



CS 634-854 Data Mining Midterm Project

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Databases Used

DB1.csv	DB2.csv	DB3.csv
1 Banana,Apple,Orange	1 Poster,Thumbtacks,Tape	1 Jeans,Shirt,Sweater
2 Apple,Orange,Banana	2 Poster,Tape,Thumbtacks	2 Shoes,Underwear,Socks
3 Tomato,Garlic,Onion	3 Tape,Thumbtacks,Poster	3 Jeans,Shirt,Sweater
4 Banana,Orange,Apple	4 Marker,Poster,Pencil	4 Shirt,Jeans,Sweater
5 Apple,Banana,Orange	5 Poster,Tape,Thumbtacks	5 Jeans,Shirt,Sweater
6 Tomato,Garlic,Onion	6 Tape,Poster,Thumbtacks	6 Underwear,Socks,Jeans
7 Onion,Garlic,Tomato	7 Tape,Poster,Thumbtacks	7 Socks,Underwear,Sweater
8 Onion,Banana,Orange	8 Pencil,Marker,Calculator	8 Underwear,Socks,Shirt
9 Onion,Apple,Orange	9 Marker,Poster,Pencil	9 Socks,Underwear
10 Apple,Banana,Orange	10 Thumbtacks,Poster,Tape	10 Underwear,Socks,Jeans
11 Apple,Banana,Orange	11 Marker,Pencil,Calculator	11 Jeans,Shirt,Sweater
12 Tomato,Banana,Apple	12 Tape,Thumbtacks,Poster	12 Sweater,Jeans,Socks
13 Tomato,Apple	13 Thumbtacks,Poster,Tape	13 Underwear,Socks,Shoes
14 Apple,Tomato,Garlic	14 Poster,Tape	14 Shoes,Jeans,Shirt
15 Garlic,Tomato,Apple	15 Poster,Thumbtacks,Tape	15 Jeans,Sweater,Shirt
16 Tomato,Garlic,Onion	16 Calculator,Tape,Pencil	16 Shirt,Sweater,Socks
17 Garlic,Onion,Tomato	17 Calculator,Pencil	17 Sweater,Shirt,Jeans
18 Onion,Garlic,Apple	18 Pencil,Poster,Marker	18 Socks,Shirt,Underwear
19 Orange,Apple	19 Marker,Poster,Pencil	19 Underwear,Socks
20 Tomato,Garlic,Onion	20 Poster,Marker,Thumbtacks	20 Socks,Underwear

DB4.csv	DB5.csv
<pre> 1 Fishing rod,Bucket,Bait 2 Tent,Hat 3 Fishing rod,Bucket,Bait 4 Bucket,Fishing rod,Bait 5 Hat,Boots,Bucket 6 Bucket,Fishing rod,Bait 7 Fishing rod,Bait,Boots 8 Hat,Bucket,Boots 9 Boots,Hat,Tent 10 Fishing rod,Bait,Boots 11 Bait,Bucket,Hat 12 Boots,Tent,Bucket 13 Bait,Fishing rod,Tent 14 Bucket,Fishing rod,Tent 15 Bait,Fishing rod,Boots 16 Fishing rod,Bait,Bucket 17 Hat,Boots,Tent 18 Fishing rod,Bait,Bucket 19 Bucket,Bait,Boots 20 Bait,Fishing rod </pre>	<pre> 1 Sanitizer,Clorox wipes,Paper towels 2 Clorox wipes,Paper towels,Sanitizer 3 Sanitizer,Clorox wipes 4 Clorox wipes,Sanitizer,Paper towels 5 Sanitizer,Clorox wipes 6 Soap,Febreeze,Paper towels 7 Febreeze,Sanitizer,Soap 8 Soap,Paper towels,Deodorant 9 Deodorant,Soap 10 Sanitizer,Clorox wipes,Soap 11 Clorox wipes,Sanitizer 12 Sanitizer,Clorox wipes,Deodorant 13 Sanitizer,Clorox wipes 14 Clorox wipes,Sanitizer,Paper towels 15 Febreeze,Paper towels,Clorox wipes 16 Paper towels,Febreeze 17 Soap,Deodorant,Paper towels 18 Deodorant,Soap,Febreeze 19 Soap,Deodorant 20 Deodorant,Febreeze,Sanitizer </pre>

DBMaster.csv

1 Banana,Apple,Orange
 2 Apple,Orange,Banana
 3 Tomato,Garlic,Onion
 4 Banana,Orange,Apple
 5 Apple,Banana,Orange
 6 Tomato,Garlic,Onion
 7 Onion,Garlic,Tomato
 8 Onion,Banana,Orange
 9 Onion,Apple,Orange
 10 Apple,Banana,Orange
 11 Apple,Banana,Orange
 12 Tomato,Banana,Apple
 13 Tomato,Apple
 14 Apple,Tomato,Garlic
 15 Garlic,Tomato,Apple
 16 Tomato,Garlic,Onion
 17 Garlic,Onion,Tomato
 18 Onion,Garlic,Apple
 19 Orange,Apple
 20 Tomato,Garlic,Onion
 21 Poster,Thumbtacks,Tape
 22 Poster,Tape,Thumbtacks
 23 Tape,Thumbtacks,Poster
 24 Marker,Poster,Pencil
 25 Poster,Tape,Thumbtacks
 26 Tape,Poster,Thumbtacks
 27 Tape,Poster,Thumbtacks
 28 Pencil,Marker,Calculator
 29 Marker,Poster,Pencil
 30 Thumbtacks,Poster,Tape
 31 Marker,Pencil,Calculator
 32 Tape,Thumbtacks,Poster

33 Thumbtacks,Poster,Tape
 34 Poster,Tape
 35 Poster,Thumbtacks,Tape
 36 Calculator,Tape,Pencil
 37 Calculator,Pencil
 38 Pencil,Poster,Marker
 39 Marker,Poster,Pencil
 40 Poster,Marker,Thumbtacks
 41 Jeans,Shirt,Sweater
 42 Shoes,Underwear,Socks
 43 Jeans,Shirt,Sweater
 44 Shirt,Jeans,Sweater
 45 Jeans,Shirt,Sweater
 46 Underwear,Socks,Jeans
 47 Socks,Underwear,Sweater
 48 Underwear,Socks,Shirt
 49 Socks,Underwear
 50 Underwear,Socks,Jeans
 51 Jeans,Shirt,Sweater
 52 Sweater,Jeans,Socks
 53 Underwear,Socks,Shoes
 54 Shoes,Jeans,Shirt
 55 Jeans,Sweater,Shirt
 56 Shirt,Sweater,Socks
 57 Sweater,Shirt,Jeans
 58 Socks,Shirt,Underwear
 59 Underwear,Socks
 60 Socks,Underwear
 61 Fishing rod,Bucket,Bait
 62 Tent,Hat
 63 Fishing rod,Bucket,Bait
 64 Bucket,Fishing rod,Bait

DBMaster.csv

```

65 Hat,Boots,Bucket
66 Bucket,Fishing rod,Bait
67 Fishing rod,Bait,Boots
68 Hat,Bucket,Boots
69 Boots,Hat,Tent
70 Fishing rod,Bait,Boots
71 Bait,Bucket,Hat
72 Boots,Tent,Bucket
73 Bait,Fishing rod,Tent
74 Bucket,Fishing rod,Tent
75 Bait,Fishing rod,Boots
76 Fishing rod,Bait,Bucket
77 Hat,Boots,Tent
78 Fishing rod,Bait,Bucket
79 Bucket,Bait,Boots
80 Bait,Fishing rod
81 Sanitizer,Clorox wipes,Paper towels
82 Clorox wipes,Paper towels,Sanitizer
83 Sanitizer,Clorox wipes
84 Clorox wipes,Sanitizer,Paper towels
85 Sanitizer,Clorox wipes
86 Soap,Febreeze,Paper towels
87 Febreeze,Sanitizer,Soap
88 Soap,Paper towels,Deodorant
89 Deodorant,Soap
90 Sanitizer,Clorox wipes,Soap
91 Clorox wipes,Sanitizer
92 Sanitizer,Clorox wipes,Deodorant
93 Sanitizer,Clorox wipes
94 Clorox wipes,Sanitizer,Paper towels
95 Febreeze,Paper towels,Clorox wipes
96 Paper towels,Febreeze
97 Soap,Deodorant,Paper towels
98 Deodorant,Soap,Febreeze
99 Soap,Deodorant
100 Deodorant,Febreeze,Sanitizer

```

Comparison of Algorithms

Apriori and Brute Force Algorithm Results, Support = 25% and Confidence = 30%
(DB1)

```
Input Support, hit Enter, and input Confidence (in %): 25
30
Association Rules for Apriori Algorithm:
Garlic -> Tomato [40%, 88%]
Tomato -> Garlic [40%, 80%]
Onion -> Tomato [30%, 66%]
Tomato -> Onion [30%, 60%]
Apple -> Banana [35%, 53%]
Banana -> Apple [35%, 87%]
Apple -> Orange [40%, 61%]
Orange -> Apple [40%, 88%]
Banana -> Orange [35%, 87%]
Orange -> Banana [35%, 77%]
Garlic -> Onion [35%, 77%]
Onion -> Garlic [35%, 77%]
Apple Banana -> Orange [30%, 85%]
Banana Orange -> Apple [30%, 85%]
Apple Orange -> Banana [30%, 75%]
Garlic Onion -> Tomato [30%, 85%]
Onion Tomato -> Garlic [30%, 100%]
Garlic Tomato -> Onion [30%, 75%]
Total execution time for Apriori Algorithm: 37ms
```

Total Time of Execution for Apriori Algorithm is: 37 ms

```
Input Support, hit Enter, and input Confidence (in %): 25
30
Association Rules for Brute Force Algorithm:
Garlic -> Tomato [40%, 88%]
Tomato -> Garlic [40%, 80%]
Onion -> Tomato [30%, 66%]
Tomato -> Onion [30%, 60%]
Apple -> Banana [35%, 53%]
Banana -> Apple [35%, 87%]
Apple -> Orange [40%, 61%]
Orange -> Apple [40%, 88%]
Banana -> Orange [35%, 87%]
Orange -> Banana [35%, 77%]
Garlic -> Onion [35%, 77%]
Onion -> Garlic [35%, 77%]
Apple Banana -> Orange [30%, 85%]
Banana Orange -> Apple [30%, 85%]
Apple Orange -> Banana [30%, 75%]
Garlic Onion -> Tomato [30%, 85%]
Onion Tomato -> Garlic [30%, 100%]
Garlic Tomato -> Onion [30%, 75%]
Total execution time for Brute Pass: 45ms
```

Total Time of Execution for Brute Force Algorithm is: 45 ms

The Association Rules with the highest confidence values indicate that:

- when a customer buys an apple and an orange, they typically also buy a banana
- when a customer buys a garlic and an onion, they typically also buy a tomato

Using these findings, the store can design its layout to place these items next to each other to increase revenue and enhance the customer buying experience.

Apriori and Brute Force Algorithm Results, Support = 40% and Confidence = 60% (DB2)

```
Input Support, hit Enter, and input Confidence (in %): 40
60
Association Rules for Apriori Algorithm:
Poster -> Thumbtacks [55%, 68%]
Thumbtacks -> Poster [55%, 100%]
Poster -> Tape [55%, 68%]
Tape -> Poster [55%, 91%]
Tape -> Thumbtacks [50%, 83%]
Thumbtacks -> Tape [50%, 90%]
Poster Tape -> Thumbtacks [50%, 90%]
Tape Thumbtacks -> Poster [50%, 100%]
Poster Thumbtacks -> Tape [50%, 90%]
Total execution time for Apriori Algorithm: 24ms
```

```
Input Support, hit Enter, and input Confidence (in %): 40
60
Association Rules for Brute Force Algorithm:
Poster -> Thumbtacks [55%, 68%]
Thumbtacks -> Poster [55%, 100%]
Tape -> Thumbtacks [50%, 83%]
Thumbtacks -> Tape [50%, 90%]
Poster -> Tape [55%, 68%]
Tape -> Poster [55%, 91%]
Poster Tape -> Thumbtacks [50%, 90%]
Tape Thumbtacks -> Poster [50%, 100%]
Poster Thumbtacks -> Tape [50%, 90%]
Total execution time for Brute Pass: 22ms
```

The Association Rules with the highest confidence values indicate that:

- when a customer buys thumbtacks, they typically also buy a poster
- when a customer buys a poster and tape, they typically also buy thumbtacks
- when a customer buys tape, they typically also buy a poster

Using these findings, the store can design its layout to place these items next to each other to increase revenue and enhance the customer buying experience.

For instance, the poster, thumbtacks, and tape can be placed in the same aisle so that customers are likely to buy more than just one item.

Apriori and Brute Force Algorithm Results, Support = 30% and Confidence = 75% (DB3)

```
Input Support, hit Enter, and input Confidence (in %): 30
75
Association Rules for Apriori Algorithm:
Sweater -> Jeans [40%, 80%]
Socks -> Underwear [50%, 83%]
Underwear -> Socks [50%, 100%]
Sweater -> Shirt [40%, 80%]
Jeans Shirt -> Sweater [35%, 87%]
Shirt Sweater -> Jeans [35%, 87%]
Jeans Sweater -> Shirt [35%, 87%]
Total execution time for Apriori Algorithm: 19ms
```

```
Input Support, hit Enter, and input Confidence (in %): 30
75
Association Rules for Brute Force Algorithm:
Sweater -> Jeans [40%, 80%]
Socks -> Underwear [50%, 83%]
Underwear -> Socks [50%, 100%]
Sweater -> Shirt [40%, 80%]
Jeans Shirt -> Sweater [35%, 87%]
Shirt Sweater -> Jeans [35%, 87%]
Jeans Sweater -> Shirt [35%, 87%]
Total execution time for Brute Pass: 21ms
```

The Association Rules with the highest confidence values indicate that:

- when a customer buys socks, they typically also buy a underwear
- when a customer buys a shirt and jeans, they typically also buy a sweater

Using these findings, the store can design its layout to place these items next to each other to increase revenue and enhance the customer buying experience.

For instance, the socks and underwear can be place directly opposite each other so that customers are likely to buy more than just one item.

Apriori and Brute Force Algorithm Results, Support = 38.4% and Confidence = 69.7% (DB4)

Input Support, hit Enter, and input Confidence (in %): 38.4
69.7

Association Rules for Apriori Algorithm:

Bait -> Fishing rod [55%, 84%]

Fishing rod -> Bait [55%, 91%]

Total execution time for Apriori Algorithm: 14ms

Input Support, hit Enter, and input Confidence (in %): 38.4
69.7

Bait -> Fishing rod [55%, 84%]

Fishing rod -> Bait [55%, 91%]

Total execution time for Brute Pass: 16ms

The Association Rules with the highest confidence values indicate that:

- when a customer buys bait, they typically also buy a fishing rod

Using these findings, the store can place the fishing rods, bait in one section of the store.

Hand Calculations Support = 38.4% and Confidence = 69.7% (DB4)

SAMPLE CALCULATION FOR DB4

Support = 38.4% ≈ 8

Confidence = 69.7% ≈ 70

{Fishing rod}	12	} L ₁ →	{Fishing rod, Bait}	11
{Bait}	13		{Fishing rod, Bucket}	4
{Bucket}	12		{F.R., Boots}	3
{Boots}	9		{Bait, Bucket}	8
{Hat}	6		{Bait, Boots}	4
{Tent}	6		{Bucket, Boots}	3
C ₁			C ₂	

{Fishing rod, Bait}	8	} L ₂ →	{Fishing rod, Bait, Bucket}	2
{Bait, Bucket}	8			

Now, check confidence:

$$F.R. \rightarrow Bait = \frac{\text{supp of F.R. \& Bait}}{\text{supp of F.R.}} = \frac{11}{12} \approx 91.6\%$$

$$Bait \rightarrow F.R. = \frac{\text{supp of F.R. \& Bait}}{\text{supp of Bait}} = \frac{11}{13} \approx 84\%$$

$$Bait \rightarrow Bucket = \frac{8}{13} \approx 61\%$$

$$Bucket \rightarrow Bait = \frac{8}{12} \approx 66.7\%$$

From the Hand Calculations, it can be observed that the same association rules are drawn

Apriori and Brute Force Algorithm Results, Support = 10% and Confidence = 45% (DB5)

```
Input Support, hit Enter, and input Confidence (in %): 10 45
Association Rules for Apriori Algorithm:
Clorox wipes -> Sanitizer [50%, 90%]
Sanitizer -> Clorox wipes [50%, 83%]
Clorox wipes -> Paper towels [25%, 45%]
Paper towels -> Clorox wipes [25%, 55%]
Deodorant -> Soap [25%, 71%]
Soap -> Deodorant [25%, 62%]
Febreze -> Soap [15%, 50%]
Febreze -> Paper towels [15%, 50%]
Clorox wipes Paper towels -> Sanitizer [20%, 80%]
Paper towels Sanitizer -> Clorox wipes [20%, 100%]
Deodorant Paper towels -> Soap [10%, 100%]
Paper towels Soap -> Deodorant [10%, 66%]
Total execution time for Apriori Algorithm: 25ms
```

```
Input Support, hit Enter, and input Confidence (in %): 10 45
Association Rules for Brute Force Algorithm:
Clorox wipes -> Sanitizer [50%, 90%]
Sanitizer -> Clorox wipes [50%, 83%]
Clorox wipes -> Paper towels [25%, 45%]
Paper towels -> Clorox wipes [25%, 55%]
Deodorant -> Soap [25%, 71%]
Soap -> Deodorant [25%, 62%]
Febreze -> Soap [15%, 50%]
Febreze -> Paper towels [15%, 50%]
Clorox wipes Paper towels -> Sanitizer [20%, 80%]
Paper towels Sanitizer -> Clorox wipes [20%, 100%]
Deodorant Paper towels -> Soap [10%, 100%]
Paper towels Soap -> Deodorant [10%, 66%]
Total execution time for Brute Pass: 33ms
```

The Association Rules with the highest confidence values indicate that:

- when a customer buys Clorox wipes, they typically also buy a sanitizer
- when a customer buys paper towels and deodorant, they typically also buy soap

Using these findings, especially with the pandemic afflicting the nation, the store can place Clorox wipes, sanitizer and paper towels in the front of the store as they are essentials according to the rules.

Apriori and Brute Force Algorithm Results, Support = 40% and Confidence = 60% (DBMaster)

```
Input Support, hit Enter, and input Confidence (in %): 40
60
Association Rules for Apriori Algorithm:
Jeans -> Sweater [40%, 72%]
Sweater -> Jeans [40%, 80%]
Clorox wipes -> Sanitizer [50%, 90%]
Sanitizer -> Clorox wipes [50%, 83%]
Garlic -> Tomato [40%, 88%]
Tomato -> Garlic [40%, 80%]
Socks -> Underwear [50%, 83%]
Underwear -> Socks [50%, 100%]
Poster -> Thumbtacks [55%, 68%]
Thumbtacks -> Poster [55%, 100%]
Bait -> Fishing rod [55%, 84%]
Fishing rod -> Bait [55%, 91%]
Tape -> Thumbtacks [50%, 83%]
Thumbtacks -> Tape [50%, 90%]
Poster -> Tape [55%, 68%]
Tape -> Poster [55%, 91%]
Apple -> Orange [40%, 61%]
Orange -> Apple [40%, 88%]
Jeans -> Shirt [40%, 72%]
Shirt -> Jeans [40%, 72%]
Shirt -> Sweater [40%, 72%]
Sweater -> Shirt [40%, 80%]
Bait -> Bucket [40%, 61%]
Bucket -> Bait [40%, 66%]
Poster Tape -> Thumbtacks [50%, 90%]
Tape Thumbtacks -> Poster [50%, 100%]
Poster Thumbtacks -> Tape [50%, 90%]
Total execution time for Apriori Algorithm: 36ms
```

Total Time of Execution for Apriori
Algorithm is: 36 ms

```
Input Support, hit Enter, and input Confidence (in %): 40 60
Jeans -> Sweater [40%, 72%]
Sweater -> Jeans [40%, 80%]
Clorox wipes -> Sanitizer [50%, 90%]
Sanitizer -> Clorox wipes [50%, 83%]
Garlic -> Tomato [40%, 88%]
Tomato -> Garlic [40%, 80%]
Socks -> Underwear [50%, 83%]
Underwear -> Socks [50%, 100%]
Poster -> Thumbtacks [55%, 68%]
Thumbtacks -> Poster [55%, 100%]
Bait -> Fishing rod [55%, 84%]
Fishing rod -> Bait [55%, 91%]
Tape -> Thumbtacks [50%, 83%]
Thumbtacks -> Tape [50%, 90%]
Poster -> Tape [55%, 68%]
Tape -> Poster [55%, 91%]
Apple -> Orange [40%, 61%]
Orange -> Apple [40%, 88%]
Jeans -> Shirt [40%, 72%]
Shirt -> Jeans [40%, 72%]
Shirt -> Sweater [40%, 72%]
Sweater -> Shirt [40%, 80%]
Bait -> Bucket [40%, 61%]
Bucket -> Bait [40%, 66%]
Poster Tape -> Thumbtacks [50%, 90%]
Tape Thumbtacks -> Poster [50%, 100%]
Poster Thumbtacks -> Tape [50%, 90%]
Total execution time for Brute Pass: 8990ms
```

Total Time of Execution for Apriori
Algorithm is: 8990 ms

Apriori and Brute Force Algorithm Results, Support = 30% and Confidence = 85% (DBMaster)

```
Input Support, hit Enter, and input Confidence (in %): 30 85
Association Rules for Apriori Algorithm:
Garlic -> Tomato [40%, 88%]
Underwear -> Socks [50%, 100%]
Fishing rod -> Bait [55%, 91%]
Thumbtacks -> Tape [50%, 90%]
Banana -> Orange [35%, 87%]
Marker -> Pencil [30%, 85%]
Clorox wipes -> Sanitizer [50%, 90%]
Thumbtacks -> Poster [55%, 100%]
Banana -> Apple [35%, 87%]
Tape -> Poster [55%, 91%]
Orange -> Apple [40%, 88%]
Apple Banana -> Orange [30%, 85%]
Banana Orange -> Apple [30%, 85%]
Poster Tape -> Thumbtacks [50%, 90%]
Tape Thumbtacks -> Poster [50%, 100%]
Poster Thumbtacks -> Tape [50%, 90%]
Jeans Shirt -> Sweater [35%, 87%]
Shirt Sweater -> Jeans [35%, 87%]
Jeans Sweater -> Shirt [35%, 87%]
Garlic Onion -> Tomato [30%, 85%]
Onion Tomato -> Garlic [30%, 100%]
Bucket Fishing rod -> Bait [30%, 85%]
Total execution time for Apriori Algorithm: 40ms
```

```
Input Support, hit Enter, and input Confidence (in %): 30 85
Garlic -> Tomato [40%, 88%]
Underwear -> Socks [50%, 100%]
Fishing rod -> Bait [55%, 91%]
Thumbtacks -> Tape [50%, 90%]
Banana -> Orange [35%, 87%]
Marker -> Pencil [30%, 85%]
Clorox wipes -> Sanitizer [50%, 90%]
Thumbtacks -> Poster [55%, 100%]
Banana -> Apple [35%, 87%]
Tape -> Poster [55%, 91%]
Orange -> Apple [40%, 88%]
Poster Tape -> Thumbtacks [50%, 90%]
Tape Thumbtacks -> Poster [50%, 100%]
Poster Thumbtacks -> Tape [50%, 90%]
Apple Banana -> Orange [30%, 85%]
Banana Orange -> Apple [30%, 85%]
Jeans Shirt -> Sweater [35%, 87%]
Shirt Sweater -> Jeans [35%, 87%]
Jeans Sweater -> Shirt [35%, 87%]
Garlic Onion -> Tomato [30%, 85%]
Onion Tomato -> Garlic [30%, 100%]
Bucket Fishing rod -> Bait [30%, 85%]
Total execution time for Brute Pass: 9626ms
```

From these screenshots, it can be observed that the Brute Force algorithm takes approximately 250 times as long to run than the Apriori algorithm. This is because Brute Force generates all possible combinations of itemsets before pruning to generate association rules.

Apriori Algorithm Source Code

```
import java.io.IOException;
import java.util.*;
import java.io.*;

public class firstpass {

    public static void main( String[] args ) throws IOException {

        //Get Support and Confidence Input from user
        System.out.print("Input Support, hit Enter, and input Confidence (in %): ");
        Scanner sc = new Scanner(System.in);
        double support = sc.nextDouble();
        int support_actual = (int) (support * 20) / 100;
        int counter = 0;
        double confidence = sc.nextDouble();

        sc.close();

        if( support == 0 ) {
            System.out.println("INVALID SUPPORT");
            System.exit(0);
        }

        if( confidence == 0 ) {
            System.out.println("INVALID SUPPORT");
            System.exit(0);
        }

        String filePath = "DBMaster.csv";
        long startTime = System.nanoTime();
        //Master Hashmap to store frequent itemsets as keys with support values as values
        HashMap<List<String>, Integer> map_master = new HashMap<List<String>, Integer>();
        //Hashmaps to store itemsets
        HashMap<String, Integer> map = new HashMap<String, Integer>();
        HashMap<List<String>, Integer> map_double = new HashMap<List<String>, Integer>();
        HashMap<List<String>, Integer> map_triple = new HashMap<List<String>, Integer>();

        String line;
        BufferedReader reader = new BufferedReader(new FileReader(filePath));

        //-----pass through data-----//

        while ( (line = reader.readLine()) != null ) {

            String[] parts = line.split(",");

            /* Append to Hashmap to store single Candidate sets */

            for( int i = 0; i<parts.length; i++ ) {
                if( !map.containsKey(parts[i]) ) {
                    map.put(parts[i], 1);
                    counter++;
                }
                else {

```

```

        map.put(parts[i], map.get(parts[i])+1);
    }
}

//iterate through the hashmap to see if the support is upheld
Set<String> hash_Set_single = new HashSet<String>();
for (String key : map.keySet()) {

    List<String> single_itemset = new Vector<String>();
    single_itemset.add(key);

    if( map.get(key) >= support_actual ) {

        /*add the qualified itemsets into a set and
        update master Hashmap*/
        hash_Set_single.add(key);
        map_master.put(single_itemset, map.get(key));

    }

}

reader.close();

//-----pass through data-----//
String filePath2 = "DBMaster.csv";
String line2;
BufferedReader reader2 = new BufferedReader(new FileReader(filePath2));
while ( (line2 = reader2.readLine()) != null )
{

    String[] parts = line2.split(",");

    for( int i = 0; i<parts.length; i++ ) {

        //check if element is in frequent 1-itemset
        if( !hash_Set_single.contains(parts[i]) ) {
            continue;
        }

        else {

            for( int j = i+1; j<parts.length; j++ ) {

                //check if element in frequent 1-itemset
                if( !hash_Set_single.contains(parts[j]) ) {
                    continue;
                }

                else {

                    //create, add, and sort vector to store 2-itemset
                    List<String> double_itemset = new Vector<String>();
                    double_itemset.add(parts[i]);
                    double_itemset.add(parts[j]);
                    Collections.sort(double_itemset);
                }
            }
        }
    }
}

```

```

        //add vector of double itemset to double hashmap
        if( !map_double.containsKey(double_itemset) )
            map_double.put(double_itemset, 1);
        else
            map_double.put( double_itemset,
map_double.get(double_itemset)+1 );
    }

}

}

}

//Set to hold frequent 2-itemsets
Set<List<String>> hash_Set_double = new HashSet<List<String>>();

for (Map.Entry<List<String>,Integer> entry : map_double.entrySet()) {

    if( entry.getValue() >= support_actual ) {
        map_master.put(entry.getKey(), entry.getValue());
        hash_Set_double.add(entry.getKey());
    }

}

reader2.close();

//-----pass through data-----//

String filePath3 = "DBMaster.csv";
String line3;
BufferedReader reader3 = new BufferedReader(new FileReader(filePath3));
while ( (line3 = reader3.readLine()) != null )
{

    String[] parts = line3.split(",");

    //first pointer
    for( int i = 0; i<parts.length; i++ ) {

        //check if in frequent 1-itemset
        if( !hash_Set_single.contains(parts[i]) ) {
            continue;
        }

        else {

            //second pointer
            for( int j = i+1; j<parts.length; j++ ) {

                //check if in frequent 1-itemset
                if( !hash_Set_single.contains(parts[j]) ) {
                    continue;
                }

                //create pair of first two items
                List<String> first_double_itemset = new Vector<String>();
                first_double_itemset.add(parts[i]);
            }
        }
    }
}

```



```

        first_double_itemset.add(parts[j]);
        Collections.sort(first_double_itemset);

        //check if in frequent 2-itemset
        if( !hash_Set_double.contains(first_double_itemset) ) {
            continue;
        }

        else {

            //third pointer
            for( int k = j+1; k<parts.length; k++ ) {

                if( !hash_Set_single.contains(parts[k]) ) {
                    continue;
                }

                //create pair of second two items
                List<String> second_double_itemset = new Vector<String>();
                second_double_itemset.add(parts[k]);
                second_double_itemset.add(parts[j]);
                Collections.sort(second_double_itemset);

                if( !hash_Set_double.contains(second_double_itemset) ) {
                    continue;
                }

                //create pair of first and third items
                List<String> third_double_itemset = new Vector<String>();
                third_double_itemset.add(parts[k]);
                third_double_itemset.add(parts[i]);
                Collections.sort(third_double_itemset);

                if( !hash_Set_double.contains(third_double_itemset) ) {
                    continue;
                }

                else {

                    //append to hashtable with triple itemsets
                    List<String> triple_itemset = new Vector<String>();
                    triple_itemset.add(parts[k]);
                    triple_itemset.add(parts[i]);
                    triple_itemset.add(parts[j]);
                    Collections.sort(triple_itemset);

                    if( !map_triple.containsKey(triple_itemset) )
                        map_triple.put(triple_itemset, 1);
                    else
                        map_triple.put( triple_itemset,
map_triple.get(triple_itemset)+1 );

                }

            }

        }

    }
}

```

```

    }

    }

}

//Set to hold frequent 3-itemsets
Set<List<String>> hash_Set_triple = new HashSet<List<String>>();

for (Map.Entry<List<String>,Integer> entry : map_triple.entrySet()) {

    if( entry.getValue() >= support_actual ) {
        map_master.put(entry.getKey(), entry.getValue());
        hash_Set_triple.add(entry.getKey());
    }

}

reader3.close();

//-----generate association rules for double itemsets-----//

for( List<String> temp: hash_Set_double ) {

    //temp holds a list of two objects

    int temp_supp = 0; //holds temp's support value
    int left_val = 0; //hold temp's left support value
    int temp_conf = 0; //holds temp's confidence value

    //iterate through the master hashmap to find the support value associated with
the double itemsets
    for( Map.Entry<List<String>,Integer> entry : map_master.entrySet() ) {

        if( entry.getKey() == temp ) {
            temp_supp = entry.getValue();
        }

    }

    //iterate through temp to find the support values associated with the single
items within the double itemset
    for( int i = 0; i<temp.size(); i++ ) {

        //create a list to hold the values in the temp
        //list is used instead of string for type agreement
        List<String> temp_objects = new Vector<String>();
        temp_objects.add(temp.get(i));

        //assign the appropriate support values to the items within the double
itemset
        left_val = map_master.get(temp_objects);

        //calculate confidence
        temp_conf = (temp_supp * 100)/left_val;

        //perform confidence check with user inputted values
        if( temp_conf >= confidence ) {

            //for the first association rule
            if( i == 0 ) {

```

```

        System.out.print(temp.get(i)+" -> "+temp.get(i+1));
        //for the second association rule
        else if( i == 1 )
            System.out.print(temp.get(i)+" -> "+temp.get(i-1));

        System.out.println(" ["+(temp_supp*100)/20+"%", "+temp_conf+"%] ");
    }

}

//-----generate association rules for triple itemsets-----//
for( List<String> temp: hash_Set_triple ) {

    //temp holds a list of two objects

    int temp_supp = 0; //holds temp's support value
    int left_val = 0; //hold temp's left support value
    int temp_conf = 0; //holds temp's confidence value

    //iterate through the master hashmap to find the support value associated with
    the double itemsets
    for( Map.Entry<List<String>,Integer> entry : map_master.entrySet() ) {

        if( entry.getKey() == temp ) {
            temp_supp = entry.getValue();
        }

    }

    //iterate through temp to find the support values associated with the single
    items within the double itemset
    for( int i = 0; i<temp.size(); i++ ) {

        //create a list to hold the values in the temp
        //list is used instead of string for type agreement
        List<String> temp_objects = new Vector<String>();
        if( i == 0 ) {
            temp_objects.add(temp.get(i));
            temp_objects.add(temp.get(i+1));
            left_val = map_master.get(temp_objects);
            temp_conf = (temp_supp * 100)/left_val;
            if( temp_conf >= confidence ) {
                System.out.print(temp.get(i)+" "+temp.get(i+1)+" ->
"+temp.get(i+2));
                System.out.println(" ["+(temp_supp*100)/20+"%", "+temp_conf+"%]
");
            }
        }

        if( i == 1 ) {
            temp_objects.add(temp.get(i));
            temp_objects.add(temp.get(i+1));
            left_val = map_master.get(temp_objects);
            temp_conf = (temp_supp * 100)/left_val;
            if( temp_conf >= confidence ) {
                System.out.print(temp.get(i)+" "+temp.get(i+1)+" -> "+temp.get(i-
1));
                System.out.println(" ["+(temp_supp*100)/20+"%", "+temp_conf+"%]
");
            }
        }
    }
}

```

```

        }
    }

    if( i == 2 ) {
        temp_objects.add(temp.get(i-2));
        temp_objects.add(temp.get(i));
        left_val = map_master.get(temp_objects);
        temp_conf = (temp_supp * 100)/left_val;
        if( temp_conf >= confidence ) {
            System.out.print(temp.get(i-2)+" "+temp.get(i)+" -> "+temp.get(i-
1));
            System.out.println(" ["+(temp_supp*100)/20+"%"+" ", "+temp_conf+"%]
");
        }
    }

}

}

}

long elapsedTime = System.nanoTime() - startTime;
System.out.println("Total execution time for Apriori Algorithm: "
    + elapsedTime/1000000+"ms");

}

}

```

Brute Force Algorithm Source Code

```
import java.io.IOException;
import java.util.*;
import java.io.*;

public class brutepass1 {
    public static void main( String[] args ) throws IOException {

        //Get Support Input
        System.out.print("Input Support, hit Enter, and input Confidence (in %): ");
        Scanner sc = new Scanner(System.in);
        double support = sc.nextDouble();
        int support_actual = (int) (support * 20) / 100;
        int counter = 0;
        int counter1 = 0;

        double confidence = sc.nextDouble();

        sc.close();

        String filePath = "DBMaster11.csv";
        long startTime = System.nanoTime();
        HashMap<List<String>, Integer> map_master = new HashMap<List<String>, Integer>();
        //HashMap to store frequent itemsets with support values
        HashMap<String, Integer> map = new HashMap<String, Integer>(); //Hashmap to store
        single itemsets
        HashMap<List<String>, Integer> map_double = new HashMap<List<String>, Integer>();
        //Hashmap to store double itemsets
        HashMap<List<String>, Integer> map_triple = new HashMap<List<String>, Integer>();
        //Hashmap to store triple itemsets
        Set<List<String>> freq_itemset_brute = new HashSet<List<String>>();
        Set<List<String>> candidateKey = new HashSet<List<String>>();
        ArrayList<List<String>> transactions = new ArrayList<List<String>>();
        HashMap<List<String>, Integer> map_mastery_dummy = new HashMap<List<String>,
        Integer>();

        String line;
        BufferedReader reader = new BufferedReader(new FileReader(filePath));
        int max = 0;

        //-----pass through data-----//

        while ( (line = reader.readLine()) != null )
        {
            int maxtest = 0;
            String[] parts = line.split(",");
            List<String> holder_list_transactions = new Vector<String>();

            for( int i = 0; i<parts.length; i++ ) {
                holder_list_transactions.add(parts[i]);
                if( !map.containsKey(parts[i]) ) {
                    map.put(parts[i], 1);
                    maxtest++;
                }
            }
        }
    }
}
```

```

        else {
            map.put(parts[i], map.get(parts[i])+1);
            maxtest++;
        }
    }
    Collections.sort(holder_list_transactions);

    transactions.add(holder_list_transactions);

    //get size of largest itemset
    if( max < maxtest ) {
        max = maxtest;
    }
}

//iterate through the hashmap to see if the support is upheld
Set<String> hash_Set_single = new HashSet<String>();
List<String> hash_Set_single_list = new Vector<String>();
for (String key : map.keySet()) {

    List<String> single_itemset = new Vector<String>();
    single_itemset.add(key);
    hash_Set_single_list.add(key);
    if( map.get(key) >= support_actual ) {

        //add the qualified itemsets into a set
        //frequent single itemset
        hash_Set_single.add(key);
        map_master.put(single_itemset, map.get(key));
    }

}

reader.close();

//-----pass through data-----//

//first pointer
for( int i = 0; i<hash_Set_single_list.size(); i++ ) {

    //second pointer
    for( int j = i+1; j<hash_Set_single_list.size(); j++ ) {

        //create, add, and sort vector to store double itemset
        List<String> double_itemset = new Vector<String>();
        double_itemset.add(hash_Set_single_list.get(i));
        double_itemset.add(hash_Set_single_list.get(j));
        Collections.sort(double_itemset);

        map_double.put(double_itemset, 0);
        counter++;
    }

}

String filePath2 = "DBMaster11.csv";
String line2;

```

```

BufferedReader reader2 = new BufferedReader(new FileReader(filePath2));

while ( (line2 = reader2.readLine()) != null )
{
    String[] parts = line2.split(",");

    //first pointer
    for( int i = 0; i<parts.length; i++ ) {

        //second pointer
        for( int j = i+1; j<parts.length; j++ ) {

            //create, add, and sort vector to store double itemset
            List<String> double_itemset = new Vector<String>();
            double_itemset.add(parts[i]);
            double_itemset.add(parts[j]);
            Collections.sort(double_itemset);

            //add vector of double itemset to double hashmap C2
            if( !map_double.containsKey(double_itemset) ) {
                map_double.put(double_itemset, 1);
            }

            else {
                map_double.put( double_itemset,
map_double.get(double_itemset)+1 );
            }

        }

    }

}

//Set to hold frequent two itemsets
Set<List<String>> hash_Set_double = new HashSet<List<String>>();

for (Map.Entry<List<String>,Integer> entry : map_double.entrySet()) {

    freq_itemset_brute.add(entry.getKey());
    if( entry.getValue() >= support_actual ) {
        map_master.put(entry.getKey(), entry.getValue());
        hash_Set_double.add(entry.getKey());
    }

}

reader2.close();

//-----subsequent passes-----//
Integer ki = 3;

/*while loop to generate all possible itemsets as long as support is upheld
if k-itemsets has no frequent sets, the loop terminates without generating k+1-
itemsets*/

Boolean nomoreadditions = false;

```

```

while( nomoreadditions == false ) {

    candidateKey = generateCanKey(freq_itemset_brute, ki);
    map_mastery_dummy = addtomap(candidateKey, transactions);

    HashMap<List<String>, Integer> map_master_temp = new HashMap<List<String>,
Integer>();
    for (Map.Entry<List<String>,Integer> entry : map_mastery_dummy.entrySet()) {

        if( entry.getValue() >= support_actual ) {
            map_master.put(entry.getKey(), entry.getValue());
            map_master_temp.put(entry.getKey(), entry.getValue());

        }

    }
    if( map_master_temp.isEmpty() ) {
        nomoreadditions = true;
    }

    freq_itemset_brute.clear();

    for( List<String> entry : candidateKey ) {
        freq_itemset_brute.add(entry);
    }

    ki++;

}

//first pointer
for( int i = 0; i<hash_Set_single_list.size(); i++ ) {

    //second pointer
    for( int j = i+1; j<hash_Set_single_list.size(); j++ ) {

        //third pointer
        for( int k = j+1; k<hash_Set_single_list.size(); k++ ) {

            //append to hashtable with triple itemsets C3
            List<String> triple_itemset = new Vector<String>();
            triple_itemset.add(hash_Set_single_list.get(i));
            triple_itemset.add(hash_Set_single_list.get(j));
            triple_itemset.add(hash_Set_single_list.get(k));
            Collections.sort(triple_itemset);
            map_triple.put(triple_itemset, 0);
            counter1++;

        }

    }

}

String filePath3 = "DBMaster11.csv";
String line3;
BufferedReader reader3 = new BufferedReader(new FileReader(filePath3));
while ( (line3 = reader3.readLine()) != null )

```



```

{

    String[] parts = line3.split(",");

    //first pointer
    for( int i = 0; i<parts.length; i++ ) {

        //second pointer
        for( int j = i+1; j<parts.length; j++ ) {

            //third pointer
            for( int k = j+1; k<parts.length; k++ ) {

                //append to hashtable with triple itemsets C3
                List<String> triple_itemset = new Vector<String>();
                triple_itemset.add(parts[k]);
                triple_itemset.add(parts[i]);
                triple_itemset.add(parts[j]);
                Collections.sort(triple_itemset);

                if( !map_triple.containsKey(triple_itemset) )
                    map_triple.put(triple_itemset, 1);
                else
                    map_triple.put( triple_itemset,
map_triple.get(triple_itemset)+1 );

            }

        }

    }

    //Set to hold frequent three itemsets
    Set<List<String>> hash_Set_triple = new HashSet<List<String>>();

    for (Map.Entry<List<String>,Integer> entry : map_triple.entrySet()) {

        if( entry.getValue() >= support_actual ) {
            //map_master.put(entry.getKey(), entry.getValue());
            hash_Set_triple.add(entry.getKey());
        }

    }

    reader3.close();

    // //-----generate association rules for double itemsets-----//

    for( List<String> temp: hash_Set_double ) {

        //temp holds a list of two objects

        int temp_supp = 0; //holds temp's support value
        int left_val = 0; //hold temp's left support value
        int temp_conf = 0; //holds temp's confidence value

        //iterate through the master hashmap to find the support value associated with
        the double itemsets
        for( Map.Entry<List<String>,Integer> entry : map_master.entrySet() ) {

```

```

        if( entry.getKey() == temp ) {
            temp_supp = entry.getValue();
        }
    }

    //iterate through temp to find the support values associated with the single
items within the double itemset
    for( int i = 0; i<temp.size(); i++ ) {

        //create a list to hold the values in the temp
        //list is used instead of string for type agreement
        List<String> temp_objects = new Vector<String>();
        temp_objects.add(temp.get(i));

        //assign the appropriate support values to the items within the double
itemset
        left_val = map_master.get(temp_objects);

        //calculate confidence
        temp_conf = (temp_supp * 100)/left_val;

        //perform confidence check with user inputted values
        if( temp_conf >= confidence ) {
            //for the first association rule
            if( i == 0 )
                System.out.print(temp.get(i)+" -> "+temp.get(i+1));
            //for the second association rule
            else if( i == 1 )
                System.out.print(temp.get(i)+" -> "+temp.get(i-1));

            System.out.println(" ["+(temp_supp*100)/20+"%"+", "+temp_conf+"%] ");
        }
    }
}

//-----generate association rules for triple itemsets-----//
for( List<String> temp: hash_Set_triple ) {

    //temp holds a list of two objects

    int temp_supp = 0; //holds temp's support value
    int left_val = 0; //hold temp's left support value
    int temp_conf = 0; //holds temp's confidence value

    temp_supp = map_master.get(temp);

    //iterate through the master hashmap to find the support value associated with
the double itemsets
    // for( Map.Entry<List<String>,Integer> entry : map_master.entrySet() ) {

    //     if( entry.getKey() == temp ) {
    //         temp_supp = entry.getValue();
    //     }

    // }

```

```

        //iterate through temp to find the support values associated with the single
        items within the double itemset
        for( int i = 0; i<temp.size(); i++ ) {

            //create a list to hold the values in the temp
            //list is used instead of string for type agreement
            List<String> temp_objects = new Vector<String>();
            if( i == 0 ) {
                temp_objects.add(temp.get(i));
                temp_objects.add(temp.get(i+1));
                left_val = map_master.get(temp_objects);
                temp_conf = (temp_supp * 100)/left_val;
                if( temp_conf >= confidence ) {
                    System.out.print(temp.get(i)+" "+temp.get(i+1)+" ->
"+temp.get(i+2));
                    System.out.println(" ["+(temp_supp*100)/20+"%"+"", "+temp_conf+"%]
");
                }
            }

            if( i == 1 ) {
                temp_objects.add(temp.get(i));
                temp_objects.add(temp.get(i+1));
                left_val = map_master.get(temp_objects);
                temp_conf = (temp_supp * 100)/left_val;
                if( temp_conf >= confidence ) {
                    System.out.print(temp.get(i)+" "+temp.get(i+1)+" -> "+temp.get(i-
1));
                    System.out.println(" ["+(temp_supp*100)/20+"%"+"", "+temp_conf+"%]
");
                }
            }

            if( i == 2 ) {
                temp_objects.add(temp.get(i-2));
                temp_objects.add(temp.get(i));
                left_val = map_master.get(temp_objects);
                temp_conf = (temp_supp * 100)/left_val;
                if( temp_conf >= confidence ) {
                    System.out.print(temp.get(i-2)+" "+temp.get(i)+" -> "+temp.get(i-
1));
                    System.out.println(" ["+(temp_supp*100)/20+"%"+"", "+temp_conf+"%]
");
                }
            }

        }

        }

        long elapsedTime = System.nanoTime() - startTime;
        System.out.println("Total execution time for Brute Pass: "
            + elapsedTime/1000000+"ms");

    }

    public static Set<List<String>> generateCanKey(Set<List<String>> seedKey, Integer
setSize) {
        int counter2 = 0;
        Set<List<String>> canKey = new HashSet<List<String>>();
        for( List<String> canKeyItemA : seedKey ) {

```

```

        for( List<String> canKeyItemB : seedKey ) {

            List<String> temp = new Vector<String>();

            if( canKeyItemA != canKeyItemB ) {
                temp.addAll(canKeyItemA);
                temp.addAll(canKeyItemB);
                Set<String> removedups = new HashSet<>(temp);
                temp = new Vector<String>(removedups); //to remove duplicates
                Collections.sort(temp);
            }
            if( !canKey.contains(temp) && temp.size() == setSize ) {
                canKey.add(temp);
                counter2++;
            }
        }
    }

    return canKey;
}

public static HashMap<List<String>, Integer> addtomap( Set<List<String>> canKey,
ArrayList<List<String>> trans ) {

    HashMap<List<String>, Integer> map_mastery_dummy = new HashMap<List<String>,
Integer>();
    for( List<String> canKeyitem : canKey ) {
        map_mastery_dummy.put( canKeyitem, 0);
    }

    for( List<String> transitem: trans ) {

        for( List<String> canKeyitem : canKey ) {
            Boolean canKeyitemexists = true;
            for( String indiv_item : canKeyitem ) {
                if( !transitem.contains(indiv_item) ) {
                    canKeyitemexists = false;
                    break;
                }
            }

            if( canKeyitemexists ) {
                map_mastery_dummy.put( canKeyitem, map_mastery_dummy.get(canKeyitem)
+ 1 );
            }
        }
    }
    return map_mastery_dummy;
}
}

```