

# MOTIVATION

## MAKE MONEY GREAT AGAIN

“The original purpose of money is simply to connect human gifts with human needs so that we might all live in greater abundance.

So how is it that instead money has come to generate scarcity rather than abundance, separation rather than connection?”

“We recognize the exchange of gifts as a sacred occasion, which is why we instinctively make a ceremony out of gift giving.”

— Charles Eistenstein, Sacred Economics





# PROBLEM

## TIPPING AND APPRECIATION IS TOO CHALLENGING

- The global migration to cashless makes tipping and money gifting less common and harder to do
- No global, broadly-accessible means of showing appreciation and gratitude
- Limited new digital tipping options
- International tipping high transaction fees
- Limited access to traditional banking for appreciated service providers
- Cryptocurrencies failed to date to fulfill the promise of crypto as global usable Internet money

