



## February Tech Meeting

HOME SERVICE NETWORK

#### Meeting Contents

HOME SERVICE NETWORK

- January's Winners
- Awards by Branch
- Ride Along Comparison
- Good Service VS Bad Service
- Sending SMS from STG
- VD Product Repair Guide
- Requirement of four photos(DEMO)



## January's

1 Dale Jung

Robert W

Score Calculation Method

Marcus

Total Points = QTY Score + NPS Po
Rodney Method

Marcus

Count (QTY) SCORE POINT

40 50 Sungjur

( /	
40	50
30	40
20	30
10	20

	Dale Jung	PAP	32	40.0	2400		40.0	80.0
	Robert Won	MDB	18	20.0	1700	94.4	50.0	70.0
	Austin Perry	NYR	22	30.0	1700	77.3	40.0	70.0
	Taras Pankivskyi	FLO	21	30.0	1600	76.2	40.0	70.0
	Sungwoo Hong	PAP	23	30.0	1700	73.9	40.0	70.0
	Il Heung Park	NJB	16	20.0	1400	87.5	45.0	65.0
	Dongyong Seo	MDB	16	20.0	1300	81.3	45.0	65.0
	Oleh Borysovskyy	MDB	12	20.0	900	75.0	40.0	60.0
	Michael A. Peterson	NJB	15	20.0	1100	73.3	40.0	60.0
	Young Choi	NJB	18	20.0	1300	72.2	40.0	60.0
	Vyachoslav Ivativ	PAG	18	20.0	1300	72.2	40.0	60.0
'' (	Cheor Ho Lee	NJ	ZU	7.0	110	55.0	J.U	60.0
	S epan Puky/shka	NY.	21	0.0	12 10	52.4	30.0	60.0
	Hyeonho Ki	PAP	16	20.0	1100	68.8	35.0	55.0
	Chansoo Kim	MDB	12	20.0	800	66.7	35.0	55.0
	Jinhyung Meang	MDB	15	20.0	1000	66.7	35.0	55.0
	Andy Son	PAP	12	20.0	800	66.7	35.0	55.0
7	Seo ' an e	AYA	Ya	20.0	1100	64.7	35.0	55.0
1	Seul ano Lec			20.0	1000	62.5	35.0	55.0
	Sam Kowalczuk	NYR	16	20.0	1000	62.5	35.0	55.0
	Jiman Kim	PAP	18	20.0	1100	61.1	35.0	55.0
,	Jaehong Lim	NY'	22	30.0	900	40.9	25.0	55.0
(	y none Boutwrip	1		ÎIÎ	200	100.0	50.0	50.0
	Tinh Le	FLO	5	0.0	500	100.0	50.0	50.0
	Jimmy Han	NJB	4	0.0	400	100.0	50.0	50.0
	James Song	NYL	12	20.0	600	50.0	25.0	45.0
	Kwan Keun Lee	NJB	15	20.0	700	46.7	25.0	45.0
	Mark Lindo	FLO	12	20.0	500	41.7	25.0	45.0
0	WIGHT EITIGO	120	12	2010	000	7217	2010	-510

Tech ▼ Regic Y Cour ▼ CntSc( ▼ TtlScc ▼ NP5 ▼ NPSSc ▼ TTLN →

_	Mark Lindo	FLO	12	20.0	500	41.7	25.0	45.0
(	Marcus Leslie	NIDC	(POI	NITC)	500	RE P	OINIT	45.0
ı	<b>PS Points</b>	MB	• 5	14 1.3)	300	80.0	40.0 I	40.0
v	Rodney Montesino	NJB	100		400	50	40.0	40.0
	Marcos Villar	NJB	90			45	40.0	40.0
	Richard Rampersaud	FLO	80	20.0		40	20.0	40.0
	Sungjun Park	NIVI INTL	9			55.6		30.0
	Javier Villar	NJB	70		400	35	25.0	25.0
	Denny Jang	PAP	30		100	330	20.0	20.0
	Mariano Martinez	NYR	20	20.0		250		20.0
	Sangyong Nam	MDB	10	20.0	200	20.0		20.0
	Andrew Jang	MDB	10			140		20.0
	Deandre Peart	FLO	10	20.0	200	130		20.0
	Junhan Kim	NJB	12	20.0	100	8.3	0.0	20.0
_	Gangseol Suh	MDR	11	20.0	-100	-9.1	0.0	20.0
	Sungeun Kim	NYL	11	20.0	-100	-9.1	0.0	20.0
	Andrey Yakushev	PAP	7	0.0	200	28.6	0.0	0.0
	Jonas Williams	NYR	7	0.0	100	14.3	0.0	0.0

### Awards by Branch

\$2000.00

Our company will be awarding bonuses to each branch based on their NPS performance, And the branch with the highest score will receive \$2000

Please refer to the table below for the NPS scores January 2025.

Branch	JAN 2025				
Diancii	Survey	NPS			
FLO	78	47.4			
MDB	145	55.9			
NJB	125	62.4			
NYL	51	21.6			
NYR	61	52.5			
PAP	141	65.2			
SBB	79	60.8			
Total	710	55.6			





#### How to count NPS score and How to manage NPS score

NPS score count: Total Survey Rate score / Survey count = NPS score

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Survey Rate score 10 to 9 = +100 pts

Survey Rate Score 8 to 7 = 0 pts

Survey Rate Score 6 to 1 = -100 pts
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Please explain to the customer that the Samsung Survey is all about the Technician and has nothing to do with the product or the Customer Service Representative (CSR). If the customer is satisfied with the service but dislikes the other situation or other complaints, Please let the customer know that on Survey, there are writing commant section on the survey after giving out the Survey Rating Score between 9 and 10.

\*\* Please check the below 2 pages, there are good examples that the technician could of got the good score if explained to the customer that the Survey was all about the Technician. The customers were satisfied with the service but gave a Survey rate of 8 and below. \*\*

#### NPS Score is all about the Technician

Reason for Score

The **repairman** were very **good**.

We were expected to remove 77" TV on wall and we are elderly. They did send 2 men but we had to sign waver for that. And had to wait a **day** longer to **schedule**.

Rate: 8/10 score: 0

Reason for Score

😕 Tech was efficient and seemed prepared 🗵 However getting the service appointment was very difficult.

Topics: People - Knowledge/Expertise Repair Service - Appointment Scheduling

Other Comments

My comment is that I would not buy another Samsung Fridge.
It's just over 1 year old and it broke down and had Freon leak.
Bad product as I know there will always be leaks and repairs.
Extremely disappointing.

Rate: 7/10 score: 0

Reason for Score

☐ Great service. ☐ Getting the service to happen was challenging. ☐ Spent easily 6 hours on making it happen. ☐ But when it was scheduled, it was fast and service was very good

Other Comments

The multiple closings of my ticket that had to be reopened by going through multiple steps and making multiple calls between Samsung and HSN was insane.

Rate: 8/10 score: 0

#### NPS Score is all about the Technician

Reason for Score

The **technician** was very **professional**, but my experience with Samsung's washing machines was not a good one. This is my second Samsung wash machine my first one I have problems and now my second one I have problems brand new out the pack with bad **parts**.

Rate : 5/10 score: -100

Reason for Score

☑ I will never make a large \$ purchase of a Samsung device ever again based on the customer support from Samsung all around. ☑ It took two weeks for a tech to come diagnose my TV to tell me to buy a new one. ☑ I couldn't have been friendlier throughout this process of terrible over the phone support, and text support was infuriating and I kept my cool. ☑ I loved the product and learned a lesson. ☑ Get the extended warranty, cause they don't make 'em' like they used to and same goes for customer service. ☑ Nobody's nice anymore, it's like "Screw you for not buying the warranty on this piece of garbage product we represent"

Topics: Emotion - Anger Repair Service - Parts Product - Satisfaction Repair Service - Diagnosis

Rate: 1/10

score: -100

Other Comments

🖪 The **tech** was **fine**. 😉 It was everything leading up to the technician

Reason for Score

My refrigerator was down for a month. It will make sure that no one I know buy your product. As your support team is

disgusting.

Topics: Emotion - Disgust

Other Comments

Your question above is stupid. How come you say preferred date when I was never given the option of any thing and the earliest was 10 days ahead.

Rate: 0/10

score: -100

# Good Way to increase NPS score VS

#### Way to decrease NPS score

Good way to increase NPS Score	Reason why decrease NPS Score
Make a call prior repair and introduce clearly before repair	No call prior and introduce to the customer
Listen and let the CX engage to explain the issue	Rude behavior
Provide good repair service	Lack of communication with CX
Provide a detailed explanation after repair	Rush during the repair
Clean the area after work	Not mention about the NPS Survey
Explain about the NPS Survey	

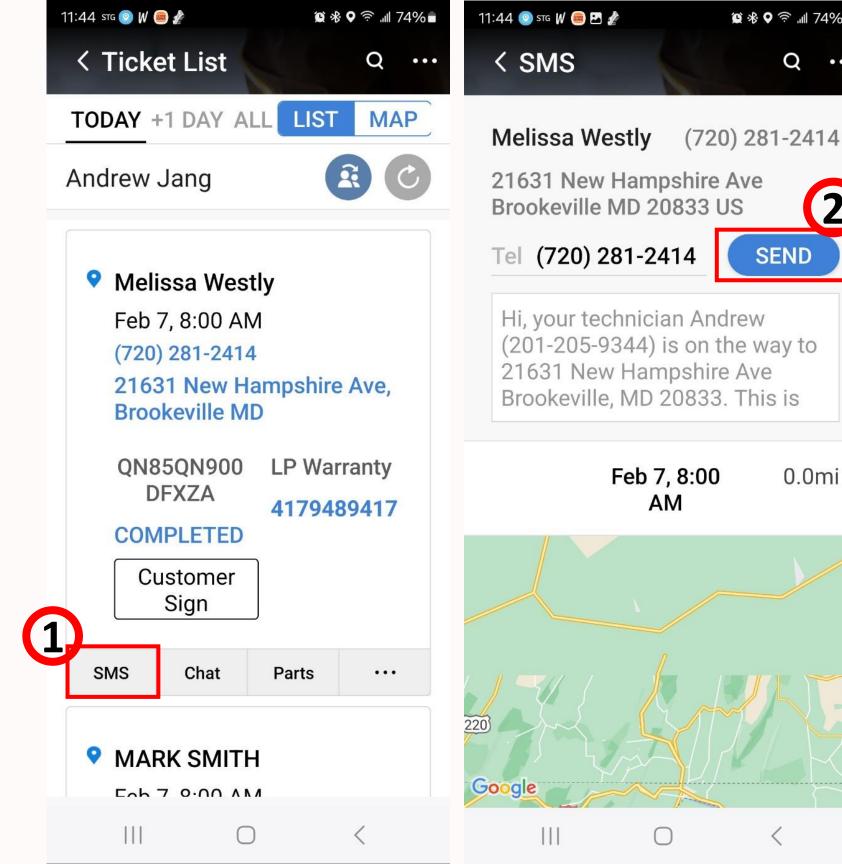
#### Sending SMS from STG is Mandatory

- SMS Sending Limitation on ER Mobile Version: We can **no longer** send SMS through the **ER** mobile version.
- New Procedure: SMS must now be sent to a customer via STG. ER does not sync with STG.
- Reminder:

Don't forget to contact the customer via SMS before arriving at their home.

\*\*\* Samsung will not count the % usage SMS, if SMS sent via ER. \*\*\*

If you click as shown in the picture on the side, you can send SNS



②※♀奈訓74%■

SEND

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## Video display (VD) Product Repair Guide

From SS product support



Step-by-Step

Follow the guide below Chart for solution



Troubleshooting

Quickly diagnose symptom and resolve issue refer below Chart



Tips & Tricks

Learn expert
techniques for
efficient solution.
Utilize below Chart.

Please utilize below chart page as guideline to fix VD



Issue Type	Symptoms	Solution	Contact TCC?
No Power	No power at all	Follow the attached panel defect triage guide to determine the correct part	-
2 Red Blink Panel Defect	2 red blinks led light	Replace the panel	-
No Picture but Sound	No picture, but sound is heard	Replace the panel	-
Flickering	Picture flickers or goes black (no reboot)	Replace the panel	-
Intermittent Power with Tcon Error	Intermittent power issue with Tcon error	Replace the panel	-
Power Cycling (Reboot with Logo)	Reboots continuously with logo on screen	Replace the main board	-
Intermittent Picture Freeze or App Freeze with RS Error	Picture freeze or app freeze with RS error (intermittent)	Replace the panel (even if intermittent, do not contact TCC for NDF confirmation)	No
Wi-Fi Connection Issue	Intermittent Wi-Fi connection issue	Replace the main board/WLAN (even if intermittent, do not contact TCC for NDF confirmation)	No
HDMI Connection Issue	HDMI connection issue (intermittent)	Replace the main board (even if intermittent, do not contact TCC for NDF confirmation)	No
One Connect Box Model (Frame TV, 8K)	-	-	-
a. Power Cycling (Reboot with Logo)	Reboots continuously with logo	Replace TV main board/AOC	-
b. Intermittent No Power with SERDES Error	Intermittent no power with SERDES error	Replace TV main board/AOC	-
c. No Power with OCB Disconnection Logo	No power with OCB disconnection logo	Replace TV main board/OCB main/AOC, then contact TCC for MPU verification	Yes
d. No Power with Clicking Noise	No power with a clicking noise	Replace OCB SMPS	-
Panel Issues	Minor bright/dark spots, uniformity issue, uneven brightness	Replace the panel (even if just looks minor)	No
Vertical Bar (Solid Black)	Vertical solid black bar	Replace panel/FFC cable	-
Vertical Bar (Digital Noise)	Vertical bar with digital noise	Replace panel/main/FFC cable; contact TCC for MPU verification	Yes

#### Requirement of four photos (DEMO)

- Full shot: Purpose of checking the status of the displayed unit location
- Two close upshots: Purpose of checking damaged areas and after repair
- Label sticker shot: Purpose of verifying the information of Model & S/N

#### 1. Serial Tag



2. Location



DA61-16460A (Indicate damaged areas)



4. After Repair (Same position with 2.)



#### **Defect Code and Repair Code Proper input information**

Per Samsung request, We must use proper input Defect code and Repair code for NDF tickets.

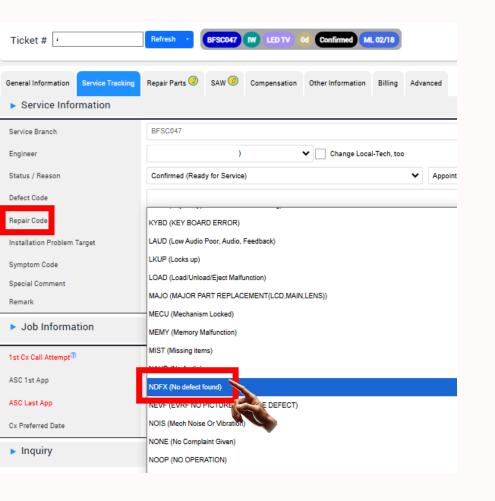
From now on All NDF tickets and Inspection tickets Must input

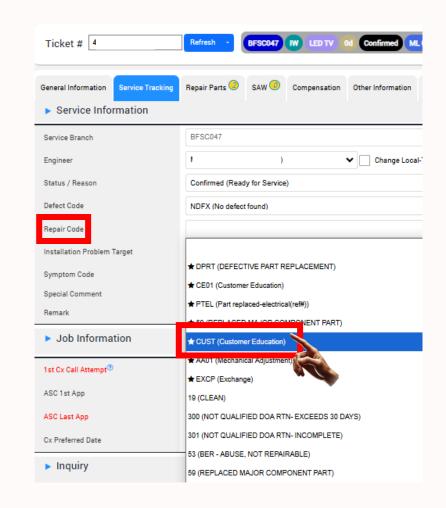
Defect code as NDFX (No defected found)
Repair code as CUST (Customer education)

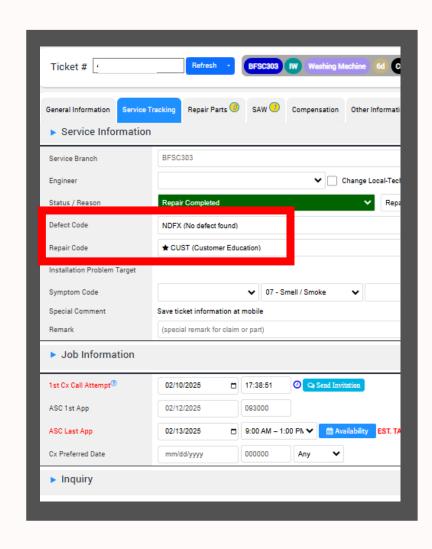
to leave the ticket under Auto complete

Please reach out Triage team at anytime for any question.

#### NDF Input code (Desktop Version)

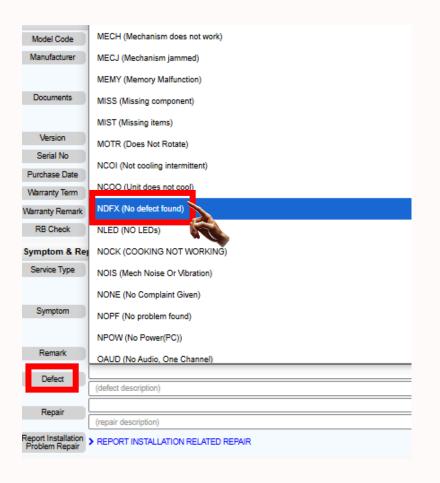


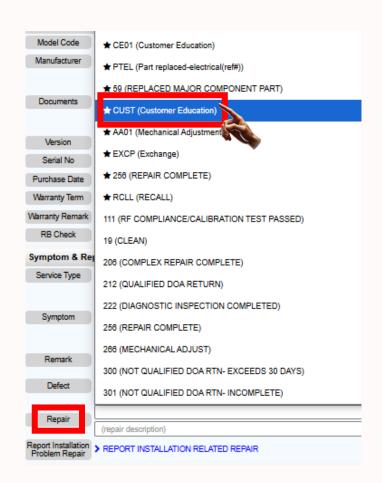


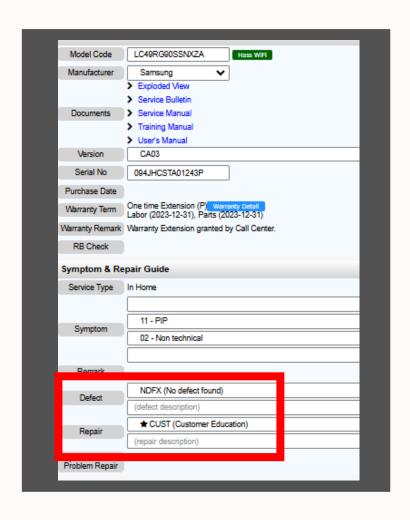


We **MUST** input Proper **Defect code** and **Repair code** for **NDF** (**No Defect Found**) situation. From now on All NDF situation tickets Must input **Defect code** as **NDFX(No defected found)**, and **Repair code** as **CUST** (**Customer education**)
Please refer picture above.

#### NDF Input code (Mobile version)







We MUST input Proper Defect code and Repair code for NDF (No Defect Found) situation.

From now on All NDF situation tickets Must input **Defect code** as **NDFX(No defected found)**, and **Repair code** as **CUST (Customer education)** 

Please refer picture above.