

# OPPORTUNITY

## UNLOCKING THE POWER OF APPRECIATION

- Fulfill the original intention for cryptocurrency
- Create a coin that everyday people actually use in the real-world
- Kindness and good actions appreciates the coin value
- Newly created revenue and income
- Expanding the gifting economy currently at \$475B
- Community resource and tool for connection
- Enhancing charities and good causes





# MARKET

ALL PEOPLE WITH A MOBILE PHONE ABOVE THE POVERTY LINE

- 6.4B smartphone users worldwide
- \$31B global online gifts market
- \$50B US tipping economy
- \$1T total value of existing cryptocurrencies
- 103M Coinbase users
- 30M Metamask wallet users
- \$47B / year estimated annual tips in the U.S. food industry alone, the service provider industry is valued at \$1.2T
- Many millions of young people worldwide who wants to use crypto as a force of good in society

