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FOR IMMEDIATE RELEASE  
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## PROJECT URCHIN

### Product Release: FacebookFavs

San Francisco, CA, October 6, 2017

*A new way to gain perspective*

The Project Urchin team has been hard at work creating FacebookFavs – a web app that displays your favorite Music, Movies, and TV Shows.

Once logged in your Facebook likes are cleanly organized, displaying quality artwork accessed from the iTunes API. Every Facebook user now has access to cleanly display all of their interests.

The team carefully chose the technologies to use in order to have a working product within the timeframe given. Utilizing Facebook Graph API, Apple iTunes API, Bootstrap, and jQuery, our web app provides a seamless experience. A simple one-click login and the Facebook Graph API accesses your likes and retrieves the album artwork from the iTunes API to be displayed on the web app.

From initial whiteboard sketch to creating a visually immersive web app, consumers of our product have given glowing reviews:

“Project urchin has unicorn potential. I'm submitting my resume ASAP.”  
– Larry Madeo, Holberton School