**BRINGING GEOGRAPHY TO THE INTERNET** 

# INTRODUCTION

IP2Location™ is an award-winning solution to help you to identify visitor's geographical location, for example country, state/region, city, latitude, longitude, ZIP code, time zone, connection speed, ISP, domain name, IDD country code, area code, weather station code & name, mobile info, elevation, and usage type using a proprietary IP address lookup database and technology without invading Internet user's privacy. We have made it so easy -- just search an IP address from the IP2Location database. The IP mapping technology accurately pinpoints the location of an IP address using a local RDMS system or components such as MySQL, MS SQL, PL/SQL, .NET or others. Our databases are being used and proven by many Fortune 500 companies.

If you still have doubt whether our database is suitable for your project, take a look at some successful projects using our products. Developers around the world have been implementing the following projects using the IP2Location™ products.

### **Credit Card Fraud Detection**

- Identify suspicious Internet order to reduce fraud and chargeback
- Avoid orders from high risk countries

# **Advertising and Marketing**

- Display unique banner based on locations to improve click-through rate
- Distribute marketing messages based upon the users geographic location

#### **Content Customization**

- Redirect visitors to appropriate web pages based location and cultural
- Customize web page content to adopt visitor local context immediately

## **Network Security**

- Disallow network connection from unauthorized countries
- Identify origin of network

#### **Credit Digital Rights Management**

- Broadcast digital contents to subscribers within a region to safeguard valuable intellectual property
- Contents customization or censor based on subscriber's origin, cultural and law

#### **Gaming, Lotteries and Legal**

- Track user's IP addresses to ensure compliance with national and international laws
- Calculate correct tax collection fee based on country and region

#### Innovations using IP2Location™

- ✓ Display native language and currency
- ✓ Redirect web pages based on geographical
- ✓ Digital Rights Management
- Prevent password sharing and abuse of service
- ✓ Reduce credit card fraud
- ✓ Web log statistics and analysis
- ✓ Auto-selection of country on forms
- Geo targeting for increased sales and clickthrough
- ✓ Spam filtering by location

## Benefits:

- ✓ Low Price
- ✓ Monthly Update
- ✓ Download Data Immediately
- ✓ Corporate Site License
- ✓ Available in Several Database Formats
- ✓ Support in Several Platforms





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### **Data Product Features:**

- o Support all 4,294,967,296 IP addresses in IPv4
- Average 5% of database updated monthly to improve accuracy
- Database download 24x7
- Database format suitable for all popular RDMS systems such as MySQL, MS-SQL, Oracle, Sybase, Access and DB2
- Unlimited email technical support

## **Data Product Requirements:**

- Minimum free disk space required is 5MB (DB1) or 2GB (others)
- Any RDMS database system that supports CSV (comma separated value) import file or .NET Framework
- Any programming/scripting language that supports dynamic database connection and query
- Any operating system that supports programming language and database as mentioned earlier

## **Supported Platforms:**

























































#### **Customer Testimonials:**

"No doubt why security expert, Mike Schiffman, author of the Hacker's Challenge book series recommended IP2Location™ in IP Geo project".

S. Jones, California (United States)

"I am very satisfied with my purchase for my IP address log analysis project. Got my account immediately right after order approved. No hassle or delay time at all as I always thought. A must to meet project deadline".

J. Wagner, New York (United States)

"Innovative products with low price tags compared with others million dollars geo-targeting products".

Balakrishnan, Bangalore (India)





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# DATA PRODUCT PACKAGES



[DB1] **IP2Location™ IP-Country Database** 

#### **Production Description:**

DB1 database package provides all IP address ranges with their country of origin. It is suitable to identify visitor's country by IP address.



One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$49/<sub>Server</sub>



[DB2] IP2Location™ IP-Country-ISP **Database** 

# **Production Description:**

DB2 database package provides all IP address ranges with their country of origin and ISP. It is suitable to identify visitor's country and also ISP by IP address.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$199/Server



[DB3]

**IP2Location™ IP-Country-Region-City Database** 

#### **Production Description:**

DB3 database package provides all IP address ranges with their country of origin, state/region and city. It is suitable to identify visitor's country, region/state and city by IP address.

## **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$199/Server



[DB4]

IP2Location™ IP-Country-**Region-City-ISP Database** 

#### **Production Description:**

DB4 database package provides all IP address ranges with their country of origin, state/region, city and ISP. It is suitable to identify visitor's country, region/state, city and also ISP by IP address.



[DB5]

IP2Location™ IP-Country-**Region-City-Latitude-Longitude Database** 

2LOCATION

#### **Production Description:**

DB5 database package provides all IP address ranges with their country of origin, state/region, city, latitude and longitude. It is suitable to identify visitor's country, state/region, city, latitude and longitude by IP address.



[DB6]

IP2Location™ IP-Country-Region-City-Latitude- Longitude-ISP Database

#### **Production Description:**

DB6 database package provides all IP address ranges with their country of origin, state/region, city, latitude, longitude and ISP. It is suitable to identify visitor's country, state/region, city, latitude, longitude and ISP by IP address.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$349/Server

#### **Subscription Period:**

One year with Monthly Update

### License:

Per Physical Server Basis

Price: US\$349/Server **Subscription Period:** 

One year with Monthly Update

#### License:

Per Physical Server Basis

Price:

US\$499/Server





[DB7]

IP2Location™ IP-Country-Region-City-ISP-Domain Database

#### **Production Description:**

DB7 database package provides all IP address ranges with their country of origin, state/region, city, ISP and domain name. It is suitable to identify visitor's country, state/region, city, ISP, and domain name by IP address.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$499/Server



[DB8]

IP2Location™ IP-Country-Region-City-Latitude-Longitude- ISP-Domain Database

#### **Production Description:**

DB8 database package provides all IP address ranges with their country of origin, state/region, city, latitude, longitude, domain name and ISP. It is suitable to identify visitor's country, state/region, city, latitude, longitude, domain name and ISP by IP address.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$649/<sub>Server</sub>



[DB9]

IP2Location™ IP-Country-Region-City-Latitude-Longitude- ZIPCode Database

#### **Production Description:**

DB9 database package provides all IP address ranges with their country of origin, state/region, city, latitude, longitude and ZIP code. It is suitable to identify visitor's country, state/region, city, latitude, longitude and ZIP code by IP address.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$499/<sub>Server</sub>



[DB10]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ZIPCode-ISP- Domain Database

#### **Production Description:**

DB10 database package provides all IP address ranges with their country of origin, state/region, city, latitude, longitude, ZIP code, ISP and domain name.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price:

US\$799/Server



[DB11]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ZIPCode-Timezone Database

## **Production Description:**

DB11 database package provides all IP address ranges with their country of origin, state/region, city, latitude, longitude, ZIP code and time zone.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price:

US\$649/Server



[DB12]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ZIPCode-Timezone-ISP-Domain Database

## **Production Description:**

DB12 database package provides all IP address ranges with their country of origin, state/region, city, latitude, longitude, ZIP code, time zone, ISP and domain name.

## Subscription Period:

One year with Monthly Update

#### License:

Per Physical Server Basis

Price:

US\$949/Server

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[DB13]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-TimeZone-Netspeed Database

#### **Production Description:**

DB13 database package provides all IP address ranges with their country of origin, state/region, city, latitude, longitude, time zone and connection speed.



One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$649/<sub>Server</sub>



[DB16]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ZIPCode-Timezone-ISP-Domain-Netspeed-AreaCode Database

# **Production Description:**

DB16 database package provides all IP address ranges with their own country of origin, state/region, city, latitude, longitude, ZIP code, time zone, ISP, domain name, connection speed, IDD code, and area code.

#### **Subscription Period:**

One year with Monthly Update

## License:

Per Physical Server Basis

Price: US\$1249/Server



[DB14]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ZIPCode-TimeZone-ISP-Domain-Netspeed Database

#### **Production Description:**

DB14 database package provides all IP address ranges with their country of origin, state/region, city, latitude, longitude, ZIP code, time zone, ISP, domain name and connection speed.



One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$1099/Server



[DB17]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ZIPCode-Timezone-Netspeed-Weather Database

#### **Production Description:**

DB17 database package provides all IP address ranges with their own country of origin, state/region, city, latitude, longitude, ZIP code, time zone, connection speed, and weather station code & name.

#### **Subscription Period:**

One year with Monthly Update

#### License

Per Physical Server Basis

Price: US\$799/Server



2LOCATION

[DB15]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-TimeZone-AreaCode Database

#### **Production Description:**

DB15 database package provides all IP address ranges with their own country of origin, state/region, city, latitude, longitude, time zone, area code and IDD code.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$799/Server



[DB18]

IP2Location™ IP-Country-Region-City-Latitude-Longitude- ZIPCode-Timezone-ISP-Domain-Netspeed-AreaCode-Weather Database

#### **Production Description:**

DB15 database package provides all IP address ranges with their own country of origin, state/region, city, latitude, longitude, ZIP code, time zone, ISP, domain name, connection speed, IDD code, area code, weather station code & name.

### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$1399/Server



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[DB19]

**IP2Location™ IP-Country-Region-City-Latitude-**Longitude-ISP-Domain-Mobile **Database** 

#### **Production Description:**

DB19 database package provides all IP address ranges with their country of origin, state/region, city, latitude, longitude, ISP, domain name and mobile info.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

US\$799/Server



[DB22]

**IP2Location™ IP-Country-**Region-City-Latitude-Longitude-ZIPCode-Timezone-**ISP-Domain-Netspeed-**AreaCode-Weather-Mobile-**Elevation Database** 

#### **Production Description:**

DB22 database package provides all IP address ranges with their own country of origin, state/region, city, latitude, longitude, ZIP code, time ISP, domain connection speed, IDD code, area code, weather station code & name. mobile info and elevation.

#### **Subscription Period:**

One year with Monthly Update

# License:

Per Physical Server Basis

**US\$1699**/<sub>Server</sub>



[DB20]

**IP2Location™ IP-Country-**Region-City-Latitude-Longitude-**ZIPCode-TimeZone-ISP-**Domain-Netspeed-AreaCode-**Weather-Mobile Database** 

#### **Production Description:**

DB20 database package provides all IP address ranges with their country of origin, state/region, city, latitude, longitude, ZIP code, time zone, ISP, domain name, connection speed, area code, weather station code & name and mobile info.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$1549/Server



[DB23]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-ISP-Domain-**UsageType Database** 

# **Production Description:**

DB23 database package provides all IP address ranges with their own country of origin, state/region, city, latitude, longitude, ISP, domain name, and usage type.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price:

US\$949/Server



[DB21]

**IP2Location™ IP-Country-**Region-City-Latitude-Longitude-ZIPCode-TimeZone-AreaCode-**Elevation Database** 

#### **Production Description:**

DB21 database package provides all IP address ranges with their own country of origin, state/region, city, latitude, longitude, ZIP code, time zone, area code, IDD code and elevation.

#### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

Price: US\$949/Server



[DB24]

IP2Location™ IP-Country-Region-City-Latitude-Longitude-**ZIPCode-Timezone-ISP-Domain-**Netspeed-AreaCode-Weather-Mobile-Elevation-UsageType **Database** 

#### **Production Description:**

DB24 database package provides all IP address ranges with their own country of origin, state/region, city, latitude, longitude, ZIP code, time zone, ISP, domain name, connection speed, IDD code, area code, weather station code & name, mobile info, elevation, and usage type.

### **Subscription Period:**

One year with Monthly Update

#### License:

Per Physical Server Basis

**US\$1849**/<sub>Server</sub> Price:





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# **SOFTWARE PRODUCT PACKAGES**

# **IP2Location™**.**NET Component**



# **Production Description:**

IP2Location .NET Component is a software development component and data solution for both standalone application (Windows Form) and web-based application (Web Form) under Microsoft .NET Framework 1.1 and above in 32 bit (x86) and 64 bit (x64).

Product Name	Country	Region City	Latitude Longitude	ZIP Code	ISP	Domain	Time Zone	Net Speed	Area Code	Weather	Mobile	Elevation	Usage Type	Price / Year
DN1	1													\$99
DN2	1				1									\$249
DN3	1	1												\$249
DN4	1	1			1									\$399
DN5	1	1	1											\$399
DN6	1	1	1		1									\$549
DN7	1	1			1	1								\$549
DN8	1	1	1		1	1								\$699
DN9	1	1	1	1										\$549
DN10	1	1	1	1	1	1								\$849
DN11	1	1	1	1			1							\$699
DN12	1	1	1	<b>✓</b>	1	1	1							\$999
DN13	1	1	1				1	1						\$699
DN14	1	1	<b>✓</b>	1	1	1	<b>\</b>	1						\$1149
DN15	1	1	1	<b>*</b>			1		<b>*</b>					\$849
DN16	1	1	1	1	1	1	1	1	1					\$1299
DN17	1	1	1	1			1	1		1				\$849
DN18	1	1	1	1	1	1	1	1	1	1				\$1449
DN19	1	1	1		1	1					1			\$849
DN20	1	1	1	1	1	1	1	1	1	1	1			\$1599
DN21	1	1	1	1	,		1	,	1			1		\$999
DN22	1	1	1	1	1	1	1	1	1	1	1	1		\$1749
DN23	1	1	1		1	1					1		1	\$999
DN24	1	1	1	1	1	1	1	1	1	1	1	1	1	\$1899



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# **IP2Location™ Java Component**

# **Production Description:**

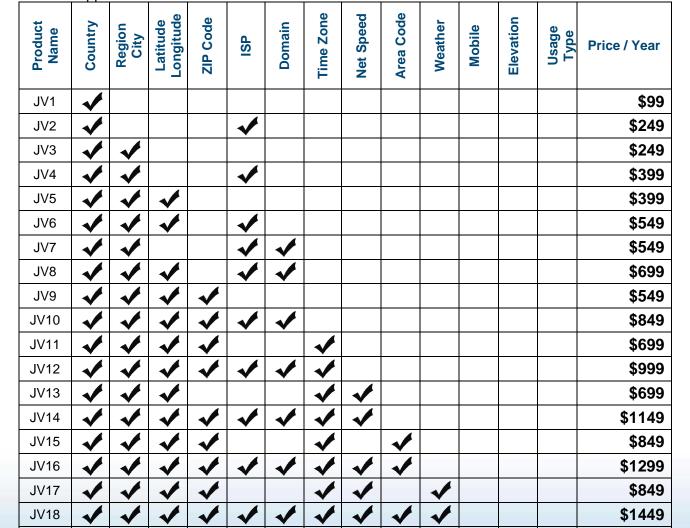
IP2Location Java Component is a software development component and data solution for Java platforms that is using a fast and self-contained lookup engine with local BIN file database.

The IP2Location Java Class Libraries may be used on any platforms with a Java Virtual Machine:

- Windows®
- LINUX
- MacOS
- OS/390

- HP/UX
- Solaris
- AS/400

Developers integrate geolocation by IP address into the Internet applications, websites or custom Java applications with JDK 1.1 or above.





\$849

\$1599 \$999

\$1749

\$1899

\$999

JV19

JV20

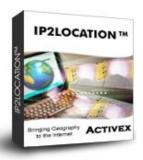
JV21

JV22

JV23 JV24

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# **Production Description:**

IP2Location ActiveX/COM Component is a software development component and data solution in both standalone application (.exe) and web-based application (server-side scripting) for Microsoft Windows®.

# Supported Platform:



Product Name	Country	Region City	Latitude Longitude	ZIP Code	ISP	Domain	Time Zone	Net Speed	Area Code	Weather	Mobile	Elevation	Usage Type	Price / Year
AX1	1													\$99
AX2	1				1									\$249
AX3	1	1												\$249
AX4	1	1			1									\$399
AX5	1	1	1											\$399
AX6	1	1	1		1									\$549
AX7	1	1			1	1								\$549
AX8	1	1	1		1	1								\$699
AX9	1	1	1	1										\$549
AX10	1	1	1	1	1	1								\$849
AX11	1	1	1	1			1							\$699
AX12	1	1	1	1	1	1	1							\$999
AX13	1	1	1				1	1						\$699
AX14	*	1	1	1	1	1	1	1						\$1149
AX15	1	1	1	1			1		1					\$849
AX16	1	1	1	1	1	1	1	1	1					\$1299
AX17	1	1	1	1			1	1		1				\$849
AX18	1	1	1	1	1	1	1	1	1	1				\$1449
AX19	1	1	1		1	1					1			\$849
AX20	1	1	1	1	1	1	1	1	1	1	1			\$1599
AX21	1	1	1	1			1		1			1		\$999
AX22	1	1	1	1	1	1	1	1	1	1	1	1		\$1749
AX23	1	1	1		1	1					1		1	\$999
AX24	1	1	1	1	1	1	1	1	1	1	1	1	1	\$1899



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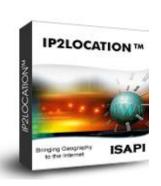
# **IP2Location™ ISAPI Filter**

# **Production Description:**

IP2Location ISAPI Filter is an Internet Server Application Programming Interface (ISAPI) plug-in that can be used with any web servers running IIS and compatible with ASP, ASP.NET, ColdFusion, PHP, CGI, PERL and most JSP application server environments.

# Features:

- ✓ Reduce frauds by blocking visitors.
- ✓ User-friendly environment provided by originating language and currency
- ✓ Avoid image leeching servers
- ✓ Avoid hotlinking and bandwidth theft



Product Name	Country	Region City	Latitude Longitude	ZIP Code	ISP	Domain	Time Zone	Net Speed	Area Code	Weather	Mobile	Elevation	Usage Type	Price / Year
IS1	1													\$149
IS2	1				1									\$299
IS3	1	1												\$299
IS4	1	1			1									\$449
IS5	1	1	1											\$449
IS6	1	1	1		1									\$599
IS7	1	1			1	1								\$599
IS8	1	1	1		1	1								\$749
IS9	1	1	1	1										\$599
IS10	1	1	1	1	1	1								\$899
IS11	1	1	1	1			1							\$749
IS12	1	1	1	1	1	1	1							\$1049
IS13	1	1	1				1	1						\$749
IS14	1	1	1	1	1	1	1	1						\$1199
IS15	1	1	1	1			1		1					\$899
IS16	1	1	1	1	1	1	1	1	1					\$1349
IS17	1	1	1	1			1	1		1				\$899
IS18	1	1	1	1	1	1	1	1	1	1				\$1499
IS19	1	1	1		1	1					1			\$899
IS20	1	1	1	1	1	1	1	1	1	1	1			\$1649
IS21	1	1	1	1			1		1			1		\$1049
IS22	1	1	1	1	1	1	1	1	1	1	1	1		\$1799
IS23	1	1	1		1	1					1		1	\$1049
IS24	1	1	1	1	1	1	1	1	1	1	1	1	1	\$1949



# **IP2Location™ IP-Country Web Service**

Price: USD\$49/Year

# **Production Description:**

IP2Location™ IP-Country web service is providing a remote hosted service to reverse lookup of IP address to ISO3166 country code.

# **Features:**

- ✓ No database to download, to install or to upgrade in the server side.
- ✓ Support HTTP queries up to 100,000 times or 1 year (which one comes first)

# **IP2Proxy™ IP-Country**

Price: USD\$399/server

# **Production Description:**

IP2Proxy<sup>™</sup> is a simple Web solution that simplifies anonymous proxy server detection and makes it as simple as querying the IP address from a local database. IP2Proxy<sup>™</sup> detection algorithm is using a massive number of servers and ports scanning of all IP address ranges in parallel to detect anonymous open proxy servers which are actively in use. The IP address gets re-allocated frequently and the proxy server detection technology needs to be updated regularly.



### Features:

- ✓ Fresh daily update of proxy database
- ✓ Automate download process by script
- ✓ Database in text CSV (Comma Separated) format
- ✓ One year subscription (365 days)
- ✓ Supports all server platforms and programming languages

#### **Benefits:**

- ✓ Reduce online credit card fraud for merchants
- ✓ Avoid identity theft
- ✓ Protect computer system from anonymous access
- ✓ Reduce click fraud attempts



# **COMPANY BACKGROUND**

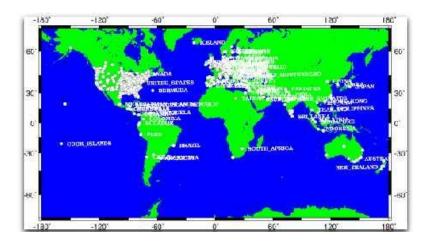
IP2Location.com is a subsidiary of Hexasoft Development Sdn. Bhd., an offshore R&D company headquartered in Penang, Malaysia. The company provides innovative software solutions and services that help businesses understand their customers better for effective marketing and supports. After several years of intensive research, data collection and development, we delivered the award-winning IP2Location™ geolocation services to target the Internet community. Our technology complements well-known shortcoming of Internet Protocol in identifying geographical location of every IP address.

# **Our Products and Services:**

IP2Location™ connects your customers' Internet presence to their physical locations, helping you deepen and secure your relationships with your customers. IP2Location™ is available in multiple granularities and format. It is currently being used by most computing platforms in the market. Please visit our products section for more information about our offerings.

## **Our Customer:**

As a leading provider of IP address geolocation service, we have thousands of customers from different locations in the world. Here is a snapshot of where some of our customers are located around the globe.



# **Contact Us:**

To learn more about our product and service offerings, please contact us through email <a href="mailto:sales@ip2location.com">sales@ip2location.com</a>. This is the easiest and most direct way to contact us via the Internet. We have multiple regional offices to serve our customers better.

Corporate Office - Asia Pacific Regional Sales Office IP2Location.com 1-2-15 Kompleks Mayang Mall, Jalan Mayang Pasir 1, 11950 Bayan Baru, Penang, Malaysia.

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