## THE KARMA COIN COMMUNITY

WHAT WE EXPECT & HOW WE WANT TO BUILD RELATIONSHIPS

- Core values alignment
- Active community promotion
- User feedback & improvements
- Collaboration on content & marketing
- Sharing best practices & community growth
- We are looking to partner up to 5 strong communities



## **ELEVATING YOUR COMMUNITY**

## INCENTIVIZING COMMUNITY GROWTH WITH KARMA COIN

- Free multi-platform branded app experience for your community based on your own community values
- Encourage your community members to appreciate each other using your community values. This makes your community better, more engaging and stronger
- Appreciate and reward your community members using your community launch partner karma coins grant
- Get valuable insights on which community members are appreciated by other members based on your values
- Position your community as a collaborator with other positive launch partners and the KC community

