

# MARKET

ALL PEOPLE WITH A MOBILE PHONE ABOVE THE POVERTY LINE

- 6.4B smartphone users worldwide
- \$31B global online gifts market
- \$50B US tipping economy
- \$1T total value of existing cryptocurrencies
- 103M Coinbase users
- 30M Metamask wallet users
- \$47B / year estimated annual tips in the U.S. food industry alone, the service provider industry is valued at \$1.2T
- Many millions of young people worldwide who wants to use crypto as a force of good in society





# VISION

Empower people and communities to appreciate and tip, fostering generosity, connection, and positivity on a global scale

