

Adventure Works Sales Dashboard

\$109.81M

Total Revenue

274.78K

Total Units Sold

\$399.63

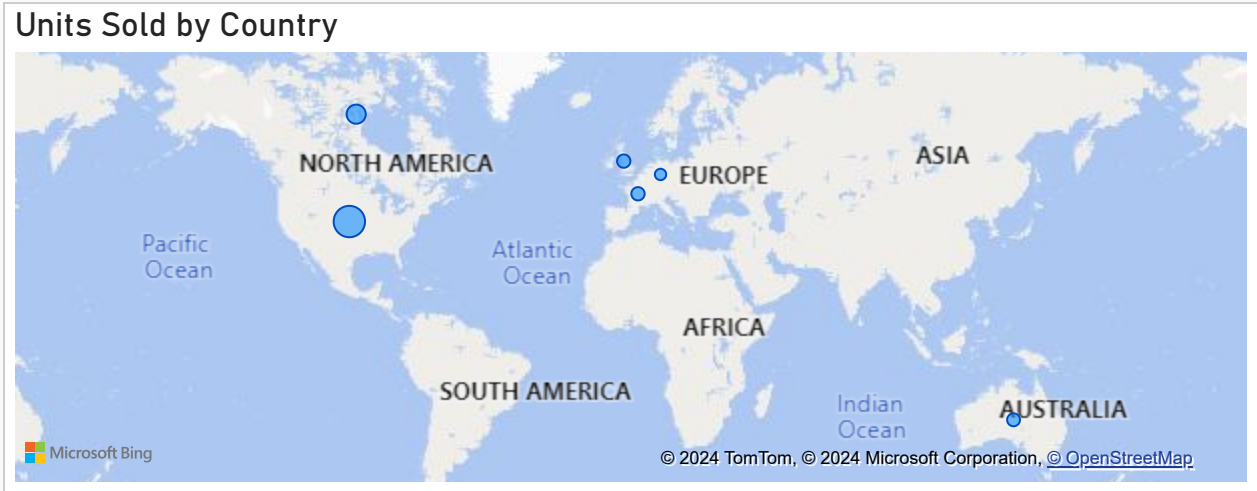
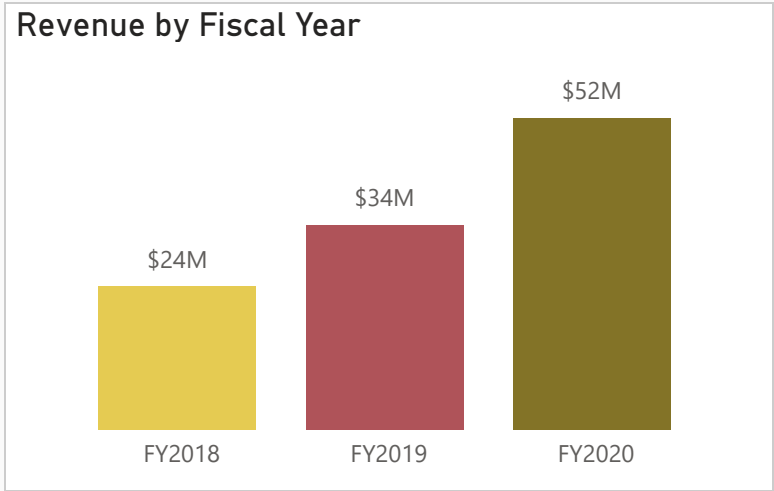
Avg. Selling Price

\$65.84M

Total Profit

60.0%

Profit Margin %



Fiscal Year ▼

All ▼

Category ▼

All ▼

Insights:

At \$51,878,268.2, FY2020 had the highest Sum of Sales Amount and was 117.42% higher than FY2018, which had the lowest Sum of Sales Amount at \$23,860,893.13.

FY2020 had the highest Sum of Sales Amount at \$51,878,268.2, followed by FY2019 at \$34,070,112.67 and FY2018 at \$23,860,893.13.

FY2020 accounted for 47.24% of Sum of Sales Amount.

FY2018 had \$23,860,893.13 Sum of Sales Amount, FY2019 had \$34,070,112.67, and FY2020 had \$51,878,268.2.

Category	Total Revenue
Bikes	\$66,302,381
Components	\$11,799,074
Clothing	\$1,777,841
Accessories	\$571,300
Total	\$80,450,596

Country	Total Revenue	Total Units Sold	Total Profit	Profit Margin %
United States	\$62,997,591	154,092	\$39,767,761	63.1%
United Kingdom	\$7,670,721	20,099	\$4,307,991	56.2%
Germany	\$4,878,300	13,005	\$2,465,046	50.5%
France	\$7,251,556	19,906	\$4,393,488	60.6%
Canada	\$16,355,771	49,381	\$10,429,794	63.8%
Australia	\$10,655,336	18,293	\$4,473,479	42.0%
Total	\$109,809,274	274,776	\$65,837,557	60.0%