Elevator Pitch

An app that allows people to post about pickup sports games. The app could provide things like location, time, and people attending for people who want to play a game, but don't have a group to play with. You could browse a map of your area to see nearby matches.

Assumptions

- People want to play sports but might not know enough people in the area to form a team
- People are ok with playing a pickup game with strangers
- People would be ok with sharing their locations to other athletes

Problem Statement

Identify whether people would be willing to share the game location, and then play a game with strangers.

Identify if players are playing long enough for other players to see their post.

Determine the range people would be willing to travel to meet with other players.
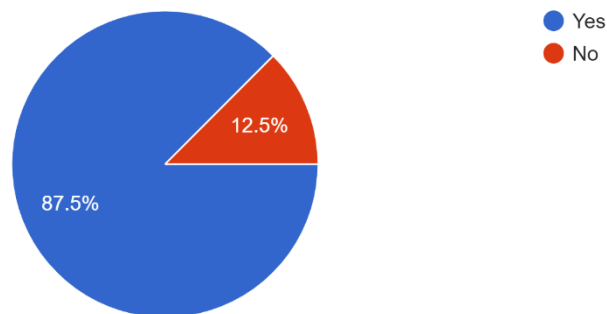
Survey

https://docs.google.com/forms/d/e/1FAIpQLSd9G7eRsCIV9J9G16bCjxDEfQVVvaUkriBRh4eO_ZmUoEDRnA/viewform?usp=sf_link

Survey Results

One key result we got was that most people said that they would be willing to meet up with a group they met online, which is a good sign for the viability of the app.

Would you be willing to meet up and play with people you met online?
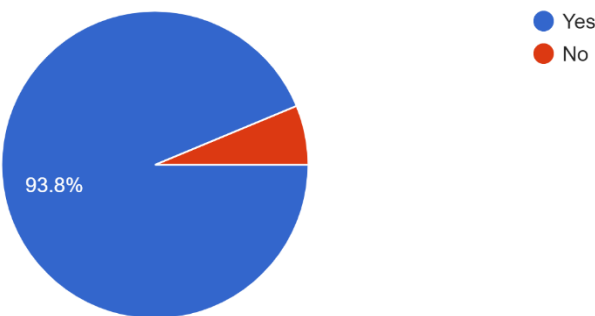16 responses

- Yes
- No

87.5%

12.5%

Most people said that they would be more likely to play more often if they had a group as well.

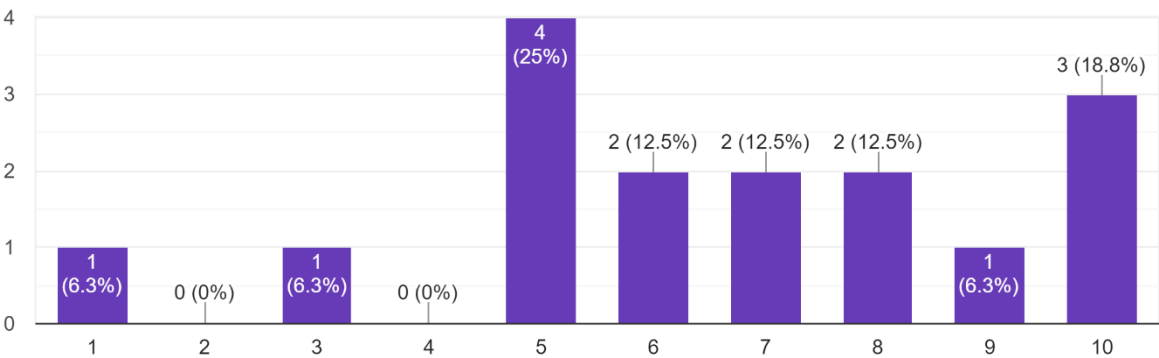Would you play more often if you had a group to play with?
16 responses

Another consensus is that people would be willing to meet up with others and play if they had posted about it beforehand.

How willing are you to join a group that is already playing if they posted about needing players beforehand?
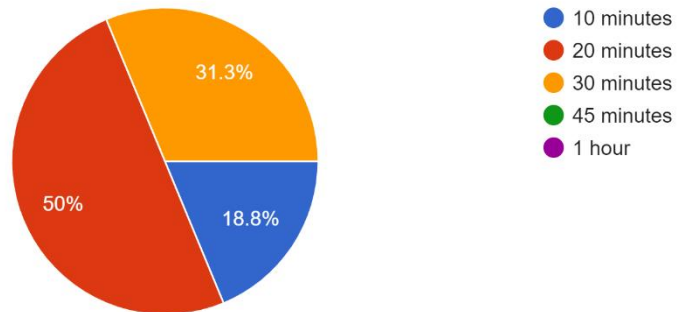16 responses

Most people would only drive 20-30 minutes to play a game, which limits the range of the app.

How far would you be willing to travel for a game?

16 responses

- 🔵 10 minutes
- 🔴 20 minutes
- 🟠 30 minutes
- 🟢 45 minutes
- 🟣 1 hour

31.3%

50%

18.8%

I believe that we were able to get good results for our problem statement. We wanted to know if people would be willing to join up with others they met online, and the results of our survey indicated that they would.