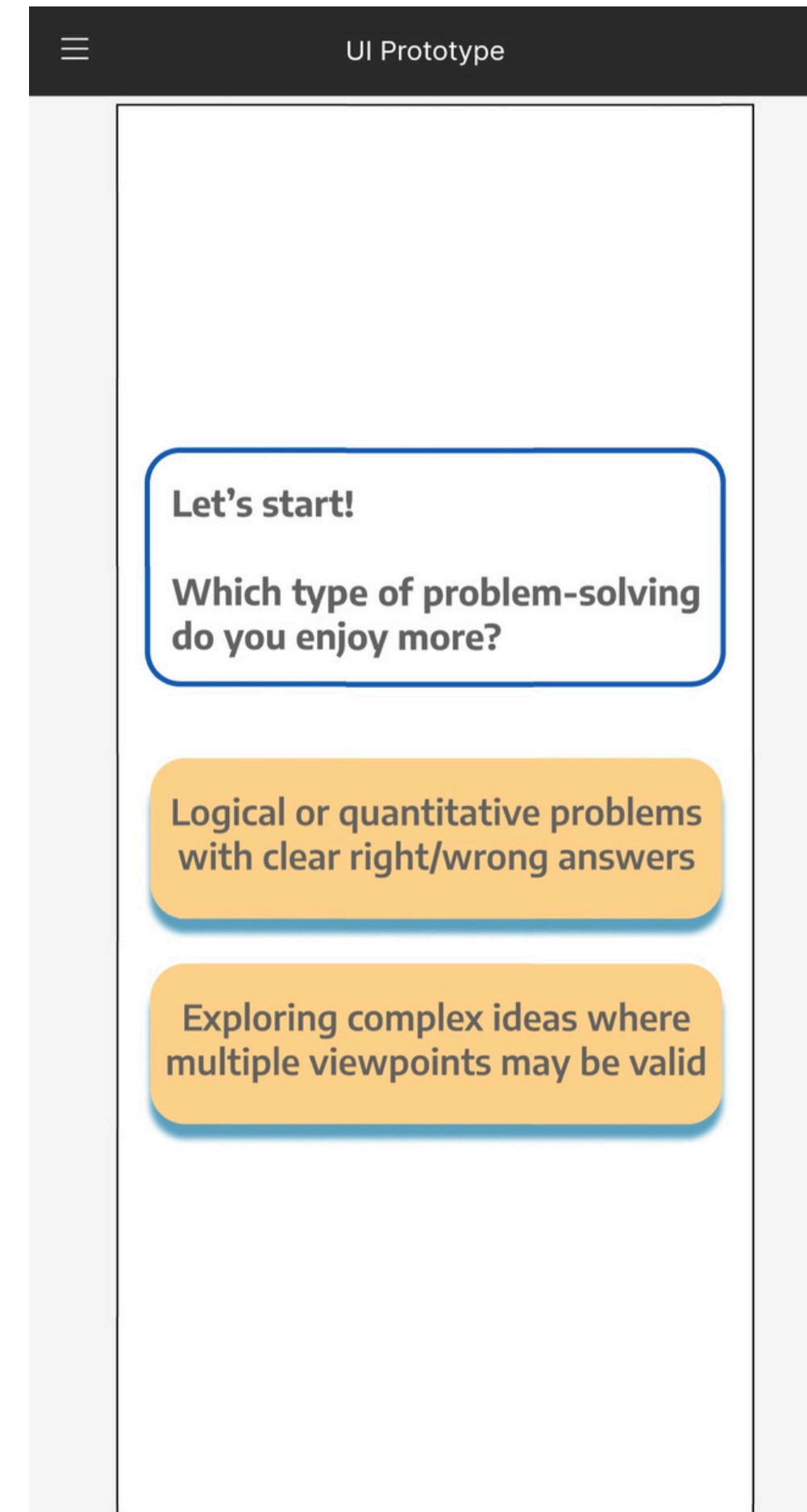
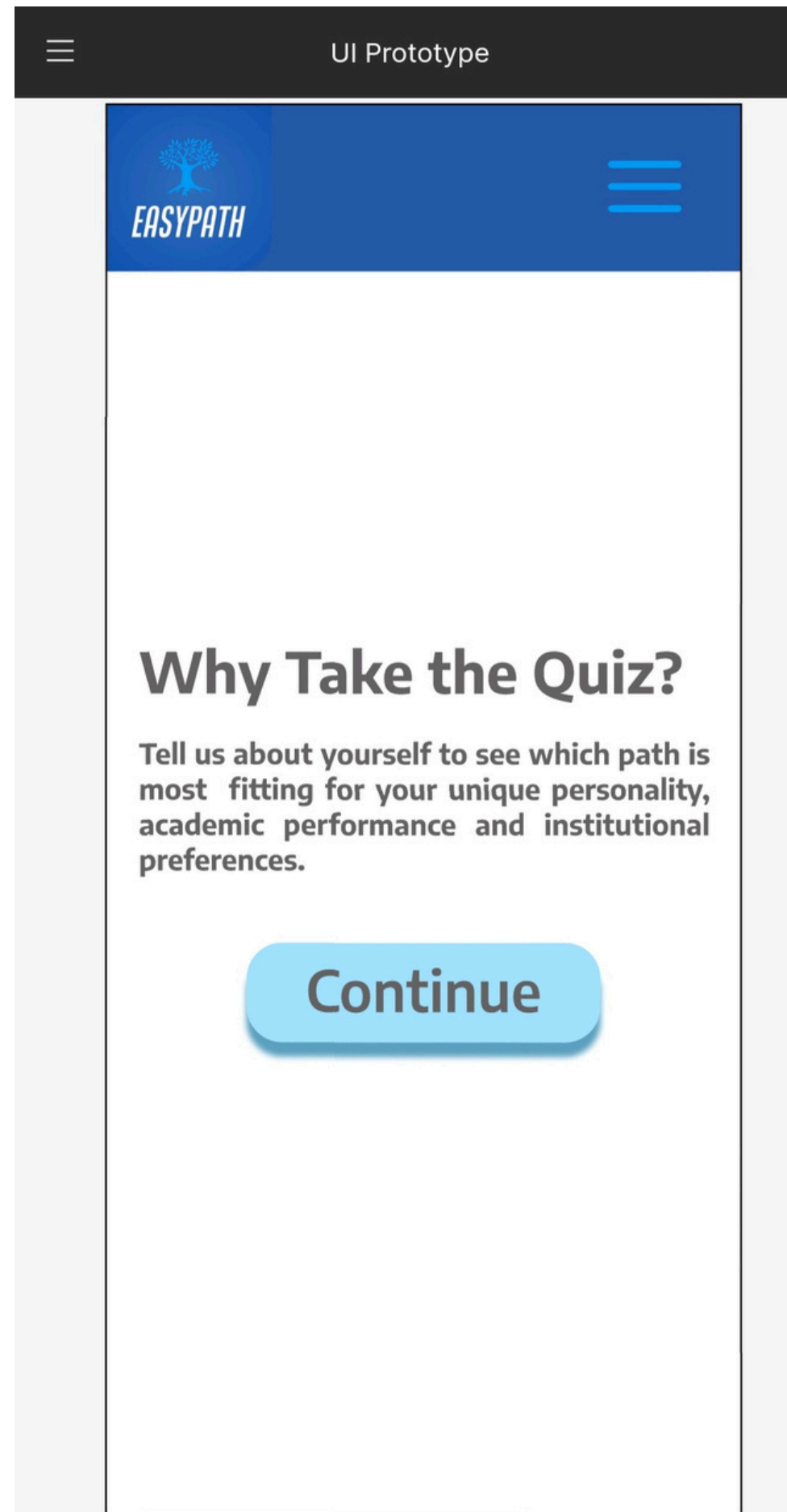
- I. Collect university information
- II. Improvements in the quiz
- III. Store quiz data

Milestone 3

- I. Personalized algorithm:
 - a. Budget
 - b. Location
 - c. Grades
 - e. Personality
- II. Display results

UI Mockups





Your future,
your fit,
discover your
perfect path.



EasyPath

