## support vector machines

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# objectives

## objectives

Understand hyperplanes and margins

Build an intuition for how to tune a support vector classifier

Learn how to handle non-linearly separable data

- transforming data
- using kernels

Get a sense of how multi-class classification works

## introduction

#### introduction

Support vector machines (SVMs) are a set of supervised learning methods used for classification, regression, and outliers detection.

- effective in high-dimensional spaces
  - however, poor performance if the number of features is much greater than the number of samples
- memory efficient
- versatile

Considered one of the best "out of the box" classifiers

#### notation

X is an  $n\times p$  matrix

- lacksquare n samples
- lacksquare p dimensions

y is a vector of class labels

•  $y_1, \ldots, y_n \in \{-1, 1\}$ 

In p-dimensional space, a hyperplane is a flat affine subspace of dimension p-1.

Not required to pass through the origin

- in two dimensions: line
- in three dimensions: plane
- in p > 3 dimensions: hyperplane

In two dimensions:

$$\beta_0 + \beta_1 x_1 + \beta_2 x_2 = 0$$

In p dimensions:

$$\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_p x_p = 0$$

The x for which these equations hold are points on the hyperplane

Alternatively:

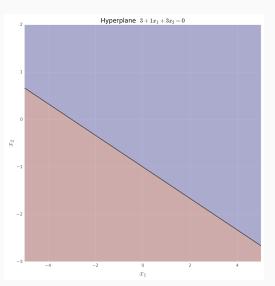
$$\beta_0 + \beta^T x = 0 \quad \text{or} \quad w^T x + b = 0$$

In cases where  $\boldsymbol{x}$  does not satisfy the equation of the hyperplane,  $\boldsymbol{x}$  lies to one side of it

This is determined by the sign of the equation of the hyperplane

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The hyperplane divides the p-dimensional space into two halves



# maximal margin classifier

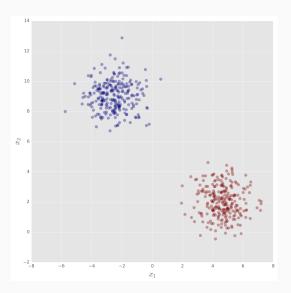
## hyperplanes for classification

The separating hyperplane perfectly separates samples according to their class labels

For this, the data must be linearly separable

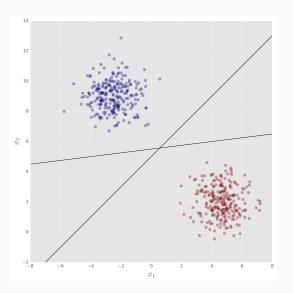
# linearly separable

### What is the optimal hyperplane



# linearly separable

### An infinite number of hyperplanes exist



## maximal margin hyperplane

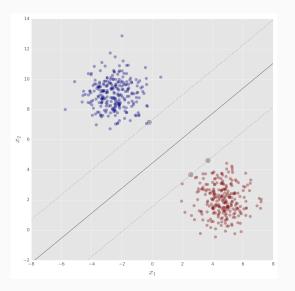
The maximal margin hyperplane is the separating hyperplane which is farthest from the training samples

The farthest from particular samples—those on the margin

The **margin** is the smallest perpendicular distance between a separating hyperplane and a sample

## maximal margin hyperplane

The goal is to maximize the margin



## why large margins

The margin is the distance from the maximal margin hyperplane—the solid line—and either of the dashed lines

[T]he distance of a sample from the hyperplane can be seen as a measure of confidence that the observation was correctly classified

The farther the distance, the more confident we can be about its assignment

### support vectors

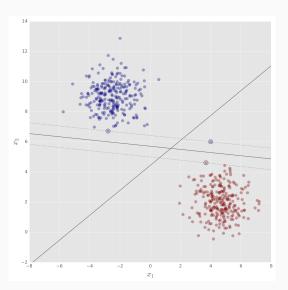
The highlighted points—one blue and two red—are the support vectors

[T]hey "support" the maximal margin hyperplane in the sense that if these points were moved slightly then the maximal margin hyperplane would move as well

So long as the *other* samples do not cross the boundary set by the margin, they are free to move around without affecting the maximal margin hyperplane

### sensitive

The maximal margin classifier is sensitive to its support vectors



#### sensitive

Because of the smaller margin, we are less confident about any assignments based on this separating hyperplane

The fact that the maximal margin hyperplane is so sensitive suggests that it may have overfit the training data

## non-separable

In addition to this, it's likely that a separating hyperplane doesn't even exist

What we can do is find the hyperplane that *almost* perfectly separates the classes

using what's called a soft margin

# support vector classifier

#### tradeoffs

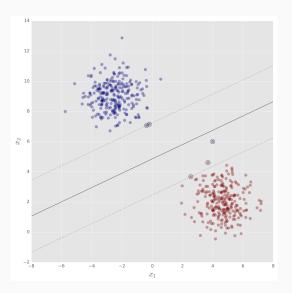
We trade a separating hyperplane for one that:

- is more robust to individual samples
- can better classify most training samples

The support vector classifier allows some samples to be on the wrong side of the margin or even the wrong side of the hyperplane

# soft margins

Now, not sensitive to the additional data point



# decision boundary (hard margin)

Select w and b so that the training data may be described by:

$$w^T x_i + b \ge +1 \quad \text{ for } y_i = +1$$
 
$$w^T x_i + b \le -1 \quad \text{ for } y_i = -1$$

Rewritten as:

$$y_i(w^T x_i + b) \ge 1 \quad \forall i$$

# decision boundary (hard margin)

Maximize the margin

The margin is equal to  $\frac{1}{\|w\|}$  and maximizing it subject to the constraint is equivalent to:

$$min\frac{1}{2}||w||^2$$
 s.t.  $y_i(w^Tx_i+b) \ge 1$   $\forall i$ 

#### slack variables

In order to have soft margins, we need slack variables

These allow individual samples to be on the wrong side of the margin or hyperplane

The slack variable  $\epsilon_i$  tells us where the ith sample is located, relative to the hyperplane and margin

- $\epsilon_i = 0$ : correct side of the margin
- $\epsilon_i > 0$ : wrong side of the margin
- $\epsilon_i > 1$ : wrong side of the hyperplane

# decision boundary (soft margin)

The constraint now becomes:

$$y_i(w^T x_i + b) \ge 1 - \epsilon_i$$
 where  $\epsilon_i \ge 0$   $\forall i$ 

Objective:

$$min\frac{1}{2}||w||^2 + C\sum_{i=1}^{L} \epsilon_i \quad s.t. \quad y_i(w^T x_i + b) \ge 1 - \epsilon_i \quad \forall i$$

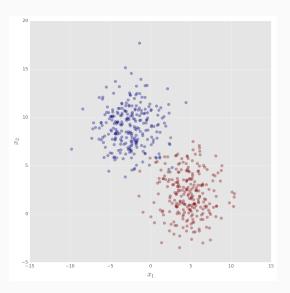
# decision boundary (soft margin)

Data points on the wrong side of the margin have a penalty that increases with the distance from it

The parameter C controls the trade-off between the slack variable penalty and the size of the margin.

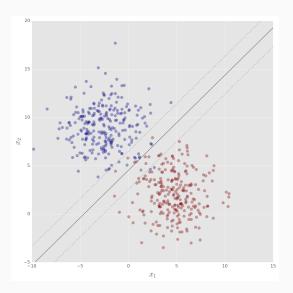
## not linearly separable

### Soft margins needed



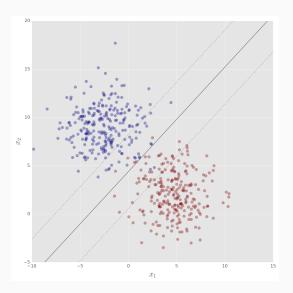
# not linearly separable

With soft margins C = 0.01



# not linearly separable

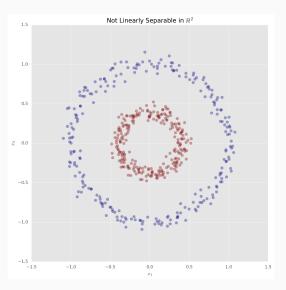
With soft margins C = 0.001



# support vector machines

### non-linear decision boundaries

What can we do when we have non-linear decision boundaries



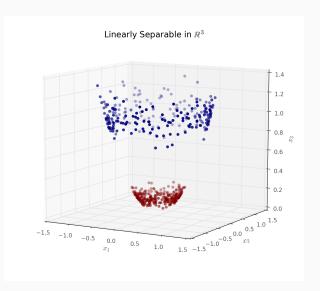
#### non-linear decision boundaries

We can transform the data into higher-dimensional space
In regression, we've done this by adding a quadratic term
Support vector machines convert linear classifiers into ones that produce non-linear decision boundaries

In the enlarged feature space, the decision boundary is linear In the original feature space, though, solutions are generally non-linear

### transformed

Included  $x_1^2 + x_2^2$ 



In the previous example, we explicitly transformed the data to  $\mathbb{R}^3$ . There are many ways to enlarge the feature space. It's possible for this to result in a very large number of features. Support vector machines enlarge the feature space using *kernels*.

An efficient computational approach for enlarging the feature space

The solution to the support vector classifier problem involves only the inner products (dot products) of the data

Only needed for the support vectors

The following is a generalization of the inner product:

$$K(x_i, x_{i'})$$

One example of K is:

$$K(x_i, x_{i'}) = \sum_{j=i}^{p} x_{ij} x_{i'j}$$

This is simply the linear kernel

The polynomial kernel is defined as:

$$K(x_i, x_{i'}) = (1 + \sum_{j=i}^{p} x_{ij} x_{i'j})^d$$

where  $\boldsymbol{d}$  is a positive integer

The kernel is a function that quantifies the similarity of two samples

When the support vector classifier is combined with a non-linear kernel, the resulting classifier is known as a support vector machine.

#### Popular kernels:

- linear
- polynomial
- rbg (radial basis function)

## multi-class classification

#### one-vs-one

Constructs SVMs for every pair of classes

A test sample is classified using each of the classifiers

It is assigned to the class to which is was most frequently assigned

#### one-vs-rest

Constructs SVMs for every class

The test sample is assigned to the class for which  $\boldsymbol{w}^T\boldsymbol{x}+\boldsymbol{b}$  is the largest

[T]his amounts to a high level of confidence that the test observation belongs to the kth class rather than any of the other classes

# thank you