

# **UNDER CHOICE BASED CREDIT SYSTEM (CBCS)**

## **MBA (Marketing)- (Course code – 36)**

### **FIRST YEAR - I SEMESTER**

Sl No	Name of the Papers	Course Code
1	Management Concepts	MBAC 1001
2	Managerial Economics	MBAC 1002
3	Accounting for Managers	MBAC 1003
4	Business Environment	MBAC 1004
5	Research Methodology	MBAC 1005
6	Organisational Behaviour	MBAC 1006
7	Business Law	MBAC 1007

### **FIRST YEAR - II SEMESTER**

Sl No	Name of the Papers	Course Code
1	Financial Management	MBAC 2001
2	Marketing Management	MBAC 2002
3	Human Resources Management	MBAC 2003
4	Operations Research	MBAC 2004
5	Strategic Management	MBAC 2005
6	Business Ethics	MBAC 2006
7	Operations Management	MBAC 2007

### **SECOND YEAR - III SEMESTER**

Sl No	Name of the Papers	Course Code
1	Consumer Behaviour	MBMM 3001
2	Marketing Research	MBMM 3002
3	Industrial Marketing	MBMM 3003
4	Logistics and Supply Chain Management	MBMM 3004
5	Retail Marketing	MBMM 3005
6	Elective Paper to Choose	-
7	Elective Paper to Choose	-

### **SECOND YEAR - IV SEMESTER**

Sl No	Name of the Papers	Course Code
1	Rural Marketing	MBMM 4001
2	Services Marketing	MBMM 4002
3	Advertising & Sales Promotion	MBMM 4003
4	Customer Relationship Management	MBMM 4004
5	Global Marketing	MBMM 4005
6	Project Work	MBMM 4006
7	Elective Paper to Choose	-
8	Elective Paper to Choose	-

# UNDER CHOICE BASED CREDIT SYSTEM (CBCS)

## MBA (Finance)- (Course code – 37)

### FIRST YEAR - I SEMESTER

Sl No	Name of the Papers	Course Code
1	Management Concepts	MBAC 1001
2	Managerial Economics	MBAC 1002
3	Accounting for Managers	MBAC 1003
4	Business Environment	MBAC 1004
5	Research Methodology	MBAC 1005
6	Organisational Behaviour	MBAC 1006
7	Business Law	MBAC 1007

### FIRST YEAR - II SEMESTER

Sl No	Name of the Papers	Course Code
1	Financial Management	MBAC 2001
2	Marketing Management	MBAC 2002
3	Human Resources Management	MBAC 2003
4	Operations Research	MBAC 2004
5	Strategic Management	MBAC 2005
6	Business Ethics	MBAC 2006
7	Operations Management	MBAC 2007

### SECOND YEAR - III SEMESTER

Sl No	Name of the Papers	Course Code
1	Strategic Financial Management	MBFM 3001
2	Banking and Indian Financial System	MBFM 3002
3	Merchant Banking and Financial Services	MBFM 3003
4	Project Management	MBFM 3004
5	Management Accounting	MBFM 3005
6	Elective Paper to Choose	-
7	Elective Paper to Choose	-

### SECOND YEAR - IV SEMESTER

Sl No	Name of the Papers	Course Code
1	Investment and Portfolio Management	MBFM 4001
2	Global Financial Management	MBFM 4002
3	International Trade and Finance	MBFM 4003
4	Security Market Operations	MBFM 4004
5	Financial Derivatives	MBFM 4005
6	Project Work	MBFM 4006
7	Elective Paper to Choose	-
8	Elective Paper to Choose	-

**UNDER CHOICE BASED CREDIT SYSTEM (CBCS)**  
**MBA (International Business )- (Course code – 38)**

**FIRST YEAR - I SEMESTER**

Sl No	Name of the Papers	Course Code
1	Management Concepts	MBAC 1001
2	Managerial Economics	MBAC 1002
3	Accounting for Managers	MBAC 1003
4	Business Environment	MBAC 1004
5	Research Methodology	MBAC 1005
6	Organisational Behaviour	MBAC 1006
7	Business Law	MBAC 1007

**FIRST YEAR - II SEMESTER**

Sl No	Name of the Papers	Course Code
1	Financial Management	MBAC 2001
2	Marketing Management	MBAC 2002
3	Human Resources Management	MBAC 2003
4	Operations Research	MBAC 2004
5	Strategic Management	MBAC 2005
6	Business Ethics	MBAC 2006
7	Operations Management	MBAC 2007

**SECOND YEAR - III SEMESTER**

Sl No	Name of the Papers	Course Code
1	International Business Environment	MBIB 3001
2	Management of Multinational Corporation	MBIB 3002
3	International Business Law	MBIB 3003
4	Global Marketing Management	MBIB 3004
5	EXIM Financing and Documentation	MBIB 3005
6	Elective Paper to Choose	-
7	Elective Paper to Choose	-

**SECOND YEAR - IV SEMESTER**

Sl No	Name of the Papers	Course Code
1	Global Financial Markets & Instruments	MBIB 4001
2	Foreign Trade Policy	MBIB 4002
3	Cross Cultural Business Management	MBIB 4003
4	International Logistics Management	MBIB 4004
5	Forex Management & Currency Derivatives	MBIB 4005
6	Project Work	MBIB 4006
7	Elective Paper to Choose	-
8	Elective Paper to Choose	-

## **UNDER CHOICE BASED CREDIT SYSTEM (CBCS)**

### **MBA (HRM )- (Course code – 39)**

#### **FIRST YEAR - I SEMESTER**

Sl No	Name of the Papers	Course Code
1	Management Concepts	MBAC 1001
2	Managerial Economics	MBAC 1002
3	Accounting for Managers	MBAC 1003
4	Business Environment	MBAC 1004
5	Research Methodology	MBAC 1005
6	Organisational Behaviour	MBAC 1006
7	Business Law	MBAC 1007

#### **FIRST YEAR - II SEMESTER**

Sl No	Name of the Papers	Course Code
1	Financial Management	MBAC 2001
2	Marketing Management	MBAC 2002
3	Human Resources Management	MBAC 2003
4	Operations Research	MBAC 2004
5	Strategic Management	MBAC 2005
6	Business Ethics	MBAC 2006
7	Operations Management	MBAC 2007

#### **SECOND YEAR - III SEMESTER**

Sl No	Name of the Papers	Course Code
1	Human Resource Development	MBHR 3001
2	Performance Management	MBHR 3002
3	Knowledge Management	MBHR 3003
4	Industrial Relations Management	MBHR 3004
5	Employee Legislation	MBHR 3005
6	Elective Paper to Choose	-
7	Elective Paper to Choose	-

#### **SECOND YEAR - IV SEMESTER**

Sl No	Name of the Papers	Course Code
1	Organizational Development and Change	MBHR 4001
2	Human Resource Accounting	MBHR 4002
3	Compensation Management	MBHR 4003
4	Human Resource Information System	MBHR 4004
5	Global HR Practices	MBHR 4005
6	Project Work	MBHR 4006
7	Elective Paper to Choose	-
8	Elective Paper to Choose	-

# UNDER CHOICE BASED CREDIT SYSTEM (CBCS)

## MBA (General )- (Course code – 43)

### FIRST YEAR - I SEMESTER

Sl No	Name of the Papers	Course Code
1	Management Concepts	MBAC 1001
2	Managerial Economics	MBAC 1002
3	Accounting for Managers	MBAC 1003
4	Business Environment	MBAC 1004
5	Research Methodology	MBAC 1005
6	Organisational Behaviour	MBAC 1006
7	Business Law	MBAC 1007

### FIRST YEAR - II SEMESTER

Sl No	Name of the Papers	Course Code
1	Financial Management	MBAC 2001
2	Marketing Management	MBAC 2002
3	Human Resources Management	MBAC 2003
4	Operations Research	MBAC 2004
5	Strategic Management	MBAC 2005
6	Business Ethics	MBAC 2006
7	Operations Management	MBAC 2007

### SECOND YEAR - III SEMESTER

Sl No	Name of the Papers	Course Code
1	Consumer Behaviour	MBGN 3001
2	Performance Management	MBGN 3002
3	Merchant Banking and Financial Services	MBGN 3003
4	Management Control Systems	MBGN 3004
5	Entrepreneurship Management	MBGN 3005
6	Elective Paper to Choose	-
7	Elective Paper to Choose	-

### SECOND YEAR - IV SEMESTER

Sl No	Name of the Papers	Course Code
1	Investment and Portfolio Management	MBGN 4001
2	Services Marketing	MBGN 4002
3	Information Technology and E-Business	MBGN 4003
4	International Business	MBGN 4004
5	Training and Development	MBGN 4005
6	Project Work	MBGN 4006
7	Elective Paper to Choose	-
8	Elective Paper to Choose	-

**UNDER CHOICE BASED CREDIT SYSTEM (CBCS)**  
**MBA (Operations and Supply Chain Management )-Code 43**  
**FIRST YEAR - I SEMESTER**

Sl No	Name of the Papers	Course Code
1	Management Concepts	MBAC 1001
2	Managerial Economics	MBAC 1002
3	Accounting for Managers	MBAC 1003
4	Business Environment	MBAC 1004
5	Research Methodology	MBAC 1005
6	Organisational Behaviour	MBAC 1006
7	Business Law	MBAC 1007

**FIRST YEAR - II SEMESTER**

Sl No	Name of the Papers	Course Code
1	Financial Management	MBAC 2001
2	Marketing Management	MBAC 2002
3	Human Resources Management	MBAC 2003
4	Operations Research	MBAC 2004
5	Strategic Management	MBAC 2005
6	Business Ethics	MBAC 2006
7	Operations Management	MBAC 2007

**SECOND YEAR - III SEMESTER**

Sl No	Name of the Papers	Course Code
1	Production and Operations Management	MBSC 3001
2	Logistics Management	MBSC 3002
3	Supply Chain Management	MBSC 3003
4	Materials and Stores Management	MBSC 3004
5	Information System in Supply Chain Management	MBSC 3005
6	Elective Paper to Choose	-
7	Elective Paper to Choose	-

**SECOND YEAR - IV SEMESTER**

Sl No	Name of the Papers	Course Code
1	Project Management in Supply Chain Operations	MBSC 4001
2	Innovations and R&D Management	MBSC 4002
3	Procurement and Quality Management	MBSC 4003
4	Customer Relationship Management	MBSC 4004
5	Global Supply Chain Management	MBSC 4005
6	Project Work	MBSC 4006
7	Elective Paper to Choose	-
8	Elective Paper to Choose	-