

Holly Purvis

Pensacola, FL | 707-239-4086

WORK EXPERIENCE

Footbridge Media

Pensacola, FL

Web Developer

May 2023 - Present

- Developed business websites for over 200 clients
- Guaranteed the integrity of HTML, CSS, JavaScript, and PHP code across all web applications
- Improved and optimized existing code and performed CMS upgrades
- Diagnosed and resolve website performance issues
- Assisted the support team to resolve complex technical issues.

Footbridge Media

Pensacola, FL

IT Support

September 2021 - April 2023

- Provided technical assistance and website maintenance for over 200+ clients
- Installed and managed Google Analytics and Search Console for client websites
- Created data reports and dashboards with Looker Studio
- Implemented best SEO practices to improve website rankings
- Set up hosting servers and DNS management

EDUCATION

Bachelor's of Science, Information Technology

Pensacola, FL

2017 - 2021

University of West Florida

CERTIFICATIONS

Data Science Undergraduate Certificate

2025

University of West Florida

PROJECTS

Titanic Statistic Simulator

Developer

[GitHub](#)

- This program uses a Titanic dataset to predict the likelihood of survival based on user input. You can either input personal characteristics (age, sex, and class) to estimate your chance of survival or choose to view a generated graph showing the survival distribution based on these attributes.
- Technical Skills: Python, Pandas, and Matplotlib.

2000s Top 10 Charting Songs

Developer

[GitHub](#)

- This R program extracts data from the billboards package and allows users to select an artist whose songs have appeared in the top 10 of the Billboard Hot 100. The program then generates a graph to visualize the ranking of the selected artist's songs, using packages from tidyverse (including tidyr, dplyr, glue, and stringr).

SKILLS

Python, R, SQL, SQL Server, Power BI, Tableau, SAS, HTML, CSS, JavaScript, PHP