

The University of Texas at Austin McCombs School of Business

Test 2 Review

Betsy Greenberg

What's on Test 2?

Chapters 6-8 and 10, 11

Skip the following topics:

- Chapter 6 Uniform, Geometric, and Poisson Models Binomial calculations except for mean and standard deviation
- Chapter 7 Continuity correction, Uniform and Exponential Models
- Chapter 8 Stratified, Cluster, Multistage, and Systematic samples
- Chapter 10 don't skip anything
- Chapter 11 Bootstrapping

Mean

$$\mu_X = X_1 P_1 + X_2 P_2 + \dots + X_k P_k$$

Variance

$$\sigma_X^2 = (x_1 - \mu_X)^2 P_1 + (x_2 - \mu_X)^2 P_2 + \dots + (x_k - \mu_X)^2 P_k$$

Standard Deviation

$$\sigma_{\chi} = \sqrt{\sigma_{\chi}^2}$$

Adding and subtracting random variables:

$$E(X \pm Y) = E(X) \pm E(Y)$$

 $Var(X \pm Y) = V(X) + Var(Y)$ (if X and Y are **independent**)

Bernoulli

B is the number of successes from one trial where *p* is the probability of success E[B] = p and Var(B) = p(1-p)

Binomial

X is the number of successes from *n* independent trials where *p* is the probability of success E[X] = np and Var(X) = np(1-p)

Sample Proportion

 $\hat{p} = \frac{X}{n}$ is the proportion of successes from n independent trials where p is the probability of success

$$E[\hat{p}] = \frac{E[X]}{n} = p \text{ and } Var(\hat{p}) = \frac{Var(X)}{n^2} = \frac{p(1-p)}{n}$$

We did not cover Uniform, Geometric, or Poisson dist

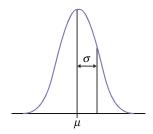
ndom Variables Normal Distribution Sampling Confidence Intervals

Binomial Distributions

- The total number of observations *n* **is fixed** in advance.
- The outcomes of all *n* observations are statistically **independent**.
- Each observation falls into just one of 2 categories:
 success and failure.
- Same probability of success for each trial

We did not cover calculating Binomial probabilities

Normal Distribution

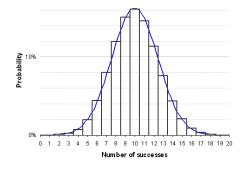


- 68 95 99.7 rule
- Standardized observations
- Normal distribution calculations:
 - Find areas Forward Calculations
 - Find a value when given an area Backward Calculations

- pnorm(x, mean, standard_dev) finds areas to the left of x
- qnorm(probability, mean, standard_dev) finds the value with the specified probability to the left
- Use hist and qqnorm to check if data is normal
- For calculations about the sample mean, \bar{x} , use $\frac{s}{\sqrt{n}}$ for standard_dev

andom Variables Normal Distribution Sampling Confidence Intervals

Normal approximation for the Binomial



If $np \ge$ 10 and $n(1-p) \ge$ 10 the Binomial distribution is approximately Normal with

$$\mu = np$$

$$\sigma = \sqrt{np(1-p)}$$

We did not cover Uniform or Exponential distributions

tandom Variables Normal Distribution Sampling Confidence Intervals

Sampling

- Populations
 Parameters describe populations
- Samples
 Statistics describe samples
- We hope that sample data is representative of the population
- Sampling variability sample to sample differences (also called sampling error)
- Non-sampling errors due to voluntary response, non-response, poorly worded questions, etc.

Big Ideas

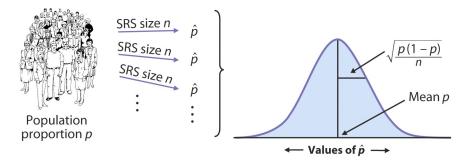
- Sample Examine a Part of the whole
- Randomize to avoid bias
- The Sample Size is what matters

Random Variables Normal Distribution Sampling Confidence Intervals

Possible causes of Bias

- Voluntary response samples
- Under coverage
- Non-response
- Behavior or appearance of interviewer
- Poorly worded questions
- Interviewer fabrications

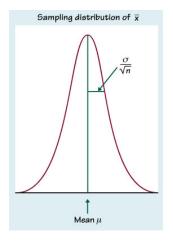
Sampling Distribution of \hat{p}



The mean of the sampling distribution is p. The standard deviation is $\sqrt{\frac{p(1-p)}{n}}$.

Since p is unknown, we use the standard error instead which is $\sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$

- If x_i has mean μ and standard deviation σ . $\bar{x} = \sum \frac{x_1 + \dots + x_n}{n}$ has mean μ
- If the x_is are independent, the standard deviation = $\frac{\sigma}{\sqrt{n}}$
- Since σ is typically unknown, it will be estimated with the sample standard deviation, s
- The standard error is $\frac{s}{\sqrt{n}}$



Checklist for Confidence Intervals:

Independence:

The sampled values must be independent of each other.

10% condition:

Sample size is less than 10% of the population size.

Randomization:

The sample is a simple random sample from the relevant population.

Sample size condition:

Success\failure condition for proportions
Normal population assumption

Specific sample size conditions:

- Confidence Interval for proportion: Both $n\hat{p}$ and $n(1 - \hat{p})$ are at least 10.
- CI for means:
 n is greater than both 10(skewness)² and 10|kurtosis-3|

library(moments)
skewness, kurtosis

Confidence Intervals

A confidence interval has the form:

Estimate \pm Margin of Error

Estimate $\pm (z^* \text{ or } t^*) \times \text{Standard Error (SE)}$

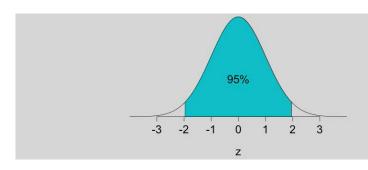
Confidence Intervals

- The confidence level *C*, shows how confident we are that the procedure will catch the true population parameter.
- The procedures give confidence intervals that C% of the time will include the true population parameter
- Type of Problems
 - Proportions
 - Means

Confidence Intervals for: Population Proportion, *p*

- Estimate: $\hat{p} = \frac{X}{n} = \frac{\text{Number of successes}}{\text{number of trials}}$
- Standard Error: $SE = \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$
- Critical Value: z*
- Margin of Error: $z^* SE = z^* \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$

Finding $\pm z^*$ for 95% confidence

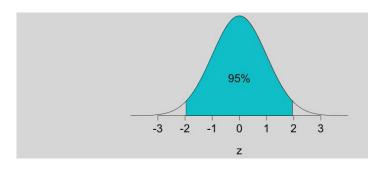


qnorm(0.025) and qnorm(0.975)

Confidence Intervals for: Population Mean

- Estimate: \bar{x} (mean)
- Standard Error: $SE = \frac{s}{\sqrt{n}}$ where $s = \sqrt{\frac{\sum (x - \overline{x})^2}{n-1}}$ (sd)
- Degrees of freedom: k = n 1
- Critical Value: t^* for a distribution t(k)
- Margin of Error: $t^* SE = t^* \frac{S}{\sqrt{n}}$

Finding $\pm t^*$ for 95% confidence and df = n - 1



qt(0.025, df) and qt(0.975, df)

R functions

ci.prop for confidence interval for poroportion

t.test for inference for means

(ci.prop function and data will be given in an .RData file)

Determining Sample Size

Since the margin of error is $z^* \sqrt{p(1-p)/n}$,

we can find the sample size using

$$n = \left(\frac{z^*}{\text{Margin of Error}}\right)^2 p(1-p)$$

Obtain an estimate for p using an earlier sample (since we have to choose *n* before collecting data)

Use p = 0.5 to be conservative

ALWAYS ROUND UP for sample size calculations

Margin of Error = $t^* \frac{s}{\sqrt{n}}$

Determining Sample Size

$$n = \left(\frac{t^*s}{\text{Margin of Error}}\right)^2$$

For a study about μ with 95% coverage, find the sample size using

$$n \approx \left(\frac{2s}{\text{Margin of Error}}\right)^2$$