HOMINIDS

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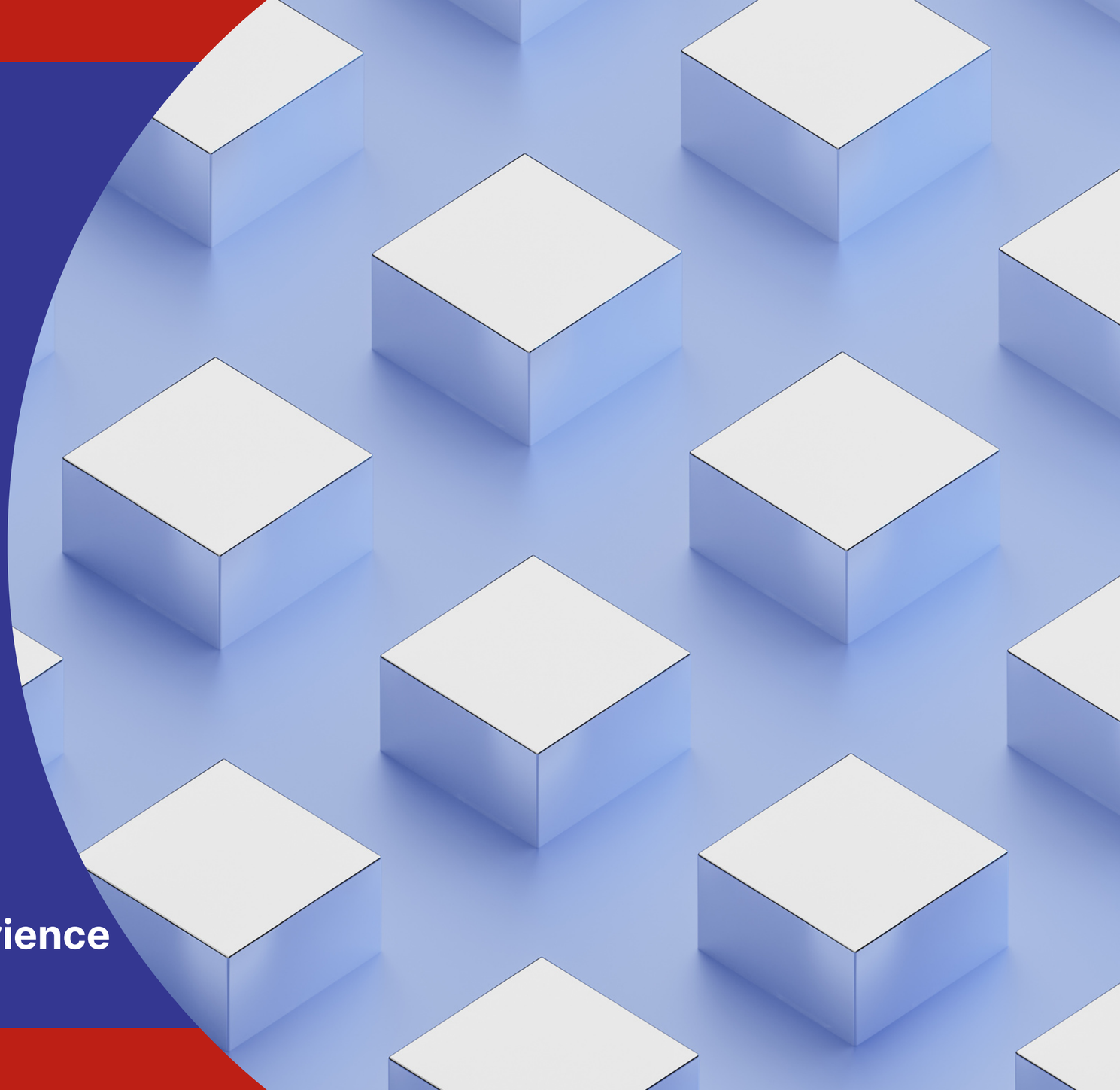
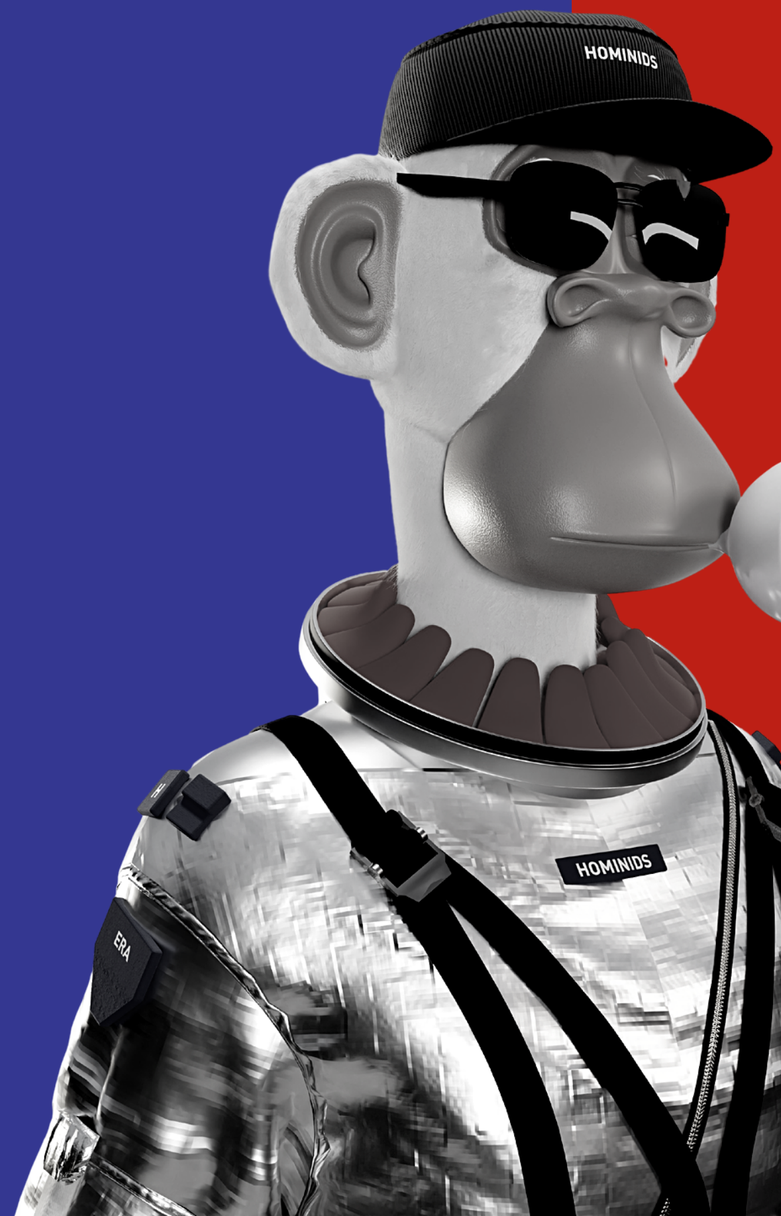
Redefine the mobile metaverse experience



HOMINIDS

BE THE CHANGE

Join us on this exciting adventure and discover a world of boundless opportunities. Investors, partners and users, we invite you to embark on the HOMINIDS journey and be part of the future of mobile metavers.

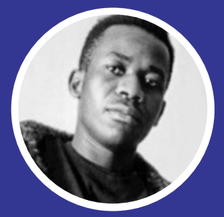


WHO WE ARE

Technology Company

At Hominids, we're passionate about creating a revolutionary mobile metaverse that transforms the way users interact with virtual reality. With our expertise in blockchain and app development, we've created an immersive platform that offers an unparalleled experience to users around the world.

MEET THE TEAM



Raphaël
CEO & FOUNDER

Asmar
CTO & CO-FOUNDER

Ada
BLOCKCHAIN DEVELOPER

Dustin Hayate
GAME ENGINEERING

Ali
TECHNICAL DEVELOPER

Vitomir
SENIOR DEVELOPER

Osama
BD AND CMO

James
DIRECTOR

OUR HISTORY

About People

We have wonderful team of experts that always offer help.

Organization

We established a while ago and now we can offer more.

Partnership

Become one of our partners and help us to create metaverse web3 space.

OUR HISTORY

The story of the HOMINIDS project began with the vision of creating an immersive virtual universe where users could interact with prehistoric creatures called Hominids. Founder Raphael LOUTALAKIO, driven by his passion for blockchain and NFT, assembled a talented team to bring this ambitious project to life. Over time, HOMINIDS has attracted growing interest from the community, with achievements such as the launch of NFT collections, the development of a multi-chain market dApp and the creation of a beta version of the mobile metaverse. Thanks to a constant commitment to innovation and a passionate community, HOMINIDS continues to progress towards its goal of creating a unique and immersive experience in the HOMIVERSE.

WHAT WE SUPPORT

TECHNOLOGICAL INNOVATION

We use the latest technological advances such as artificial intelligence, virtual reality and blockchain to create unique, immersive experiences in our mobile metaverse.

ACCESSIBILITY

We make our mobile metaverse available on mobile devices, enabling a wide audience to enjoy rich virtual experiences without the need for expensive or specialized hardware.

CREATIVITY AND EXPRESSION

Our mobile metaverse lets users create and personalize their avatars, design unique virtual environments and share their creativity with others.

COMMUNITY

We value the participation and commitment of our community. We offer exclusive benefits to NFT Hominids owners and encourage collaboration and exchange between users.

VISION & MISSION

Vision

HOMINIDS aims to redefine the mobile metaverse experience by offering users total immersion in a personalized, interactive virtual world.

Mission

HOMINIDS' mission is to redefine the mobile metaverse experience by offering users total immersion in interactive virtual worlds.

Values

HOMINIDS is a revolutionary mobile metaverse platform that redefines virtual immersion and offers unique experiences to users worldwide.

AGENDA

Outlining the key topics and schedule of the presentation, providing a structured framework to guide the discussion and ensure all important aspects of Hominids are covered effectively.

01

Problem, Opportunities And Solutions

Identifying the challenges in the market, highlighting the potential opportunities, and presenting innovative solutions to address them.

02

Business Model And Development Strategy

Describing the unique business model of Hominids and outlining the strategic approach to ensure sustainable growth and success.

03

Growth Objectives And Past Accomplishments

Setting ambitious growth objectives for Hominids while showcasing the notable achievements and milestones reached in the past.

04

Roadmap And Financial Forecast

Presenting a clear roadmap for future development, including key milestones, and providing a transparent financial forecast to demonstrate the project's viability and potential return on investment.

PROBLEM AND OPPORTUNITY

Problems

Today's virtual reality and metaverse are often limited to static, compartmentalized experiences, leaving users with limited interaction and restricted possibilities for exploration.

Opportunities

The virtual reality and metaverse market is growing fast, with increasing demand for more dynamic and interactive experiences. Hominids is seizing this opportunity by offering a unique mobile metaverse that pushes the limits of immersion and connectivity.

SOLUTIONS

Our solution is the Hominids mobile metaverse, a revolutionary platform that lets users immerse themselves in interactive virtual worlds where they can explore, interact with other users, create content and enjoy exciting experiences.

Main features :

- Customizable avatars for unique virtual representation.
- Immersive, scalable virtual environments.
- Create and sell unique virtual objects.
- Live events and real-time social interaction.

BUSINESS MODEL

Our business model is based on several sources of revenue:

- Sale of avatars, virtual objects and premium features.

- Advertising partnerships with brands and companies.

- Transaction fees for virtual goods exchanges.

- Collaborations with third-party developers to create exclusive content.

CREATION AND DEVELOPMENT

HOMINIDS offers customized creation and development services for brands, artists or companies wishing to create their own presence in the metaverse.

ACCES AND SUBSCRIPTION FEES

Some advanced features or premium access levels may require a paid subscription, providing a regular source of revenue for HOMINIDS.

ADVERTISING AND PARTNERSHIPS

HOMINIDS explores partnerships with brands and companies wishing to promote their products or services to our community of users. Advertising space can be made available in the metaverse to display targeted ads.

SALES OF NFTS

HOMINIDS generates revenue by offering unique NFTs on its platform. Users can buy, sell and trade these digital assets, with HOMINIDS taking a commission on each transaction.

REVENUE SOURCES

BRAND AND COMPANIES

HOMINIDS can collaborate with brands and companies to create limited-edition NFTs, organize special events or offer exclusive promotions.

GAME AND METAVERSE DEVELOPERS

HOMINIDS can collaborate with game and metaverse developers to create cross-platform experiences, enabling users to navigate between different virtual universes.

NFTS SALES PLATFORMS

Partnerships can be established with other NFT sales platforms to facilitate the integration and exchange of digital assets between different platforms.

02

POTENTIAL PARTNERSHIPS

MODILE APPLICATION

HOMINIDS will also be accessible via a mobile app, available on all major platforms (iOS and Android) thanks to our mobile metaverse. Users can download the app free of charge and access the HOMINIDS virtual universe.

MARKETPLACE INTEGRATION

HOMINIDS features an integrated marketplace (Era-Homi) where users can easily buy and sell NFTs. This marketplace can be accessed from the ERA-HOMI website.

02

DISTRIBUTION CHANNELS

BUSINESS DEVELOPMENT STRATEGY

Hominids' development strategy aims to conquer new markets, expand its user base and strengthen partnerships to become a major player in the mobile metaverse.

OUR DEVELOPMENT STRATEGY INCLUDES :

- Expanding our user base through targeted marketing campaigns
- Continuous improvement of the platform based on user feedback
- Strategic partnerships with brands and developers to enrich the user experience
- Expansion on other blockchains to reach a wider audience

GROWTH OBJECTIVES

- Reach 1 million monthly active users in our metaverse within the first two years following the launch of the mobile metaverse.

- Expand our ecosystem of partners and third-party developers to offer a variety of content and experiences in the metaverse.

- Increase our international presence by expanding into new markets and offering a localized experience to our users.

COMMUNITY EXPANSION

HOMINIDS aims to grow its user base by creating an engaged community and offering attractive incentives to join them. This can include special events, rewards for active participation and ambassador programs.

STRATEGIC PARTNERSHIPS

HOMINIDS seeks to establish partnerships with key industry players, such as game developers, popular brands and NFT sales platforms, in order to strengthen its presence and broaden its product and service offerings.

PLATFORMS IMPROVEMENT

HOMINIDS is committed to constantly updating and improving its platform based on user feedback and market developments. This will help retain existing users and attract new ones.

GROWTH STRATEGIES

PAST ACCOMPLISHMENTS

01

Mobile Metaverse

Launch of the beta version of our mobile metaverse, with positive feedback from users.

02

NFT

Collaboration with artists to create exclusive nfts, enhancing the appeal of our platform.

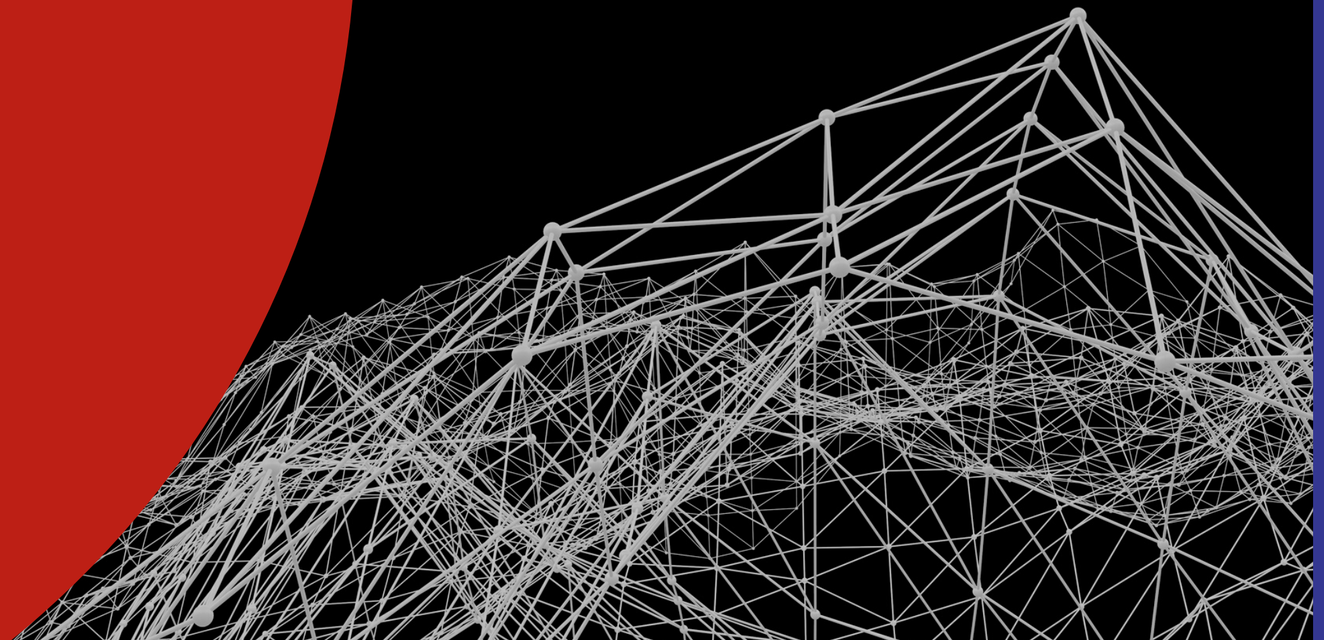
03

WEB3 SPACE

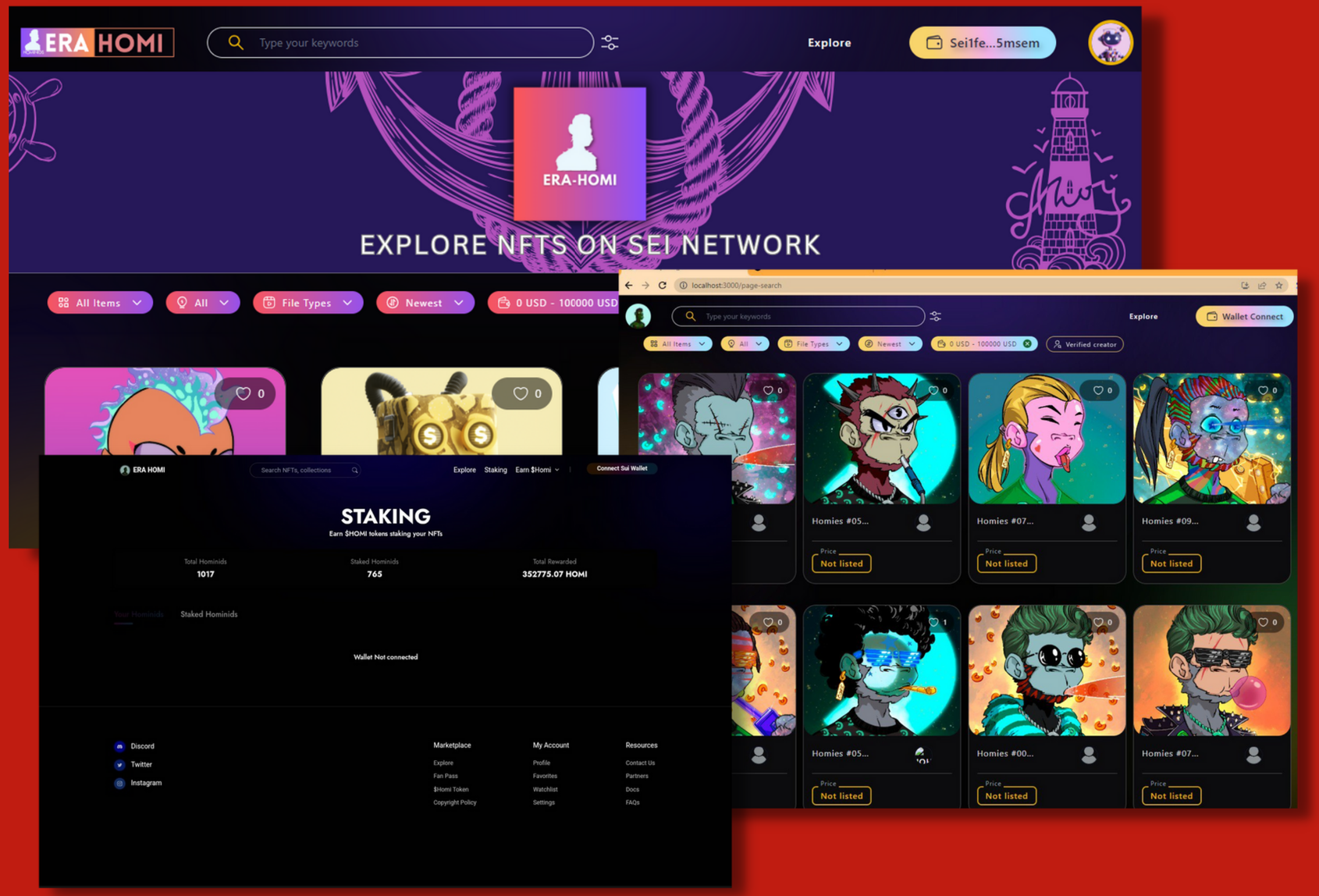
Participation in industry events and conferences to promote Hominids and establish strategic partnerships.

BREAK SLIDE

Let's Take a 5 minute Break!



NFT MARKETPLACE AND DAPP



ERA HOMI

ERA-HOMI is an NFT marketplace and an innovative decentralized application present on both the Sui and Sei blockchains. It offers users the opportunity to sell, buy and stake NFTs. Thanks to its multi-chain architecture, ERA-HOMI will also be available on other blockchains, enabling greater accessibility and adoption of its platform.

METAVERSE MOBILE

HomiVerse is our mobile metaverse developed under Unreal Engine 5.1, offering an immersive and interactive experience where users can explore a 3D virtual world, interact with other players, create and customize their own avatar, participate in community events, and enjoy a multitude of entertaining activities, all accessible from their mobile devices.

NFT COLLECTION

Showcasing the unique and limited-edition NFT collection of Hominids, highlighting the aesthetic and artistic value of each piece, along with the rarity and exclusivity that drives demand in the NFT market. Presenting the benefits and features of owning Hominids NFTs, such as access to exclusive events, rewards, and governance opportunities, to attract collectors and investors to the project.

Explore, Create, Prosper

@_HOMINIDS_

04

ROADMAP

Our roadmap includes ongoing feature development, expansion into new markets and collaboration with strategic partners. We have identified key milestones such as launching the beta version, expanding our user base and integrating new features based on user feedback.

PHASE 1

Initial Development

Q3 2023

Finalization and launch of the 2 NFT collections on the Sui mainnet blockchain, offering unique digital assets sought after by the community.

Q4 2023

Expansion of the Multi-Chain Marketplace dApp, adding compatibility with Zk, Bitcoin Ordinal (BRC-20), and other EVMs, allowing users to explore and exchange NFTs on different blockchains

Q1-Q2 2024

Integration and deployment of mobile metavers on the blockchain for testing purposes, offering users the possibility of immersive experiences in virtual environments.

04

ROADMAP

Our roadmap includes ongoing feature development, expansion into new markets and collaboration with strategic partners. We have identified key milestones such as launching the beta version, expanding our user base and integrating new features based on user feedback.

PHASE 2

Expansion And Engagement

02

Q3-Q4 2024

Development of advanced features for mobile metavers, including avatar personalization, social interactions and community events.

Q1-Q2 2025

Expansion of the platform to new blockchains and ecosystems, enabling users to explore and participate in different metavers based on various protocols.

2025 AND BEYOND

Continued exploration of Proplific features, such as staking, the trait store and other innovative functionalities based on community feedback and needs.

04

FINANCIAL FORECASTS

Here is an overview of our financial forecasts for the next three yearsPresenting a comprehensive analysis of Hominids' financial projections, including revenue forecasts, cost estimates, and profitability projections, to demonstrate the project's financial viability and potential returns for investors.

SALES AND REVENUE

GRADUAL INCREASE IN SALES THANKS TO GROWTH IN OUR USER BASE AND EXPANSION OF OUR PRODUCT AND SERVICE OFFERINGS.

DEVELOPMENT AND RESEARCH

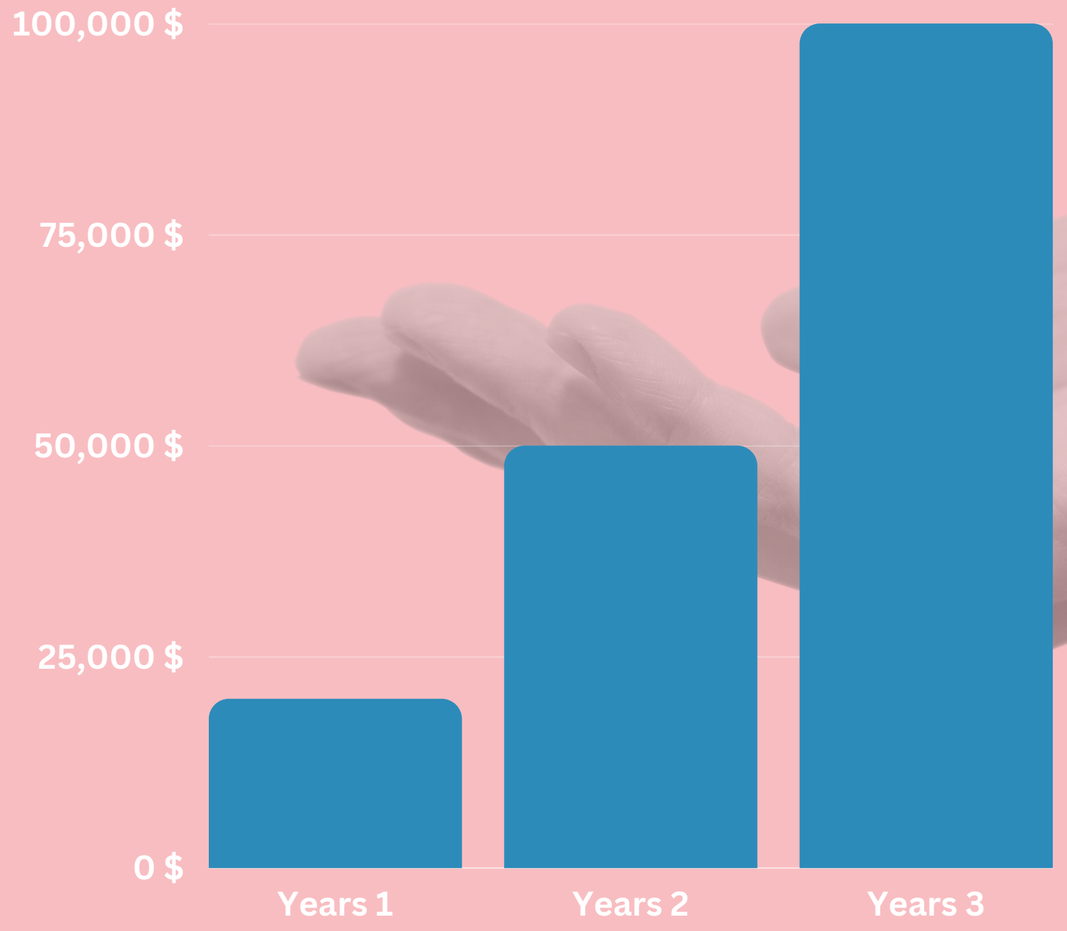
ONGOING INVESTMENT IN RESEARCH AND DEVELOPMENT TO IMPROVE AND EXTEND OUR PLATFORM.

FUNDING

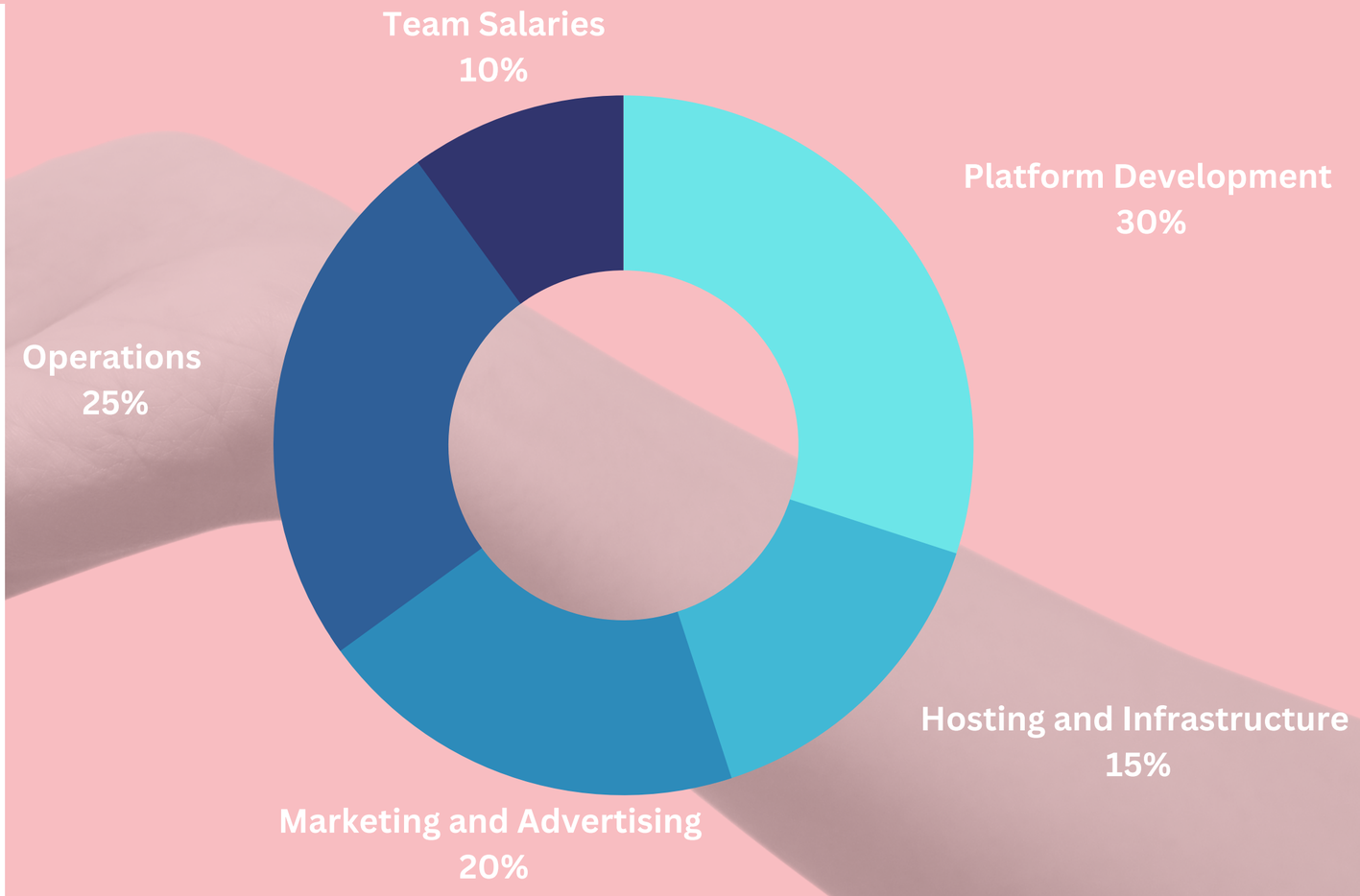
SEEK ADDITIONAL FINANCING TO SUPPORT OUR GROWTH AND EXPANSION INITIATIVES.

04

FINANCIAL FORECASTS



REVENUE FORECASTS



COST BREAKDOWN

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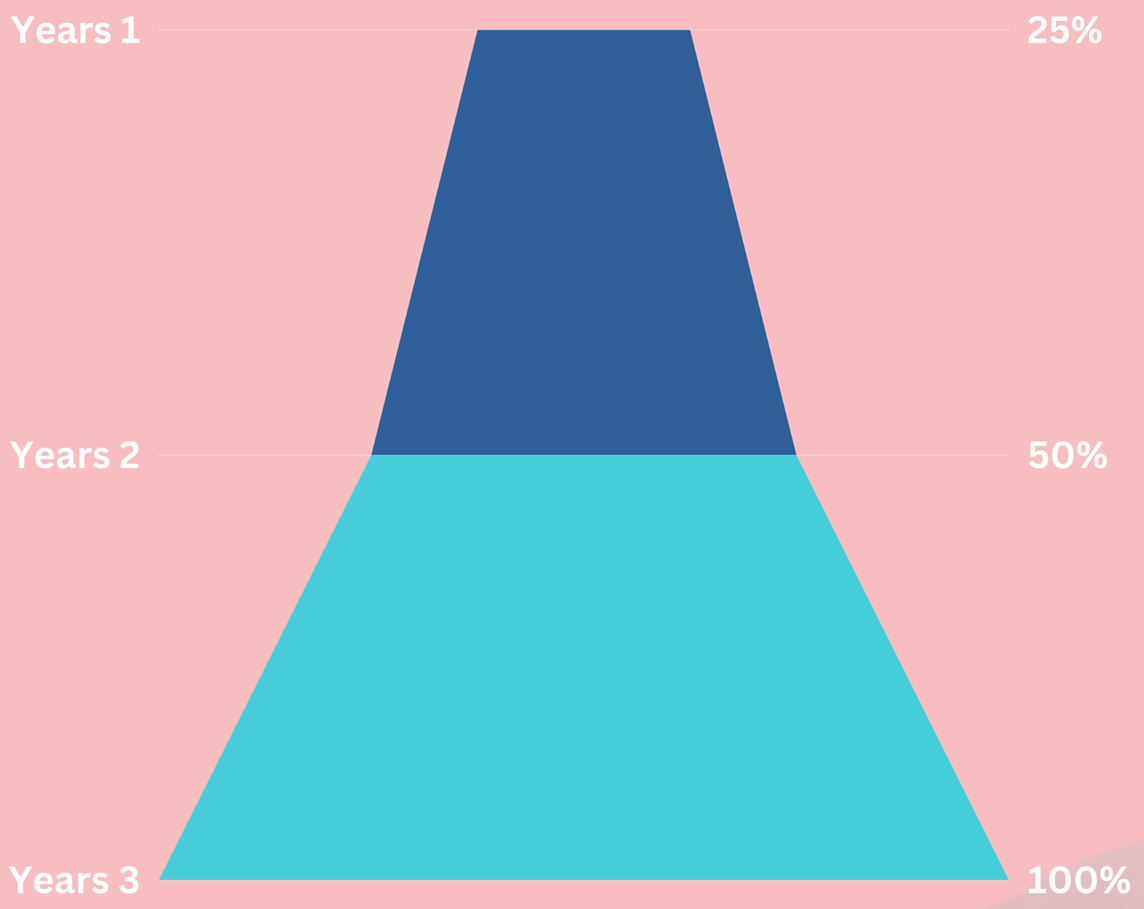
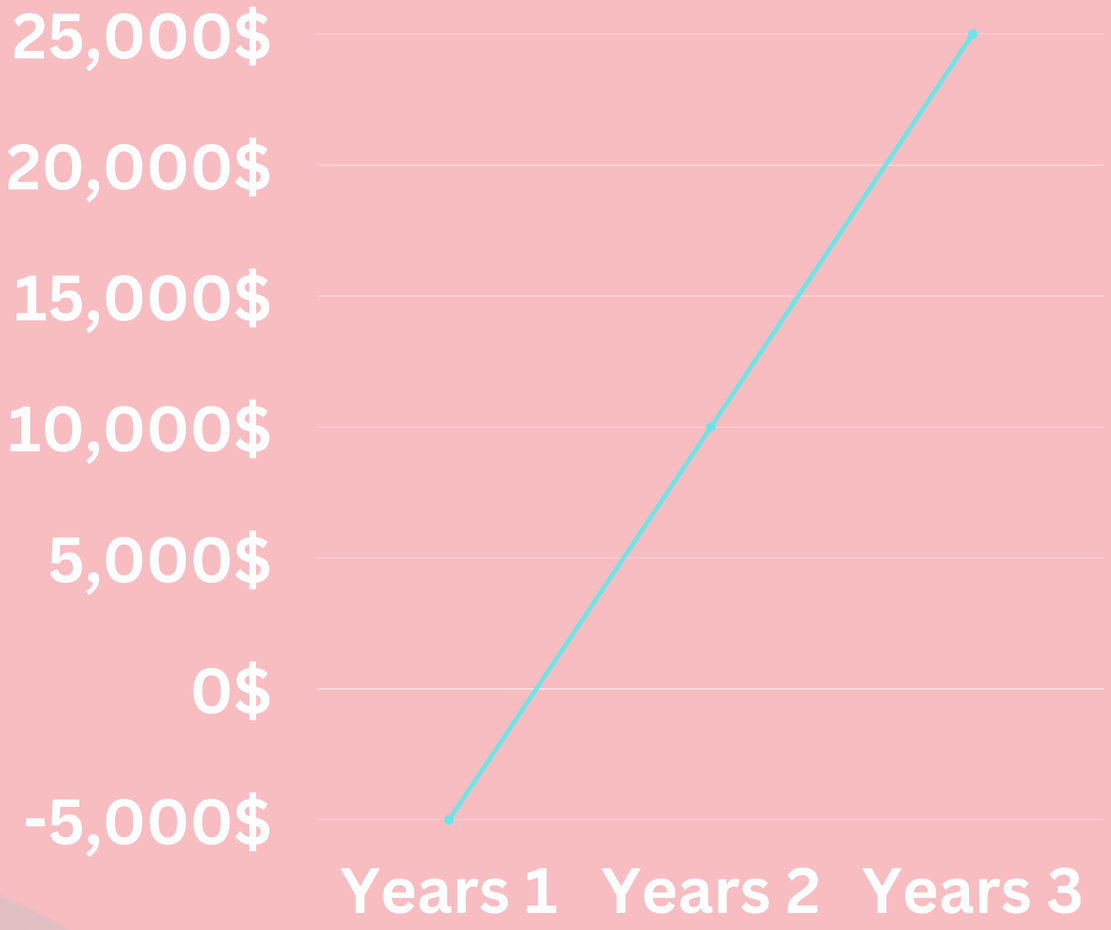
FINANCIAL FORECASTS



PROFIT MARGINS



CASH FLOW

04

FINANCIAL FORECASTS

Key Performance Indicators	
Number Of Active Users On The Platform	1,000
Total Transaction Volume	$100,000
User Retention Rate	70%
User Acquisition Cost	$20
Average Sale Value Per User	$100

CONTACT THE HELP

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