HONDA
GENUINE PARTS + SERVICE

0.00%
New To
Active

0.00%
Active

0.00%
Lapsed To
Active

↑
0.00

Over last
90 days

0.00%
Inactive To
Active

Program Dashboard

Program Objective: The movement of database customers into the Active segment from the New, Lapsed, and Inactive segments is the overall objective of the Honda LCC reporting environment.

Report Manual

Notes

Active % Metric:	Displays the % of a dealer's VINs that are in the Active segment as of the last day of the filtered time period and the change from the previous period.
New to Active Metric:	Displays the % of a dealer's VINs that moved from the New segment to the Active segment during the filtered time period.
Lapsed to Active Metric:	Displays the % of a dealer's VINs that moved from the Lasped segment to the Active segment during the filtered time period.
Inactive to Active Metric:	Displays the % of a dealer's VINs that moved from the Inactive segment to the Active segment during the filtered time period.