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Mobility redefined

AGENDA

- The Problem
- Our Idea
- How It Works
- Technical Workings
- Demo
- Conclusion
- Q & A

THE PROBLEM

- Over their entire life Belgians lose 75 days stuck in traffic jams
- Reasons
 - Traffic congestion
 - The streets are filled with cars often carrying a single person
 - Traffic jams cause stress
 - Public transport can be slow inefficient and unreliable
 - All those individual cars have a big environmental impact
 - Big companies can run their own buses but smaller ones can't



OUR IDEA

- Providing an affordable and practical solution for smaller companies
- Car pooling with buses
- Optimizing routes and efficiently using resources
- Taking on the logistics to provide a hassle free experience for the companies



HOW IT WORKS

For the employee

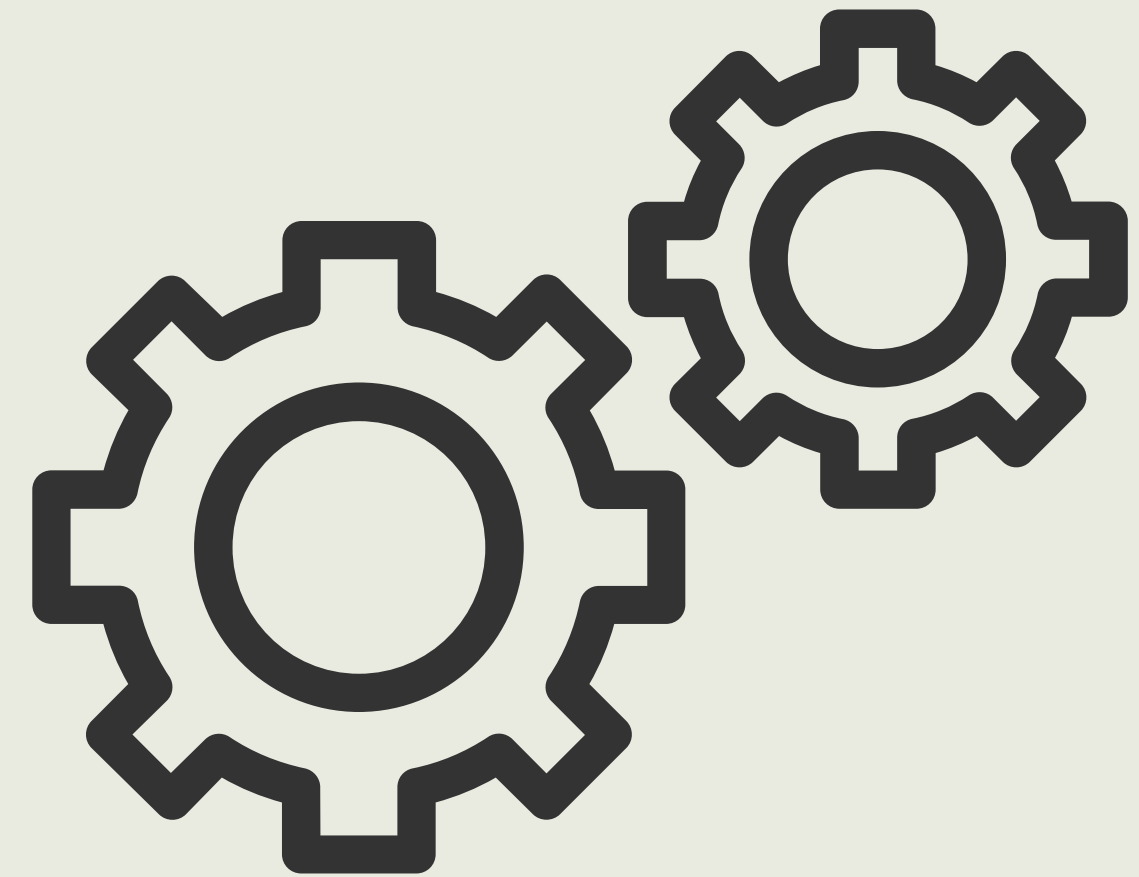
- Give their schedule to the company
- Give their preferred place to hop on
- View the timetable in the app

For the company

- Choose the drop off point
- Give the data from their employees
- Add hotspots

For us

- Handle all the data
- Plan the most efficient route
- Divide the people from all the companies among the buses



DEMO



CONCLUSION

- Problem: Traffic congestion in Belgium is costly and unsustainable.
- Solution: A bus-sharing platform designed for businesses.
- Benefits:
 - Cost savings for businesses.
 - Happier, more productive employees.
 - Reduced environmental impact.
- Differentiation: Tailored for businesses, scalable, and hassle free for company and employee.

Thank you.



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Q & A

