*Just wait and see.

HOLLY JOHNSON GRAPHIC DESIGNER

Hello. My name is Holly

I'm curiously passionate, unabashedly driven, & quietly determined. Also, I'm a graphic designer.

A skilled and creative graphic designer who refuses to give up and only puts forth the best work. I'm well versed in the aspects of both print and digital design, and I have also completed a secondary illustration concentration. I relish learning new skills and putting them to use in captivating projects. With a curiously strong sense of design, passion, and dedication, you'll find that I'm your perfect match. **



SKILLS

Photoshop // InDesign
Illustrator // Muse
Flash // Wacom Tablet
Microsoft Office Suite
Conception // Production

Watercolor // India Ink
Charcoal // Graphite
Colored Pencil // Markers

EDUCATION

B.A. GRAPHIC DESIGN

Sacred Heart University, Fairfield, CT Secondary Illustration Concentration May 2015 - GPA 3.9

SUMMA CUM LAUDE

DEAN'S LIST

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Curiously passionate. Unabashedly driven. Quietly determined. A skilled and creative graphic designer who refuses to give up and only puts forward the best work. Relishes being out of comfort zone as much as the prospect of learning and applying new skills in an environment that tests them and encourages growth.

JUST WAIT AND SEE.

EXPERIENCE

DESIGN INTERN

Julia Balfour, LLC A full service creative agency. June 2014 to Present Lyme, CT

DESIGN INTERN

HOLLY JOHNSON

GRAPHIC DESIGN

holly@hollyjoh.com

203 314 4575

nollyjoh.com

Cottages & Gardens Publications Summer 2013 Norwalk, CT

GRAPHIC DESIGN EDITOR

The Spectrum Sacred Heart University's Newspaper Spring 2013–Spring 2014 Fairfield, CT

GRAPHIC DESIGNER

Office of Digital Learning January 2013–May 2013 Sacred Heart University, Fairfield, CT

ACHIEVEMENTS

SOCIETY OF ILLUSTRATORS New York City, 2015 Student Scholarship Competition "Pure Pull", white pencil on black paper

DELTA EPSILON SIGMA 2015

National Honor Society for Catholic Colleges & Universities

SACRED HEART UNIVERSITY STUDENT SHOW Fairfield, CT

2015 Five pieces accepted; 1st Place Graphic Design Award, 1st Place Painting Award // 2014 Four pieces accepted; 2nd Place Illustration Award, 2nd Place Graphic Design Award // 2013 Four pieces accepted; 2nd Place Foundation Award, Honorable Mention Graphic Design Award, Honorable Mention Illustration Award // 2012 One piece accepted

JOHN SLADE ELY HOUSE EXHIBITION New Haven, CT, 2014

"Pure Pull", white pencil on black paper

WATERMARK EXHIBITION Bridgeport, CT, 2012

"Hobbs", graphite

*GRAPHIC DESIGN

Well-versed in both print and design, I have been able to work on a variety of projects that show my set of unique skills and passion.









Inside the Pixar Braintrust

BROCHURE A brochure that emphasizes the philosophy and morals of the Pixar Braintrust, and is able to be sent to other businesses and organizations to invite them to a conference where they can learn how to make their own braintrust.









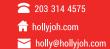


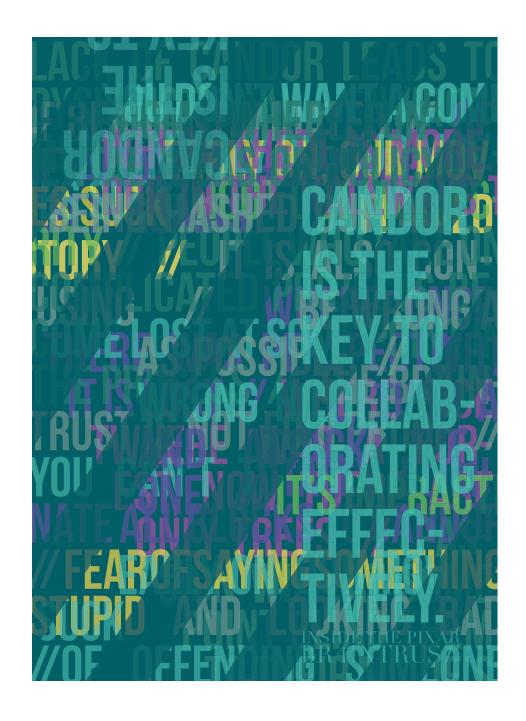






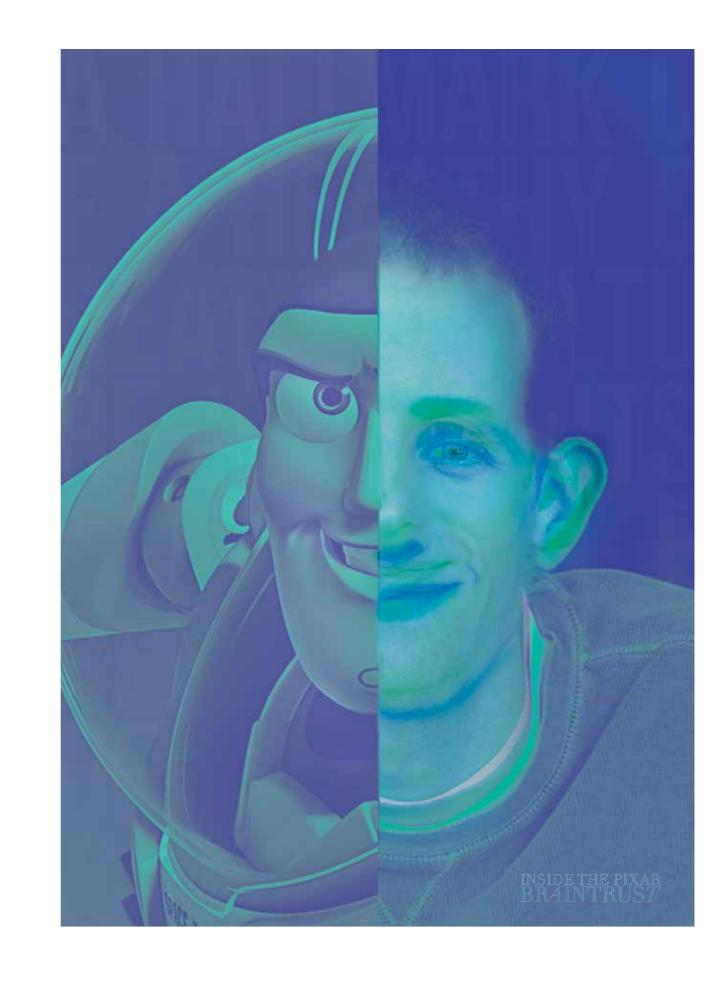






Inside the Pixar Braintrust

POSTERS Two posters that both textually and visually emphasize the philosophy and important characteristics that the Pixar Braintrust embody—candor in the workplace and totally embodying your work.









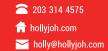
From Eden

PACKAGING

Capturing the essence of a juice cleanse line called From Eden. The vivid color of the juice and the natural ingredients put into the drink were the focus of the design. Clear, natural, and bright were the key ideas in creating the bottle line and carrying box.









From Eden App

APP UI Furthering the From Eden juice cleanse line, this app emphasizes the vivid color and natural ingredients. It gives consumers the ability to learn about the company and its cleanse line as well as keep track of their cleanse progress and replenish their stock.





























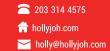
















I Am Not Medicine

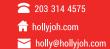
DIRECT A direct mail piece that brings attention to the prevalence of wild life crime and the steps the World MAIL Wildlife Fund is taking to stop it. Emphasizes the incredible crime against rhinos in the wild.

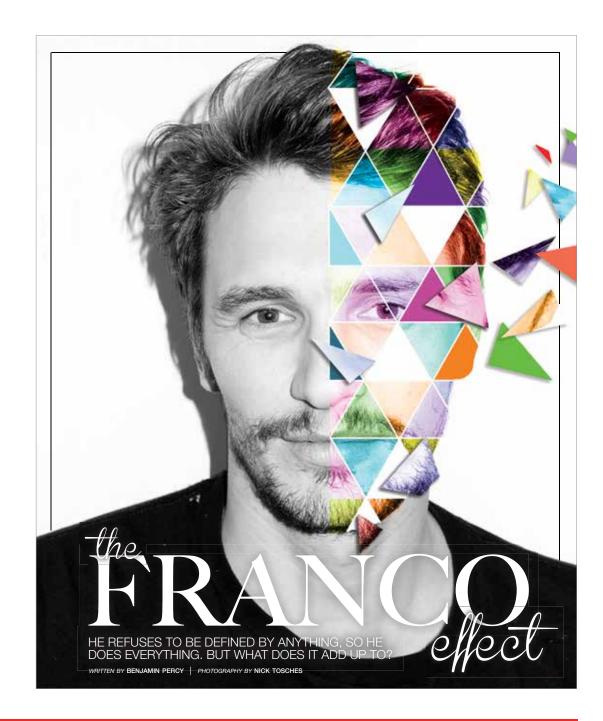












The Franco Effect

EDITORIAL A 5 page editorial layout that uses geometrics and numerous pieces to convey the extreme amount of LAYOUT jobs that James Franco has at any one time as well as the impact that he has on the entertainment world.

ure. he hasn't had his eggs yet, but it's got to be said. James Franco looks a little ragged along the seams at 8.45 in the morning. Unshaven. Inly at his edges and out of sorts. The brown T-shirr hangs on his shoulders like the wind blev it there. He's carfotored and somehow goody of gait. And that mustache is a wish.

He generally fits the bill of a vaguedy hungover. Lower East Side, semi-eacademic hipster artist living the turnsteing agends of Tuesday-morning being and nothingness. He sids by a side does near method, the seminary of the side of the

FRANÇO'S ELUSIVE PROJECTS

FHANCO'S ELUSIVE PROJECTS

Sometimes Franco goes a little hypnotic with the
eye contact. What starts as a steady gaze generally
transmutes into the oddly pleased squint that is his uransimities into the odusy peased squint that is insi-war paint, a look that allows him to play both stoner and supervillain with the same incredulous vacancy. He sighs a little, apologetic. You probably know I



have a lot of projects, "he says." But that one is way, way off. It's just something I'm thinking about." He 'Offin the distance Way off.

These words are so bloated and vague, they almost bob in the air. Franco, howeves this. Olay. I want to write a children's book." He guts out a laugh, snorting himself off the hook. "Someta," This is a kind of hedge-people are constantly verting his agenda, because it is unlike the ripical high-quote actor's, because it is puzzingly arcane, because he isn't nordhing, his belot or collecting motorcycles or figuring outnew enthusiasmis inhoratory drugs, because that agenda has nonling to do with being a rich, laonic, and ultimately free thirty-two-year-old maie.

And because so far, it's seemed like piling on. He's already an emergent Alst movie star, a performance arists, a perpertand and enthusiastic graduate student. (Piction writing, in the MF-A, programs in Coulmba, Film student, curvoiled at N. Ph. D. programs in counties withing in the MF-A programs in counties withing in the MF-A programs in counties writing. He recently get into the Rubot leband School of Design.

It is tempting to draw him in a series of contradictory smidges. As the neich-owell Franco who made artwenty-five-episched incursion into General Hospital, playing a creepy, off-kilter performance arists ranged Franco.

Franco, our Franco, has an art opening tomorrow. A multi-room installation called "The

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Freaks and Gecks. The gay has been working for nearly hulfihis whole life. This breeze derive confidence that might be misread as ringuence. or a foots that might be misread as ringuence. Or a foots that might be misread as ringuence. Or a foots that might be misread as impudence. He lears forward. I didn't blame her for being made. She hald brought ber child, 'be says.' But I mean, come on. Who brings a child to a graduate-schoof film showing.' Franco challs it up, unhurt, undeterred.

Of course, Franco has other openings coming up, too. in pretty much every cineplex in existence. He's got a supporting noise in Ear. Pray, Love, a ladd of soft porn for unhurpy thirty-steyeur-old women. Then he's up for a starring turn in the new Damy as a Milen Ginsberg in art-bouse sure thing How!. Then in a Damy McBride comment, Your Highness, about two brothers who are princes. All of this in the next year. He'starred work on the Planteot frich Aeps sequel, which gives hope to nostalgie forty-five-year-old fathoys everywhere. So how does he pick this stuff! What's the plant Did he even read Ear, Pray, Love, alken vailing of the barborshop, when asked this very question. he will laugh-at finding limed in such a movie and at the shantling, Mplabac Clip.

Love Larer, valking to the barborshop, when asked this very question. he will laugh-at finding limed in such a movie and at the shantling, Mplabac Clip.

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Freaks and Geeks. The guy has been working for I can definitely say I read the first twenty pages." A

he found what he was looking for. This version of himself, the student, is not one Franco scens willing to surrender. 'Acting doesn't do very much for me,' he says flath,' I put off school for it, but it's not like it was a sacrifice or anything. I really (lidnt miss school until I went back. Or maybe I missed it and nobody believed that notecorem. The work offs—and have really great teachers—that's the stuff that adds up for me in a way that acting doesn.'

ART OF THE MATTER

No matter how long ousstand at the opposite corner of James Franco's arropening, no matter how far from him you stand, no matter how fish the crowd gest, it is impossible not to see that he's prepared, that he's happe, that helikes the argument, the protocation of it all. He's up to it. Whale skin. One might hasten to point our that nothing rides on this for him, and that this is the confidence-man aspect of Franco's game, operating within the brutal, parothal Darwinism of the contemporary art world with impunity, simply because he is a movie star and he knows it.

Still, the guy works, manic and openhearted. There are five noon's worth of that work here. work that coalsecss into a fairly cohesive exploration of bophood, scuality, and something that is distinctly Franco's, a vision of a gay comiteally trapped in what the conditions of the control of the cohesion's a vision of a gay comiteally trapped in what the start of the cohesion, and the cohesion of th

DECEMBER 2013 | Laquity 95

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HOLLY JOHNSON



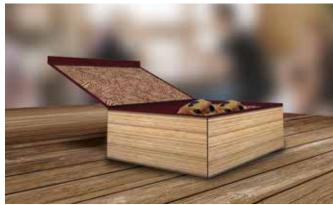


Bound & Brewed

IDENTITY & The creation of a bookshop/cafe combo called Bound & Brewed. Combinging the aspects of books PACKAGING

Bound & Brewed. Combinging the appeals of both worlds and coffee and tea results in the best of both worlds in both the logo and take out box, which actually turns into a book when you read the story about the creation of the brand in the bottom.

















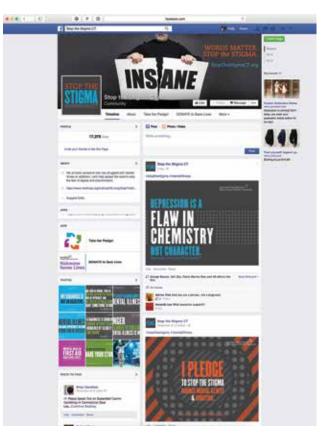




BHN: Stop the Stigma

SOCIAL MEDIA In my internship at Julia Balfour, LLC, I worked with the Social Media Director Caitlin Monahan and the CAMPAIGN The Social Media Birector Salam The Creative Director Julia Balfour to create visuals for the campaign across Facebook and Twitter. This Twitter JUIN and Facebook campaign is the recipient of a Neshco Lamplighter Award.















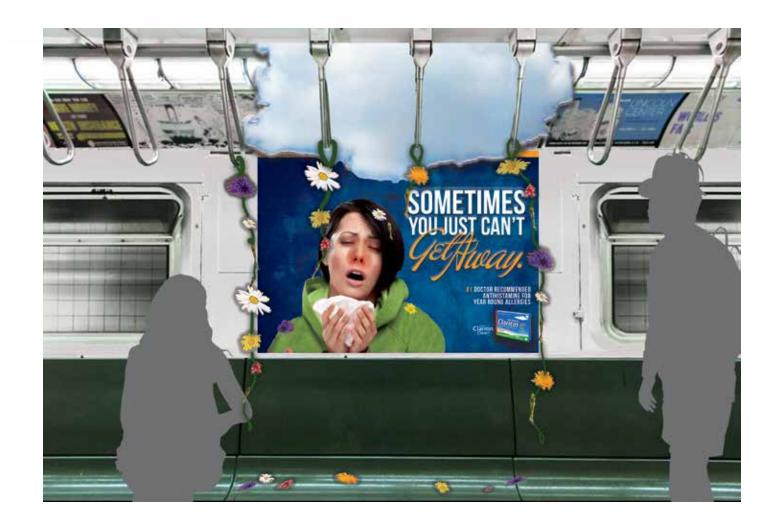


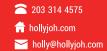


You Just Can't Get Away

ADVERTISING Combining digital, print, and environmental design, this campaign for Claritin shows just how annoying allergies are. The campaign utilizes three-dimension in the ad insert with furry texture, and in the strands of flowers and allergens that hang down from the subway car.









The Opinion of Sheep

QUOTATION This is one of my favorite quotations that I like to live by - "A tiger doesn't lose sleep over the opinion of sheep." It was one of my favorite projects and I was able to utilize all of my skills to create it.







*ILLUSTRATION

In addition to digital skills I possess a wide range of traditional skills—watercolor, colored pencil, india ink, gouache, graphite, charcoal, Wacom Tablet, markers, & oil.

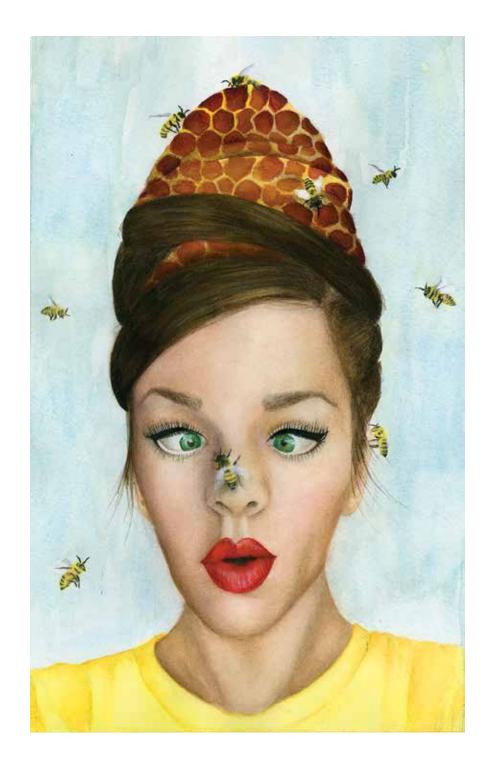




 $\rm E^4$ 2014 // CHARCOAL

Explosed 2015 // WATERCOLOR, COLORED PENCIL







Pure Pull

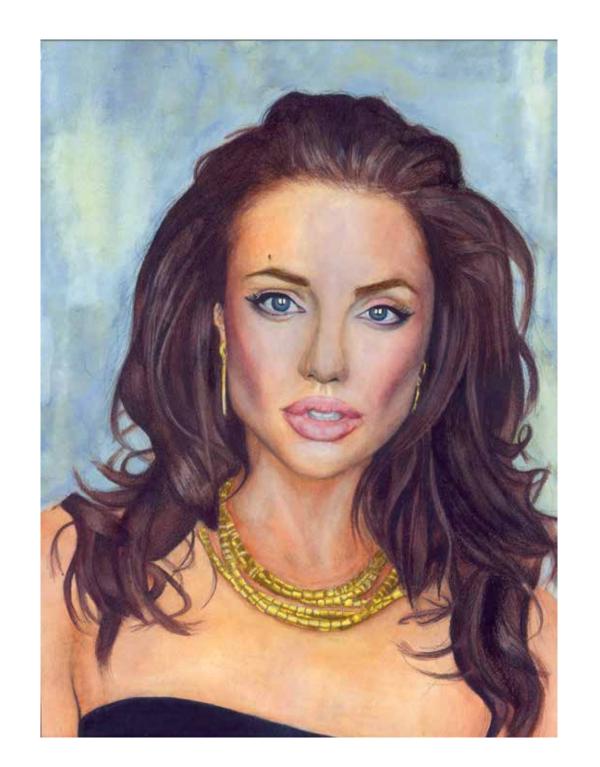
2014 // WHITE COLORED PENCIL // ACCEPTED INTO SOCIETY OF ILLUSTRATORS, NY



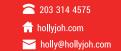


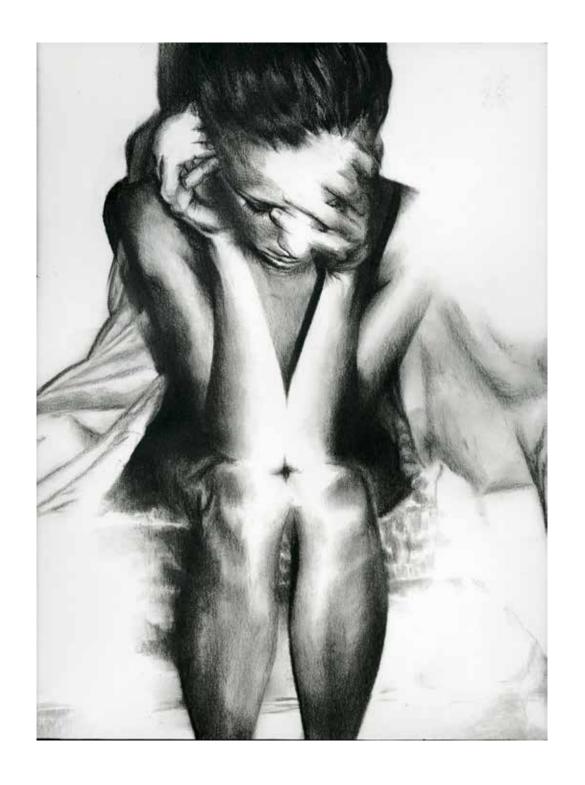


Shatter
2014 // GRAPHITE, DIGITAL



Jolie
2013 // WATERCOLOR, COLORED PENCIL





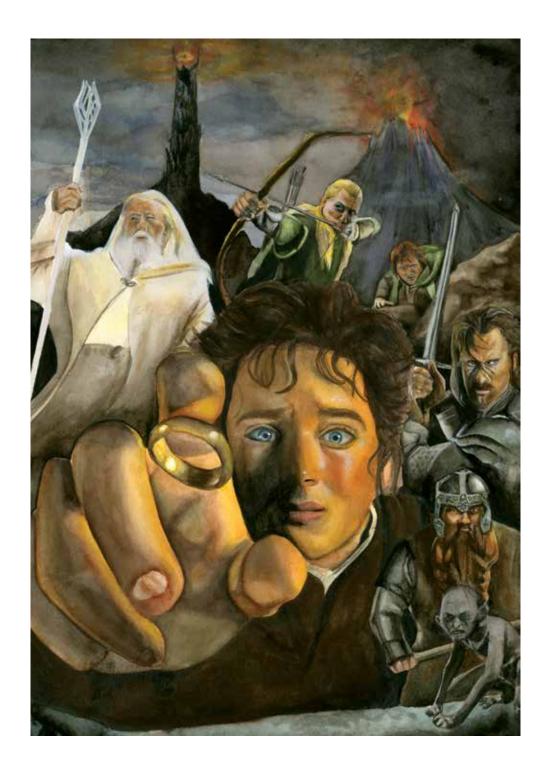


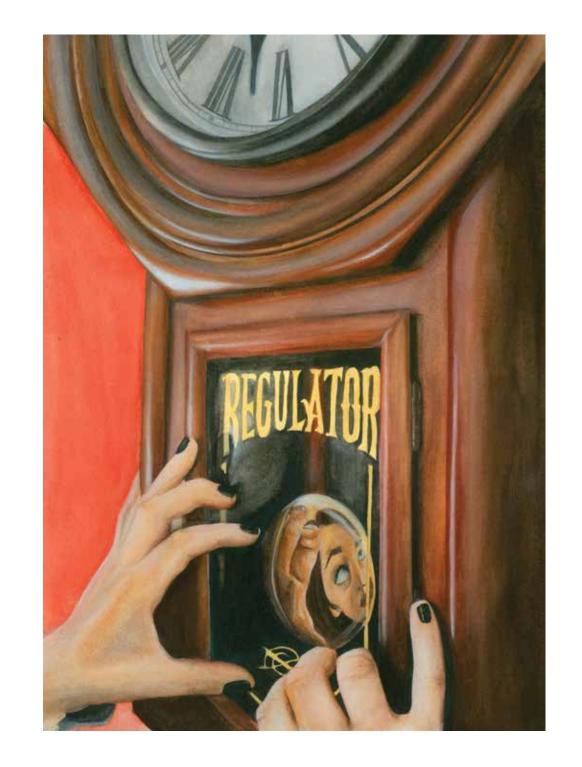
Gray Area
2014 // CHARCOAL

Robert Downey, Jr.

2013 // GRAPHITE







LOTR

2014 // WATERCOLOR, COLORED PENCIL

Half-Past Whenever

2014 // WATERCOLOR, COLORED PENCIL







2013 // WATERCOLOR, COLORED PENCIL

Survival

2014 // COLORED PENCIL



Thank you.

