

*Just wait and see.

HOLLY JOHNSON
GRAPHIC DESIGNER






Hello.
My name is Holly

I'm curiously passionate,
unabashedly driven, &
quietly determined. Also,
I'm a graphic designer.

A skilled and creative graphic designer who refuses to give up and only puts forth the best work. I'm well versed in the aspects of both print and digital design, and I have also completed a secondary illustration concentration. I relish learning new skills and putting them to use in captivating projects. With a curiously strong sense of design, passion, and dedication, you'll find that I'm your perfect match. ✱



HOLLY JOHNSON
GRAPHIC DESIGN

 203 314 4575
 holly@hollyjoh.com
 hollyjoh.com

SKILLS

Photoshop // InDesign
Illustrator // Muse
Flash // Wacom Tablet
Microsoft Office Suite
Conception // Production

Watercolor // India Ink
Charcoal // Graphite
Colored Pencil // Markers

EDUCATION

B.A. GRAPHIC DESIGN
Sacred Heart University, Fairfield, CT
Secondary Illustration Concentration
May 2015 - GPA 3.9

SUMMA CUM LAUDE

DEAN'S LIST
FA 11 12 13 14
SP 13 14 15

Curiously passionate. Unabashedly driven. Quietly determined. A skilled and creative graphic designer who refuses to give up and only puts forward the best work. Relishes being out of comfort zone as much as the prospect of learning and applying new skills in an environment that tests them and encourages growth.

JUST WAIT AND SEE.

EXPERIENCE

DESIGN INTERN

Julia Balfour, LLC
A full service creative agency.
June 2014 to Present
Lyme, CT

GRAPHIC DESIGN EDITOR

The Spectrum
Sacred Heart University's Newspaper
Spring 2013–Spring 2014
Fairfield, CT

DESIGN INTERN

Cottages & Gardens Publications
Summer 2013
Norwalk, CT

GRAPHIC DESIGNER

Office of Digital Learning
January 2013–May 2013
Sacred Heart University, Fairfield, CT

ACHIEVEMENTS

SOCIETY OF ILLUSTRATORS *New York City, 2015*
Student Scholarship Competition
“Pure Pull”, white pencil on black paper

DELTA EPSILON SIGMA *2015*
National Honor Society for Catholic Colleges & Universities

SACRED HEART UNIVERSITY STUDENT SHOW *Fairfield, CT*
2015 Five pieces accepted; 1st Place Graphic Design Award, 1st Place Painting Award // **2014** Four pieces accepted; 2nd Place Illustration Award, 2nd Place Graphic Design Award // **2013** Four pieces accepted; 2nd Place Foundation Award, Honorable Mention Graphic Design Award, Honorable Mention Illustration Award // **2012** One piece accepted

JOHN SLADE ELY HOUSE EXHIBITION *New Haven, CT, 2014*
“Pure Pull”, white pencil on black paper

WATERMARK EXHIBITION *Bridgeport, CT, 2012*
“Hobbs”, graphite

*GRAPHIC DESIGN

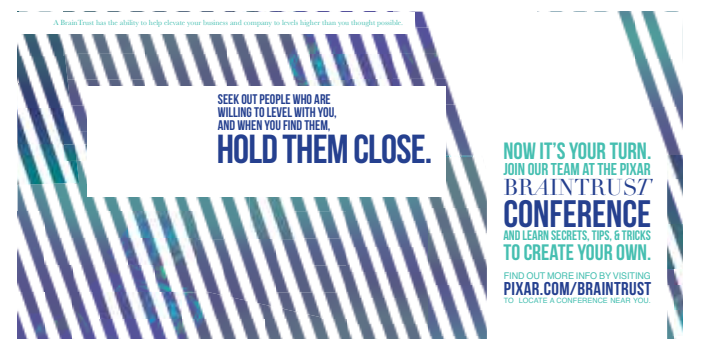
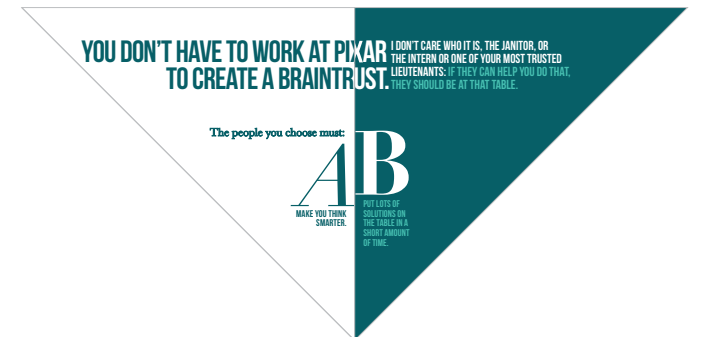
Well-versed in both print and design, I have been able to work on a variety of projects that show my set of unique skills and passion.



Inside the Pixar Braintrust

BROCHURE & ENVELOPE

A brochure that emphasizes the philosophy and morals of the Pixar Braintrust, and is able to be sent to other businesses and organizations to invite them to a conference where they can learn how to make their own braintrust.



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Inside the Pixar Braintrust

POSTERS

Two posters that both textually and visually emphasize the philosophy and important characteristics that the Pixar Braintrust embody—candor in the workplace and totally embodying your work.



From Eden

IDENTITY & PACKAGING

Capturing the essence of a juice cleanse line called From Eden. The vivid color of the juice and the natural ingredients put into the drink were the focus of the design. Clear, natural, and bright were the key ideas in creating the bottle line and carrying box.



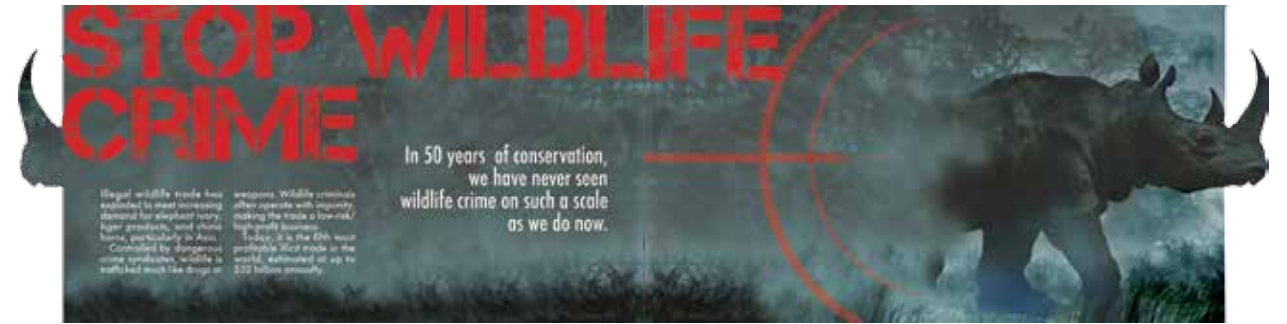
From Eden App

APP UI DESIGN

Furthering the From Eden juice cleanse line, this app emphasizes the vivid color and natural ingredients. It gives consumers the ability to learn about the company and its cleanse line as well as keep track of their cleanse progress and replenish their stock.







I Am Not Medicine

DIRECT MAIL

A direct mail piece that brings attention to the prevalence of wild life crime and the steps the World Wildlife Fund is taking to stop it. Emphasizes the incredible crime against rhinos in the wild.



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EDITORIAL LAYOUT

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**Bound &
BREWED**
BOOKSHOP AND CAFE



Bound & Brewed

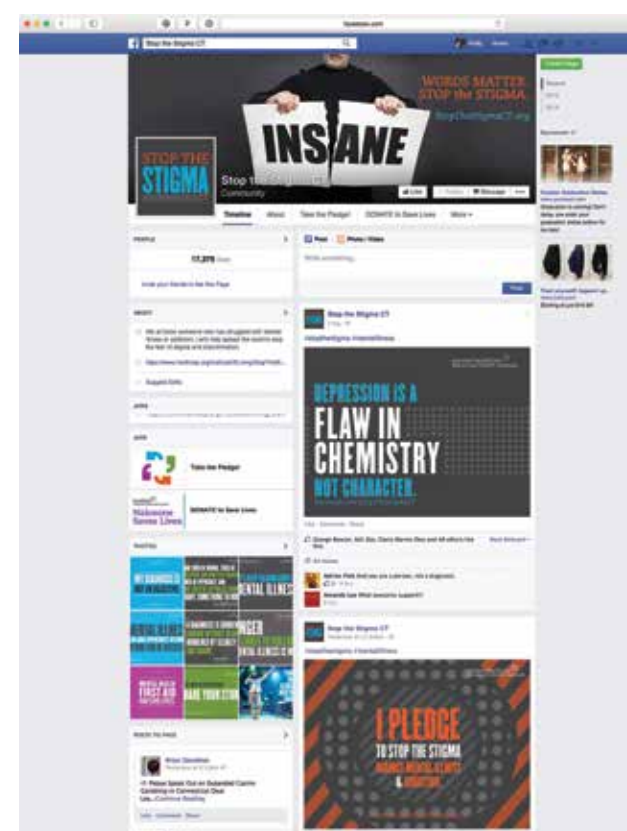
IDENTITY & PACKAGING

The creation of a bookshop/cafe combo called Bound & Brewed. Combining the aspects of books and coffee and tea results in the best of both worlds in both the logo and take out box, which actually turns into a book when you read the story about the creation of the brand in the bottom.



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BHN: Stop the Stigma

SOCIAL MEDIA CAMPAIGN

JULIA Balfour
a full service creative agency

In my internship at Julia Balfour, LLC, I worked with the Social Media Director Caitlin Monahan and the Creative Director Julia Balfour to create visuals for the campaign across Facebook and Twitter. This Twitter and Facebook campaign is the recipient of a Neshco Lamplighter Award.



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You Just Can't Get Away

ADVERTISING CAMPAIGN

Combining digital, print, and environmental design, this campaign for Claritin shows just how annoying allergies are. The campaign utilizes three-dimension in the ad insert with furry texture, and in the strands of flowers and allergens that hang down from the subway car.



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The Opinion of Sheep

QUOTATION VISUAL

This is one of my favorite quotations that I like to live by - "A tiger doesn't lose sleep over the opinion of sheep." It was one of my favorite projects and I was able to utilize all of my skills to create it.



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* ILLUSTRATION

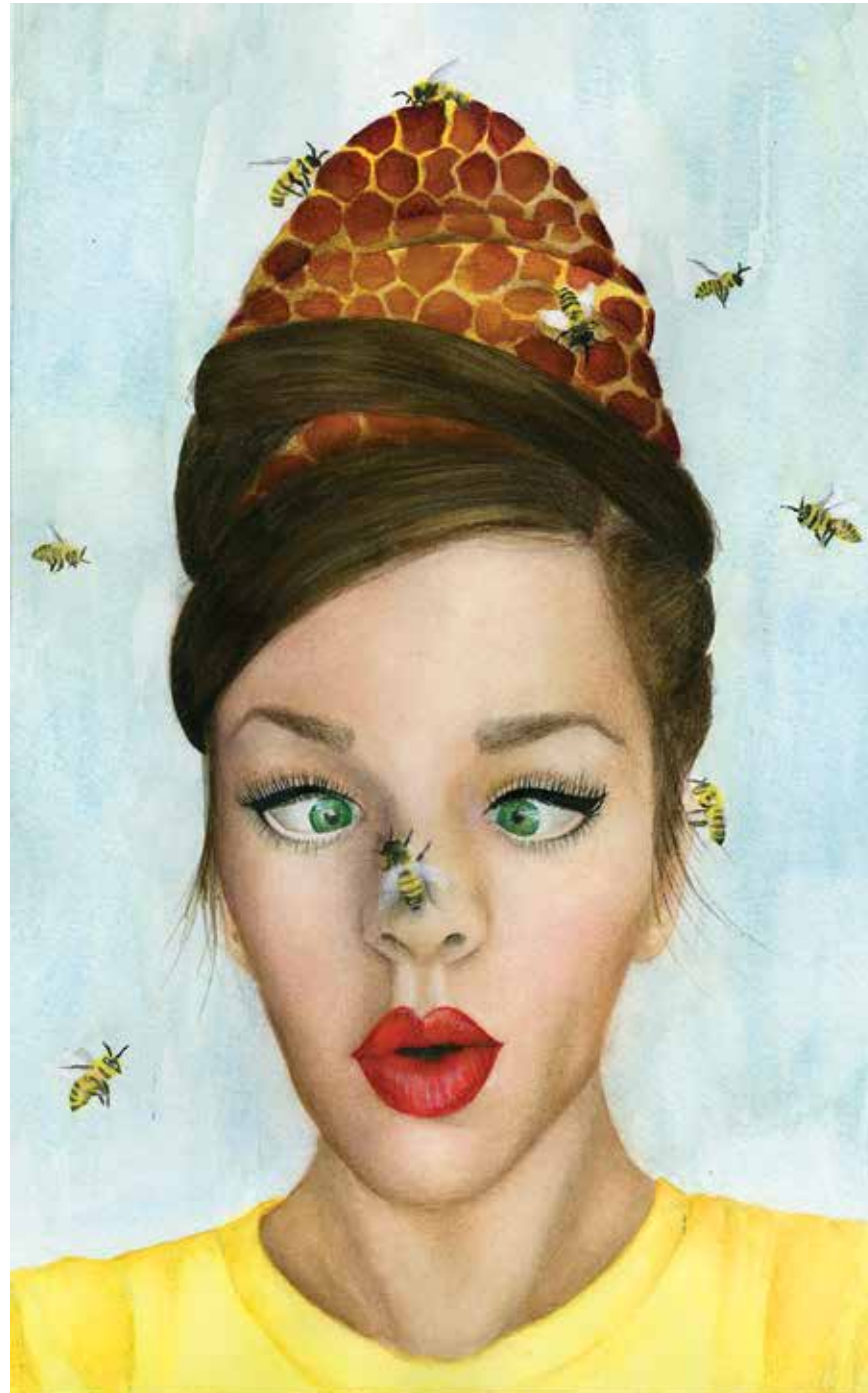
In addition to digital skills I possess a wide range of traditional skills—watercolor, colored pencil, india ink, gouache, graphite, charcoal, Wacom Tablet, markers, & oil.



E⁴
2014 // CHARCOAL



Exploded
2015 // WATERCOLOR, COLORED PENCIL



Uh Huh, Honey?

2015 // WATERCOLOR, COLORED PENCIL



Pure Pull

2014 // WHITE COLORED PENCIL // ACCEPTED INTO SOCIETY OF ILLUSTRATORS, NY



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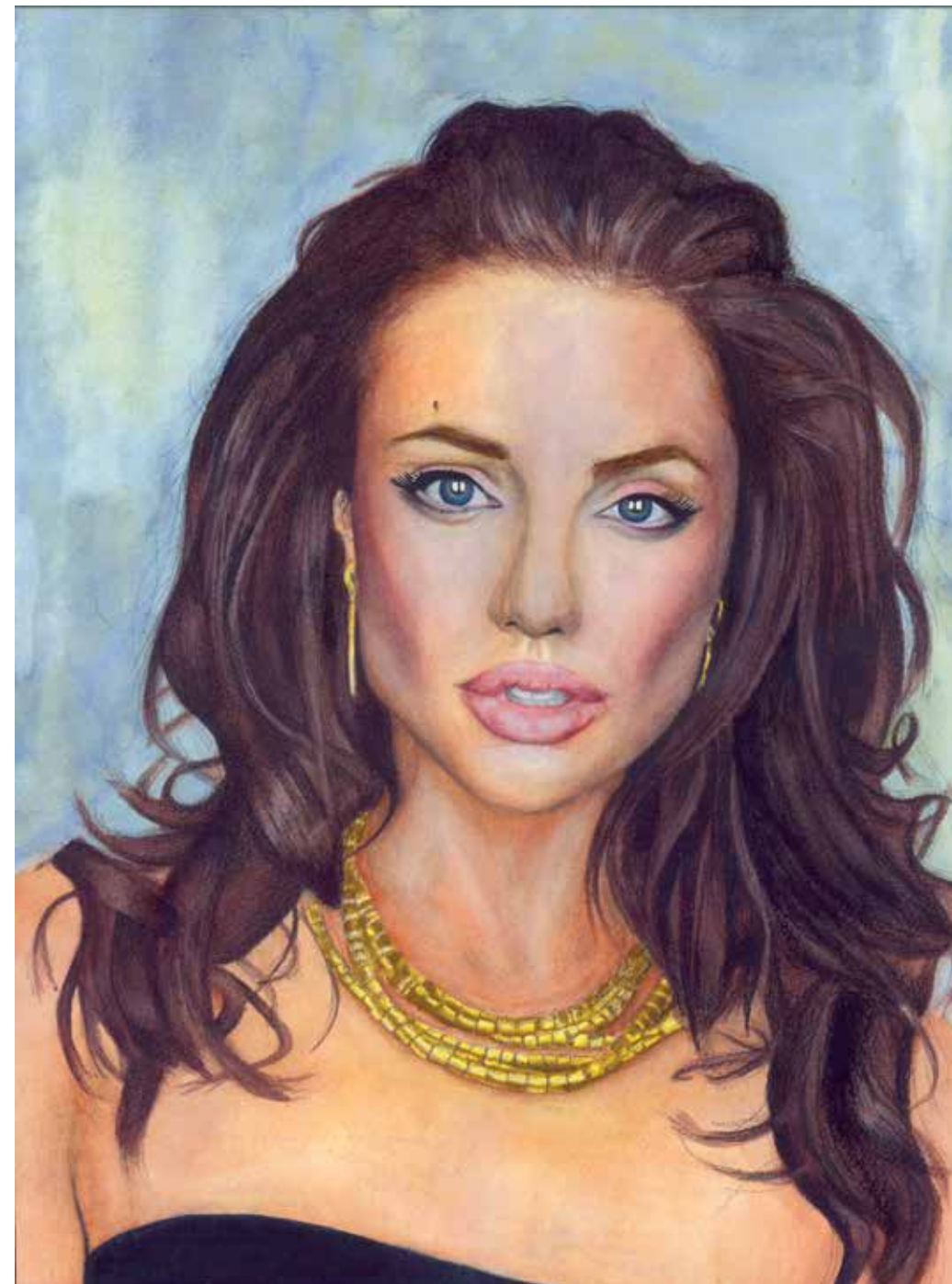
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Shatter

2014 // GRAPHITE, DIGITAL



Jolie

2013 // WATERCOLOR, COLORED PENCIL



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Gray Area
2014 // CHARCOAL



Robert Downey, Jr.
2013 // GRAPHITE

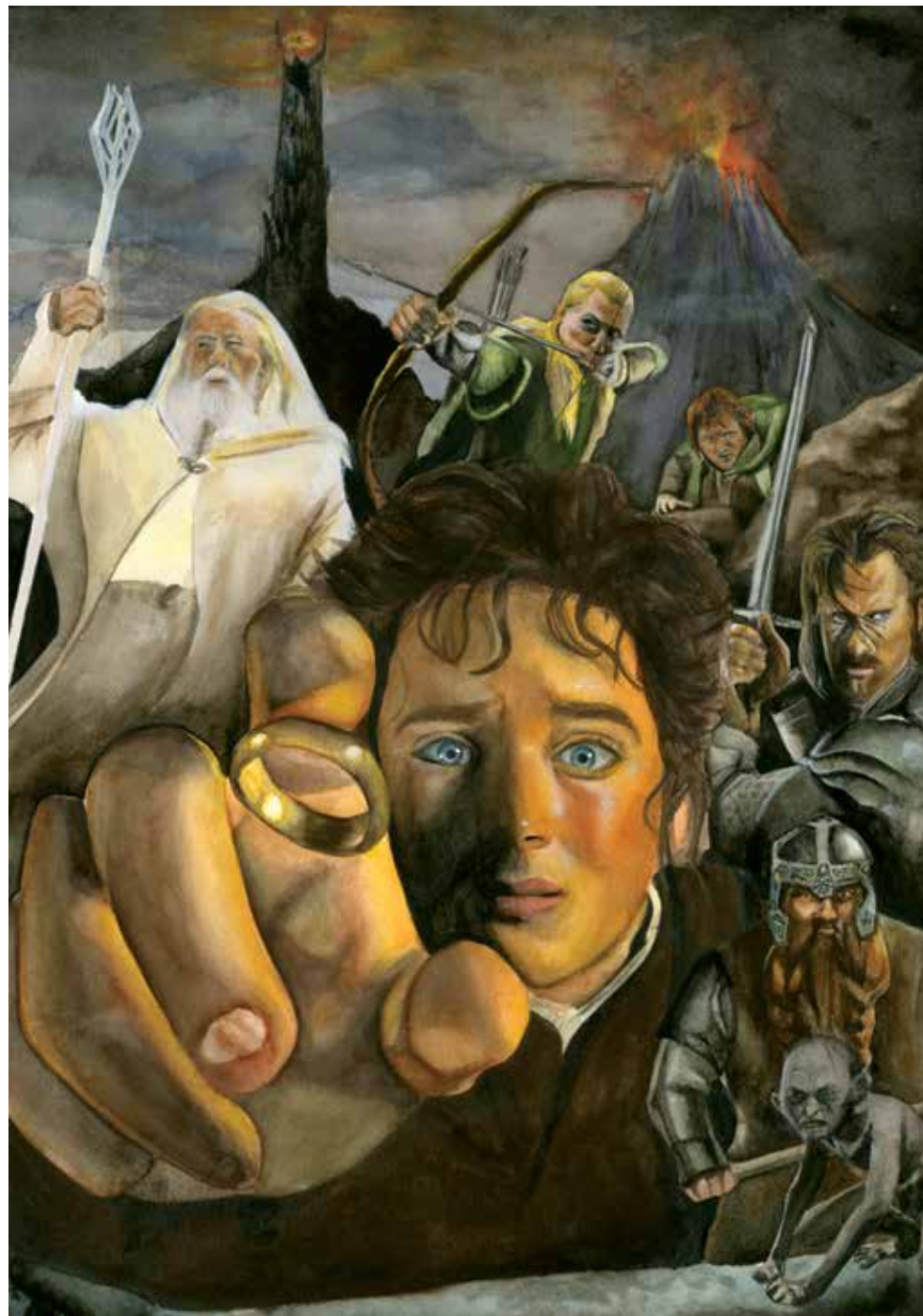


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LOTR

2014 // WATERCOLOR, COLORED PENCIL



Half-Past Whenever

2014 // WATERCOLOR, COLORED PENCIL



King

2013 // WATERCOLOR, COLORED PENCIL



Survival

2014 // COLORED PENCIL



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Thank you.

