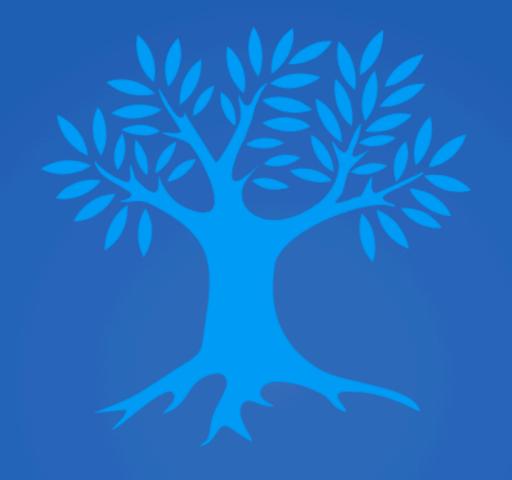
SENG 480/COM 450

Umit Akirmak, Hoksolinvan Chhun, Harry Lam, Karn Dhaliwal, and Sam Oshry



EASYPHIH

Highly Personalized m studyportals Simple UI **Complex UI** myBlueprint Government of Canada **Broad**

There is an unmet demand

A highly personalized post-secondary quiz with a simple UI does not exist. No current quiz includes all of these features:

- personality quiz
- location preferences
- grade tracking and course suggestion
- tuition budget
- extracurriculars
- scholarship offers

Our app will combine all of these features into one program.



Potential Market:

Any person interested in postsecondary, living anywhere in the world.

Available Market:

Any person interested in postsecondary, living in Canada.

Target Market:

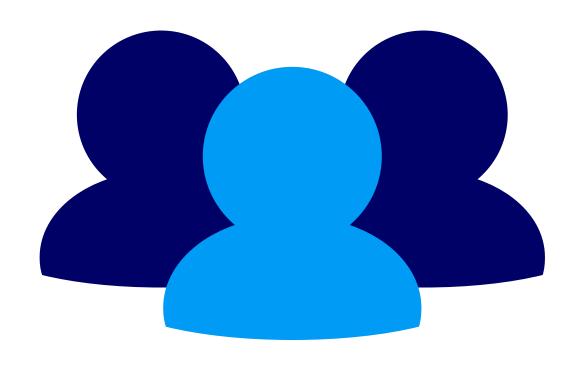
Grade 10 - 12 students interested in post-secondary, living in British Colombia.

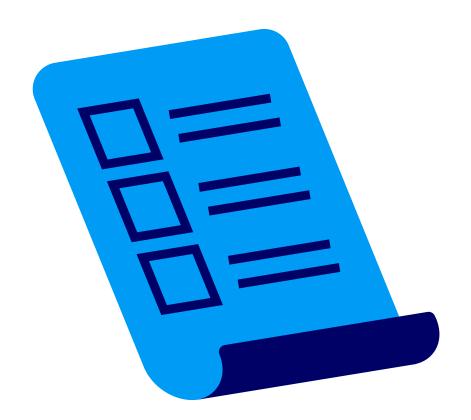
Data Considerations

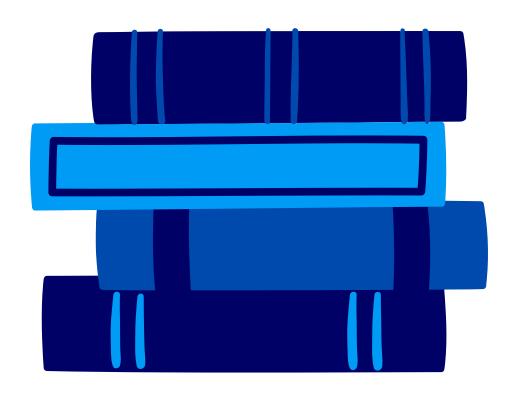
User database

Quiz data

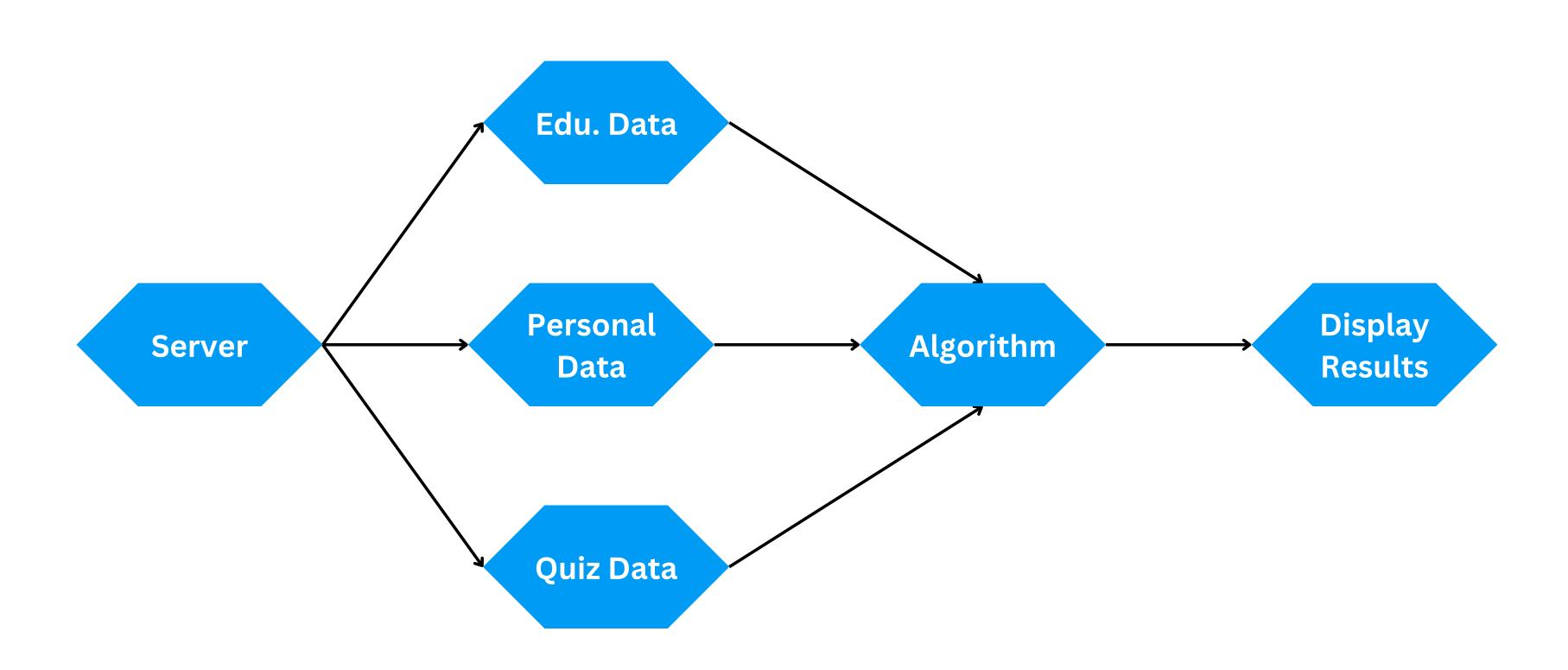
Educational database



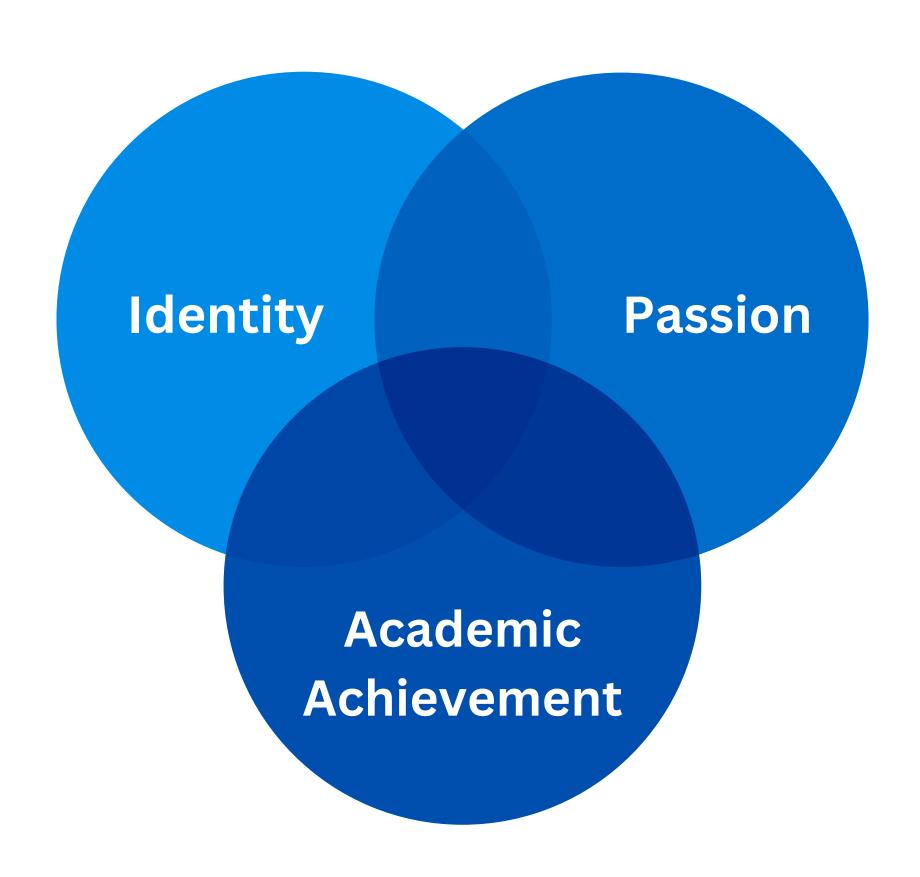




App Architecture



Recommendations based on research



Roadmap

Milestone 1

- I. Landing page
- II. Create an account
- III. Preliminary quiz

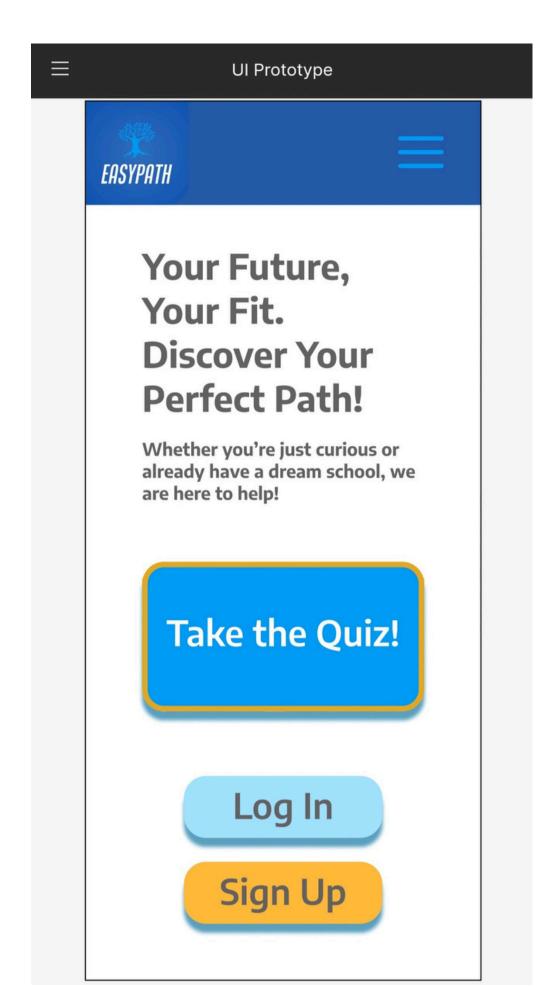
Milestone 2

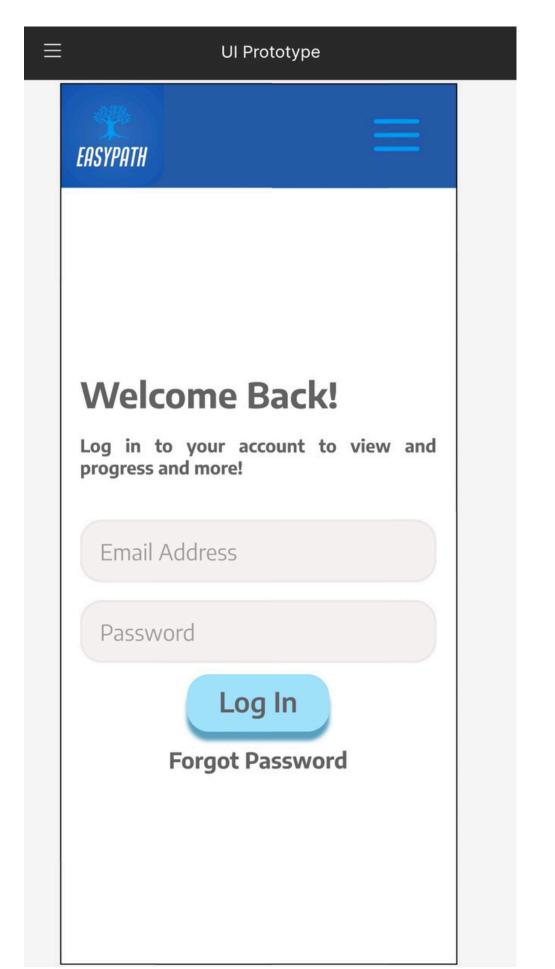
- I. Collect university information
- II. Improvements in the quiz
- III. Store quiz data

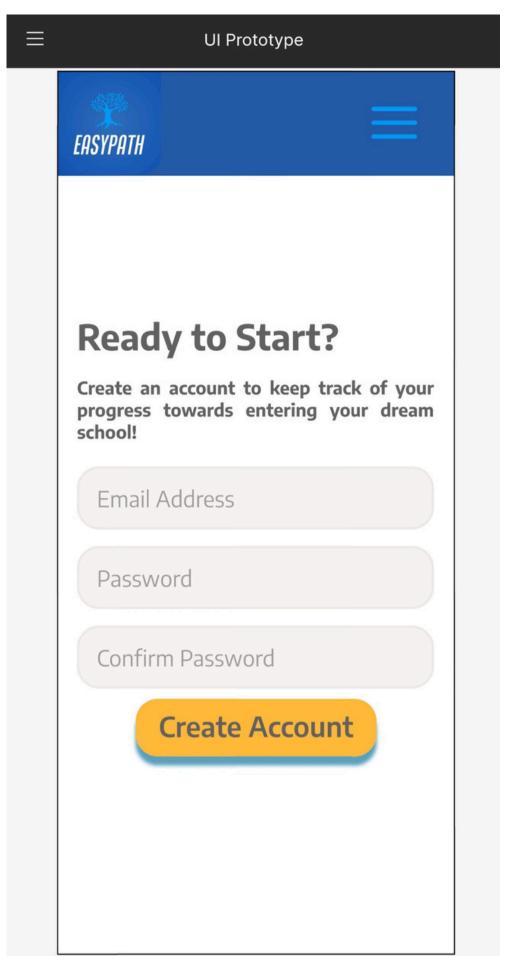
Milestone 3

- I. Personalized algorithm:
 - a. Budget
 - b. Location
 - c. Grades
 - e. Personality
- II. Display results

UI Mockups











Why Take the Quiz?

Tell us about yourself to see which path is most fitting for your unique personality, academic performance and institutional preferences.

Continue

UI Prototype

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Let's start!

Which type of problem-solving do you enjoy more?

Logical or quantitative problems with clear right/wrong answers

Exploring complex ideas where multiple viewpoints may be valid

Your future, your fit, discover your perfect path.



EasyPath

