

Jay Stay

CIT 230

W04: The Weather Site Project

Site name:

Domain: sodafishprestonid.com

Cost: 12.99 yearly from Domain.com

Name: SodaFishPreston ID Weather

Site Purpose:

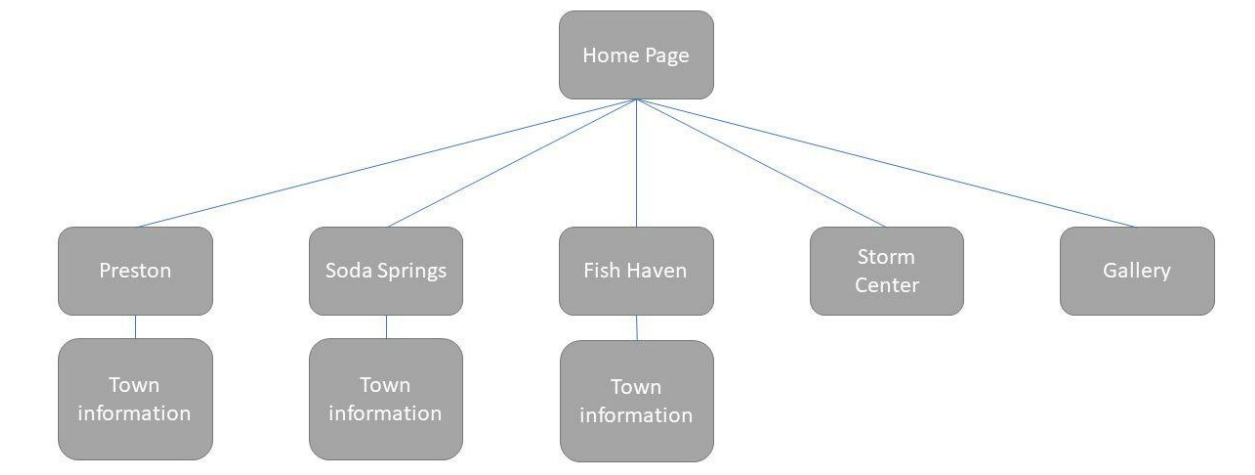
This site is to help inform residences in the area of **Preston, Soda Springs, and Fish Haven** about current weather conditions in the area.

Target Audience:

Given that there are three different cities involved with this website, it will be targeting mainly those that work mainly outside. For example, we have:

- Preston, ID – Much of the city is known for its farming. This website would help instruct farmers on weather conditions that could affect their crops/or live stock. We also have construction workers that are out either building or maintaining roadways. This would be able to let them work and adapt their schedules per the weather conditions.
- Soda Springs, ID – Is known for their “accidental” discovery of a geyser when looking for a hot spring. This has made it a tourist attraction. This site will allow those that want to visit Soda Springs about the weather conditions since a lot of the towns recreational activity happen outside.
- Fish Haven – Located by Bear Lake this location is also known for attracting summer vacationers out of state. Again, this site will be able inform those wanting to vacation there the weather conditions in and around the surrounding area.

Site Map:



Design:

This will provide the color schemes and typography that will be used in this site.

Color Schemes:

The color palette will consist of #ff9933, #ffcc66, #996600 also #ff6633, #993300, #ff9966 and #ff3366, #ff6699 and #990033. These consist of warm colors that would be inviting for the site.

Typography:

This shows the size, color, and font that will be used in the different sections

Item	Font	Size & Color
Header	Verdana	#FF9900
Navigation Menu	Helvetica	#990033
Heading Level 1 <h1>	Georgia	#FFFFFF
Heading Level 2 & 3 <h2><h3>	Times New Roman	#E00000
Heading Level 4, 5, & 6 <h4><h5><h6>	Courier New	#000000
Footer	Verdana	#FFFFFF