# **HONESTRAJ V**

**UI/UX** Designer

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#### **SUMMARY**

Highly skilled User Interface/User Experience Designer with 2 years of experience in creating intuitive and visually appealing digital experiences. Proven track record of delivering user-centered designs that drive engagement and enhance usability with information architecture. Seeking opportunities to leverage my expertise in UI/UX design and contribute to innovative projects.

#### PROFESSIONAL EXPERIENCE

**UI/UX** Designer

Colan Infotech Private Limited - Pernambut 08/2022 - 08/2024

- Assisted senior designers in creating wireframes, prototypes, and visual designs for various projects.
- Collaborated with cross-functional teams to define user interface requirements and design specifications for web and mobile applications.
- Conducted user research, usability testing, and gathered feedback to inform design decisions and improve user experiences.
- Created wireframes, prototypes, and visual designs using industry-standard design tools such as Figma, Adobe XD, and
  Sketch
- Optimized user interfaces for usability, accessibility, and performance, ensuring seamless navigation and interaction.
- Communicated design concepts and ideas effectively to stakeholders and team members, facilitating collaboration and alignment with competitive analysis.

### **PROJECTS**

**Web Designs** 

#### Project 1 - Excellent Education

Excellent Education offers a unique opportunity for Nigerian students to pursue quality education at an affordable cost. Our college is committed to providing a nurturing learning environment that fosters academic excellence, personal growth, and career readiness. With a diverse range of programs and experienced faculty, we empower students to achieve their full potential and succeed in their chosen fields.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used: Figma, Adobe XD, Photoshop

### Project 2 - Excellent Hospital

It's all about advanced medical treatments to compassionate home care, our dedicated team of healthcare professionals ensures that every individual receives the highest quality of care in a supportive environment. With a focus on innovation, expertise, and patient-centric care, Excellent Medical is here to make a positive difference in the lives of our community members.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used: Figma, Adobe XD, Photoshop

# Project 3 - LightUp Temples

As the population of NRI's grows this provides an important avenue for NRI's to fulfil that religious obligation. The greatest advantage of this service is, it is timely, cost effective and provides video clips for the devotees to watch the performance of poojas live.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used : Figma, Adobe XD, Photoshop

## Project 4 - Acuite Ratings

Acuite Ratings & Research Limited is a full-service Credit Rating Agency, registered with the Securities and Exchange Board of India (SEBI), and accredited by Reserve Bank of India (RBI) as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used: Figma, Adobe XD, Photoshop

# Project 5 - Awal Plastics

Awal Plastics has created an extensive range of signage products that are value-based, fit-for-purpose, and designed to cater to your budget. Awal Plastics is considered one of the largest signage companies in the Middle East.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used: Figma, Adobe XD, Photoshop

#### Freelance

#### • Project 1 - Mistnove

Mistnove is based on offering gourmet food delivery with a diverse menu of mouth-watering dishes at Yelagiri Hills. And booking hotels in their region.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used: Figma, Adobe XD, Photoshop

### **Video Editing**

#### • Project 1 - RDvault

Across the globe, RDvault provides a reliable, robust, and comprehensive solution to R&D tax that empowers SMEs and helps them reinvest in their future.

My contributions as a video editor play a crucial role in crafting engaging and impactful videos that resonate with the audience and align with the objectives of the project.

Tools Used: After effects, Premiere Pro, photoshop

## Project 2 - Guard Global Centre Of Excellence

audience and align with the objectives of the project.

In this fast-changing global business landscape we provide our clients with guidance on how to harness the power of leading edge Software Microservices and Distributed Ledger Technology (DLT) across their operations and business processes. My contributions as a video editor play a crucial role in crafting engaging and impactful videos that resonate with the

Tools Used: After effects, Premiere Pro, photoshop

I specialize in crafting engaging 2D and 3D animation videos that effectively promote businesses. My animations are designed to captivate audiences and convey key messages with impact.

#### **SKILLS**

<ul><li>UI/UX Design</li><li>Visual Design</li><li>Interaction Design</li><li>Time Management</li></ul>	<ul><li>User Research</li><li>Usability Testing</li><li>Color Theory</li><li>Typography</li></ul>	<ul><li>Wireframing</li><li>Design Thinking</li><li>Editing</li><li>Laws/Principles</li></ul>	<ul><li>Prototyping</li><li>Mockups</li><li>Problem Solving</li><li>Information Architecture</li></ul>
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# **TOOLS COVERED**

'		<ul><li>Adobe XD</li><li>Indesign</li><li>Dimension 3D</li><li>HTML/CSS</li></ul>	<ul><li>Sketch</li><li>After Effects</li><li>Spline</li><li>Creatie</li></ul>	<ul><li>UX Pin</li><li>Premiere</li><li>Visly</li><li>Marvel</li></ul>
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# **AWARDS**

Quarter IV - 2024 March

# **Outstanding Performance and Lasting Contribution**

Provider - Colan Infotech Private Limited

# **EDUCATION**

Bachelor of Computer Science (B.Sc)	July 2022	
Merit Haji Ismail Sahib Arts & Science College	•	
(Thiruvalluvar University)	90 %	
Higher Secondary School - HSC	July 2018	
Islamiah Higher Secondary School	-	
(Tamil Nadu State Board)	60 %	
Secondary School Leaving Certificate - SSLC	July 2016	
Islamiah Higher Secondary School	-	
(Tamil Nadu State Board)	65 %	