

# LAUNCH TIMELINE

## BUILDING A BETTER FUTURE WITH KARMA COIN

### SPRING 23

- Open source product and tech development
- Finalize community and validator v0.1 launch partners

### SUMMER 23

- Launch app v0.1 for iOS, Android and Web with a permissioned blockchain
- Initial coin distribution to community launch partners
- Permissionless Karma Coin blockchain testnet

### FALL 23

- Improve user experience based on real-world usage

### WINTER 23

- Launch App v0.2 with the permissionless Karma Coin blockchain backend

# PRODUCT

## ONE APP FOR GLOBAL TIPPING & APPRECIATION

- iOS, Android, and Web platforms
- Super easy to use without sacrificing funds security
- Simple onboarding in less than a minute
- Zero crypto jargon
- No crypto onramp or KYC needed
- Gamified karma and appreciations
- Branded communities experience

