

CPC № 8

1) **journal -1.** a magazine containing articles about a particular academic subject.

Example:Part of John’s doctoral research was published in an international chemistry **journal**.

2. a book where you write about what happened to you each day.

Example:I kept a **journal** while I was working in Zambia.

2) **newsletter** -a regular report with information for people belonging to a particular group.

Example:Laura is in charge of producing a monthly **newsletter** for her tennis club.

3) **pamphlet** -small book with a soft cover, dealing with a specific topic, often political.

Example:The Conservative Party published a **pamphlet** on the future of private education.

4) **press release** -official written statement with information for the public.

Example:The company is going to issue a **press release** about its takeover plans later today.

5) **leaflet** -single sheet or folded sheets of paper giving information about something.

I picked up a **leaflet** about the museum when I was in town.

6) **brochure** - small, thin book like a magazine, which gives information, often about travel, or a company, etc.

Example:Do you have any **brochures** about Caribbean holidays?

7) **prospectus** -small, thin book like a magazine, which gives information about a school, college or university, or a company.

Example:Before you choose a university, you should send away for some **prospectuses**.

8) **flyer** -single sheet giving information about some event, special offer, etc., often given out in the street.

Example:I was given a **flyer** about a new nightclub which is opening next month.

9) **booklet** -small thin book with a soft cover, often giving information about something.

Example:The tourist office has a free **booklet** of local walks.

10) **manual** -book of detailed instructions about how to use Something.

Example:This computer **manual** is impossible to understand!

Ex-s 1: Fill the gaps in these sentences with appropriate words above.

1 I’ve decided to do my own car maintenance, so I’ve bought thefor my particular model.

- 2 Someone was giving outin the town centre today about a festival that's going to take place on Saturday.
- 3 I love looking through holiday..... and dreaming about flying off to exotic places.
- 4 I never read political..... ; they're so boring.
- 5 I wish I'd kept awhen I first started teaching.
- 6 The Central Bank has issued aannouncing some changes in personnel.
- 7 I've read theand I like that university; I think I'll apply.
- 8 My son's school publishes a termly..... for parents, which reports on the previous term and tells us about upcoming events.

Ex-s 2: Sort this group of vocabulary items into those connected with *books* and those with *magazines*. Use a dictionary if necessary.

Spine blurb subscription foreword issue index edition quarterly

Solution Ex-s 1:

1. I've decided to do my own car maintenance, so I've bought the **manual** for my particular model.
2. Someone was giving out **flyers** in the town centre today about a festival that's going to take place on Saturday.
3. I love looking through holiday **brochures** and dreaming about flying off to exotic places.
4. I never read political **pamphlets** they're so boring.
5. I wish I'd kept a **journal** when I first started teaching.
6. The Central Bank has issued a **press release** announcing some changes in personnel.
7. I've read the **prospectus** and I like that university; I think I'll apply.
8. My son's school publishes a termly **newsletter** for parents, which reports on the previous term and tells us about upcoming events.

Solution Ex-s 2:

Connected with books: spine, blurb, foreword, edition.

Connected with magazines: subscription, issue, index, quarterly.