

The University of Texas at Austin McCombs School of Business

Test 1 Review

Suggestions

- Work problems (especially from textbook Chapter Exercises)
- Review the "What have I learned?" sections at the end of each chapter
- Review problems on Reading Quizzes and Learning Catalytics
- Make 1 page of notes (both sides)
- Work the Sample Test (using your page of notes)
- Don't stay up all night!!

What to bring

- ID
- 1 page of notes (both sides)
- Pencils
- No calculator, no tables, no phone
- Access to R Resources pages will be allowed
- Blank paper will be provided

Test 1 covers chapters 1 - 5

Skip the following:

- Transforming Skewed Data (Section 3.11)
- Regression to the mean and non-linear relationships (in Chapter 4)
- Probability trees and Bayes' rule (in Chapter 5)

Data

- Variables and Cases
- Variables can be categorical or quantitative
 Data can be cross sectional or time series
- Distributions describe the values of the variable and how often they occur

Categorical variables

- Graph with bar charts and pie charts plot or pie
- Contingency tables table
- Joint, marginal, and conditional distributions prop.table and margin.table barplot and mosaicplot

Quantitative Data

Histograms hist

- Look for overall pattern and deviations from that pattern
- Describe: center, spread, and shape
 - Symmetric, skewed, modes
 - Outliers

Numerical Descriptions

- Center: mean and median
- Spread or variability:
 - Range
 - Quartiles and IQR
 - Variance
 - Standard deviation

mean, median, sd
tapply

Numerical Descriptions

- Five number summary fivenum
- Boxplots boxplot

Examining Relationships

- Explanatory and response variables
 Independent and dependent variables
- Scatterplots plot(x,y)
 - Positive or negative association
 - Outliers
 - Linear patterns
- Correlation cor
 - Measures strength and direction of a linear relationship

 - $r = \pm 1$ only for perfect linear relationships
 - Correlation does not imply a cause and effect relationship

Regression

- Least squares regression lm(y ∼ x)
- Regression coefficients and their interpretation
- Standard error of the estimate
- Percentage of variation explained: R²
- Residual plots plot(x, residuals(model)

Randomness and Probability

- **Random** individual outcomes are uncertain but there is a regular distribution of outcomes in the long term.
- Probability of a random phenomenon
- Empirical (relative frequency) probabilities
 Personal or subjective probabilities

Probability Models

- Sample Spaces
- Probability Rules
 - $0 \le P(A) \le 1$ for any event A
 - P(S) = 1
 - $P(A^{C}) = 1 P(A)$
 - Addition rule for disjoint events General addition rule
 - Multiplication rule for independent events General multiplication rule
- Discrete vs Continuous models

General Probability Rules

- Additional rule for disjoint events
 P(at least one of events A, B, C,... occurs)
 = P(A) + P(B) + P(C) + ...
- General addition ruleP(A or B) = P(A) + P(B) P(A and B)
- Multiplication rule for independent events
 P(A and B) = P(A)P(B)
- General multiplication rule P(A and B) = P(A)P(B|A) Conditional probability: $P(B|A) = \frac{P(A \text{ and } B)}{P(A)}$