Face.ai
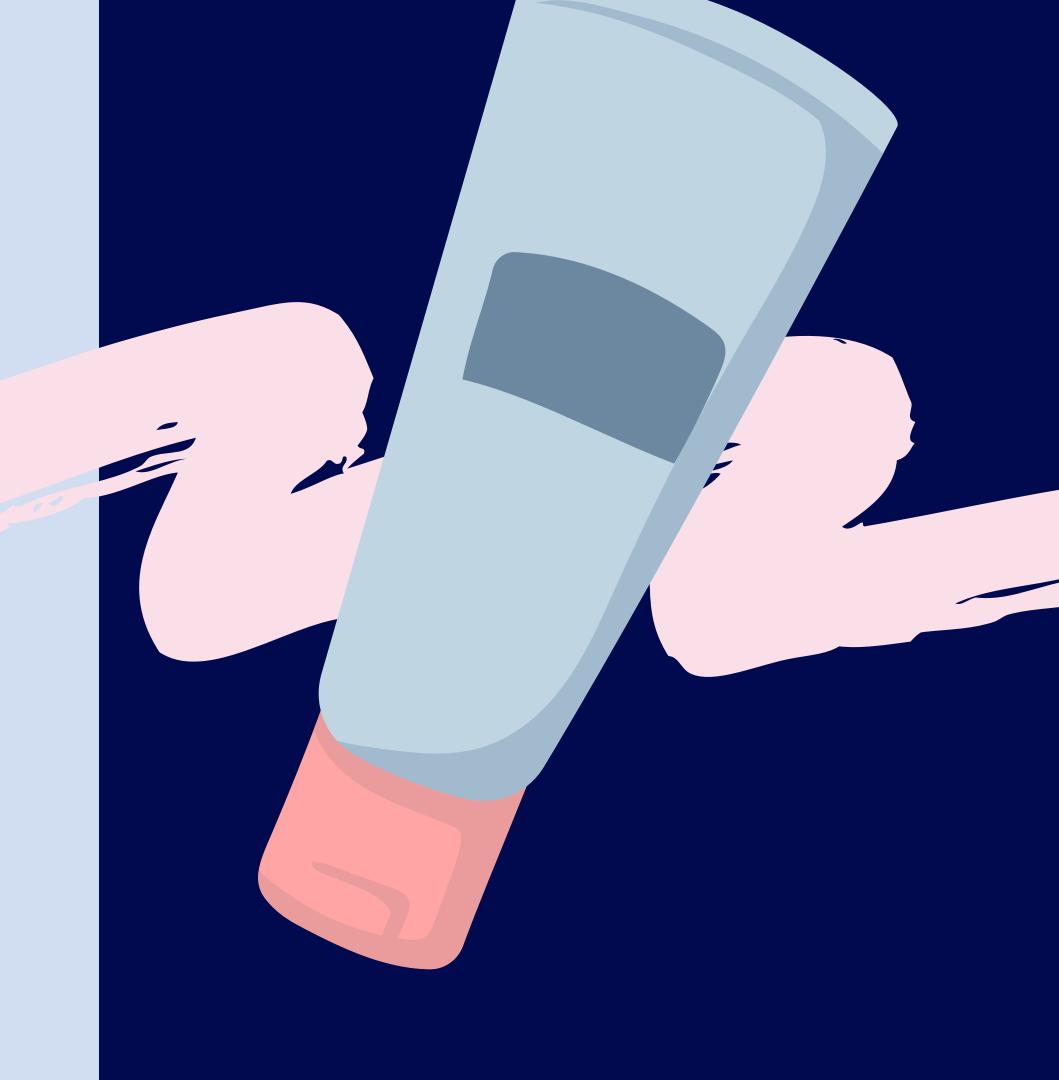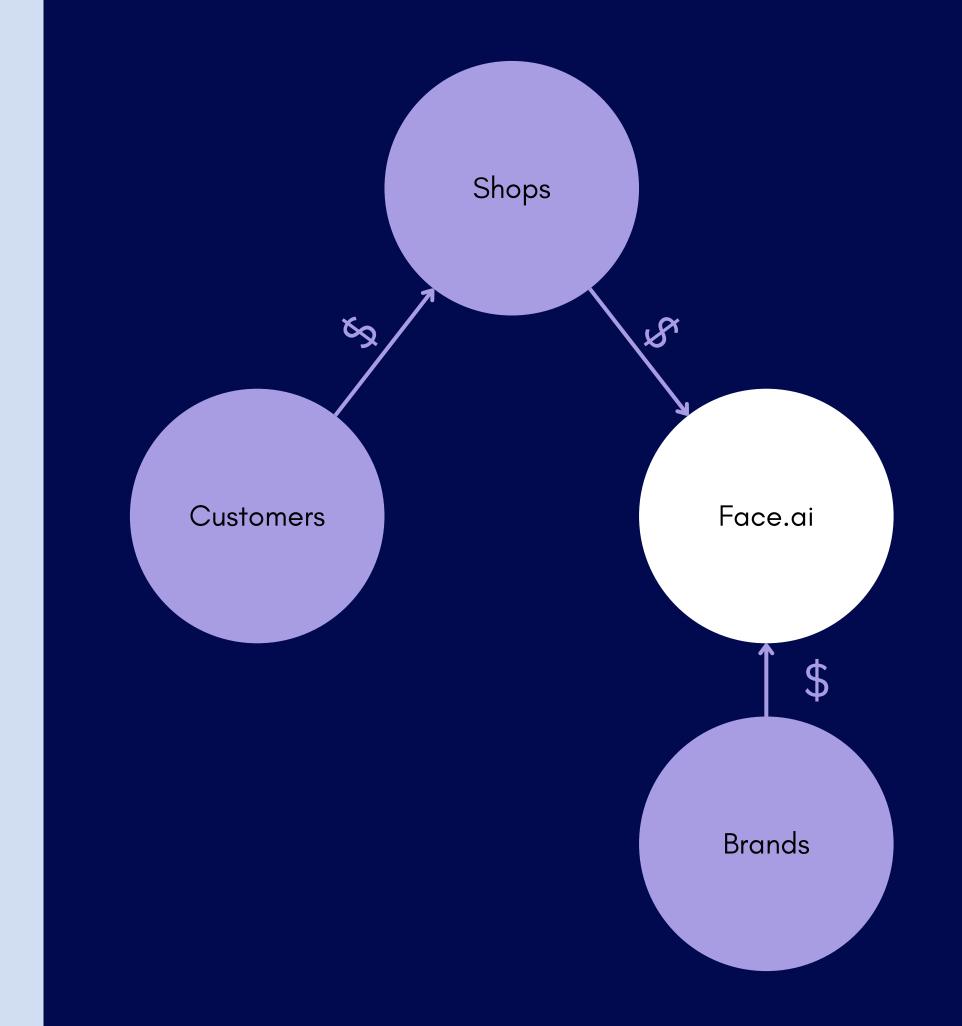
problem

UNAWARENESS

INEFFECIENCY

product

- AI face scanner
- Recommender system
- Chat-bot
- Skin care - cosmetics
- Undertone

Business Model

BIRTH of service product

Step 1 — Traction

Step 2 — Shops

Step 3 — Maintain

the market

200 Million
Total Available
Market (TAM)

40 M
Serviceable
Available
Market (SAM)

800k
Serviceable
Obtainable
Market (SOM)

+9.1%
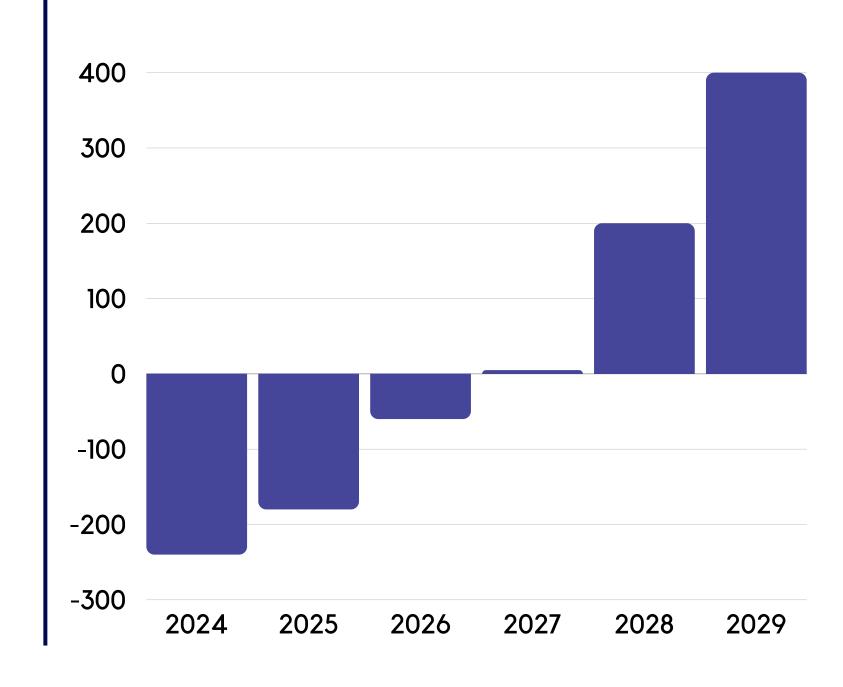
Men's personal care market from 2022 to 2030

(vitality-pro.com)
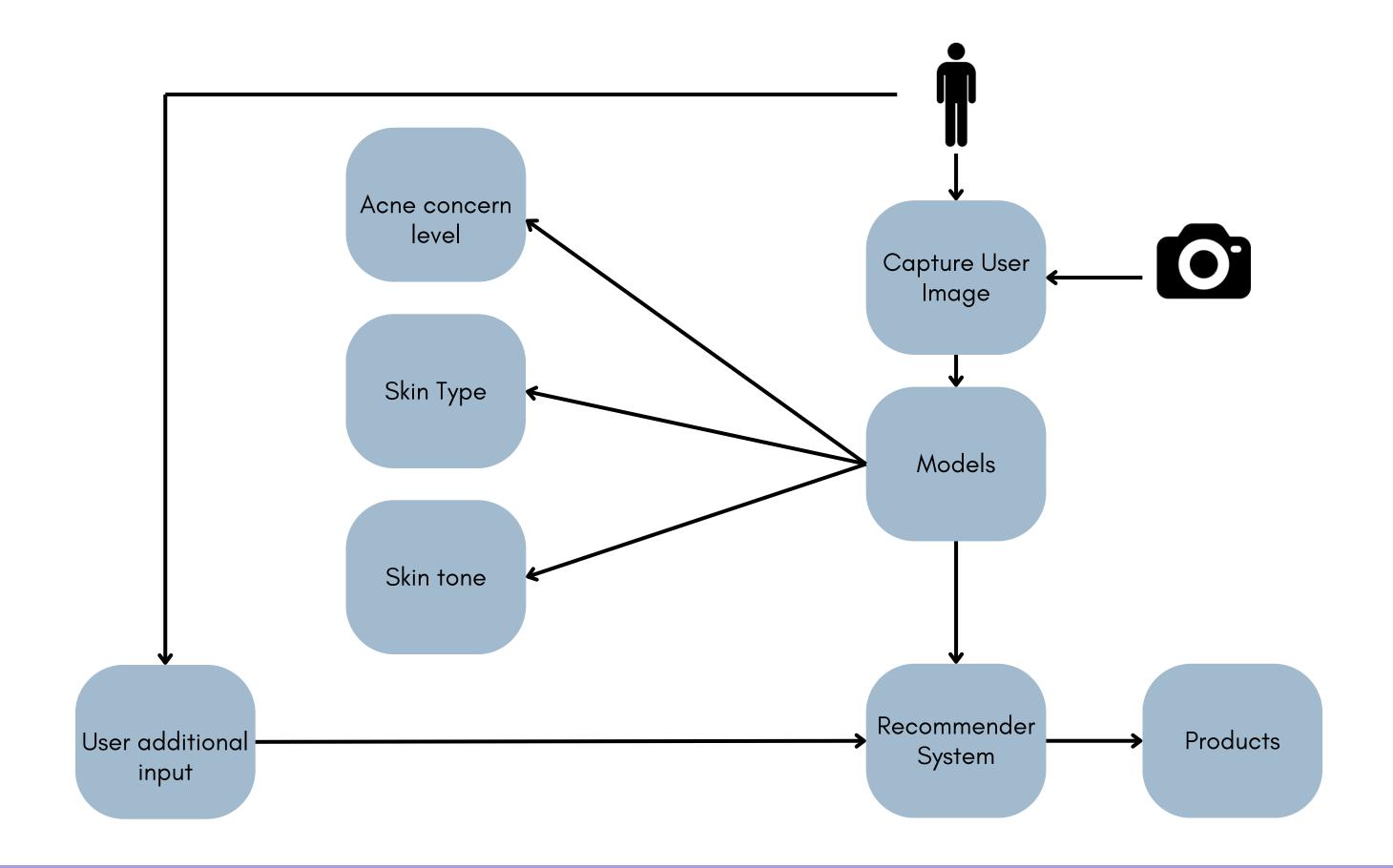
Proof of Concept
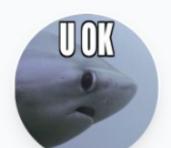
	precision	recall	f1-score	support
CE	0.50	1.00	0.67	1
CF	0.00	0.00	0.00	1
CI	1.00	1.00	1.00	2
accuracy			0.75	4
macro avg	0.50	0.67	0.56	4
weighted avg	0.62	0.75	0.67	4

Accuracy: 0.75

Image: images/images_black_white.jpeg, True Label: CF, Result: {'basename': 'images_black_white', 'extension': '.jpeg', 'image_type': 'bw', 'faces': [{'dominant_colors': [{'color': '#676767', 'percent': '0.58'}, {'color': '#A6A6A6', 'percent': '0.42'}], 'skin_tone': '#81654F', 'tone_label': 'CE', 'accuracy': 81.07, 'face_id': 1}], 'report_images': {1: None}}

Team_17_Holy_...   09 March   4:47:01 PM
Yea, Sure!

4:47:01 PM

It seems like you're dealing with a high level of acne on oily skin and have a medium skin tone. Here some advice and recommendations: Start with a gentle, oil-free cleanser that is specifically designed for oily and acne-prone skin. Look for ingredients like salicylic acid and benzoyl peroxide, which can help to control oil and combat breakouts. Use a toner after cleansing. It can help to remove excess oil from your skin. Avoid toners with alcohol as it can dry out your skin and lead to more oil production. Use a broad-spectrum sunscreen with SPF 30 or higher every day. Look for sunscreens labeled as 'oil-free' or 'non-comedogenic'.

4:47:01 PM

Type your message...

Thank you!

Appendix

2 software
2 ai/ml
3 marketing
1 law

2500/month a person = 240000

1st year:
50 shops: 5000 * 12 = 60000 (100 euros/ month)   => net = -180

2rd year:
150 shops: 15000 * 12 = 180000   => net = -60

3th year:
200 shops: 20000 * 12 + 50000 = 245000 => net = +5

4th year:
200 shops: 20000 * 12 + 200000 = 440000 => net = =200