

HONESTRAJ V

UI/UX Designer

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SUMMARY

Highly skilled User Interface/User Experience Designer with 2 years of experience in creating intuitive and visually appealing digital experiences. Proven track record of delivering user-centered designs that drive engagement and enhance usability with information architecture. Seeking opportunities to leverage my expertise in UI/UX design and contribute to innovative projects.

PROFESSIONAL EXPERIENCE

UI/UX Designer

Colan Infotech Private Limited - Pernambut

08/2022 - 08/2024

- Assisted senior designers in creating wireframes, prototypes, and visual designs for various projects.
- Collaborated with cross-functional teams to define user interface requirements and design specifications for web and mobile applications.
- Conducted user research, usability testing, and gathered feedback to inform design decisions and improve user experiences.
- Created wireframes, prototypes, and visual designs using industry-standard design tools such as Figma, Adobe XD, and Sketch.
- Optimized user interfaces for usability, accessibility, and performance, ensuring seamless navigation and interaction.
- Communicated design concepts and ideas effectively to stakeholders and team members, facilitating collaboration and alignment with competitive analysis.

PROJECTS

Web Designs

- Project 1 - Excellent Education**

Excellent Education offers a unique opportunity for Nigerian students to pursue quality education at an affordable cost. Our college is committed to providing a nurturing learning environment that fosters academic excellence, personal growth, and career readiness. With a diverse range of programs and experienced faculty, we empower students to achieve their full potential and succeed in their chosen fields.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used : Figma, Adobe XD, Photoshop

- Project 2 - Excellent Hospital**

It's all about advanced medical treatments to compassionate home care, our dedicated team of healthcare professionals ensures that every individual receives the highest quality of care in a supportive environment. With a focus on innovation, expertise, and patient-centric care, Excellent Medical is here to make a positive difference in the lives of our community members.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used : Figma, Adobe XD, Photoshop

- Project 3 - LightUp Temples**

As the population of NRI's grows this provides an important avenue for NRI's to fulfil that religious obligation. The greatest advantage of this service is, it is timely, cost effective and provides video clips for the devotees to watch the performance of poojas live.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used : Figma, Adobe XD, Photoshop

- Project 4 - Acuite Ratings**

Acuite Ratings & Research Limited is a full-service Credit Rating Agency, registered with the Securities and Exchange Board of India (SEBI), and accredited by Reserve Bank of India (RBI) as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used : Figma, Adobe XD, Photoshop

- Project 5 - Awal Plastics**

Awal Plastics has created an extensive range of signage products that are value-based, fit-for-purpose, and designed to cater to your budget. Awal Plastics is considered one of the largest signage companies in the Middle East.

Overall, my contributions as a UI/UX designer play a vital role in creating a user-friendly and engaging website that meets the needs of both users and the business.

Tools Used : Figma, Adobe XD, Photoshop

Video Editing

- Project 1 - RDvault**
Across the globe, RDvault provides a reliable, robust, and comprehensive solution to R&D tax that empowers SMEs and helps them reinvest in their future.
My contributions as a video editor play a crucial role in crafting engaging and impactful videos that resonate with the audience and align with the objectives of the project.
Tools Used : After effects, Premiere Pro, photoshop
- Project 2 - Guard Global Centre Of Excellence**
In this fast-changing global business landscape we provide our clients with guidance on how to harness the power of leading edge Software Microservices and Distributed Ledger Technology (DLT) across their operations and business processes.
My contributions as a video editor play a crucial role in crafting engaging and impactful videos that resonate with the audience and align with the objectives of the project.
Tools Used : After effects, Premiere Pro, photoshop
- Project 3 - M2A Media**
M2A Media delivers live video products running in public cloud to some of the world's largest streaming services.
As a video editor play a crucial role in crafting engaging and impactful videos that resonate with the audience and to deliver the needs of the client project.
Tools Used : After effects, Premiere Pro, photoshop

I specialize in crafting engaging **2D and 3D animation** videos that effectively **promote businesses**. My animations are designed to captivate audiences and convey key messages with impact. Leveraging creativity and technical expertise, I produce compelling visual content that drives engagement and brand awareness. With a focus on storytelling and visual aesthetics, my animations have successfully enhanced various business promotion campaigns.

SKILLS

- | | | | |
|----------------------|---------------------|-------------------|----------------------------|
| • UI/UX Design | • User Research | • Wireframing | • Prototyping |
| • Visual Design | • Usability Testing | • Design Thinking | • Mockups |
| • Interaction Design | • Color Theory | • UI/UX Laws | • Problem Solving |
| • Time Management | • Tpography | • Principles | • Information Architecture |

TOOLS COVERED

- | | | | |
|------------------------|----------------|-----------------|-----------------|
| • Figma | • Adobe XD | • Sketch | • UX Pin |
| • Photoshop | • Indesign | • After Effects | • Premiere Pro |
| • Blender 3D | • Dimension 3D | • Spline | • Visly, Marvel |
| • Adobe Creative Cloud | • HTML/CSS | | |

AWARDS

Quarter IV - 2024 March

Outstanding Performance and Lasting Contribution
Provider - Colan Infotech Private Limited

EDUCATION

Bachelor of Computer Science (B.Sc) Merit Haji Ismail Sahib Arts & Science College (Thiruvalluvar University)	July 2022 90 %
Higher Secondary School - HSC Islamiah Higher Secondary School (Tamil Nadu State Board)	July 2022 60 %
Secondary School Leaving Certificate - SSLC Islamiah Higher Secondary School (Tamil Nadu State Board)	July 2022 65 %