NAME: AmesHousing.txt TYPE: Population

SIZE: 2930 observations, 82 variables

ARTICLE TITLE: Ames Iowa: Alternative to the Boston Housing Data Set

DESCRIPTIVE ABSTRACT: Data set contains information from the Ames Assessor's Office used in computing assessed values for individual residential properties sold in Ames, IA from 2006 to 2010

#### SOURCES:

Ames, Iowa Assessor's Office

### **VARIABLE DESCRIPTIONS:**

Tab characters are used to separate variables in the data file. The data has 82 columns which include 23 nominal, 23 ordinal, 14 discrete, and 20 continuous variables (and 2 additional observation identifiers).

Order (Discrete): Observation number

PID (Nominal): Parcel identification number - can be used with city web site for parcel review.

MS SubClass (Nominal): Identifies the type of dwelling involved in the sale.

```
020
         1-STORY 1946 & NEWER ALL STYLES
аза
         1-STORY 1945 & OLDER
949
         1-STORY W/FINISHED ATTIC ALL AGES
045
         1-1/2 STORY - UNFINISHED ALL AGES
050
         1-1/2 STORY FINISHED ALL AGES
060
         2-STORY 1946 & NEWER
070
         2-STORY 1945 & OLDER
075
         2-1/2 STORY ALL AGES
080
         SPLIT OR MULTI-LEVEL
085
         SPLIT FOYER
090
         DUPLEX - ALL STYLES AND AGES
120
         1-STORY PUD (Planned Unit Development) - 1946 & NEWER
150
         1-1/2 STORY PUD - ALL AGES
160
         2-STORY PUD - 1946 & NEWER
180
         PUD - MULTILEVEL - INCL SPLIT LEV/FOYER
190
         2 FAMILY CONVERSION - ALL STYLES AND AGES
```

MS Zoning (Nominal): Identifies the general zoning classification of the sale.

```
A Agriculture
C Commercial
FV Floating Village Residential
I Industrial
RH Residential High Density
RL Residential Low Density
RP Residential Low Density Park
RM Residential Medium Density
```

Lot Frontage (Continuous): Linear feet of street connected to property

Lot Area (Continuous): Lot size in square feet

Street (Nominal): Type of road access to property

Grvl Gravel Pave Paved

Alley (Nominal): Type of alley access to property

Grvl Gravel Pave Paved

NA No alley access

Lot Shape (Ordinal): General shape of property

```
Regular
       Reg
                Slightly irregular
       IR1
       IR2
                Moderately Irregular
                Irregular
       IR3
Land Contour (Nominal): Flatness of the property
       Lvl
                Near Flat/Level
       Bnk
                Banked - Quick and significant rise from street grade to building
       HLS
                Hillside - Significant slope from side to side
                Depression
       Low
Utilities (Ordinal): Type of utilities available
       AllPub
                All public Utilities (E,G,W,&S)
       NoSewr
                Electricity, Gas, and Water (Septic Tank)
       NoSeWa
                Electricity and Gas Only
       ELO
                Electricity only
Lot Config (Nominal): Lot configuration
               Inside lot
       Inside
                Corner lot
       Corner
       CulDSac Cul-de-sac
       FR2
                Frontage on 2 sides of property
       FR3
                Frontage on 3 sides of property
Land Slope (Ordinal): Slope of property
       Gtl
                Gentle slope
                Moderate Slope
       Mod
                Severe Slope
       Sev
Neighborhood (Nominal): Physical locations within Ames city limits (map available)
       Blmngtn Bloomington Heights
       Blueste Bluestem
       BrDale Briardale
       BrkSide Brookside
       ClearCr Clear Creek
       CollgCr College Creek
       Crawfor Crawford
       Edwards Edwards
       Gilbert Gilbert
       Greens
               Greens
       GrnHill Green Hills
       IDOTRR
               Iowa DOT and Rail Road
       Landmrk Landmark
       MeadowV Meadow Village
       Mitchel Mitchell
       Names
                North Ames
       NoRidge Northridge
       NPkVill Northpark Villa
       NridgHt Northridge Heights
       NWAmes
                Northwest Ames
       OldTown Old Town
       SWISU
                South & West of Iowa State University
       Sawyer
                Sawyer
       SawyerW Sawyer West
       Somerst Somerset
       StoneBr Stone Brook
       Timber
                Timberland
       Veenker Veenker
Condition 1 (Nominal): Proximity to various conditions
                Adjacent to arterial street
       Artery
                Adjacent to feeder street
       Feedr
```

Normal

Norm

```
Within 200' of North-South Railroad
       RRNn
                Adjacent to North-South Railroad
       RRAn
       PosN
                Near positive off-site feature--park, greenbelt, etc.
                Adjacent to postive off-site feature
       PosA
       RRNe
                Within 200' of East-West Railroad
       RRAe
                Adjacent to East-West Railroad
Condition 2 (Nominal): Proximity to various conditions (if more than one is present)
       Artery
                Adjacent to arterial street
       Feedr
                Adjacent to feeder street
       Norm
                Normal
       RRNn
                Within 200' of North-South Railroad
       RRAn
                Adjacent to North-South Railroad
                Near positive off-site feature--park, greenbelt, etc.
       PosN
                Adjacent to postive off-site feature
       PosA
       RRNe
                Within 200' of East-West Railroad
       RRAe
                Adjacent to East-West Railroad
Bldg Type (Nominal): Type of dwelling
       1Fam
                Single-family Detached
       2FmCon
                Two-family Conversion; originally built as one-family dwelling
       Duplx
                Duplex
                Townhouse End Unit
       TwnhsE
                Townhouse Inside Unit
       TwnhsI
House Style (Nominal): Style of dwelling
       1Story
                One story
       1.5Fin
                One and one-half story: 2nd level finished
       1.5Unf
                One and one-half story: 2nd level unfinished
       2Story
                Two story
                Two and one-half story: 2nd level finished
       2.5Fin
                Two and one-half story: 2nd level unfinished
       2.5Unf
       SFoyer
                Split Foyer
       SLvl
                Split Level
Overall Qual (Ordinal): Rates the overall material and finish of the house
       10
                Very Excellent
       9
                Excellent
       8
                Very Good
       7
                Good
       6
                Above Average
       5
                Average
       4
                Below Average
       3
                Fair
       2
                Poor
       1
                Very Poor
Overall Cond (Ordinal): Rates the overall condition of the house
       10
                Very Excellent
       9
                Excellent
       8
                Very Good
       7
                Good
       6
                Above Average
       5
                Average
       4
                Below Average
       3
                Fair
       2
                Poor
                Very Poor
Year Built (Discrete): Original construction date
Year Remod/Add (Discrete): Remodel date (same as construction date if no remodeling or additions)
Roof Style (Nominal): Type of roof
```

```
Flat
               Flat
      Gable
               Gable
      Gambrel
               Gabrel (Barn)
      Hip
               Hip
      Mansard Mansard
      Shed
               Shed
Roof Matl (Nominal): Roof material
      ClyTile Clay or Tile
      CompShg Standard (Composite) Shingle
      Membran Membrane
      Metal
               Metal
      Roll
               Roll
       Tar&Grv Gravel & Tar
      WdShake Wood Shakes
      WdShngl Wood Shingles
Exterior 1 (Nominal): Exterior covering on house
      AsbShng Asbestos Shingles
      AsphShn Asphalt Shingles
      BrkComm Brick Common
      BrkFace Brick Face
      CBlock Cinder Block
      CemntBd Cement Board
      HdBoard Hard Board
      ImStucc Imitation Stucco
      MetalSd Metal Siding
      Other
               0ther
      Plywood Plywood
      PreCast PreCast
               Stone
      Stone
      Stucco Stucco
      VinylSd Vinyl Siding
      Wd Sdng Wood Siding
      WdShing Wood Shingles
Exterior 2 (Nominal): Exterior covering on house (if more than one material)
      AsbShng Asbestos Shingles
      AsphShn Asphalt Shingles
      BrkComm Brick Common
      BrkFace Brick Face
      CBlock
               Cinder Block
      CemntBd Cement Board
      HdBoard Hard Board
      ImStucc Imitation Stucco
      MetalSd Metal Siding
      Other
               Other
      Plywood Plywood
      PreCast PreCast
      Stone
               Stone
      Stucco
               Stucco
      VinylSd Vinyl Siding
      Wd Sdng Wood Siding
      WdShing Wood Shingles
Mas Vnr Type (Nominal): Masonry veneer type
       BrkCmn
               Brick Common
       BrkFace Brick Face
       CBlock
               Cinder Block
      None
               None
      Stone
               Stone
```

Mas Vnr Area (Continuous): Masonry veneer area in square feet

Exter Qual (Ordinal): Evaluates the quality of the material on the exterior

```
Ex Excellent
Gd Good
```

TA Average/Typical

Fa Fair Po Poor

Exter Cond (Ordinal): Evaluates the present condition of the material on the exterior

```
Ex Excellent
Gd Good
```

TA Average/Typical

Fa Fair Po Poor

Foundation (Nominal): Type of foundation

BrkTil Brick & Tile CBlock Cinder Block PConc Poured Contrete

Slab Slab Stone Stone Wood Wood

Bsmt Qual (Ordinal): Evaluates the height of the basement

Ex Excellent (100+ inches)
Gd Good (90-99 inches)
TA Typical (80-89 inches)
Fa Fair (70-79 inches)
Po Poor (<70 inches
NA No Basement

Bsmt Cond (Ordinal): Evaluates the general condition of the basement

Ex Excellent

Gd Good

TA Typical - slight dampness allowed

Fair - dampness or some cracking or settling Po Poor - Severe cracking, settling, or wetness

NA No Basement

Bsmt Exposure (Ordinal): Refers to walkout or garden level walls

Gd Good Exposure

Av Average Exposure (split levels or foyers typically score average or above)

Mn Mimimum Exposure No No Exposure NA No Basement

BsmtFin Type 1 (Ordinal): Rating of basement finished area

GLQ Good Living Quarters ALQ Average Living Quarters

BLQ Below Average Living Quarters

Rec Average Rec Room
LwQ Low Quality
Unf Unfinshed
NA No Basement

BsmtFin SF 1 (Continuous): Type 1 finished square feet

BsmtFinType 2 (Ordinal): Rating of basement finished area (if multiple types)

GLQ Good Living Quarters ALQ Average Living Quarters

BLQ Below Average Living Quarters

Rec Average Rec Room

```
Low Quality
       LwO
                Unfinshed
       Unf
                No Basement
       NA
BsmtFin SF 2 (Continuous): Type 2 finished square feet
Bsmt Unf SF (Continuous): Unfinished square feet of basement area
Total Bsmt SF (Continuous): Total square feet of basement area
Heating (Nominal): Type of heating
       Floor
                Floor Furnace
       GasA
                Gas forced warm air furnace
       GasW
                Gas hot water or steam heat
       Grav
                Gravity furnace
       OthW
                Hot water or steam heat other than gas
       Wall
                Wall furnace
HeatingQC (Ordinal): Heating quality and condition
       Fχ
                Excellent
       Gd
                Good
                Average/Typical
       TΑ
                Fair
       Fa
                Poor
       Pο
Central Air (Nominal): Central air conditioning
       N
                No
                Yes
Electrical (Ordinal): Electrical system
       SBrkr
                Standard Circuit Breakers & Romex
       FuseA
                Fuse Box over 60 AMP and all Romex wiring (Average)
       FuseF
                60 AMP Fuse Box and mostly Romex wiring (Fair)
       FuseP
                60 AMP Fuse Box and mostly knob & tube wiring (poor)
       Mix
                Mixed
1st Flr SF (Continuous): First Floor square feet
2nd Flr SF (Continuous) : Second floor square feet
Low Qual Fin SF (Continuous): Low quality finished square feet (all floors)
Gr Liv Area (Continuous): Above grade (ground) living area square feet
Bsmt Full Bath (Discrete): Basement full bathrooms
Bsmt Half Bath (Discrete): Basement half bathrooms
Full Bath (Discrete): Full bathrooms above grade
Half Bath (Discrete): Half baths above grade
Bedroom (Discrete): Bedrooms above grade (does NOT include basement bedrooms)
Kitchen (Discrete): Kitchens above grade
KitchenQual (Ordinal): Kitchen quality
                Excellent
       Ex
       Gd
                Good
       TA
                Typical/Average
```

(Discrete): Total rooms above grade (does not include bathrooms) TotRmsAbvGrd

Fair

Poor

Fa

Po

```
Functional (Ordinal): Home functionality (Assume typical unless deductions are warranted)
                Typical Functionality
       Тур
       Min1
                Minor Deductions 1
       Min2
                Minor Deductions 2
       Mod
                Moderate Deductions
       Maj1
                Major Deductions 1
       Maj2
                Major Deductions 2
       Sev
                Severely Damaged
       Sal
                Salvage only
Fireplaces (Discrete): Number of fireplaces
FireplaceQu (Ordinal): Fireplace quality
                Excellent - Exceptional Masonry Fireplace
       Gd
                Good - Masonry Fireplace in main level
                Average - Prefabricated Fireplace in main living area or Masonry Fireplace in
       TΑ
basement
                Fair - Prefabricated Fireplace in basement
       Fa
                Poor - Ben Franklin Stove
       PΩ
                No Fireplace
       NA
Garage Type (Nominal): Garage location
       2Types
                More than one type of garage
       Attchd
                Attached to home
       Basment Basement Garage
       BuiltIn Built-In (Garage part of house - typically has room above garage)
       CarPort Car Port
       Detchd
                Detached from home
       NΑ
                No Garage
Garage Yr Blt (Discrete): Year garage was built
Garage Finish (Ordinal) : Interior finish of the garage
       Fin
                Finished
                Rough Finished
       RFn
       Unf
                Unfinished
       NΑ
                No Garage
Garage Cars (Discrete): Size of garage in car capacity
Garage Area (Continuous): Size of garage in square feet
Garage Qual (Ordinal): Garage quality
       Ex
                Excellent
       Gd
                Good
       TA
                Typical/Average
       Fa
                Fair
       Ро
                Poor
                No Garage
Garage Cond (Ordinal): Garage condition
       Ex
                Excellent
       Gd
                Good
       TA
                Typical/Average
       Fa
                Fair
       Ро
                Poor
       NA
                No Garage
Paved Drive (Ordinal): Paved driveway
       Υ
                Paved
```

Partial Pavement

```
N Dirt/Gravel
```

```
Wood Deck SF (Continuous): Wood deck area in square feet
Open Porch SF (Continuous): Open porch area in square feet
Enclosed Porch (Continuous): Enclosed porch area in square feet
3-Ssn Porch (Continuous): Three season porch area in square feet
Screen Porch (Continuous): Screen porch area in square feet
Pool Area (Continuous): Pool area in square feet
Pool QC (Ordinal): Pool quality
       Ex
                Excellent
       Gd
                Good
                Average/Typical
       TΑ
                Fair
       Fa
                No Pool
       NA
Fence (Ordinal): Fence quality
       GdPrv
                Good Privacy
       MnPrv
                Minimum Privacy
       GdWo
                Good Wood
                Minimum Wood/Wire
       MnWw
       NA
                No Fence
Misc Feature (Nominal): Miscellaneous feature not covered in other categories
       Elev
                Elevator
                2nd Garage (if not described in garage section)
       Gar2
       0thr
                Other
       Shed
                Shed (over 100 SF)
       TenC
                Tennis Court
       NA
                None
Misc Val (Continuous): $Value of miscellaneous feature
Mo Sold (Discrete): Month Sold (MM)
Yr Sold (Discrete): Year Sold (YYYY)
Sale Type (Nominal): Type of sale
       WD
                Warranty Deed - Conventional
       CWD
                Warranty Deed - Cash
       VWD
                Warranty Deed - VA Loan
                Home just constructed and sold
       New
       COD
                Court Officer Deed/Estate
                Contract 15% Down payment regular terms
       Con
                Contract Low Down payment and low interest
       ConLw
       ConLI
                Contract Low Interest
       ConLD
                Contract Low Down
       Oth
                0ther
Sale Condition (Nominal): Condition of sale
       Normal
                Normal Sale
       Abnorml Abnormal Sale - trade, foreclosure, short sale
       AdjLand Adjoining Land Purchase
       Alloca
                Allocation - two linked properties with separate deeds, typically condo with a
garage unit
       Family
                Sale between family members
       Partial Home was not completed when last assessed (associated with New Homes)
SalePrice (Continuous): Sale price $$
```

#### SPECIAL NOTES:

There are 5 observations that an instructor may wish to remove from the data set before giving it to students (a plot of SALE PRICE versus GR LIV AREA will indicate them quickly). Three of them are true outliers (Partial Sales that likely don't represent actual market values) and two of them are simply unusual sales (very large houses priced relatively appropriately). I would recommend removing any houses with more than 4000 square feet from the data set (which eliminates these 5 unusual observations) before assigning it to students.

### STORY BEHIND THE DATA:

This data set was constructed for the purpose of an end of semester project for an undergraduate regression course. The original data (obtained directly from the Ames Assessor's Office) is used for tax assessment purposes but lends itself directly to the prediction of home selling prices. The type of information contained in the data is similar to what a typical home buyer would want to know before making a purchase and students should find most variables straightforward and understandable.

#### PEDAGOGICAL NOTES:

Instructors unfamiliar with multiple regression may wish to use this data set in conjunction with an earlier JSE paper that reviews most of the major issues found in regression modeling:

Kuiper, S. (2008), "Introduction to Multiple Regression: How Much Is Your Car Worth?", Journal of Statistics Education Volume 16, Number 3 (2008).

Outside of the general issues associated with multiple regression discussed in this article, this particular data set offers several opportunities to discuss how the purpose of a model might affect the type of modeling done. User of this data may also want to review another JSE article related directly to real estate pricing:

Pardoe , I. (2008), "Modeling home prices using realtor data", Journal of Statistics Education Volume 16, Number 2 (2008).

One issue is in regards to homoscedasticity and assumption violations. The graph included in the article appears to indicate heteroscedasticity with variation increasing with sale price and this problem is evident in many simple home pricing models that focus only on house and lot sizes. Though this violation can be alleviated by transforming the response variable (sale price), the resulting equation yields difficult to interpret fitted values (selling price in log or square root dollars). This situation gives the instructor the opportunity to talk about the costs (biased estimators, incorrect statistical tests, etc.) and benefits (ease of use) of not correcting this assumption violation. If the purpose in building the model is simply to allow a typical buyer or real estate agent to sit down and estimate the selling price of a house, such transformations may be unnecessary or inappropriate for the task at hand. This issue could also open into a discussion on the contrasts and comparisons between data mining, predictive models, and formal statistical inference.

A second issue closely related to the intended use of the model, is the handling of outliers and unusual observations. In general, I instruct my students to never throw away data points simply because they do not match a priori expectations (or other data points). I strongly make this point in the situation where data are being analyzed for research purposes that will be shared with a larger audience. Alternatively, if the purpose is to once again create a common use model to estimate a "typical" sale, it is in the modeler's best interest to remove any observations that do not seem typical (such as foreclosures or family sales).

# **REFERENCES:**

Individual homes within the data set can be referenced directly from the Ames City Assessor webpage via the Parcel ID (PID) found in the data set. Note these are nominal values (non-numeric) so preceding 0's must be included in the data entry field on the website. Access to the database can be gained from the Ames site (http://www.cityofames.org/assessor/) by clicking on "property search" or by accessing the Beacon (http://beacon.schneidercorp.com/Default.aspx) website and inputting Iowa and Ames in the appropriate fields. A city map showing the location of all the neighborhoods is also available on the Ames site and can be accessed by clicking on "Maps" and then "Residential Assessment Neighborhoods (City of Ames Only)".

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