

# We surveyed **25,000+** Indian adults across 19 major Indian states to know their perception about the economy

Exhibits reflect what states think about their personal financial condition, the economic condition and the consumer sentiment

Click ahead to find out what the nation thinks  $\rightarrow$ 

\*Survey was conducted online, responses were weighed against demographic factors like age, ethnicity. Due to under-representation, gender was not used for weighing





**56.4%** of Indians surveyed feel that the economy will improve over the next one year

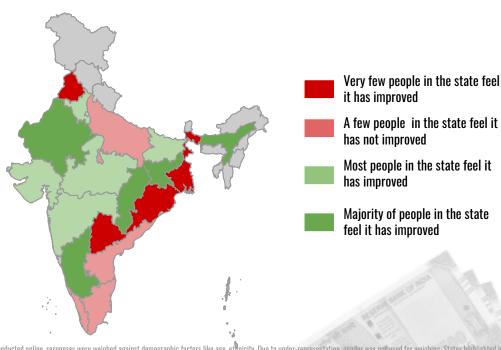
When asked about their personal financial situation, **46.5%** are optimistic that things will improve over the next one year, while **18.8%** feel that things will worsen

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#### How has your financial condition changed as compared to the last one year?



<sup>\*</sup>Survey was conducted online, responses were weighed against demographic factors like age, et inicity. Due to under-representation, gender was not used for weighing, States highlighted in grey did not have enough samples in our survey

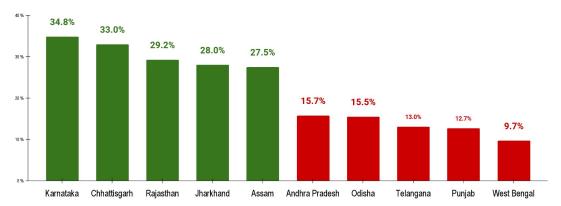




#### How has your financial condition changed as compared to the last one year?

While majority of people of **Karnataka** followed by **Chhattisgarh**, **Rajasthan**, **Jharkhand** and **Assam** feel their financial condition has improved the most compared to the last 1 year, very few respondents from the states of

**West Bengal, Punjab, Telangana, Odisha** and **Andhra Pradesh** feel their financial condition has improved during the same period



Percentages reflect % of people who feel that their financial condition has improved from the past one year

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When it comes to hopes around the **personal financial condition** improving in the next one year, the most **optimistic** state is...

### **Chhattisgarh**

- 68% of Chhatisgarhiyas feel that their financial condition will improve in the next one year
- 21% of the respondents feel that their situation will remain the same while remaining 11% feel it will worsen
- Chhattisgarh is closely followed by Karnataka (64.4%), Jharkhand (62.7%), Madhya Pradesh (59.4%) and Odisha (57.7%)

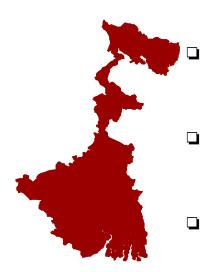


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When it comes to hopes around the **personal financial condition** worsening in the next one year, the most **pessimistic** state is...

## **West Bengal**



37% of respondents from West Bengal feel that their financial condition will worsen in the next one year

38% of the respondents feel that their situation will remain the same while remaining 25% feel it will improve

West Bengal is closely followed by Gujarat (23.1%), Uttar Pradesh (22.1%), Punjab (22.0%) and Delhi (21.8%)

<sup>\*</sup>Survey was conducted online, responses were weighed against demographic factors like age, ethnicity. Due to under-representation, gender was not used for weighing



When it comes to hopes around **country's economic condition** improving in the next year, most **optimistic** occupation groups are...

#### **Retired Employees, Farmers, Laborers and Housewives**

- 69.2% of the retired employees felt that the country's economic situation is expected to improve in the next one year, while 13.4% felt it will worsen
- G3.5% farmers, 61.2% laborers and 60.5% housewives are positive about India's economic situation improving
- Unemployed youth were the least optimistic about India's economic situation improving in the next one year



\*Survey was conducted online, responses were weighed against demographic factors like age, ethnicity. Due to under-representation, gender was not used for weighing. Only those occupation groups have been covered here where the unweighted count was higher than 250



## In the coming one year, what are the prospects you see regarding the economic condition of the country?

Middle class and upper middle class respondents are the most optimistic when it comes to the prospects of Indian economy improving in the next year

Monthly Income Range	Will improve	Will remain the same	Will worsen
BPL/Below ₹ 5,000	57.1%	20.4%	22.5%
₹ 10,000 - ₹ 20,000	53.2%	21.3%	25.5%
₹ 20,000 - ₹ 30,000	56.6%	21.8%	21.6%
₹ 30,000 - ₹ 50,000	57.2%	19.5%	23.2%
₹ 5,000 - ₹ 10,000	56.5%	19.6%	23.9%
₹ 50,000 - ₹ 80,000	63.4%	20.1%	16.6%
₹ 80,000 - ₹ 1,50,000	60.2%	16.2%	23.6%
₹ 1,50,000 & above	53.6%	21.6%	24.8%

<sup>\*</sup>Survey was conducted online, responses were weighed against demographic factors like age, ethnicity. Due to under-representation, gender was not used for weighing





Write to us at <a href="mailto:com">contact@dhruvresearch.com</a> for a detailed report

