

# HONESTRAJ V

UI/UX Designer

Location : Vellore District, Tamil Nadu - 635 805

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## SUMMARY

As an User Experience (UX) Designer with 2+ years of experience in interaction and UX design. Skilled in analyzing user needs and translating them into wireframes, prototypes, and mockups that drive intuitive and optimized user experiences. Proficient in tools UX softwares like Figma, Adobe XD, Photoshop, Sketch, InVision and Adobe Creative Cloud, with strong expertise in User experience design principles and plan design projects. Adept at collaborating with cross-functional teams to deliver user-centered designs across a wide range of devices and interfaces. Equipped with Good communication skills and good presentation skills and a solid understanding of app/web production and digital channel capabilities.

## PROFESSIONAL EXPERIENCE

UI/UX Designer

Colan Infotech Private Limited - Pernambut

08/2022 - 08/2024

- Assisted designers in creating wireframes, prototypes, and visual designs for various projects with design solutions.
- Collaborated with cross-functional teams to define user interface requirements and design specifications for web and mobile applications.
- Conducted user research, usability testing, and gathered feedback to inform and interaction design decisions and improve user experiences.
- Created wireframes, prototypes, and visual designs using industry-standard design tools such as Figma, Adobe XD, and Sketch.
- Optimized user interfaces for usability, accessibility, and performance, ensuring seamless navigation and interaction.
- Communicated design concepts and ideas effectively to stakeholders and team members, facilitating collaboration and alignment with competitive analysis.

## PROJECTS

### Web Designs

- **Project 1 - Excellent Education**

Excellent Education offers a unique opportunity for Nigerian students to pursue quality education at an affordable cost. Our college is committed to providing a nurturing learning environment that fosters academic excellence, personal growth, and career readiness. With a diverse range of programs and experienced faculty, we empower students to achieve their full potential and succeed in their chosen fields.

**Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.**

**Tools Used : Figma, Adobe XD, Photoshop**

- **Project 2 - Excellent Hospital**

It's all about advanced medical treatments to compassionate home care, our dedicated team of healthcare professionals ensures that every individual receives the highest quality of care in a supportive environment.

**Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.**

**Tools Used : Figma, Adobe XD, Photoshop**

- **Project 3 - LightUp Temples**

As the population of NRI's grows this provides an important avenue for NRI's to fulfil that religious obligation.

**Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.**

**Tools Used : Figma, Adobe XD, Photoshop**

- **Project 4 - Acuite Ratings**

Acuite Ratings & Research Limited is a full-service Credit Rating Agency, registered with the Securities and Exchange Board of India (SEBI), and accredited by Reserve Bank of India (RBI) as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms.

**Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.**

**Tools Used : Figma, Adobe XD, Photoshop**

- **Project 5 - Awal Plastics**

Awal Plastics has created an extensive range of signage products that are value-based, fit-for-purpose, and designed to cater to your budget. Awal Plastics is considered one of the largest signage companies in the Middle East.

**Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.**

**Tools Used : Figma, Adobe XD, Photoshop**

Freelance

• Project 1 - Mistnove

Mistnove is based on offering gourmet food delivery with a diverse menu of mouth-watering dishes at Yelagiri Hills. And booking hotels in their region.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used : Figma, Adobe XD, Photoshop

Video Editing

• Project 1 - RDvault

Across the globe, RDvault provides a reliable, robust, and comprehensive solution to R&D tax that empowers SMEs and helps them reinvest in their future.

My contributions as a video editor play a crucial role in crafting engaging and impactful videos that resonate with the audience and align with the objectives of the project.

Tools Used : After effects, Premiere Pro, photoshop

• Project 2 - Guard Global Centre Of Excellence

In this fast-changing global business landscape we provide our clients with guidance on how to harness the power of leading edge Software Microservices and Distributed Ledger Technology (DLT) across their operations and business processes.

My contributions as a video editor play a crucial role in crafting engaging and impactful videos that resonate with the audience and align with the objectives of the project.

Tools Used : After effects, Premiere Pro, photoshop

I specialize in crafting engaging 2D and 3D animation videos that effectively promote businesses. My animations are designed to captivate audiences and convey key messages with impact.

SKILLS

- UI/UX Design
  - Visual Design
  - Interaction Design
  - Time Management
- User Research
  - Usability Testing
  - Color Theory
  - Typography
- Wireframing
  - Design Thinking
  - Editing
  - Laws/Principles
- Prototyping
  - Mockups
  - Problem Solving
  - Information Architecture

TOOLS COVERED

- Figma
  - Photoshop
  - Blender 3D
  - Adobe Creative Cloud
- Adobe XD
  - Indesign
  - Dimension 3D
  - HTML/CSS
- Sketch
  - After Effects
  - Spline
  - Creatie
- UX Pin
  - Premiere Pro
  - Visly
  - Marvel

AWARDS

Quarter IV - 2024 March

Outstanding Performance and Lasting Contribution

Provider - Colan Infotech Private Limited

EDUCATION

<b>Bachelor of Computer Science (B.Sc)</b> Merit Haji Ismail Sahib Arts & Science College (Thiruvalluvar University)	<b>July 2022</b>  90 %
<b>Higher Secondary School - HSC</b> Islamiah Higher Secondary School (Tamil Nadu State Board)	<b>Apr 2018</b>  60 %
<b>Secondary School Leaving Certificate - SSLC</b> Islamiah Higher Secondary School (Tamil Nadu State Board)	<b>Mar 2016</b>  65 %